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WENDY GINSBERG

EXPERIENCE

Google — Associate Product Manager   San Francisco, CA

Chrome Web Platform / Polymer, an innovative open source front-end JS library, polymer-project.org

AUGUST 2016 - PRESENT

- Polymer is the most popular front-end dependency at Alphabet used in over 700 products including YouTube, Google Earth, and Play Music. It is also used by large companies such as GE, Netflix, ING, EA, Ola Cabs, McDonald's, and more.
- Lead 25 person team by coordinating sprints, developing specifications, and measuring product impact.
- Launched Polymer 2.0 at Google IO 2017, based on Web Components v1 specs and ES6 class-based syntax.
- Drive community outreach and product growth by organizing events, attending conferences and hackathons, and managing social media. Manage relationships with dozens of blue-chip partners globally.
- Write all Chromium Beta Release blog posts from m53 onward; developed and lead Chrome Mentor/Buddy program.

Google Store, Google's hardware ecommerce platform, store.google.com   Mountain View, CA

AUGUST 2015 - AUGUST 2016

- Responsible for the front end UI and internal CMS for the Store.
- Launched system for user-initiated product returns and warranty exchanges
- Developed merchandising tools including navigable page layouts and annotated tech specs.
- Redesigned and launched advanced product configuration tool alongside the release of the Pixel and Home.

Brown University — Curricular Advisory Fellow, Teaching Assistant   Providence, RI

AUGUST 2013 - MAY 2015

Teaching Assistant, Department of Computer Science

- 2015 - Data Science with Dr. Tim Kraska; designed course and assignments.
- 2013-14 - Object Oriented Programming with Dr. Andy van Dam; redesigned 20+ year old course.
- 2014 - A First Byte of Computer Science with Dr. Michael Littman; created course.

Curricular Advisory Fellow, Department of History

- 2013 - Object Histories: Material Culture of Early America with Dr. Linford Fisher; advised students, conducted research.

Redfin — Software Developer Intern   Seattle, WA

JUNE 2014 - AUGUST 2014

- Worked as a full stack developer using Java, Spring, JSP, Postgres, Hibernate, JavaScript, dojo, and HTML/CSS.
- Fixed ~30 live bugs. Modified and added five features on both web and iOS.
- Built Redfin Events, a large-scale software project for showcasing local Real Estate classes, from the ground up.

DreamIt Ventures — Developer & Design Intern, Application Reader   New York, NY

MAY 2013 - MAY 2014

- Completed web & mobile development projects for 10 of 16 startups in the NYC 2013 portfolio.
- Evaluated hundreds of applications to help assemble the 2014 portfolio.

EDUCATION

Brown University, Class of 2015 — Computer Science   Providence, RI

Favorite courses: Data Science, Computer Systems, Discrete Math, Organizational Behavior, Crossing the Consumer Chasm.

Activities: Brown Varsity Debate*, Musical Forum*, Meiklejohn Peer Advisor. (*webmaster)

SKILLS & INTERESTS

Technical: Java, Python, JavaScript, HTML/CSS, SQL, git, Web Development, Arduino, Raspberry Pi, C/C++..

Design: Photoshop, Illustrator, Balsamiq. | Languages: English, Spanish (proficient), Hebrew (conversational).

Interests: Crossword puzzles, hardware hacking, guitar, board games, and my bearded dragon, Julian.

VIDEOS, PROJECTS, & NEWS

For links to videos, projects, and news coverage including an article on my telepresence robotics research, see wmginsberg.github.io.