Estimation & Sampling

### Overview

- Review
  - Expected Value, Variance
- Statistics
  - Parametric vs. Non-Parametric
- Inference
  - MOM, MLE, MAP
  - KDE
- Sampling
  - CLT
  - Population Inference
  - Confidence Intervals
  - Bootstrapping

# **Review - Expectation**

Discrete: Probability weighted average of all possible values

$$E(X) = x_1 * p_1 + x_2 * p_2 + \dots + x_k * p_k$$

 Continuous: Same idea, except replace Σ with integral, and replace probabilities with probability densities

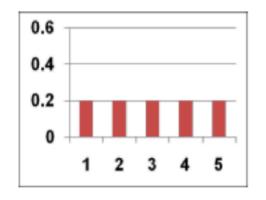
$$E(X) = \int_{-\infty}^{\infty} x * f(x) dx$$

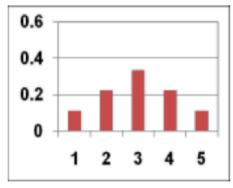
### Review - Variance

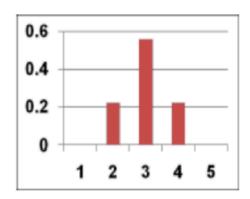
#### Intuition

- Measures how much "spread" there is in a set of numbers
- The mean squared distance of random variable X from the mean,  $\mu$ .

$$\begin{aligned} \operatorname{Var}(X) = & \underbrace{\operatorname{E}\left[(X - \mu)^2\right]}_{} \end{aligned} \quad \begin{aligned} \operatorname{Var}(X) = & \operatorname{E}\left[(X - \operatorname{E}[X])^2\right] \\ & = \operatorname{E}\left[X^2 - 2X\operatorname{E}[X] + (\operatorname{E}[X])^2\right] \\ & = \operatorname{E}\left[X^2\right] - 2\operatorname{E}[X]\operatorname{E}[X] + (\operatorname{E}[X])^2 \end{aligned}$$







### Review - Variance

 Discrete: Probability weighted average of all possible deviations from mean, squared.

Suppose discrete r.v. X can take on **k** distinct values.

$$E(X) = \mu$$

$$Var(X) = E[(X - \mu)^{2}] = \sum_{i=1}^{k} p_{i} * (x_{i} - \mu)^{2}$$

 Continuous: Same idea, except replace Σ with integral, and replace probabilities p<sub>i</sub> with probability densities f(x)

$$Var(X) = \sigma^2 = \int (x - \mu)^2 f(x) dx$$

### Modeling – Parametric vs. Nonparametric

#### Parametric

- Assumes data comes from a type of probability distribution and makes inferences about the parameters
- For example,  $Normal(\mu, \sigma^2), \ Poisson(\lambda)$
- May make use of some common sample statistics

$$\bar{x} = \frac{1}{n} \sum_{i=1}^{n} x_i$$
  $s^2 = \frac{1}{n-1} \sum_{i=1}^{n} (x_i - \bar{x})^2$ 

#### Non-parametric

 Unlike parametric case, non-parametric statistics make no assumptions about the probability distributions from which the variables arise

#### Inference – MOM and MLE

Method of Moments (MOM) and Method of Maximum Likelihood (MLE) are two parameter estimation strategies.

- $Normal(\underline{\mu}, \underline{\sigma}^2)$ ,  $Poisson(\underline{\lambda})$
- May or may not result in the same estimate

For fixed set of data and underlying statistical model...

• MOM – Derive equations related to population moments What's a moment?  $E(X), E(X^2), E(X^3)...$  first second third moment moment moment

MLE – Set values of parameters to maximize the likelihood f(n)

#### Inference – MOM

MOM – Derive equations related to population moments What's a moment?  $E(X), E(X^2), E(X^3)...$ 

$$X_i \underset{\mathrm{iid}}{\sim} Binomial(N,\underline{p}), \quad i=1,2,...,n$$
 Assume data comes from some distribution  $\Rightarrow E(X_i) = Np$ 

$$\bar{x} = Np - \text{Compute first moment from sample data}.$$

$$\hat{p} = \frac{\bar{x}}{N} \longleftarrow \text{ Estimate parameter } p \\ \text{based on first moment}$$

#### Inference - MOM

$$X_i \sim Uniform(-\theta,\underline{\theta}), \quad i=1,2,...,n$$
 Again, assume data comes from some distribution  $\Rightarrow E(X_i)=0$ 

E(X) does not depend on parameters, so first moment doesn't help, but...

$$Var(X_i) = \frac{\theta^2}{3}$$

Compute first and second moments from **sample data**.

