

# Linear Regression

Fittin' lines



## Objectives

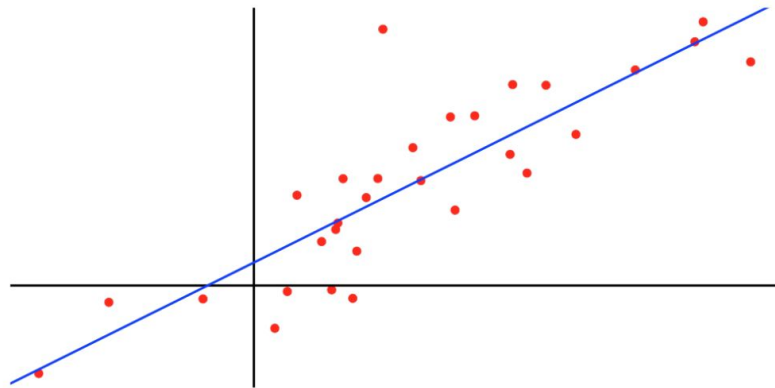
- Review Linear Regression
- Explain the difference between residuals and irreducible error
- Name some regression diagnostics
- Name model test statistics and when to use which
- State how we can deal with nonlinearity

- Goal: predict a continuous output variable (Y) from a set of predictor variables (X)
- *Parametric* model (vs. *non-parametric* models)
- Simple and interpretable
- Trying Linear Regression before trying more complicated models is often a good idea
- Example: predict house price based on # sqft and neighborhood

# Simple Linear Regression

With linear regression we “train” a model on some data.

Sometimes called learning, estimation, model fitting.



**X data are generally called “features.”**

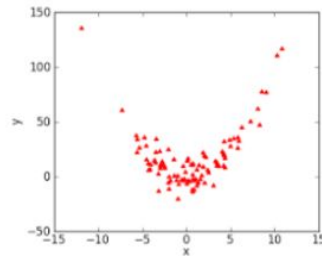
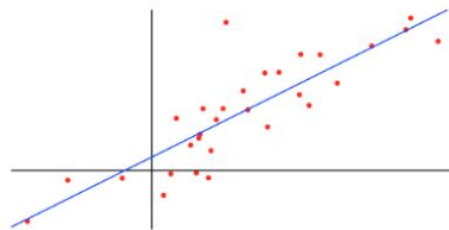
Sometimes called covariates, independent variables, inputs.

X	Y
Stock Quote	Future Stock Price
% of Diabetes	Mortality Rate
Historic Web Logs	Page Views
Airplane Flight Status	Arrival Time
Anything!	Anything!

**Y data are generally called “targets.”**

Sometimes called labels, dependent variable, outputs.

$$Y = \beta_0 + \beta_1 X + \epsilon$$

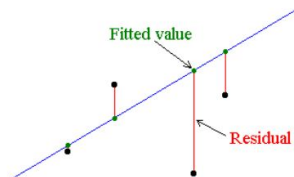


- $Y = \beta_0 + \beta_1 X + \epsilon = f(X) + \epsilon$
- $f(X) = \beta_0 + \beta_1 X$  is the true underlying dependency of  $Y$  on  $X$
- $\epsilon$  is the irreducible error coming from factors that we have not or cannot measure
- $\hat{f}(X) = \hat{Y} = \hat{\beta}_0 + \hat{\beta}_1 X$  is our model's estimate for the true  $f(X)$
- We try to minimize  $f(X) - \hat{f}(X)$ , this is called the reducible error
- We can never get rid of  $\epsilon$ , unless we find new features that are correlated to them

- $Y = \beta_0 + \beta_1 X + \varepsilon = f(X) + \varepsilon$
- $\hat{y} = \hat{f}(X = x) = \hat{\beta}_0 + \hat{\beta}_1 x$  is your model's estimate for datapoint  $X=x$
- $e_i = y_i - \hat{y}_i$  is your model's error for datapoint  $x_i$
- $e_i$  contains the reducible and the irreducible error
- For the perfect model  $e_i = \varepsilon_i$
- For linear regression we often use the residual sum of squares to assess the quality of the fit
- $RSS = e_1^2 + e_2^2 + \dots + e_n^2$

Linear Regression is often called **Ordinary Least Squares (OLS) Regression** because the model simply finds coefficients that **minimize the sum total squared distance (residuals)** between each data point and the line.

$$e_i = y_i - \hat{y}_i$$



Want these to be small

$$\text{RSS} = e_1^2 + e_2^2 + \dots + e_n^2$$

Typically square them!  
(though absolute value is an alternative)

$$\text{RSS} = (y_1 - \hat{\beta}_0 - \hat{\beta}_1 x_1)^2 + (y_2 - \hat{\beta}_0 - \hat{\beta}_1 x_2)^2 + \dots + (y_n - \hat{\beta}_0 - \hat{\beta}_1 x_n)^2$$

With Multiple Linear Regression we can combine many features into a single model.

## Model

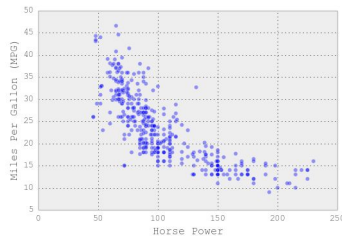
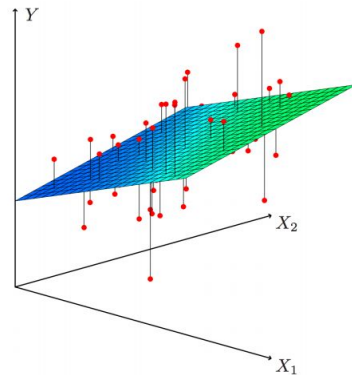
$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

## Fitted Value

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \cdots + \hat{\beta}_p x_p$$

## Residual Sum of Squares

$$\begin{aligned} \text{RSS} &= \sum_{i=1}^n (y_i - \hat{y}_i)^2 \\ &= \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{i1} - \hat{\beta}_2 x_{i2} - \cdots - \hat{\beta}_p x_{ip})^2 \end{aligned}$$



We can also have non-linear features, like  $X$  and  $X^2$ .

