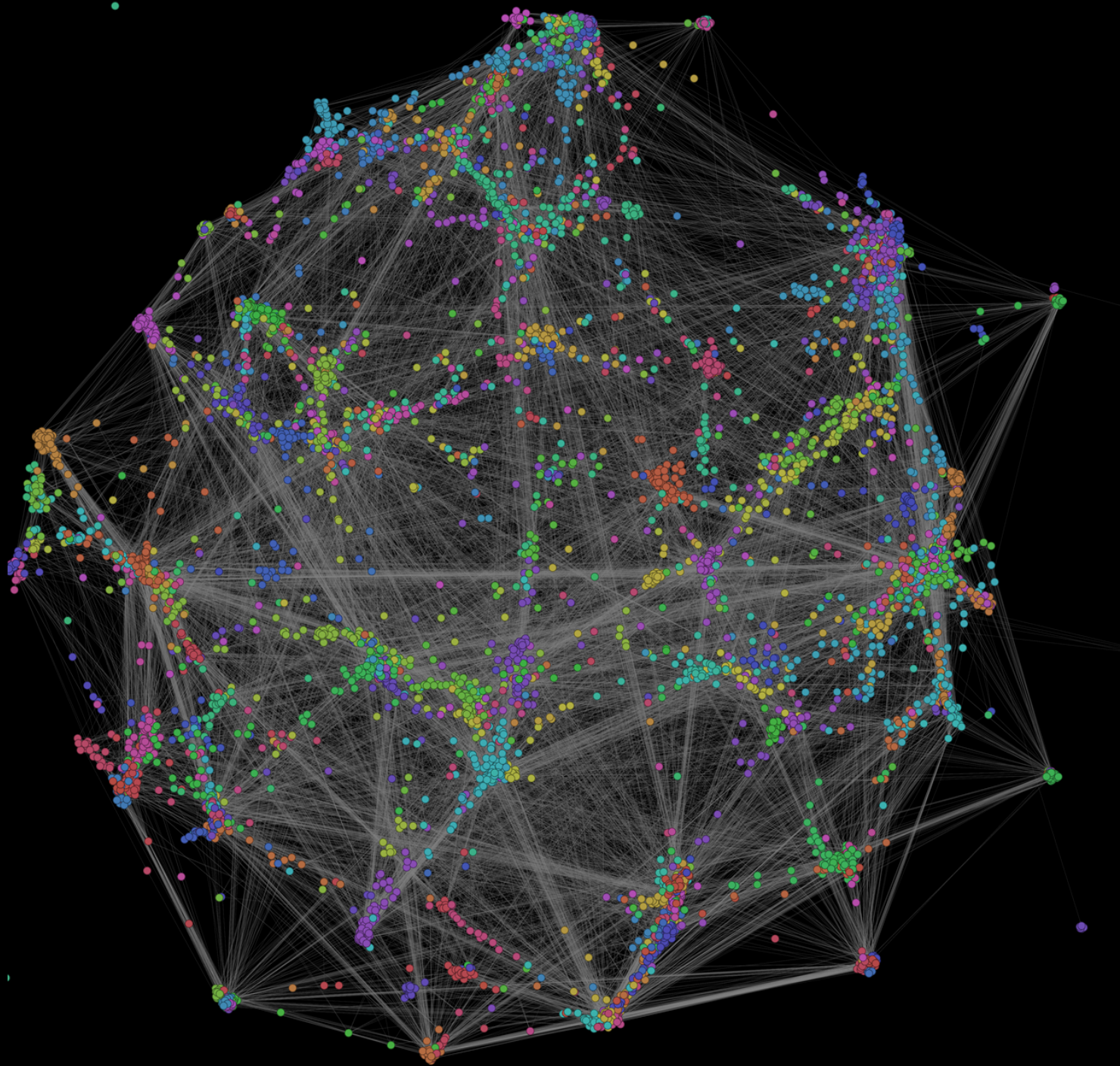


Introduction to Graphs



- **Morning**

- ★ General understanding of graphs
- ★ Importance of an individual node

- **Afternoon**

- ★ Defining communities in graphs
- ★ Finding communities

Low
Complexity



High
Complexity

Node



Community
(Subgraph)



Graph



Goals

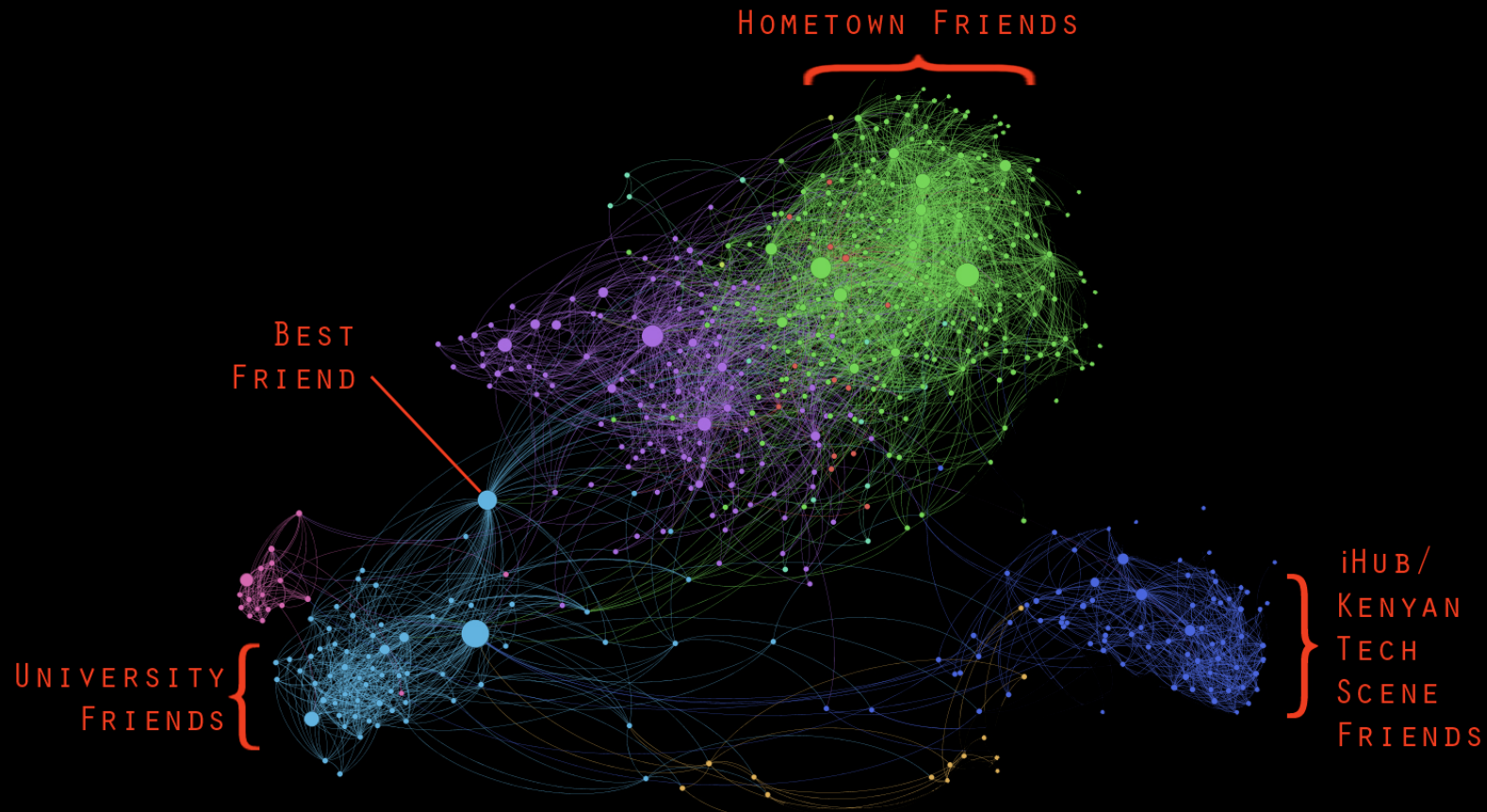
- Applications
- Power Law
- Graph Basics
- Centrality
- Graph Search

