

# Pedidos Recentes

Clique em um dos gráficos para aplicar os filtros nos demais

## Pedidos entregues com atraso

ID do Pedido	Data de Entrega	Diferença - Data de Entrega Real x Estimada
7e708aed151d6a8601ce8f2eaa712bf4	10/17/2018 1:22:46 PM	96
450cb96c63e1e5b49d34f223f67976d2	10/11/2018 4:41:14 PM	106
b2997e1d7061605e9285496c581d1fbd	10/2/2018 12:18:50 AM	49
a2b4be96b53022618030c17ed437604d	9/27/2018 2:24:33 AM	41
7d09831e67caa193da82cfea3bee7aa5	9/25/2018 12:47:25 AM	36
f23681a0fffdb8051c674707c7e912ef	9/21/2018 11:46:29 PM	46
1e7d25f611e794f9614dd3e10a8596e7	9/21/2018 3:55:02 PM	29
4af2fb154881f350d8696f7f7a7f80d3	9/20/2018 4:08:33 PM	38
1b3190b2dfa9d789e1f14c05b647a14a	9/19/2018 11:24:07 PM	188
4505acb3759da6b9c7d79a80d29ab3bb	9/19/2018 4:44:44 PM	33
ae213a9f84c777fb7a31e8c0f09fd30c	9/19/2018 3:46:39 PM	50
0096668e5b0b8e9657a6f7209a4e58b4	9/17/2018 2:42:46 PM	60
238652e39c5fdf89a8fd44776f532501	9/17/2018 2:37:09 PM	38

## Pedidos com comentários negativos

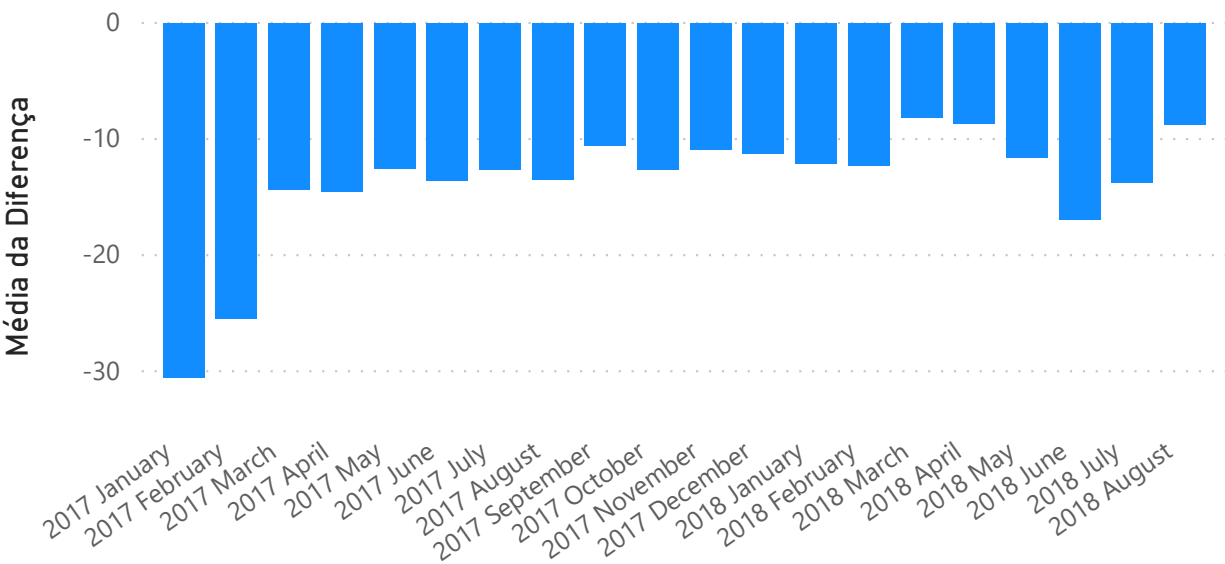
ID do Pedido	Data de Entrega	ID do Fornecedor	Sentimento do Comentário
b2997e1d7061605e9285496c581d1fbd	10/2/2018 12:18:50 AM	0241d4d5d36f10f80c644447315af0bd	NEUTRAL
a2b4be96b53022618030c17ed437604d	9/27/2018 2:24:33 AM	ceaec5548eefc6e23e6607c5435102e7	NEGATIVE
1e7d25f611e794f9614dd3e10a8596e7	9/21/2018 3:55:02 PM	b561927807645834b59ef0d16ba55a24	NEGATIVE
4af2fb154881f350d8696f7f7a7f80d3	9/20/2018 4:08:33 PM	b76dba6c951ab00dc4edf0a1aa88037e	NEGATIVE
84db939b1ab9686533e9a06a0354beeb6	9/17/2018 1:49:04 PM	88460e8ebdecbfecb5f9601833981930	NEGATIVE
6325af88a0611fc357055cb87dcec11e	9/17/2018 1:48:28 PM	88460e8ebdecbfecb5f9601833981930	NEGATIVE
6d0940a8f5fba47562bb14cd97dfd6da	9/12/2018 8:15:38 PM	c004e5ea15737026cecaee0447e00b75	NEGATIVE
3794be706c3088573f54b492768e7689	9/12/2018 2:38:41 AM	213b25e6f54661939f11710a6fddb871	NEGATIVE
83329d0539a9b3f087f05db119bee0d6	9/11/2018 12:37:34 AM	ea67327e24487bdfac5fbfa37ea124df	NEGATIVE
72652c482c51119a0a338edba23e0027	9/10/2018 8:41:18 PM	54c04bdb5ec46762f8f08c7e8f86ed4a	NEGATIVE
a024d7476a847e0453984eecb8be6076	9/6/2018 11:41:13 AM	c33847515fa6305ce6feb1e818569f13	NEUTRAL
dd787ad9c97e5504d6ea0bd294906902	9/5/2018 10:22:01 PM	cac4c8e7b1ca6252d8f20b2fc1a2e4af	NEGATIVE