Recall 
$$Var(X) = E(X^{2}) - [E(X)]^{2}$$

$$\Rightarrow s^2 = \frac{\theta^2}{3}$$

Estimate parameter  $\Theta$  based on first moment and second moments.

#### Inference – MLE

- MLE Set values of parameters to maximize the likelihood f(n) First off...what's a likelihood function?
  - Since we assume x<sub>1</sub>, x<sub>2</sub>, ... x<sub>n</sub> are i.i.d., we have the joint density function  $f(x_1, x_2, ..., x_n | \theta) = f(x_1 | \theta) * f(x_2 | \theta) * f(x_3 | \theta) * ... * f(x_n | \theta)$
  - Just call this joint density the "Likelihood", and the log of that joint density the "Log Likelihood" just to make calculus easier)

$$\mathcal{L}(\theta|x_1,...,x_n) = f(x_1,x_2,...,x_n|\theta) = \prod_{i=1}^n f(x_i|\theta) \text{ "Likelihood"}$$
 
$$log\mathcal{L}(\theta|x_1,...,x_n) = \sum_{i=1}^n log[f(x_i|\theta)] \text{ "Log Likelihood"}$$

Parameter estimate is simply the one that maximizes the likelihood f(n)

$$\hat{\theta}_{mle} = \underset{\theta \in \Theta}{argmax} \ log\mathcal{L}(\theta|x_1, ..., x_n)$$

#### Inference - MLE

MLE – Set values of parameters to maximize the likelihood f(n).

$$X_i \sim Binomial(N,p), \ i=1,2,...,n \qquad \text{As with MOM, assume data comes from some distribution}$$
 
$$\Rightarrow \ f(x_i) = \binom{N}{x_i} p^{x_i} (1-p)^{N-x_i}$$
 
$$\Rightarrow \ \mathcal{L}(p|x) = \prod_{i=1}^n \binom{N}{x_i} p^{x_i} (1-p)^{N-x_i} \qquad \text{Define Likelihood}$$
 
$$\Rightarrow \ log \mathcal{L}(p|x) = \sum_{i=1}^n \log \binom{N}{x_i} + x_i \log p \qquad \text{Log Likelihood}$$
 
$$+ (N-x_i) \log (1-p)$$
 
$$\Rightarrow \ \frac{\partial log \mathcal{L}(p|x)}{\partial p} = \sum_{i=1}^n \left[ \frac{x_i}{\widehat{p}} - \frac{N-x_i}{1-\widehat{p}} \right] = 0$$
 
$$\Rightarrow \ \hat{p} = \frac{\bar{x}}{N}$$
 Estimate parameter using some calculus!

#### Inference – MLE

#### **Logistic Regression**

– For each data point, have feature vector,  $\boldsymbol{x}_i$ , and observed response  $y_i$ 

$$\mathcal{L}(\beta_0, \beta | x_1, ..., x_n) = \prod_{i=1}^n p(x_i)^{y_i} (1 - p(x_i))^{1 - y_i}$$

Can think of each observation as a Bernoulli trial where probabilities are estimated by your Logistic Model

Pick coefficients that maximize the joint likelihood!

#### Inference – MLE

#### Logistic Regression

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Pick coefficients that maximize the joint likelihood!

Note: no closed form solution, but no matter! We can use some numerical method, such as Gradient Descent.

#### MOM vs. MLE

- MOM introduced in 1894. Some say MLE has supplanted MOM.
- Still MOM has some good qualities
  - Fairly simple
  - Useful if MLE computationally intractable
  - Can be useful as stepping stone to solving MLE
    - First approximation to solutions of likelihood equations

#### Inference – MAP

- Maximum a posteriori (MAP) mode of the posterior distribution
  - For MLE, we have