Goals

- Applications
- Power Law
- Graph Basics
- Centrality
- Graph Search

Application 1: Measure Connectedness

- Distance between diff. groups of friends
- Find socially important individuals



Measure Co-occurrence

- Largest connected co-occurrence sub-graph
- At difference co-occurrence threshold



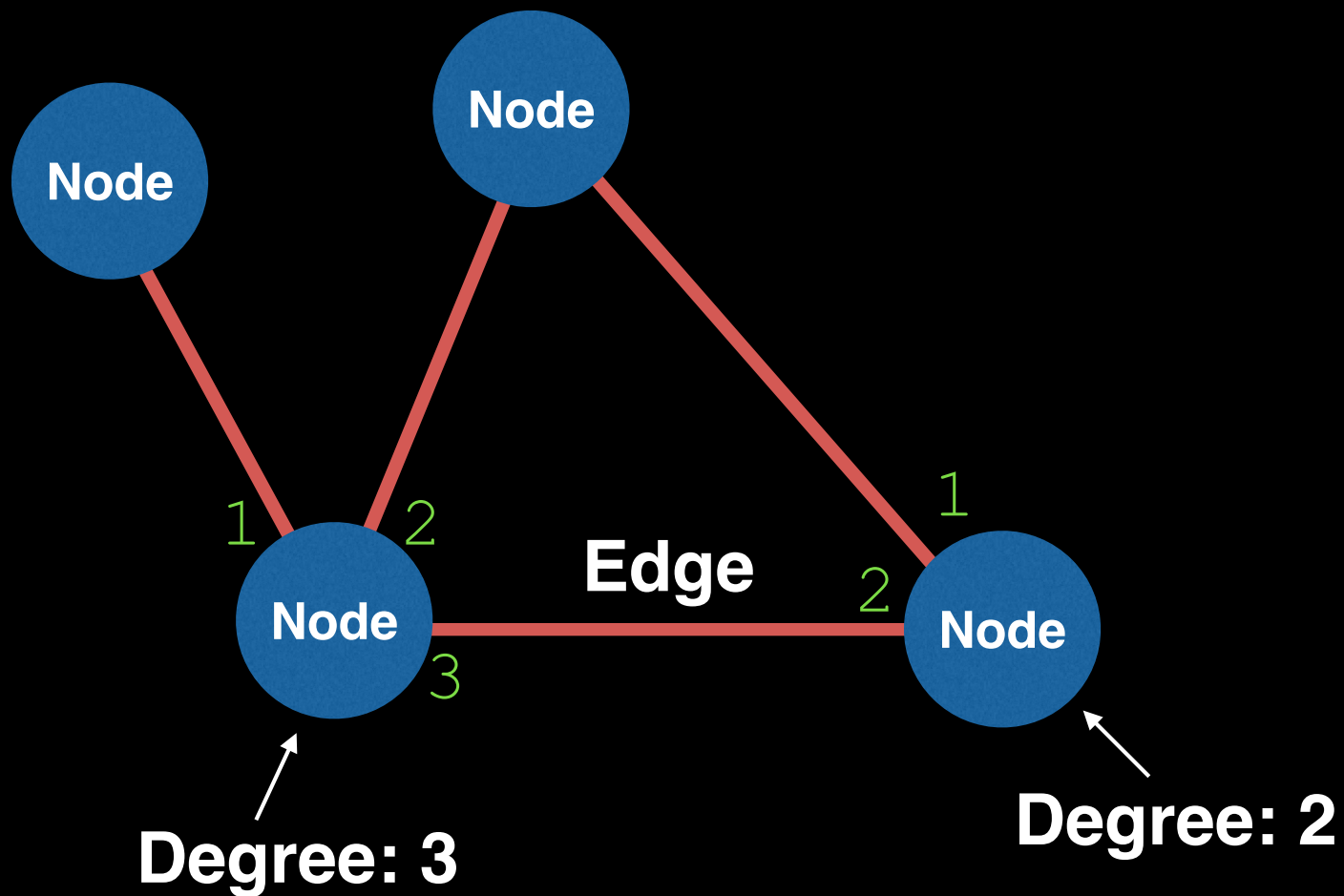
Application 3: Measure Propagation

- Based on flow between the airports model the number of planes at a port at a given time