Minimize the RSS in terms of matrix algebra:

$$\mathbf{Y}_{n \times 1} = \mathbf{X}_{n \times p} \boldsymbol{\beta}_{p \times 1} + \boldsymbol{\epsilon}_{n \times 1}$$

$$\mathbf{X} = \begin{bmatrix} X_{11} & X_{12} & \cdots & X_{1n} \\ X_{21} & X_{22} & \cdots & X_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ X_{m1} & X_{m2} & \cdots & X_{mn} \end{bmatrix}, \quad \boldsymbol{\beta} = \begin{bmatrix} \beta_1 \\ \beta_2 \\ \vdots \\ \beta_n \end{bmatrix}, \quad \mathbf{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_m \end{bmatrix}$$

$\mathbf{X}$  is called the “design” matrix,  $\boldsymbol{\beta}$  is the parameter vector and  $\mathbf{y}$  the target vector



Minimize the RSS in terms of matrix algebra:  $\mathbf{Y}_{n \times 1} = \mathbf{X}_{n \times p} \boldsymbol{\beta}_{p \times 1} + \boldsymbol{\epsilon}_{n \times 1}$

Problem: find  $\boldsymbol{\beta}$  such that  $S(\boldsymbol{\beta}) = \sum_{i=1}^m |y_i - \sum_{j=1}^n X_{ij} \beta_j|^2 = \|\mathbf{y} - \mathbf{X}\boldsymbol{\beta}\|^2$  is minimized

Some matrix calculus yields:  $\hat{\boldsymbol{\beta}} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$

For 1D linear regression this yields

$$\begin{aligned}\hat{\beta}_0 &= \bar{y} - \hat{\beta}_1 \bar{x} \\ \hat{\beta}_1 &= \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}\end{aligned}$$

$\hat{\beta}_1$  simply the covariance of x and y (normalized by variance of x)

## Residual Sum of Squares

$$RSS = \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

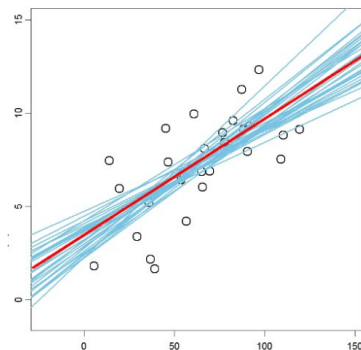
← Not great...

## R-Squared, or “Proportion of Variance Explained”

$$R^2 = \frac{TSS - RSS}{TSS} = 1 - \frac{RSS}{TSS}$$

where  $TSS = \sum_{i=1}^n (y_i - \bar{y})^2$

← 😊 Nice interpretation  
Independent of scale of y



$$SE(\hat{\beta}_0)^2 = \sigma^2 \left[ \frac{1}{n} + \frac{\bar{x}^2}{\sum_{i=1}^n (x_i - \bar{x})^2} \right]$$

$$SE(\hat{\beta}_1)^2 = \frac{\sigma^2}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

$$\sigma^2 = \text{Var}(\epsilon)$$

	Recall	Here
<b>Setup Hypothesis</b>	$H_0: \mu = 100$	$H_0: \beta_1 = 0$
<b>Sample Statistic</b>	$\bar{x}$	$\hat{\beta}_1$
<b>Test Statistic</b>	$t = \frac{\bar{x} - \mu_0}{s/\sqrt{n}}$	$t = \frac{\hat{\beta}_1 - 0}{SE(\hat{\beta}_1)}$
<b>Confidence Interval</b>	$(\bar{x} - t_{\alpha/2} \frac{S}{\sqrt{n}}, \bar{x} + t_{\alpha/2} \frac{S}{\sqrt{n}})$	$[\hat{\beta}_1 - 2 \cdot SE(\hat{\beta}_1), \hat{\beta}_1 + 2 \cdot SE(\hat{\beta}_1)]$

Test if X has effect on Y

F-test compares model with just a subset of  $m$  predictors to full model with  $p$  predictors ( $m < p$ )

Ex: predict MPG ( $Y$ ) from set of variables:

Full model:  $Y = \beta_0 + \beta_{\text{weight}} + \beta_{\text{height}} + \beta_{\text{model}} + \beta_{\text{year}} + \beta_{\text{color}}$

Reduced model:  $Y = \beta_0 + \beta_{\text{weight}} + \beta_{\text{year}} + \beta_{\text{color}}$

Calculate F-statistic (ratio of variance left unexplained by reduced model vs full model)

$$F = \frac{(RSS_{\text{reduced}} - RSS_{\text{full}}) / (p_{\text{full}} - p_{\text{reduced}})}{RSS_{\text{full}} / (n - p_{\text{full}} - 1)}$$

where  $F$  has degrees of freedom  $(p_{\text{full}} - p_{\text{reduced}})$ ,  $(n - p_{\text{full}} - 1)$

$$F = \frac{(RSS_{reduced} - RSS_{full}) / (p_{full} - p_{reduced})}{RSS_{full} / (n - p_{full} - 1)}$$

where F has degrees of freedom  $(p_{full} - p_{reduced})$ ,  $(n - p_{full} - 1)$

If F is large, the dropped parameters are important

If you drop just one parameter and evaluate the p-value from the F-table you get back the p-value for the t-test for that parameter!

The statsmodels F-statistic and p-value correspond to dropping all parameters (null model vs full model), it will tell you if at least one of the parameters of the full set is important

## OLS Regression Results

```

=====
Dep. Variable:          y      R-squared:          0.933
Model:                  OLS    Adj. R-squared:     0.928
Method:                 Least Squares    F-statistic:      211.8
Date:                   Mon, 03 Nov 2014    Prob (F-statistic): 6.30e-27
Time:                   14:45:06    Log-Likelihood:    -34.438
No. Observations:      50    AIC:              76.88
Df Residuals:          46    BIC:              84.52
Df Model:               3
Covariance Type:        nonrobust
=====
  
```

	coef	std err	t	P> t	[95.0% Conf. Int.]	
x1	0.4687	0.026	17.751	0.000	0.416	0.522
x2	0.4836	0.104	4.659	0.000	0.275	0.693
x3	-0.0174	0.002	-7.507	0.000	-0.022	-0.013
const	5.2058	0.171	30.405	0.000	4.861	5.550

```

=====
Omnibus:                0.655    Durbin-Watson:          2.896
Prob(Omnibus):           0.721    Jarque-Bera (JB):        0.360
Skew:                    0.207    Prob(JB):                0.835
Kurtosis:                3.026    Cond. No.                 221.
=====
  
```

# Model Interpretation (statsmodels)

```
=====
                        OLS Regression Results
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Skew:                   0.207    Prob(JB):             0.833
Kurtosis:               3.026    Cond. No.             221.
=====
```

Proportion of Variance Explained by model is 93.3%

Measure of the significance of the fit ...my model isn't utterly useless 😊

There is an approximately 95% chance that [0.275, 0.693] will contain the true value of  $\beta_2$

Each coefficient is really significant. Can also think of this as a Partial F-test.

“The average effect on Y of a one unit increase in X2, holding all other predictors (X1 & X3) fixed, is 0.4836”

- However, interpretations are generally pretty hazardous due to correlations among predictors.
- p-values for each coefficient  $\approx 0$ , so might be okay here

Note: Magnitude of the Beta coefficients is NOT how to determine whether predictor contributes. Why?