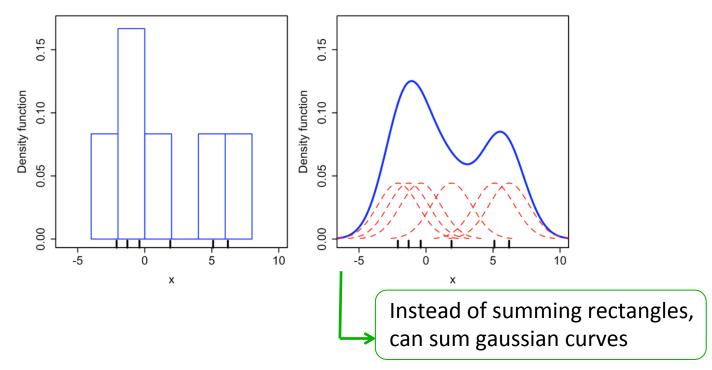
$$\hat{\theta}_{mle} = \underset{\theta \in \Theta}{argmax} \ f(x|\theta) = \underset{\theta \in \Theta}{argmax} \ log\mathcal{L}(\theta|x_1, ..., x_n)$$

— For MAP, we assume a prior g over  $\Theta$ , and go one step further to get the posterior.

$$\begin{split} \theta &\mapsto f(\theta|x) = \frac{f(x|\theta)\,g(\theta)}{\int_{\vartheta \in \Theta} f(x|\vartheta)\,g(\vartheta)\,d\vartheta} &\longleftarrow \text{Simply get Posterior using Bayes} \\ \hat{\theta}_{map} &= \underset{\theta \in \tilde{\top}\Theta}{argmax}\,\frac{f(x|\theta)\,g(\theta)}{\int_{\vartheta} f(x|\vartheta)\,g(\vartheta)\,d\vartheta} = \underset{\theta \in \Theta}{argmax}f(x|\theta)\,g(\theta). \end{split}$$

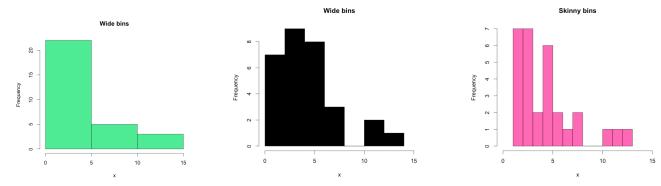
#### Inference – KDE

- Kernel Density Estimation (KDE)
  - Non-parametric way to estimate pdf of a random variable
  - Really, a data smoothing problem
    - Very similar to histograms
    - *Data*:  $x_1 = -2.1$ ,  $x_2 = -1.3$ ,  $x_3 = -0.4$ ,  $x_4 = 1.9$ ,  $x_5 = 5.1$ ,  $x_6 = 6.2$

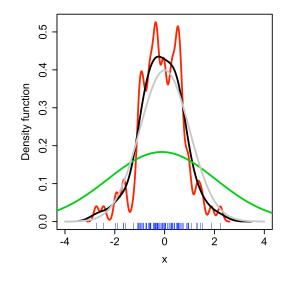


#### Inference – KDE

- Kernel Density Estimation (KDE)
  - Varying Bandwidth (for histograms)



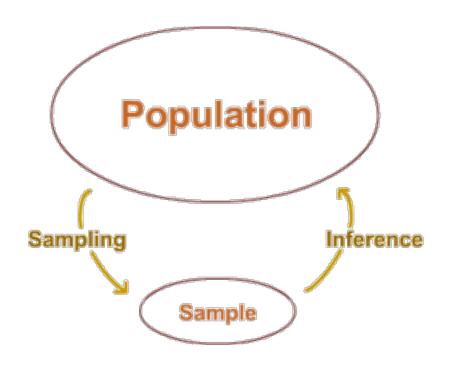
Instead, can use Gaussian kernels



Which bandwidth seems to be overfitting? Underfitting?

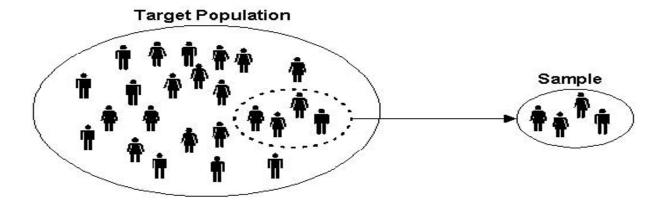
### Statistical Data Discovery in General

- Start with a question/hypothesis
- Design an experiment
- Collect data
- Analyze
- Check the results
- Repeat? Redesign?