Goals

- Applications
- Power Law
- Graph Basics
- Centrality
- Graph Search

Basic Terminology



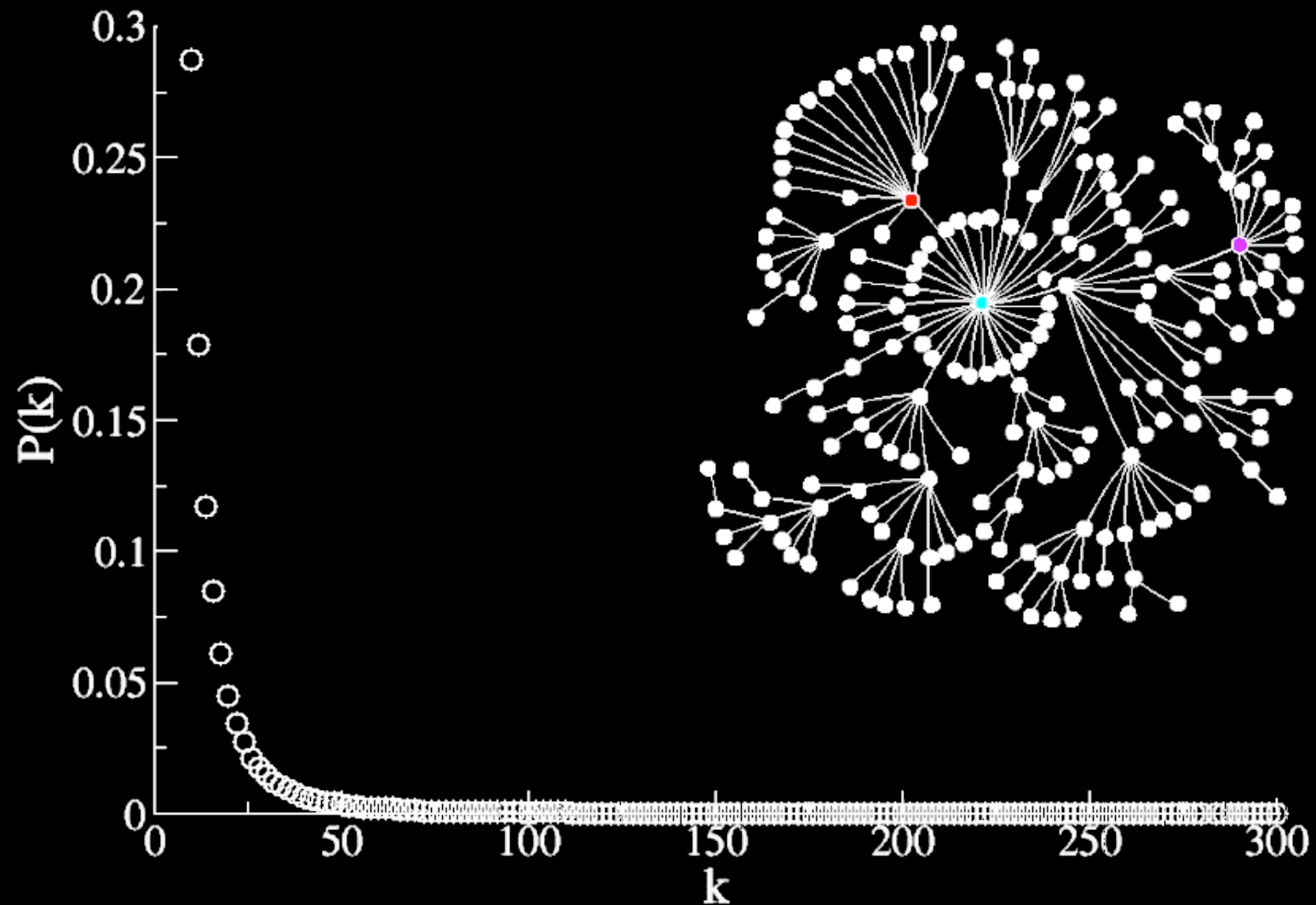
Power Law

$$P(k) \sim k^{-\gamma}$$

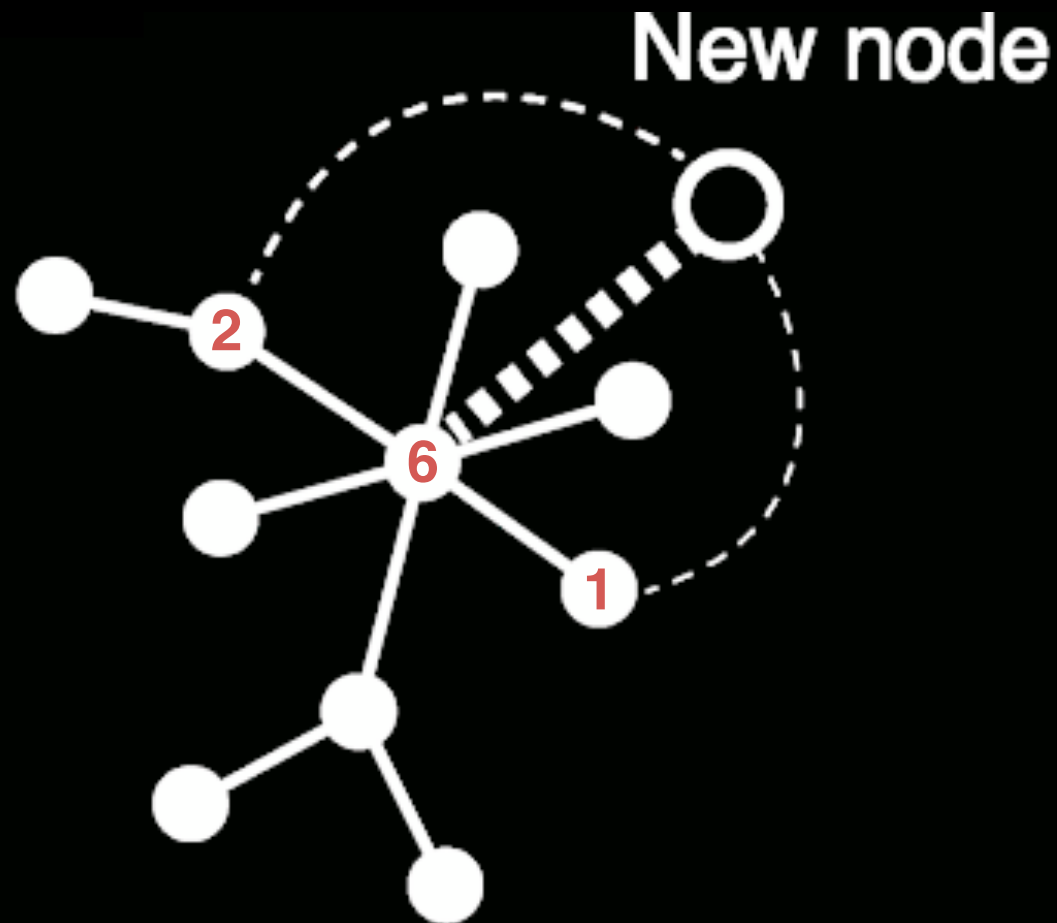
where

- **k** is the degree of a node
- $2 \leq \gamma \leq 3$
- $P(k)$ is the probability of a node being degree **k**

Degree Distribution



Preferential Attachment

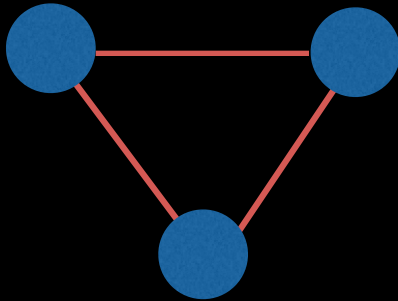


Goals

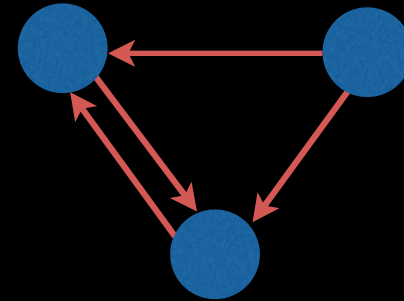
- Applications
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- Graph Search