- Linear relationship!
- Constant variance (homoscedasticity)
- Independence of errors
- Normality of errors
- Lack of multicollinearity



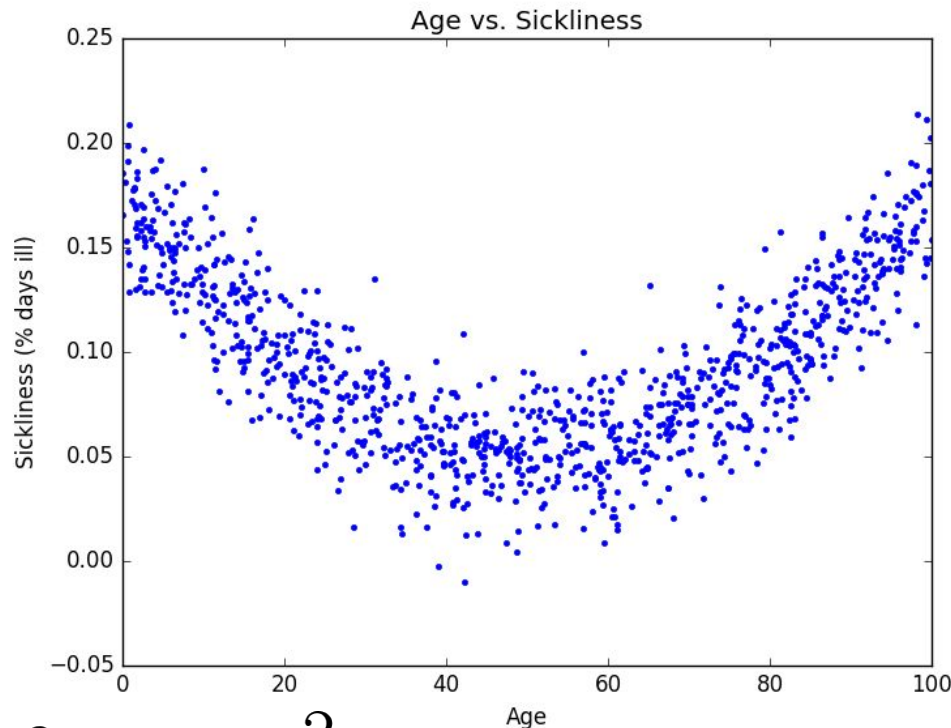
We can make linear regression non-linear by inserting extra “interaction” features or higher-order features.

As you add more features,  $R^2$  will only go up.

Example:

$$Y = \beta_0 + \beta_1 * \text{age}$$

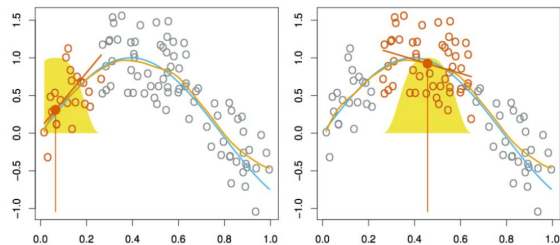
$$Y = \beta_0 + \beta_1 * \text{age} + \beta_2 * \text{age}^2$$



Many other methods for non-linear regression exist but will not be discussed

ISLR and ESLR go into them in more detail: GAMs, local regression, splines etc

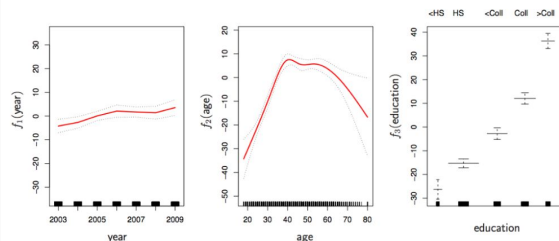
Local Regression



## Local Regression

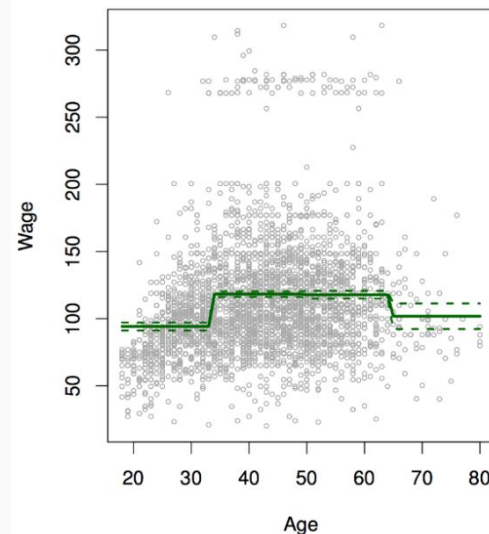
- Use sliding weight function, make separate linear fits over range of X

$$y_i = \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \dots + f_p(x_{ip}) + \epsilon_i.$$



## Generalized Additive Models

- Just add up contributing effects



## Step Functions

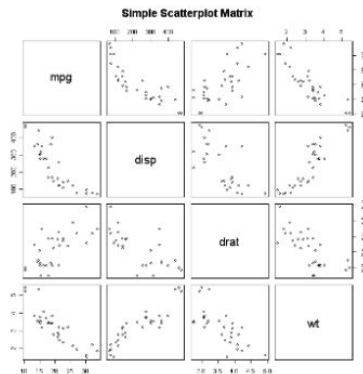
**Multicollinearity** occurs when two or more X features are correlated to each other.

For example  $x_2 = 2 * x_1$

What happens	What you do
<ul style="list-style-type: none"><li>• The uncertainty in the model coefficients becomes large.</li><li>• Does not affect the model accuracy, only the interpretability of the coefficients.</li></ul>	<ul style="list-style-type: none"><li>• Use correlation matrix to look for pairwise correlations.</li><li>• Use VIF for more complicated relationships.</li><li>• Remove (but make note of) any predictor that is easily determined by the remaining predictors.</li></ul>

