

ANDREW BABB

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Experience

Bookseller **Barnes and Noble**

2002 – present
Richmond, VA

- Manage inventory control and merchandising. Assemble displays, ensure loss control. Assist customers.
- Plan, schedule, and run annual ‘Maker Fair’ presentations. Assemble robots and arduino kits.
- Train new personnel.
- Designed and implemented ‘cheat sheet’ to facilitate restocking displays.
- Designed poster for company-wide ‘Employee Appreciation Week’ (2015).

Graphic designer / brand designer **Spring Hill Soda**

May 2013 – June 2013
Staunton, VA

- Managed brand identity and advertising materials. Managed art, print, and type design. Prototyped products.

Graphic designer **Sunship Design**

2006 – 2007
Richmond, VA

- Composed brand identity kit. Used brand identity elements to create business cards, letterheads, stationery.
- Assisted clients in use of templates as necessary.
- Designed websites and online advertisements for clients. Wireframed UI; worked with programmers.

Production chief / graphic designer **Commonwealth Times**

August 2003 – August 2006
Richmond, VA

- Set page layout and formatting; designed column graphics. Composed artwork and prototyping for feature articles. Copy-edited articles as necessary.
- Worked with advertising department to create graphics for clients. Worked with section editors to ensure availability of all elements. Consistently met deadlines.

Graphic designer **Freelance**

2007 – present
Midlothian, VA

- Print design (wedding and event announcements and invitations, instructional materials), cover design (self-published novels and non-fiction books), type design (custom typefaces for business logos and menus).

Skills

- Adobe Creative Cloud (expert with Illustrator, InDesign, InCopy, Acrobat, Muse, Dreamweaver, Photoshop; skilled with After Effects, Premiere, Audition, Animate).
- Microsoft Office Suite (skilled with Word, Excel, PowerPoint; familiar with Sharepoint, Outlook, Access).
- Familiar with HTML, CSS, Java, C++.
- High-level research, interviewing, and visual communication skills. Copy-editing. Attention to detail.
- Skilled with business and project continuity best practices.

Education

Print journalism and mass communication **Virginia Commonwealth University**

Spring 2002 – Fall 2007
Richmond, VA

References available upon request