Types of Graphs

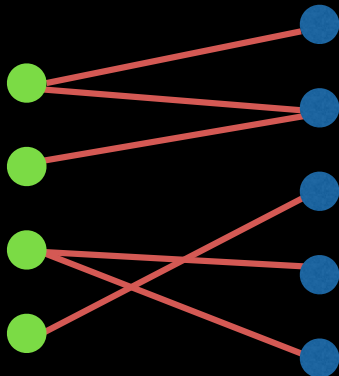
Undirected



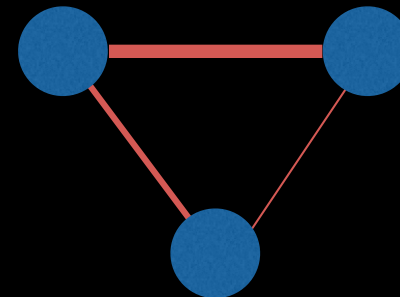
Directed



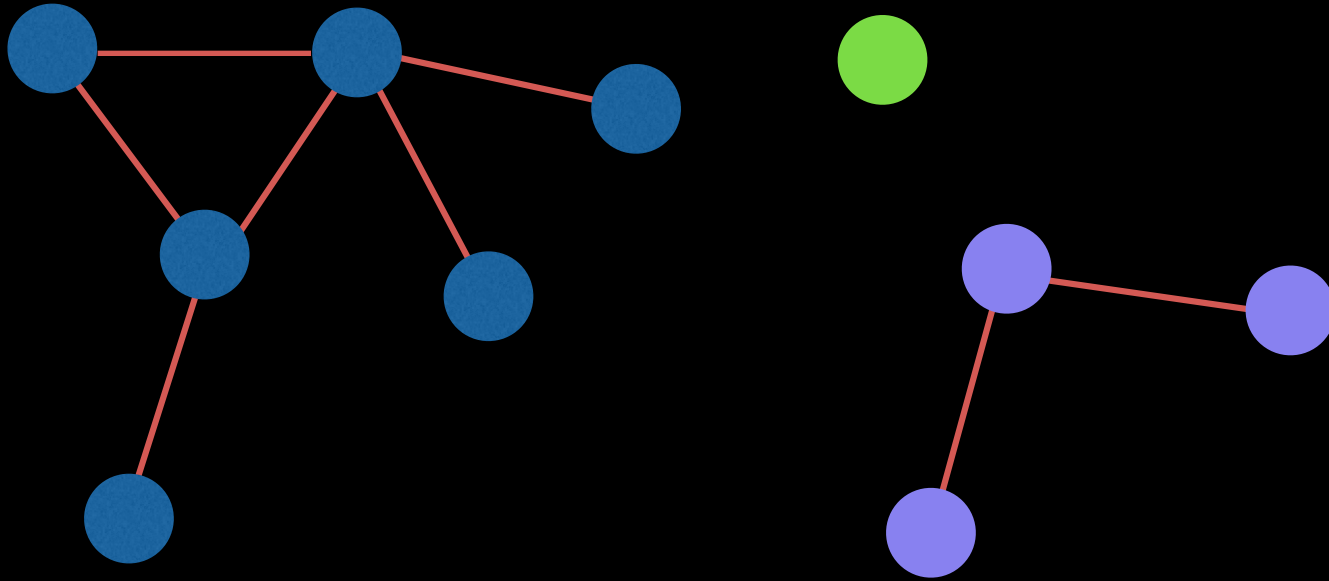
Bipartite



Weighted



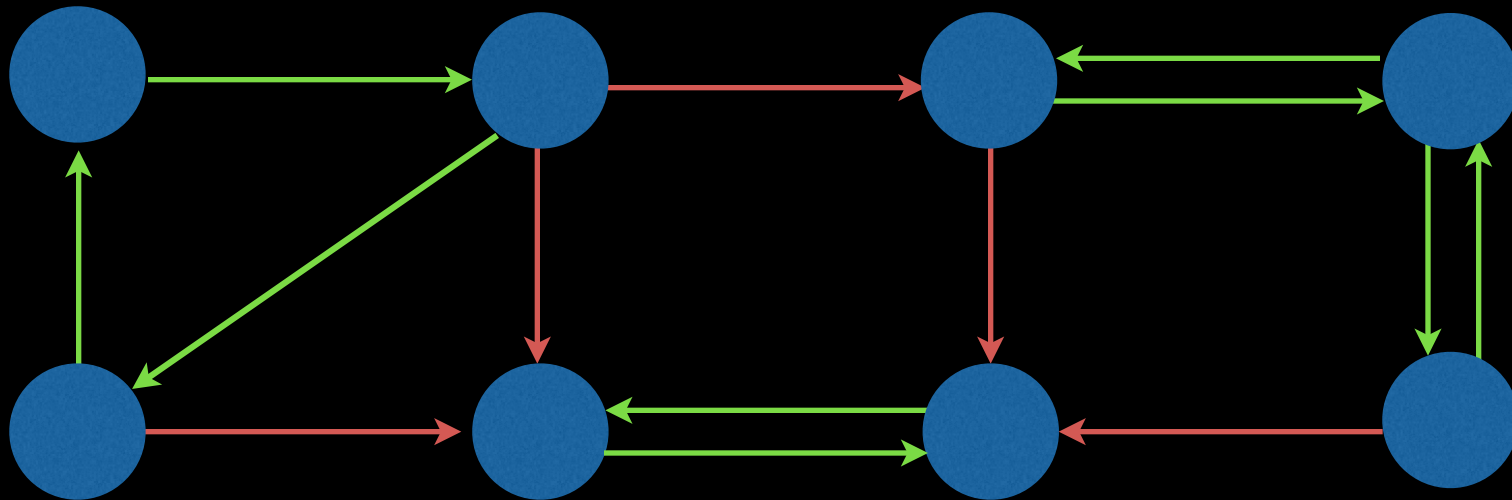
Connected Components



Subgraph where any two vertices are connected to each other by an edge(s)

(Directed / Undirected Graphs)

Strongly Connected Component



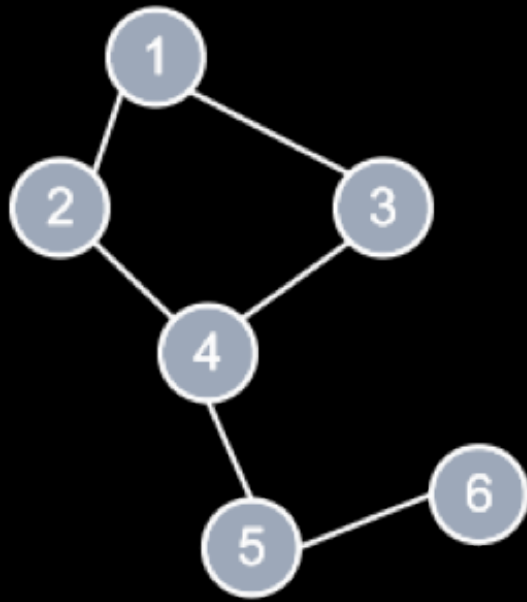
Subgraph where every node is
reachable by another node

(Directed Graphs)

Data Structure

- Adjacency List
- Adjacency Matrix

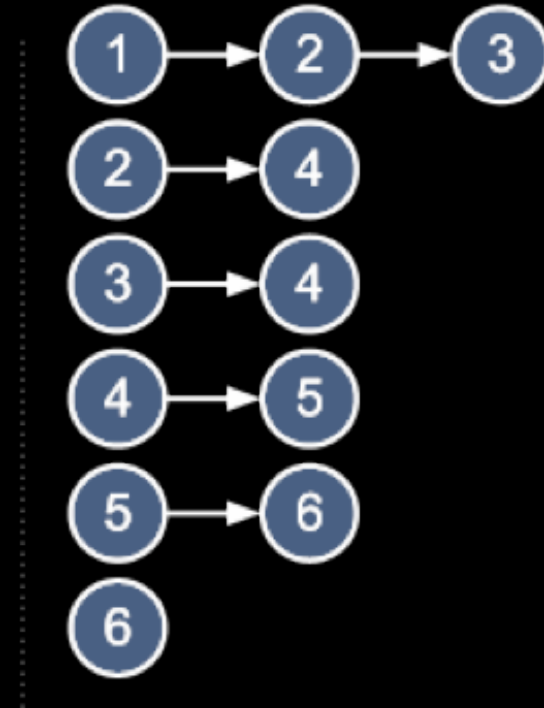
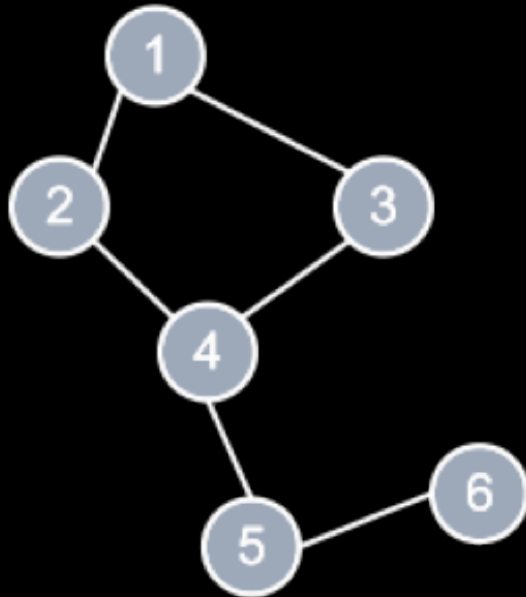
Adjacency Matrix



	1	2	3	4	5	6
1	0	1	1	0	0	0
2	1	0	0	1	0	0
3	1	0	0	1	0	0
4	0	1	1	0	1	0
5	0	0	0	1	0	1
6	0	0	0	0	1	0

- Take more space if sparse
- Faster to look up

Adjacency List



- Takes up less space
- Slower to look up

Goals

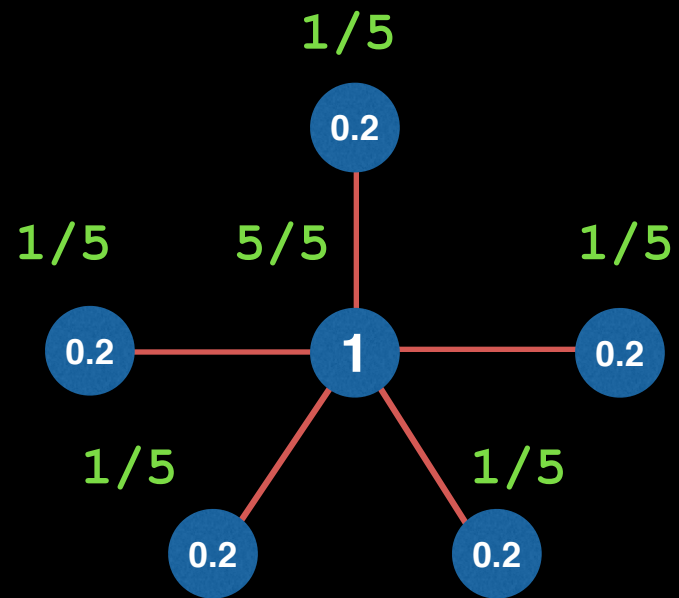
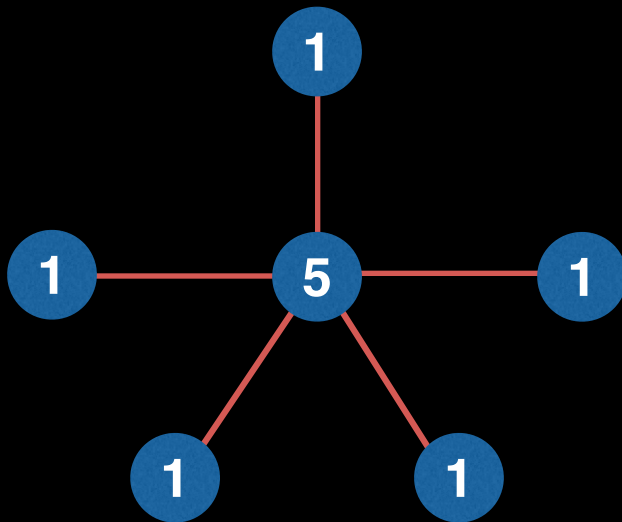
- Applications
- Power Law
- Graph Basics
- Centrality
- Graph Search