- Identification by correlation matrix and pairwise scatter plots

	DJIA	S&P 500	Nasdaq	Canada	Mexico	Brazil	Stoxx 50	FTSE 100	CAC 40	DAX	IBEX	Italy	Netherlands	Sweden	Switzerland	Nikkei	Hang Seng	Australia
DJIA	1	0.97	0.95	0.57	0.56	0.52	0.52	0.48	0.51	0.56	0.49	0.50	0.50	0.42	0.42	0.09	0.11	0.07
S&P 500	0.97	1	0.91	0.62	0.58	0.55	0.50	0.47	0.50	0.55	0.48	0.50	0.49	0.41	0.41	0.09	0.11	0.05
Nasdaq	0.95	0.91	1	0.58	0.56	0.52	0.48	0.43	0.48	0.48	0.42	0.38	0.41	0.41	0.38	0.14	0.16	0.07
Canada	0.57	0.62	0.58	1	0.53	0.53	0.42	0.46	0.41	0.41	0.42	0.42	0.39	0.37	0.36	0.17	0.22	0.17
Mexico	0.56	0.58	0.56	0.53	1	0.56	0.42	0.42	0.44	0.43	0.43	0.44	0.39	0.38	0.38	0.17	0.25	0.17
Brazil	0.52	0.55	0.52	0.53	0.56	1	0.33	0.35	0.32	0.34	0.34	0.34	0.29	0.30	0.28	0.17	0.22	0.15
Stoxx 50	0.52	0.50	0.48	0.42	0.42	0.33	1	0.92	0.94	0.89	0.87	0.88	0.92	0.78	0.86	0.26	0.30	0.24
FTSE 100	0.48	0.47	0.43	0.45	0.42	0.35	0.92	1	0.86	0.80	0.80	0.82	0.84	0.73	0.78	0.26	0.30	0.26
CAC 40	0.51	0.50	0.48	0.41	0.44	0.32	0.94	0.86	1	0.89	0.88	0.89	0.92	0.78	0.84	0.28	0.32	0.25
DAX	0.56	0.55	0.54	0.41	0.43	0.34	0.89	0.80	0.89	1	0.83	0.84	0.86	0.75	0.77	0.26	0.29	0.21
IBEX	0.49	0.48	0.47	0.42	0.43	0.34	0.87	0.80	0.88	0.83	1	0.84	0.83	0.75	0.77	0.27	0.32	0.26
Italy	0.50	0.50	0.48	0.42	0.44	0.34	0.88	0.82	0.88	0.84	0.84	1	0.65	0.74	0.78	0.24	0.29	0.23
Netherlands	0.50	0.49	0.48	0.39	0.39	0.29	0.92	0.84	0.92	0.86	0.83	0.85	1	0.75	0.82	0.27	0.30	0.23
Sweden	0.42	0.41	0.42	0.37	0.38	0.30	0.78	0.73	0.78	0.75	0.75	0.74	0.75	1	0.75	0.29	0.33	0.27
Switzerland	0.42	0.41	0.38	0.35	0.38	0.28	0.86	0.78	0.84	0.77	0.77	0.78	0.82	0.75	1	0.29	0.32	0.29
Nikkei	0.09	0.09	0.14	0.17	0.17	0.17	0.26	0.28	0.26	0.27	0.24	0.27	0.29	0.29	0.29	1	0.52	0.49
Hang Seng	0.11	0.11	0.16	0.22	0.25	0.22	0.30	0.30	0.32	0.29	0.32	0.29	0.30	0.33	0.32	0.52	1	0.48
Australia	0.07	0.05	0.07	0.17	0.17	0.15	0.24	0.26	0.25	0.21	0.26	0.23	0.23	0.27	0.29	0.49	0.48	1



Downside is can only pick up pairwise effects 😞

- Variance inflation factor (VIF) calculation:
  - Run Linear regression for each predictor as target as function of all other predictors (p times)

$$X_1 = \alpha_2 X_2 + \alpha_3 X_3 + \dots + \alpha_k X_k + c_0 + e$$

$$\text{VIF}_i = \frac{1}{1 - R_i^2}$$

- Rule of thumb: collinearity is high if  $\text{VIF}(\hat{\beta}_i) > 10$

$$e_i = y_i - \hat{y}_i$$

- They will be more useful if we standardize them:
- $r_i = e_i/\sigma$ , with  $\sigma^2$  the true population variance, which is unknown but can be estimated by the mean squared error (MSE)
- $e_i/\text{sqrt}(\text{MSE})$  is called the semi-studentized residual
- A better estimate of the real variance is  $\widehat{V}(e_i) = \text{MSE}(1 - h_{ii})$
- Which gives us the studentized residual:  $r_i = \frac{e_i}{\sqrt{\text{MSE}(1 - h_{ii})}}$

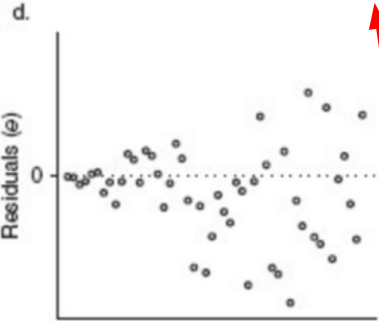
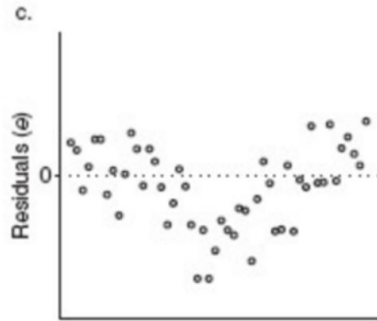
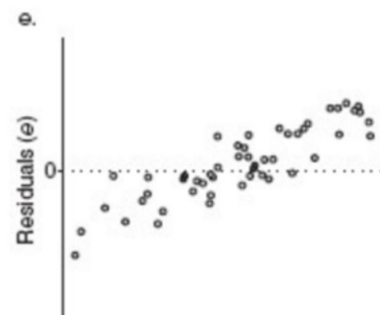
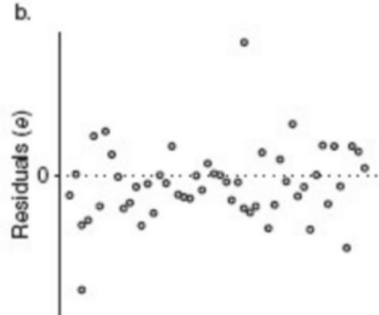
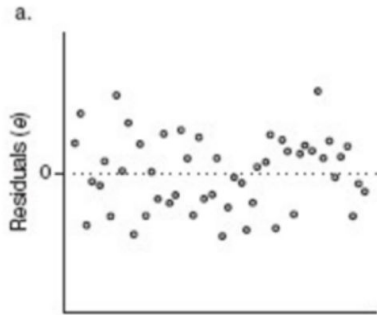
$h_{ii}$  is called the “self-influence” and are diagonal elements of the “hat matrix”  $H$  (also “projection matrix”)

$$\begin{aligned}\hat{y} &= X\hat{\beta} = X(X'X)^{-1}X'y = Hy \\ e &= y - \hat{y} = y - Hy = (I - H)y\end{aligned}$$

# Residual Plots Allow Us to Check Assumptions

**PASS**

Residuals are normally distributed.