# Getting (Good) Data

 A sample should be representative of the population (junk in = junk out)

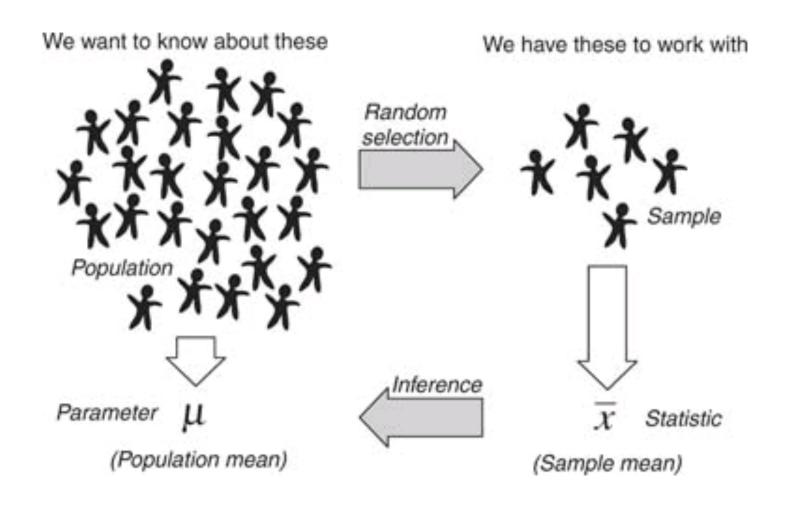


 Random sampling is often the best way to achieve this

# Sampling Methods

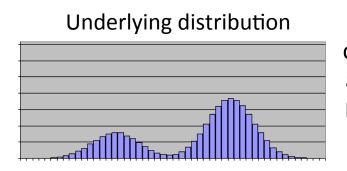
- Simple random sampling (SRS)
  - The easiest most widespread form of sampling
  - Each subject has an equal chance to being in the sample
- Other common sampling methods:
  - Systematic sampling
  - Stratified sampling
  - Cluster sampling

# Sampling and Inference

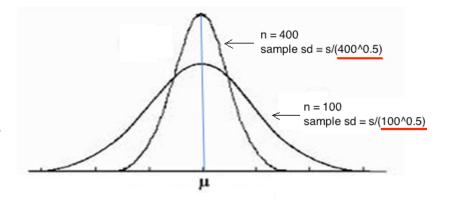


### **Central Limit Theorem**

 Given certain conditions, the mean of a sufficiently large number of i.i.d. random variables, will be approximately normal, regardless of the underlying distribution.



draw i.i.d. samples and average them



### Central Limit Theorem

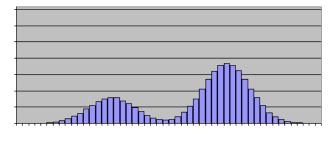
• Not only is the sample mean normally distributed, we have....

$$\bar{X} \sim Normal(\mu, \frac{\sigma^2}{n})$$

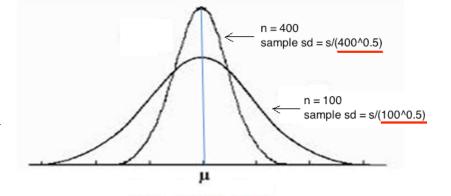
 And as usual, from any normally distributed random variable, we can derive a standard normal variable. In this case...

$$Z = \frac{\bar{X} - \mu}{\sigma / \sqrt{n}}$$

Underlying distribution



draw i.i.d. samples and average them



### Confidence Interval

- A confidence interval (CI) is an interval estimate of a population parameter
- They are typically stated at 95% confidence level, but they can be shown at any confidence level, e.g. 50%, 90%, 99%
- The confidence interval for the mean is given by

$$(\overline{x} - 1.96 \frac{\sigma}{\sqrt{n}}, \overline{x} + 1.96 \frac{\sigma}{\sqrt{n}})$$
 or  $\overline{x} \pm 1.96 \frac{\sigma}{\sqrt{n}}$ 

### Confidence Interval - cont

• Since we do not know  $\sigma$ , if N > 30, we can substitute s for it

$$\overline{x} \pm 1.96 \frac{s}{\sqrt{n}}$$

When N is small, we would use

$$\overline{\mathbf{x}} \pm \mathbf{t}_{(\alpha/2, \mathbf{n}-1)} \frac{s}{\sqrt{n}}$$

# Resampling

- Resampling: drawing repeated samples from the given data
- Common resampling techniques:
  - Bootstrapping
  - Jackknifing
  - Cross-validation
  - Permutation tests