Centrality

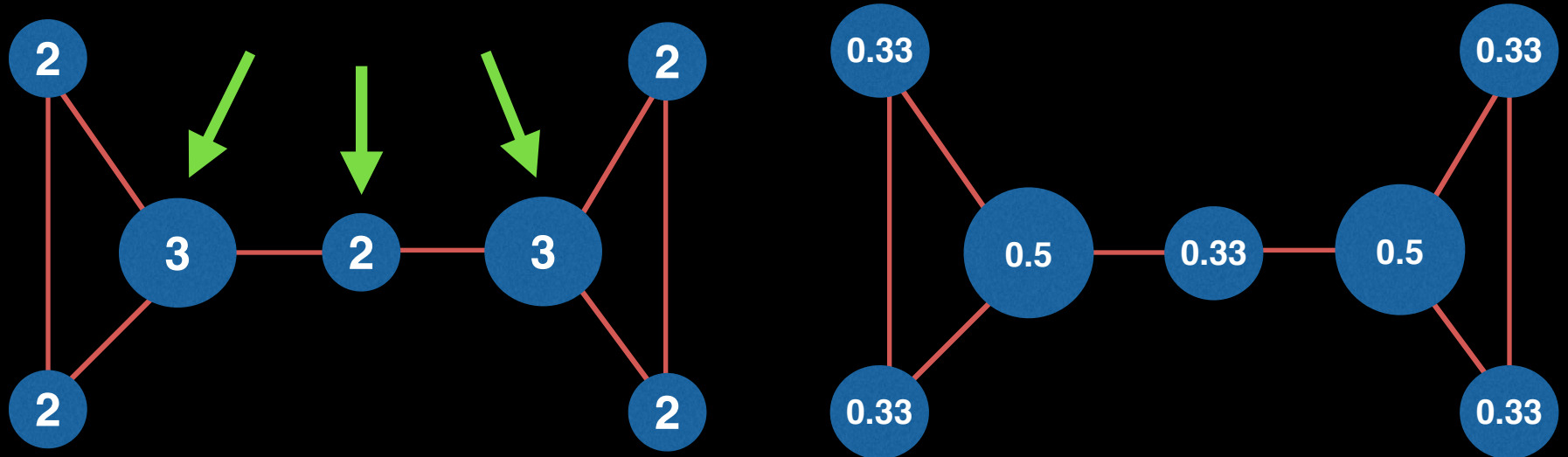
- **Importance of a node**
- Different definitions of importance
- Normalized to range from 0 to 1
- **Only relevant to the context of a particular graph**

Degree Centrality

- An important node is connected to a large number of other nodes
- Normalized by dividing
(total number of nodes - 1)

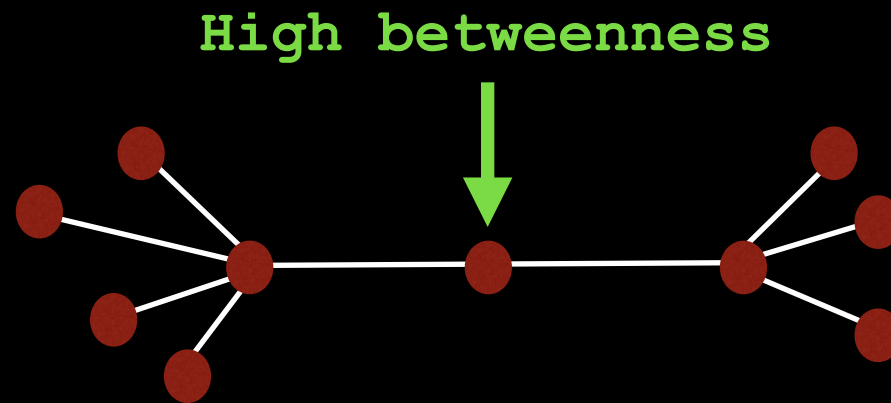


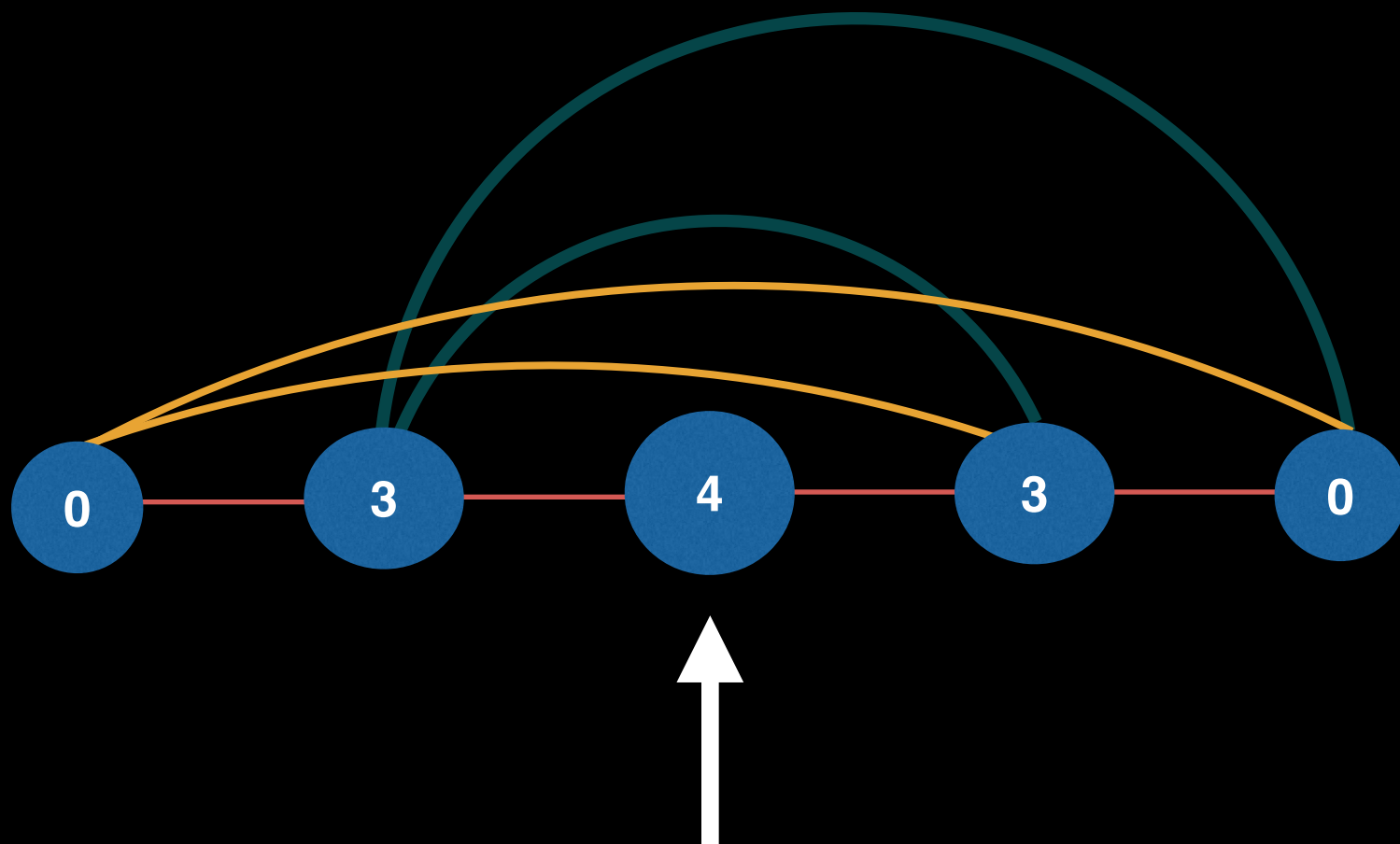
Degree Centrality does not always capture the most “important” nodes