**FAIL**

**Non-Linear relationship** between X and y.

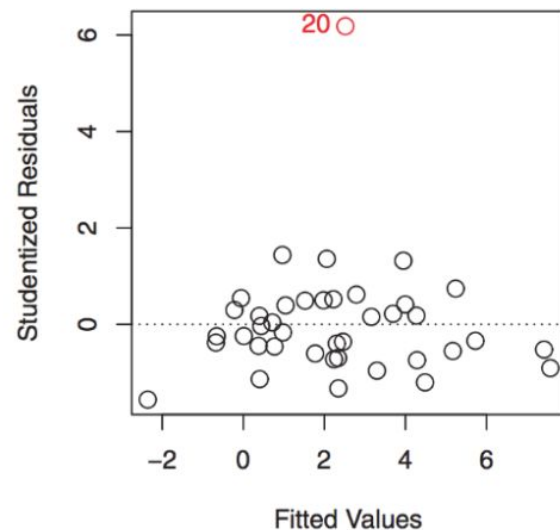
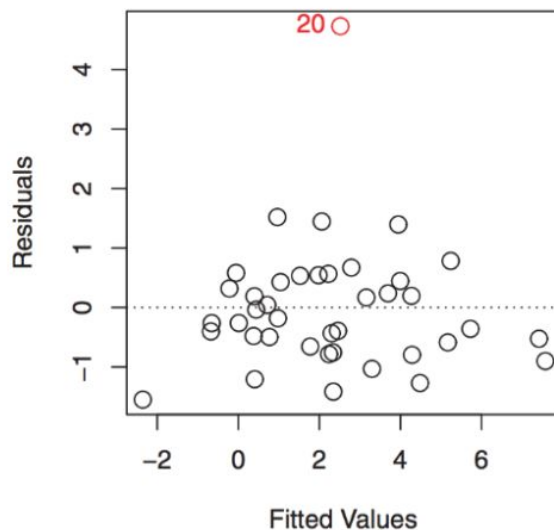
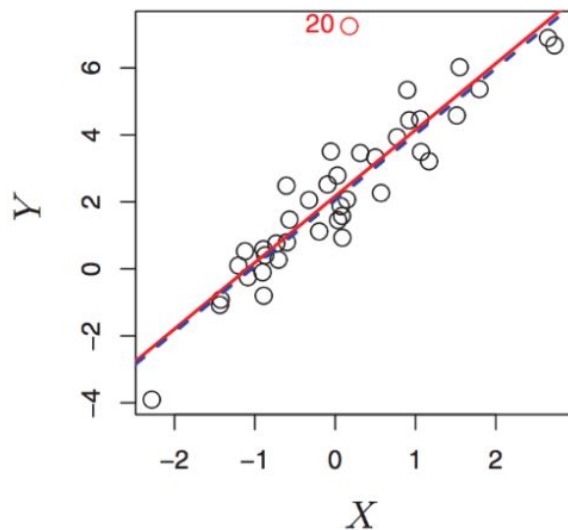
**FAIL**

**Autocorrelation** means the residuals are correlated to themselves.

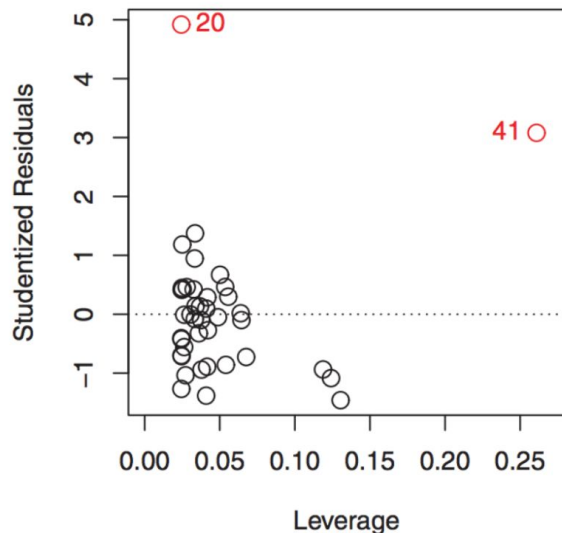
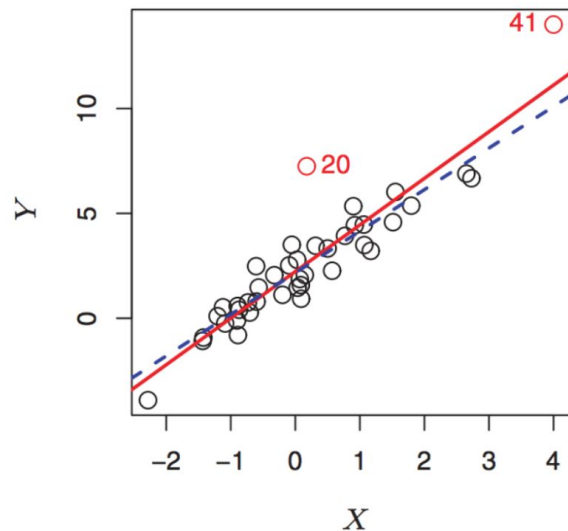
**FAIL**

**Heteroscedasticity** means the variance is not constant relative to X.

- Outliers are data points that are far from their predicted values
- Can be identified by inspecting residuals
- If studentized residual  $> 2$  or  $< -2$ , we consider them outliers



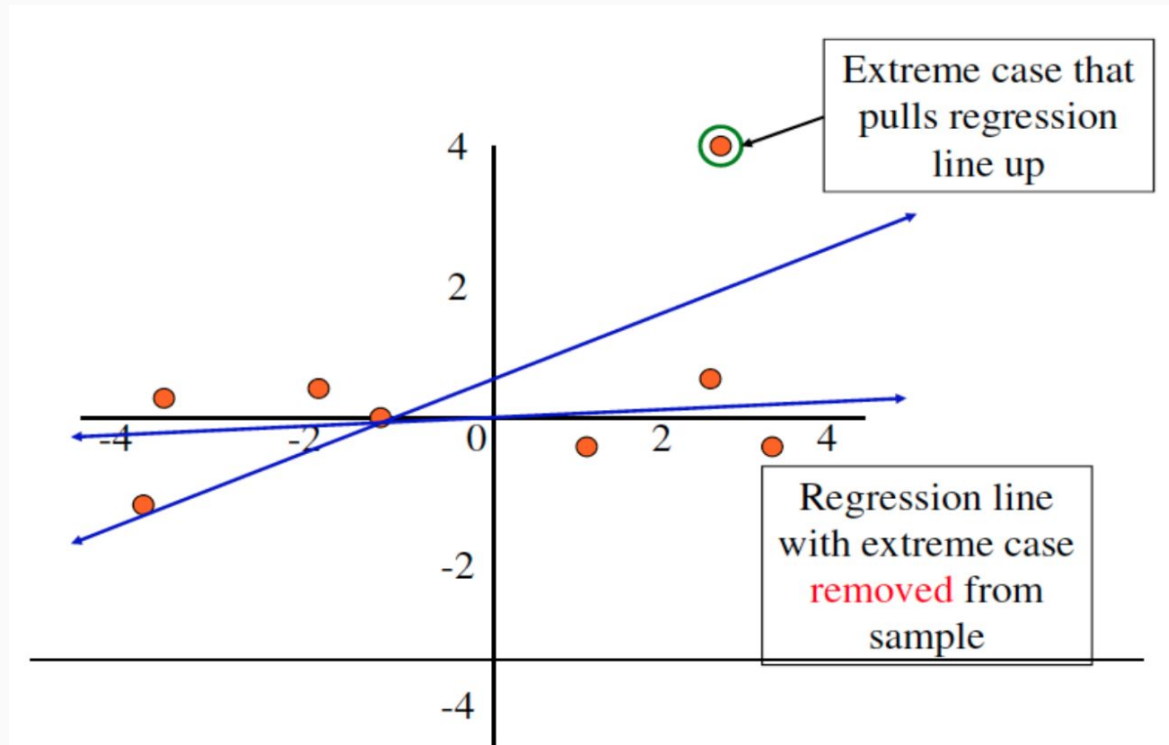
- Outliers are different from high leverage points
- A high leverage point has an extreme X value (far from the rest of the data)
- Commonly measured with the diagonal elements of the hat matrix H
- In the following dataset, 20 is an outlier, 41 is a leverage point AND outlier