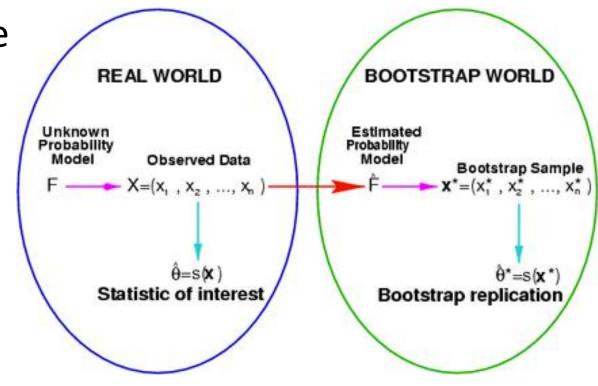
# Bootstrapping

 Estimates the sampling distribution of an estimator by sampling with replacement from the original sample

Often used to estimate the standard errors

and confidence

intervals of a population parameter

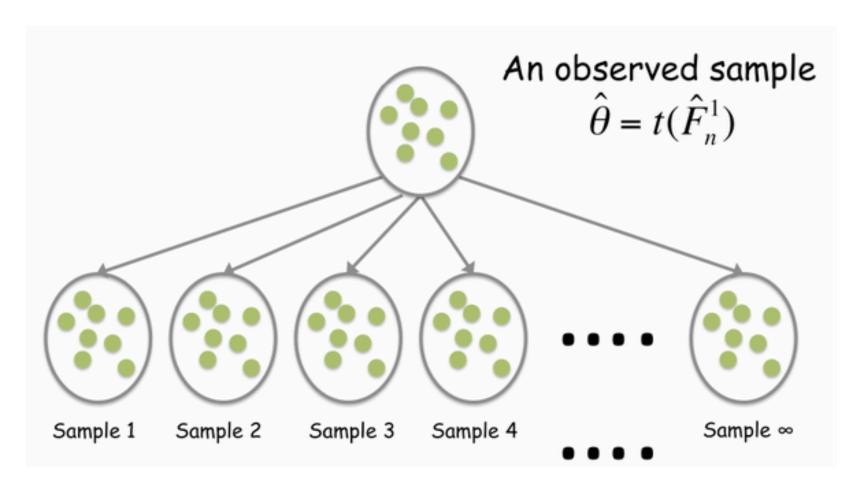


## How To Bootstrap

To pull oneself up by one's bootstrap..



# Bootstrapping



# **Bootstrap Variance Estimation**

1. Draw 
$$X_1^*, \dots, X_n^* \sim \hat{F}_n$$

2. Compute 
$$\hat{\theta^*} = t(X_1^*, \dots, X_n^*)$$

3. Repeat steps 1 and 2, B times, to get  $\hat{\theta}_1^*, \dots, \hat{\theta}_B^*$ 

4. Let 
$$v_{boot} = \frac{1}{B} \sum_{b=1}^{B} (\hat{\theta}_b^* - \frac{1}{B} \sum_{r=1}^{B} \hat{\theta}_r^*)$$

$$(\hat{se}_{boot} = \sqrt{v_{boot}})$$

# **Bootstrap Confidence Intervals**

Percentile method

$$C_n = (\theta_{\alpha/2}^*, \theta_{1-\alpha/2}^*)$$

The Normal interval

$$\hat{\theta} \pm z_{\alpha/2} \hat{se}_{boot}$$

# When Do We Use Bootstrapping?

- When the theoretical distribution of the statistic is complicated or unknown
- When the sample size is too small
- When estimating the variance of a statistic using a small pilot sample for power calculations

## Questions

- MOM vs. MLE
  - What do they solve for?
  - How does each approach tackle the problem?
- How about MAP?
  - How does it relate to the MLE?
- What's bootstrapping?
  - When might I think of using it?
  - What are the steps to setting up a bootstrap estimate?

### Questions

- MOM vs. MLE
  - What do they solve for? Parameter Estimation
  - How does each approach tackle the problem?
    - Both assume a specific distribution already.
    - MOM uses moment matching to get at parameters
    - MLE asks what parameter would maximize the likelihood of the resulting data
- How about MAP?
  - How does it relate to the MLE? Similar to MLE, but need to account for Prior
- What's bootstrapping? Random sampling w/ replacement technique
  - When might I think of using it? Want sense of accuracy of some sample estimate
  - What are the steps to setting up a bootstrap estimate?
    - Sample w/ replacement, B times → Compute B estimates from B samples → Get Standard Errors, Confidence Intervals, etc.