Betweenness Centrality

- An important node controls the passage from one node to the other





Sum of fractions of
shortest paths
that pass v

$$C_b(v) = \sum_{s \neq v \neq t} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

of shortest path
between s and t that
pass v

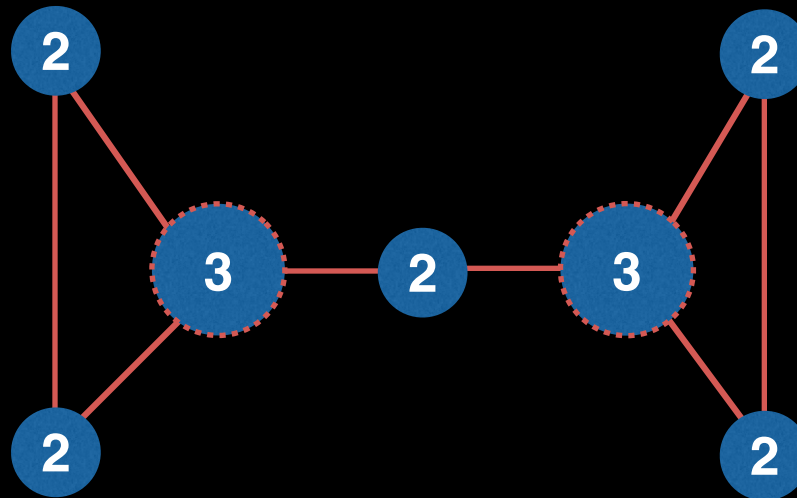
of shortest path
between s and t

Betweenness Centrality Normalization

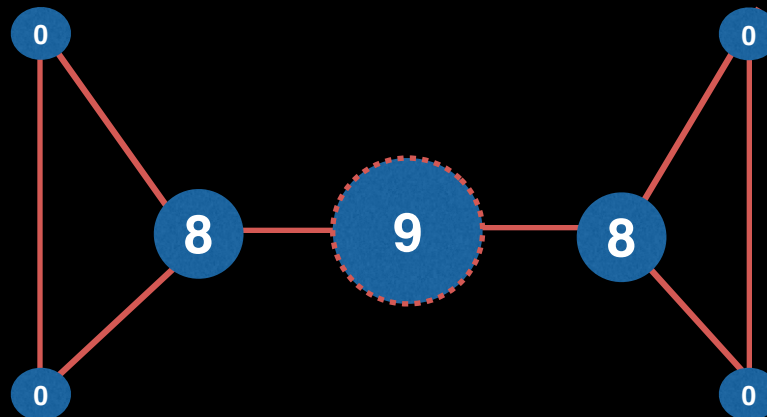
$$\textit{normal}(C_b(v)) = \frac{C_b(v)}{(N-1)(N-2)}$$