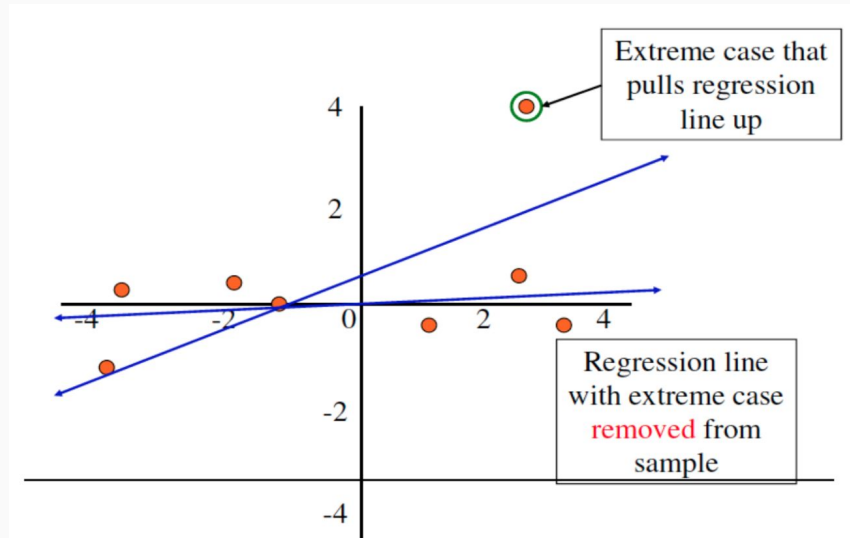
$$H = X(X^T X)^{-1} X^T$$



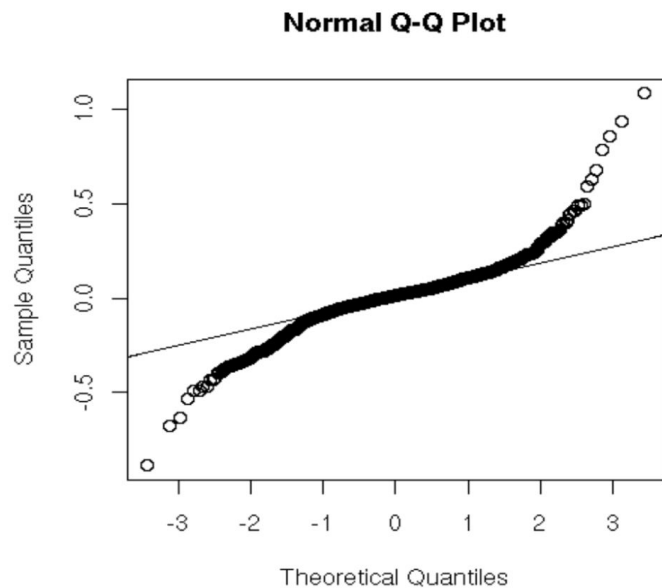
- Observations that are outliers and have high leverage tend to be influential
- Their removal from the data greatly affects the slope of the regression line



- An influential point may represent bad data, possibly the result of measurement error. If possible, check the validity of the data point.
- Compare the decisions that would be made based on regression equations defined with and without the influential point. If the equations lead to contrary decisions, use caution.

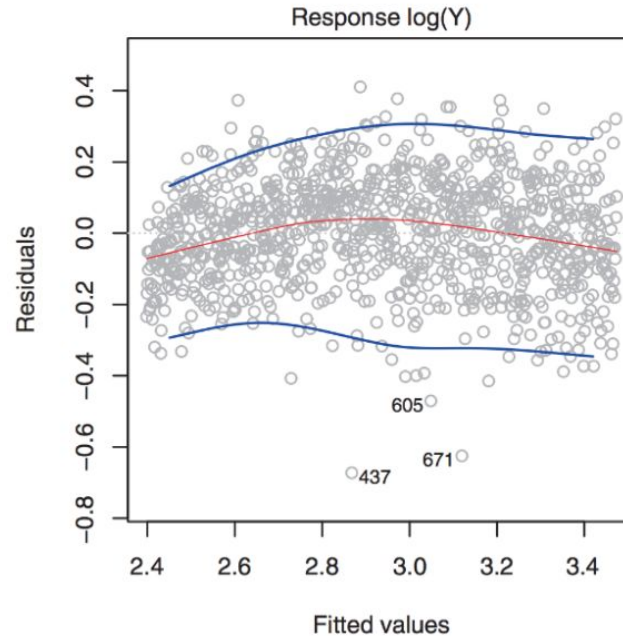
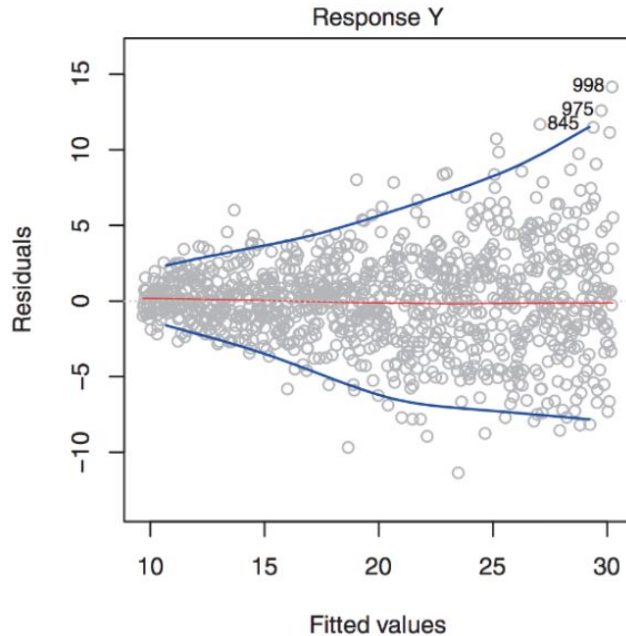


