

Dimensionality Reduction / SVD

①

issues with $X^T X$ when performing PCA

① memory
 $p \times p$ square matrix

MNIST $n = 60,000$ (training examples)
 $p = 28 \times 28 = 784$

$p \times p = 614,656$ pixel
 $\times 8$ bytes / pixel

you need 4Mb of memory to store $X^T X$

however, if $p = 200 \times 200$ (resolution of a LinkedIn profile picture),
you would need 12Gb of memory to store $X^T X$

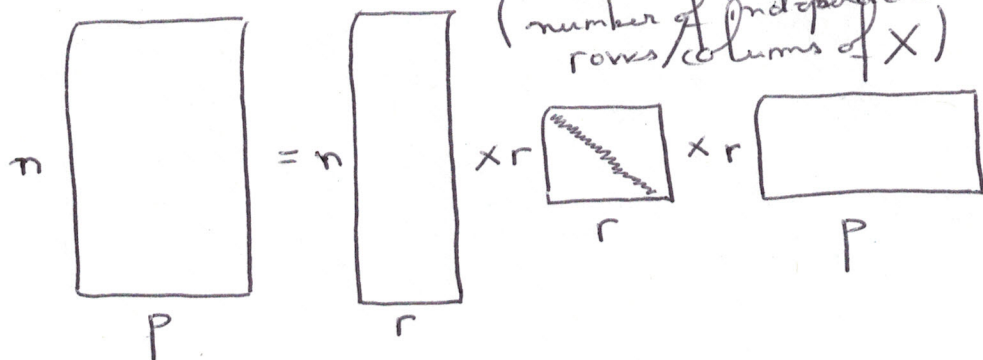
$p = 400 \times 400 \leftrightarrow 200$ Gb

② numerical errors happen (rounding) when computing $X^T X$

A factorization technique called SVD allows us to perform PCA without computing $X^T X$

$$X = U \Sigma V^T$$

$n \times p$ $n \times r$ $r \times r$ $p \times r$



with U and V orthonormal

$$U^T U = I$$

$$V^T V = I$$

how does SVD relates to PCA?

②

$$\begin{aligned} X^T &= (U \Sigma V^T)^T \\ &= (V^T)^T \Sigma^T U^T \\ &= V \Sigma U^T \end{aligned}$$

$$\begin{aligned} X^T X &= (V \Sigma U^T)(U \Sigma V^T) \\ &= V \Sigma (U^T U) \Sigma V^T \\ &= V \Sigma^2 \underbrace{V^T V}_I \end{aligned}$$

Let's right multiply by V on both sides

$$(X^T X) V = V \Sigma^2$$

the ^{column} vectors of V are the eigenvectors of $X^T X$ with eigenvalues λ_i^2