where N is the number of nodes in the graph

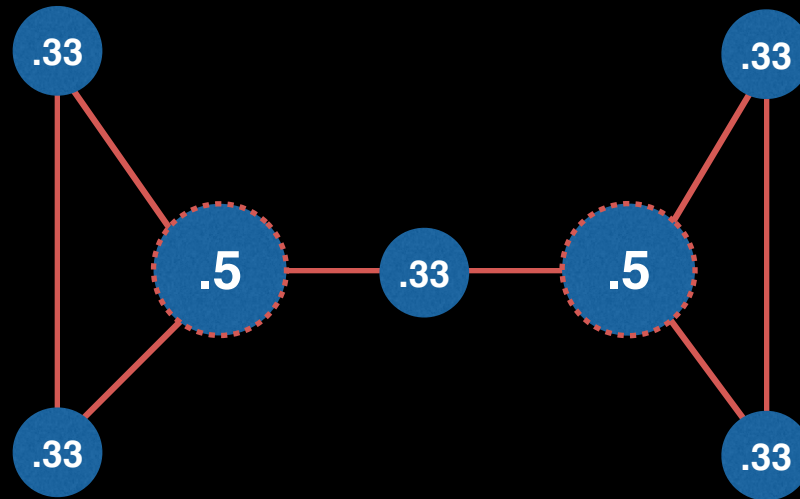
Degree Centrality



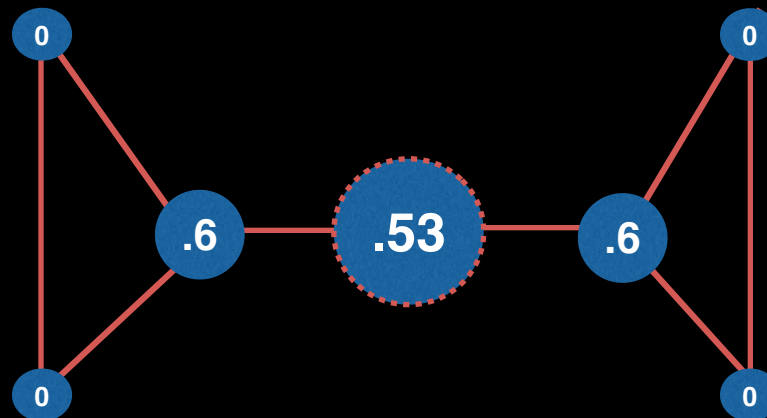
Betweenness Centrality



Normalized Degree Centrality

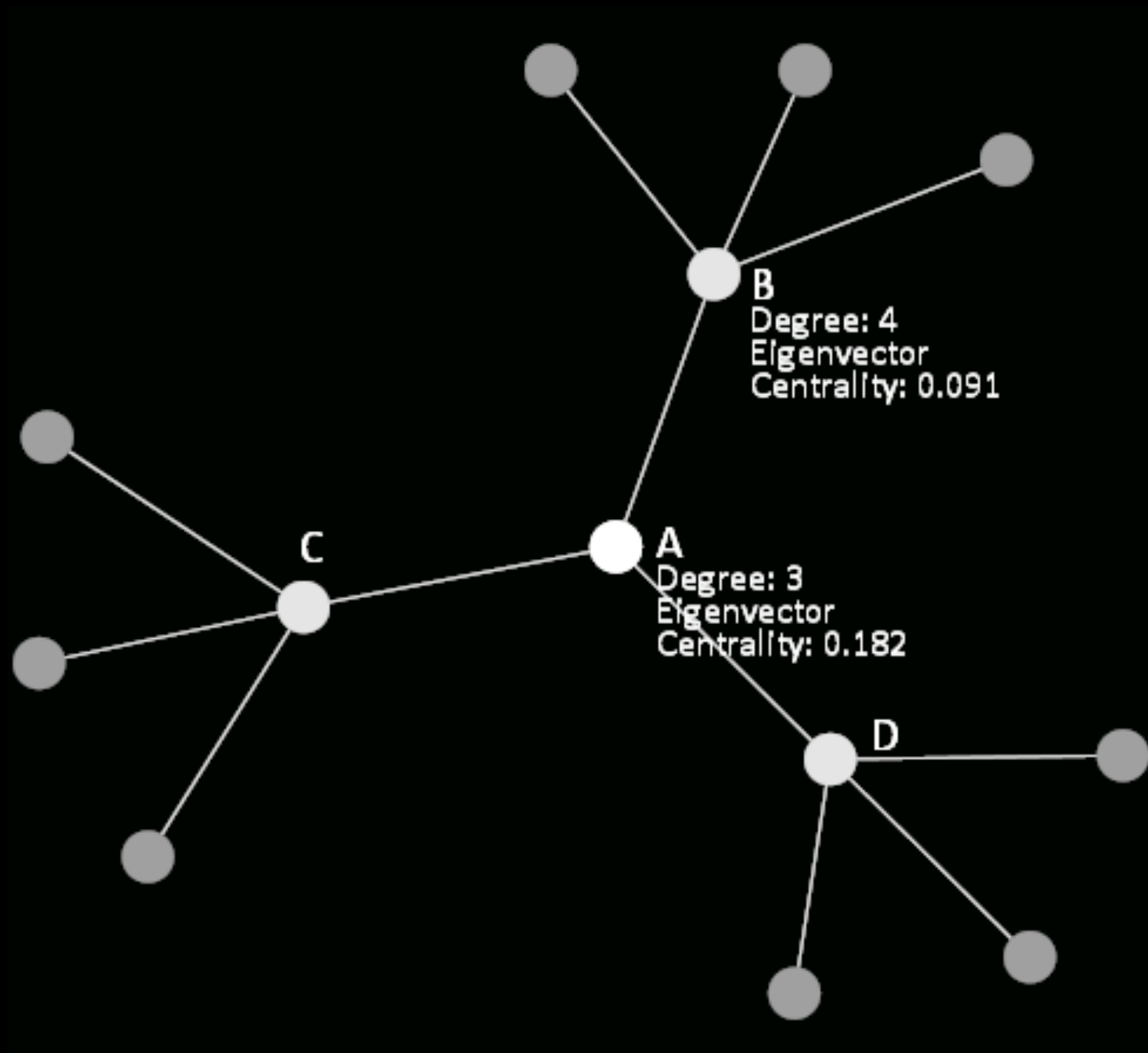


Normalized Betweenness Centrality



Eigenvector Centrality

- **Important nodes**
 - ★ Have important neighbors
 - ★ Connected to nodes with high degree
 - ★ Themselves do not necessarily have high degree



$$\begin{array}{c}
 \text{C}_E \text{ of} \\
 \text{node } i
 \end{array}
 \boxed{x_i}
 = \frac{1}{\boxed{\lambda}} \sum_{j \in G} \boxed{A_{ij}} \cdot \boxed{x_j}
 \begin{array}{c}
 \text{neighbors?} \\
 (1/0) \\
 \text{C}_E \text{ of} \\
 \text{node } j
 \end{array}$$

eigenvalue

$$A \boxed{x} = \boxed{\lambda} \boxed{x}$$

Eigenvector
with C_E of all
nodes

C_E = Eigenvector Centrality

Goals

- Applications
- Power Law
- Graph Basics
- Centrality
- Graph Traversal

Graph Traversal

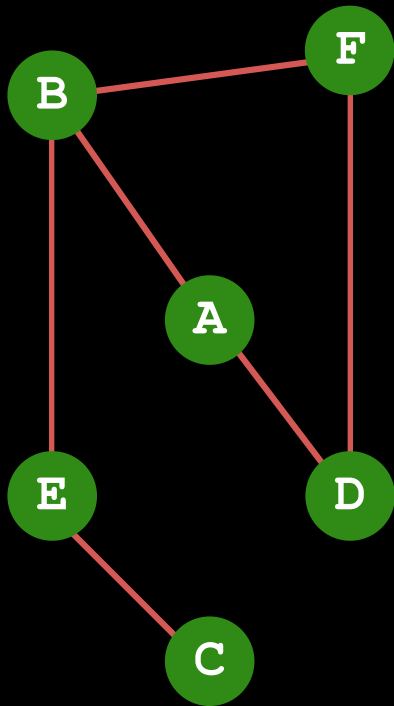
- In order perform graph related operations
(e.g. connected components, shortest path ...)
- Must systematically visit all the nodes
- Most popular graph traversal algorithm:

Breath First Search

Breath First Search

- Visit all the neighbors of a node before visiting the neighbors of those neighbors
- Uses a **First In First Out (FIFO)** queue