- Normality assumption allows us to do hypothesis testing (t-tests) on our parameters, and construct confidence intervals
- Ways to check: QQ-plots of residuals against normal distribution
- Ways to fix: transformation of  $Y$  (e.g.  $\log(Y)$ )



# Heteroscedasticity of errors

- Variance changes depending on X
- Fix: transform Y ( $\log(Y)$  or  $\sqrt{Y}$  for example)



# Linear Regression

Fittin' lines



## Objectives

- Review Linear Regression
- Explain the difference between residuals and irreducible error
- Name some regression diagnostics
- Name model test statistics and when to use which
- State how we can deal with nonlinearity

# Afternoon

Categorical variables and  
interactions



## Objectives

- State how to deal with categorical variables
- State how to include interactions into your model
- State why model validation is important and how it works

- Independent variable might not be numerical
- Ex: using “gender” and “ethnicity” to predict credit card balances
- Solution: Create “dummy variable” that takes on value of 0 or 1

$$x_i = \begin{cases} 1 & \text{if } i\text{th person is female} \\ 0 & \text{if } i\text{th person is male} \end{cases}$$

$$y_i = \beta_0 + \beta_1 \underline{x_i} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is female} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is male.} \end{cases}$$

- Ethnicity has 3 levels: African-American, Asian, Caucasian

$$x_{i1} = \begin{cases} 1 & \text{if } i\text{th person is Asian} \\ 0 & \text{if } i\text{th person is not Asian} \end{cases}$$

$$x_{i2} = \begin{cases} 1 & \text{if } i\text{th person is Caucasian} \\ 0 & \text{if } i\text{th person is not Caucasian} \end{cases}$$

$$y_i = \beta_0 + \beta_1 \underline{x_{i1}} + \beta_2 \underline{x_{i2}} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if } i\text{th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is AA.} \end{cases}$$



# Categorical variables with more than 2 levels

$$y_i = \beta_0 + \beta_1 \underline{x_{i1}} + \beta_2 \underline{x_{i2}} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if } i\text{th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is AA.} \end{cases}$$

**Data**

<u>Ones</u>	<u>Ethnicity</u>
1	AA
1	Asian
1	Asian
1	Caucasian
1	AA
1	AA
1	Asian
1	Caucasian
1	AA
...	...



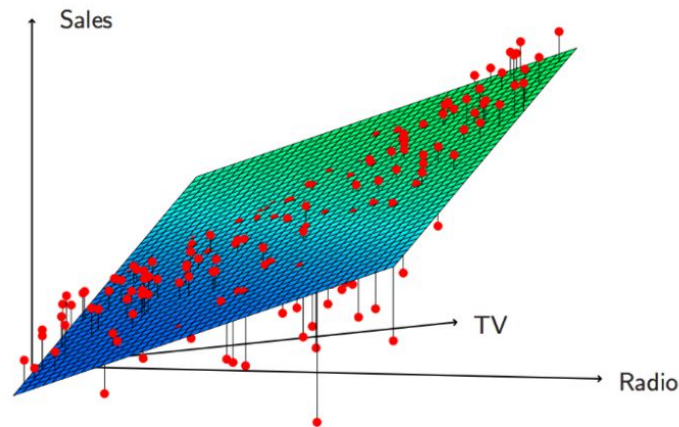
**Recode Design Matrix**

<u>Ones</u>	<u>Asian</u>	<u>Caucasian</u>
1	0	0
1	1	0
1	1	0
1	0	1
1	0	0
1	0	0
1	1	0
1	0	1
1	0	0
...	...	...

$$y_i = \beta_0 + \beta_1 \underline{x_{i1}} + \beta_2 \underline{x_{i2}} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i\text{th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if } i\text{th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if } i\text{th person is AA.} \end{cases}$$

- $\beta_0$  does not represent the general baseline anymore, but the baseline for group 0 (AA)
- $\beta_1$  represents the difference of the baseline of group 1 (Asian) to group 0 (AA)
- $\beta_2$  represents difference group 0 and group 2
- What does it mean if  $\beta_1 = -20.3$  ?
- What do we do if we want to use Caucasians as the baseline?

$$\widehat{\text{sales}} = \beta_0 + \beta_1 \times \text{TV} + \beta_2 \times \text{radio} + \beta_3 \times \text{newspaper}$$



Suggests synergy between  
TV and Radio

- Synergy between radio and TV means that spending 50K on both radio and TV is better for sales than spending 100K on only one of them
- How can we model this?

$$\begin{aligned}\text{sales} &= \beta_0 + \beta_1 \times \text{TV} + \beta_2 \times \text{radio} + \beta_3 \times (\text{radio} \times \text{TV}) + \epsilon \\ &= \beta_0 + (\beta_1 + \beta_3 \times \text{radio}) \times \text{TV} + \beta_2 \times \text{radio} + \epsilon.\end{aligned}$$

Results:

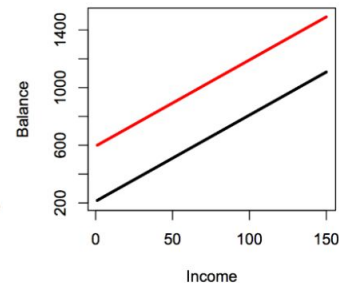
	Coefficient	Std. Error	t-statistic	p-value
Intercept	6.7502	0.248	27.23	< 0.0001
TV	0.0191	0.002	12.70	< 0.0001
radio	0.0289	0.009	3.24	0.0014
TV×radio	0.0011	0.000	20.73	< 0.0001 ← Improvement!

- Changing radio will change the slope of TV!