similarly, $XX^T = (U \Sigma V^T)(V \Sigma U^T) = U \Sigma^2 U^T$

the column vectors of U are the eigenvectors of XX^T

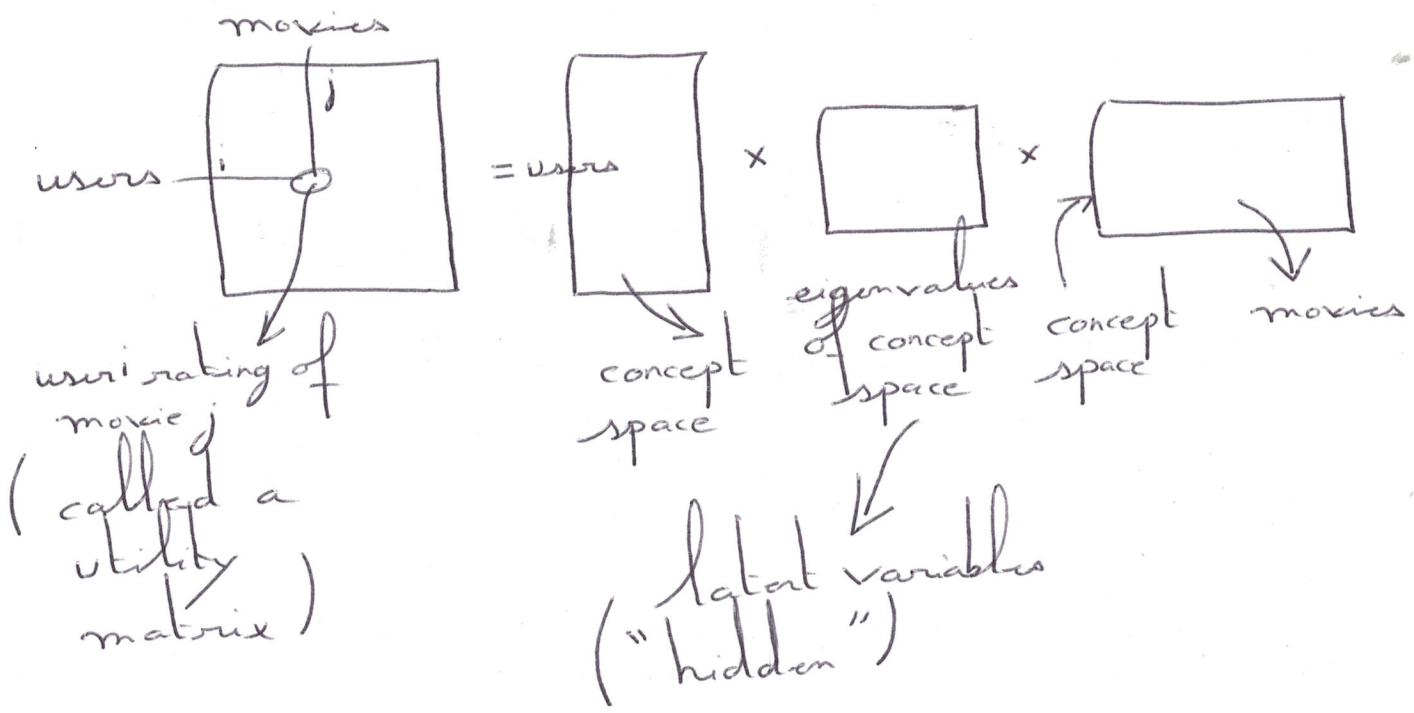
$$X = U \Sigma V^T$$

columns are eigenvectors of XX^T

columns are eigenvectors of $X^T X$

λ_i^2 are eigenvalues for column vectors of U/V ($XX^T/X^T X$)

Application to latent features



	Matrix	Alien	Serenity	Casablanca	Amelie
Alice	1	2	2		
Bob	3	5	5		
Cindy	4	4	4		
Dan	5	5	5		
Emily		2		4	4
Frank				5	5
Greg		1		2	2

=

Bob, Cindy, and Dan like science fiction movies

$$\begin{pmatrix} A \\ B \\ C \\ D \\ E \\ F \\ G \end{pmatrix} \begin{pmatrix} -0.2 & 0 & 0.3 & -0.3 \\ -0.5 & 0.1 & 0.5 & -0.5 \\ 0.5 & 0.1 & -0.3 & 0.2 \\ -0.6 & 0.1 & -0.4 & 0.2 \\ -0.1 & -0.6 & 0.4 & 0.5 \\ 0 & -0.7 & -0.4 & -0.5 \\ -0.1 & -0.3 & 0.2 & 0.3 \end{pmatrix}$$

same column topic is science fiction

rank is 4

$$\begin{pmatrix} 13.8 & 0 \\ 0 & 9.5 \\ 0 & 1.7 \\ & 1 \end{pmatrix}$$

romance

science fiction movies

$$\begin{pmatrix} -0.5 & -0.6 & -0.6 & -0.1 & -0.1 \\ 0.1 & 0 & 0.1 & -0.7 & -0.7 \\ -0.8 & 0.6 & 0 & -0.1 & -0.1 \\ 0.4 & 0.5 & -0.8 & -0.1 & -0.1 \end{pmatrix}$$

M A S C A