Breath First Search

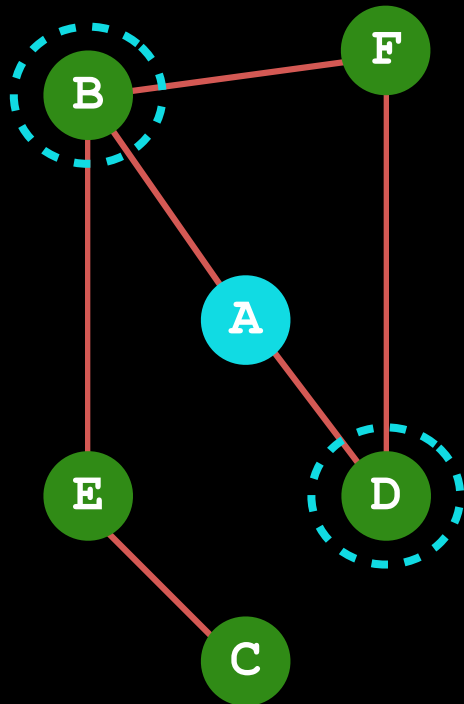


NODE	VISITED	VISITED BY
A	F	—
B	F	—
C	F	—
D	F	—
E	F	—
F	F	—

Queue

Visited

Breath First Search



NODE	VISITED	VISITED BY
A	T	-
B	T	A
C	F	-
D	T	A
E	F	-
F	F	-

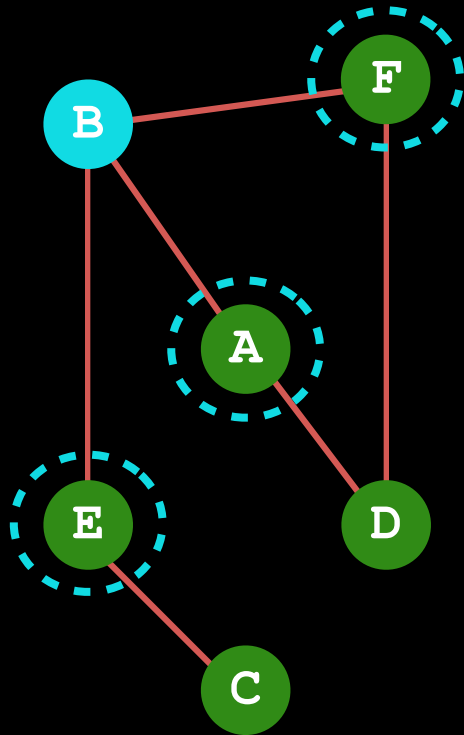
Queue

B, D

Visited

A

Breath First Search



NODE	VISITED	VISITED BY
A	T	—
B	T	A
C	F	—
D	T	A
E	T	B
F	T	B

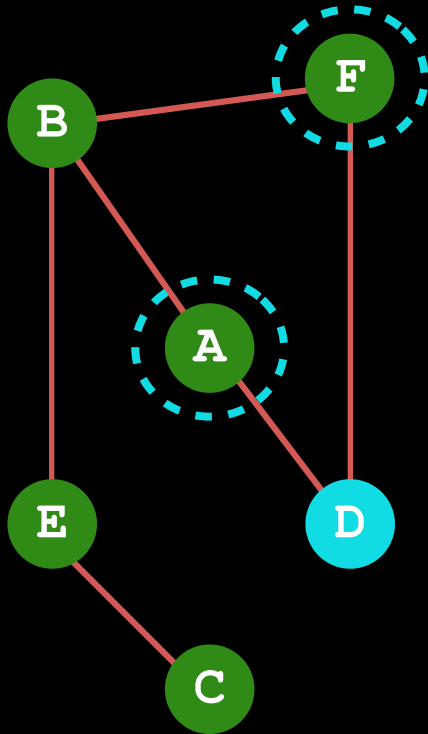
Queue

D, E, F

Visited

A, B

Breath First Search



NODE	VISITED	VISITED BY
A	T	—
B	T	A
C	F	—
D	T	A
E	T	B
F	T	B

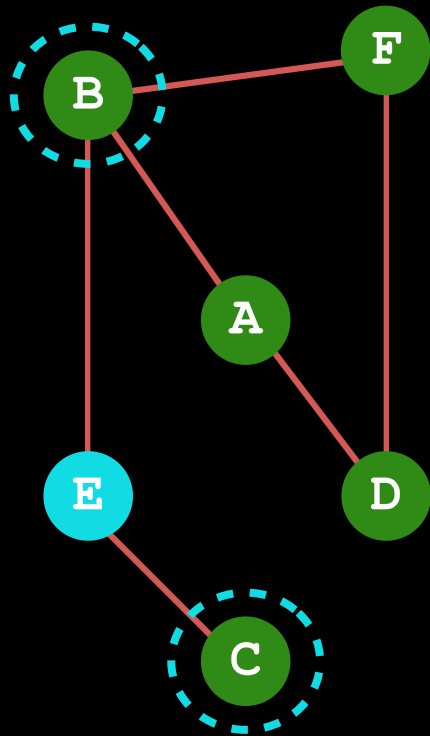
Queue

E, F

Visited

A, B, D

Breath First Search



NODE	VISITED	VISITED BY
A	T	—
B	T	A
C	T	E
D	T	A
E	T	B
F	T	B

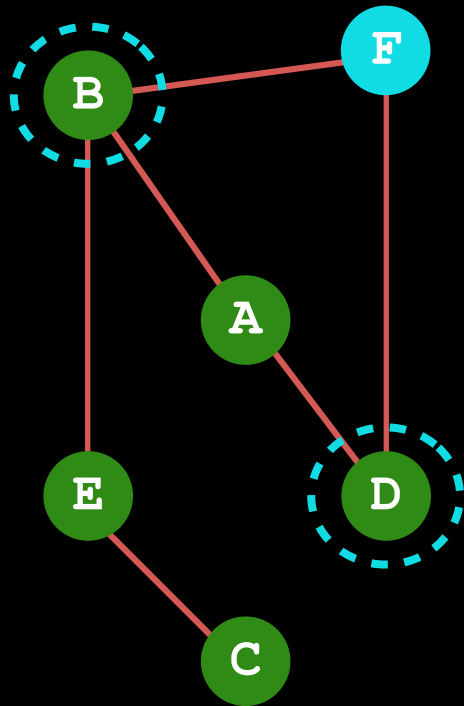
Queue

F, C

Visited

A, B, D, E

Breath First Search



NODE	VISITED	VISITED BY
A	T	—
B	T	A
C	T	E
D	T	A
E	T	B
F	T	B

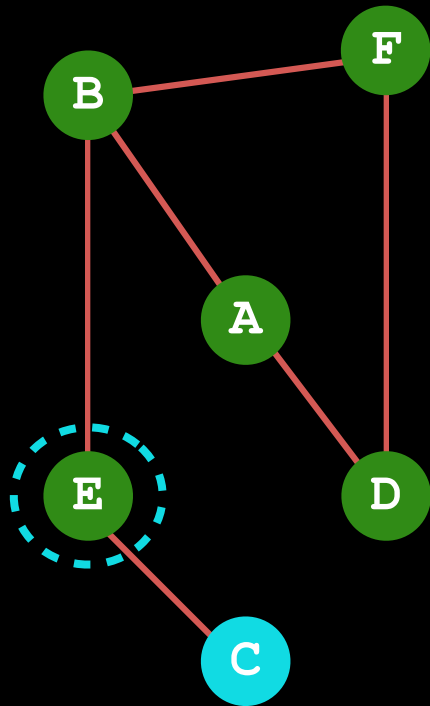
Queue

C

Visited

A, B, D, E, F

Breath First Search



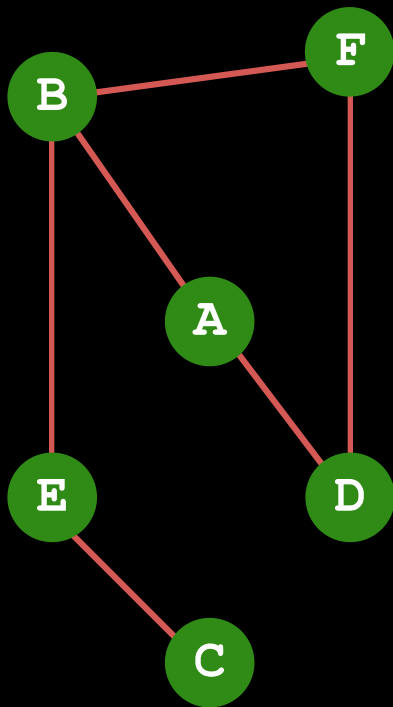
NODE	VISITED	VISITED BY
A	T	—
B	T	A
C	T	E
D	T	A
E	T	B
F	T	B

Queue

Visited

A, B, D, E, F, C

Find Connected Components

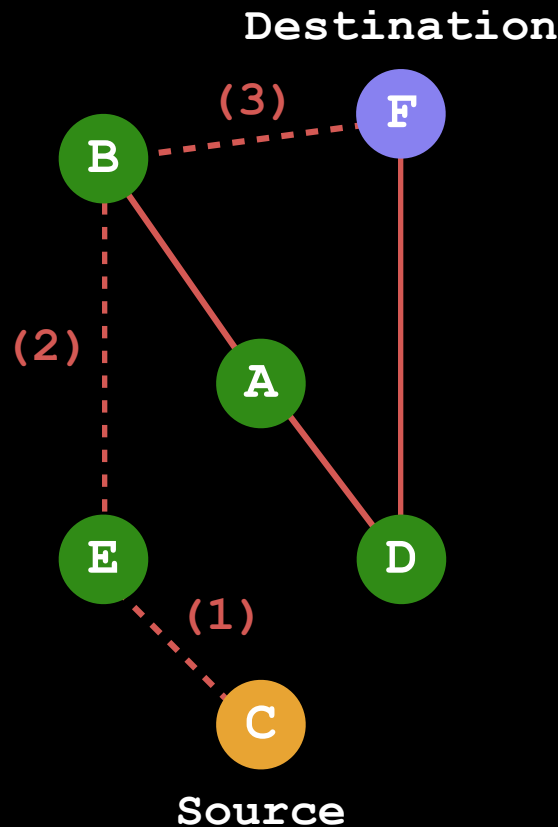


Queue

Visited

A, B, D, E, F, C

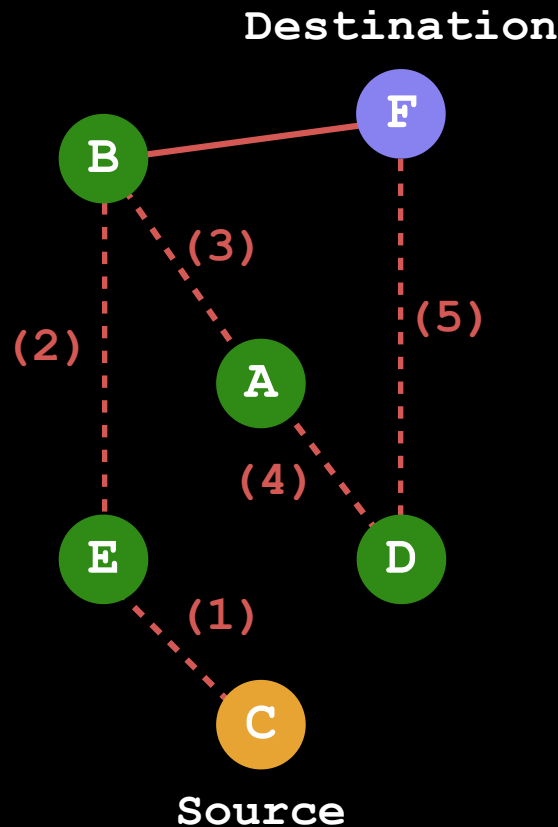
Find Shortest Path



NODE	VISITED BY
A	-
B	A
C	E (1)
D	A
E (1)	B (2)
F (3)	B (2)

C → F : 3 steps

Find Shortest Path



NODE	VISITED BY
A	—
B (2)	A (3)
C	E (1)
D (4)	A (3)
E (1)	B (2)
F (5)	B

C → F : 5 steps

Summary

- Different Uses of Graphs
 - ★ Connections / Co-occurrence / Propagation
- Power law in social networks
- Directed / Undirected / Bipartite
- (Strongly) Connected Components
- Degree / Betweenness / Eigenvector Centrality
- Breath First Search