- Interaction of student (categorical) and income (quantitative)

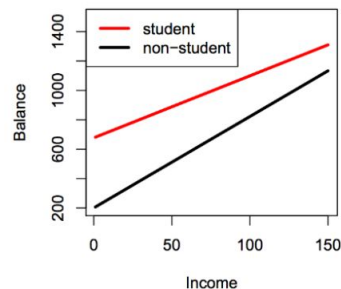
No Interaction  $balance_i = \beta_0 + \beta_1 * income_i + \beta_2 * student_i$

$$\begin{aligned}
 balance_i &\approx \beta_0 + \beta_1 \times income_i + \begin{cases} \beta_2 & \text{if } i\text{th person is a student} \\ 0 & \text{if } i\text{th person is not a student} \end{cases} \\
 &= \beta_1 \times income_i + \begin{cases} \beta_0 + \beta_2 & \text{if } i\text{th person is a student} \\ \beta_0 & \text{if } i\text{th person is not a student} \end{cases}
 \end{aligned}$$



With Interaction  $balance_i = \beta_0 + \beta_1 * income_i + \beta_2 * student_i + \beta_3 * income_i * student_i$

$$\begin{aligned}
 balance_i &\approx \beta_0 + \beta_1 \times income_i + \begin{cases} \beta_2 + \beta_3 \times income_i & \text{if student} \\ 0 & \text{if not student} \end{cases} \\
 &= \begin{cases} (\beta_0 + \beta_2) + (\beta_1 + \beta_3) \times income_i & \text{if student} \\ \beta_0 + \beta_1 \times income_i & \text{if not student} \end{cases}
 \end{aligned}$$

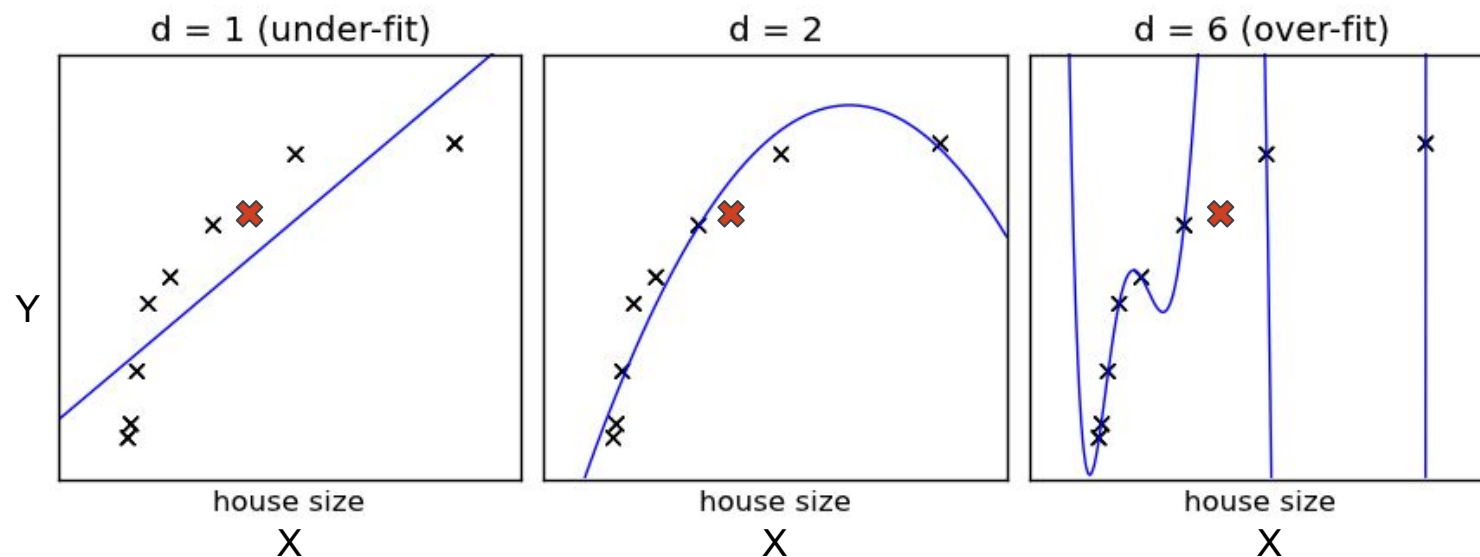


We *could* just keep inserting interaction features until  $R^2 = 1$ .

Boom. I solved data science. Here's my idea:

```
def train_super_awesome_perfect_model (X, y):  
    while True:  
        model = LinearRegression()  
        model.fit(X, y)  
        if calculate_r2(model, X, y) >= 0.999:  
            return model  
        else:  
            X = insert_random_interaction_feature(X)
```

Why is this a  
bad idea?



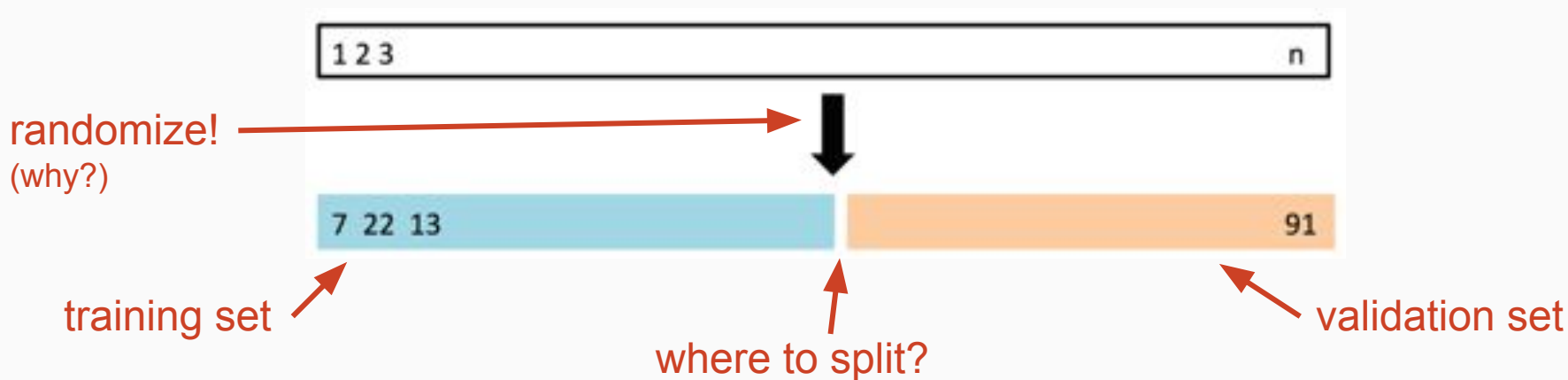
What's bad about the first model?

What's bad about the second model?

What's bad about the third model?

Main idea: **Don't use all your data for training.**

Instead: **Split your data into a “training set” and a “validation set”.**



Validation techniques will be covered tomorrow!



$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

- Name and explain all the elements of the above equation and its meaning
- How do we assess the quality of a model/fit
  - How are the different measures related?
- How do you compare a submodel of a model to the model?
  - How does this relate to the t-statistic for individual parameter?
  - How does this relate to the standard F-statistic and p-value printed by statsmodels?
- How do we account for categorical variables?
  - How do we change the baseline?
- What is an interaction/synergy?
  - How do we account for it?

# Afternoon

Categorical variables and  
interactions



## Objectives

- State how to deal with categorical variables
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