Data da Compra

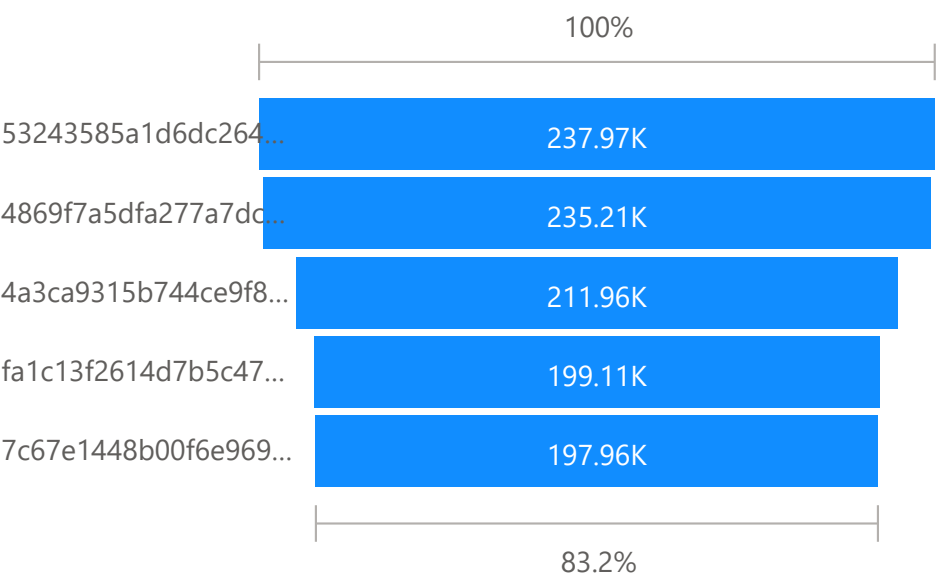
9/15/2016

8/29/2018

## Média da Diferença - Data de Entrega Real x Estimada



## Valor por ID do Fornecedor



# Scores

Clique em um dos gráficos para aplicar os filtros nos demais

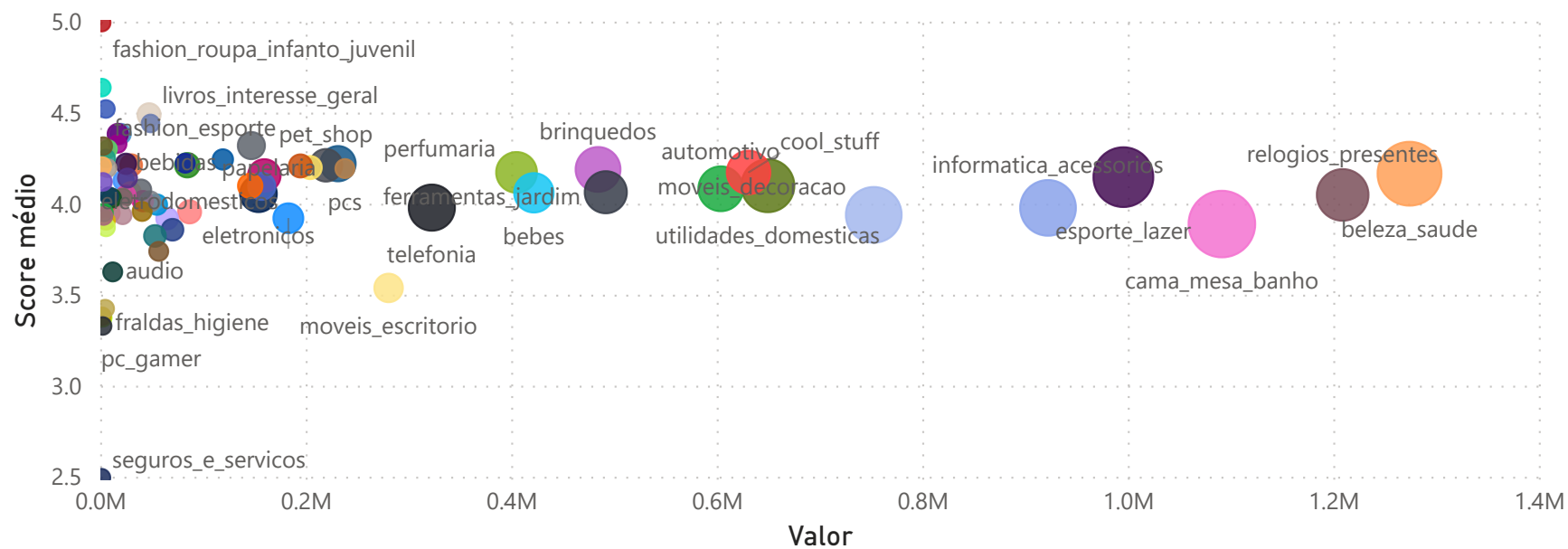
Data da Compra

9/15/2016

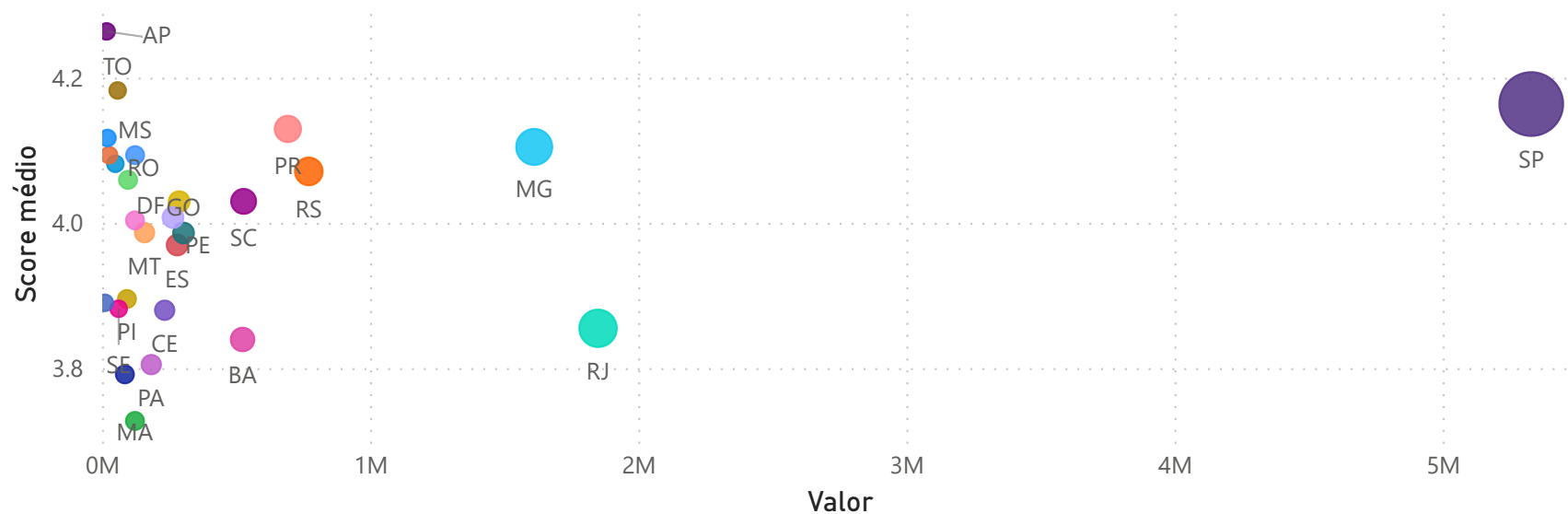
8/29/2018



## Média do Score e Quantidade de Clientes por Categoria



## Média do Score e Quantidade de Clientes por Estado



## Key influencers Top segments



What influences Score to  ?

When...

...the average of Score increases by

Diferença - Data de Entrega Real x Estimada is -5 or less

0.95

order\_delivery\_estimated\_r... is -4 or less

0.87

distance\_seller\_customer is 5.679302696146565 or less

0.66

total\_paid is 186.54 or less

0.28

order\_approval\_delivery\_di... is 12 or less

0.26

order\_approval\_carrier\_diff... is -4 - 1

0.25

# Fornecedores x Categorias

Clique em um dos gráficos para aplicar os filtros nos demais

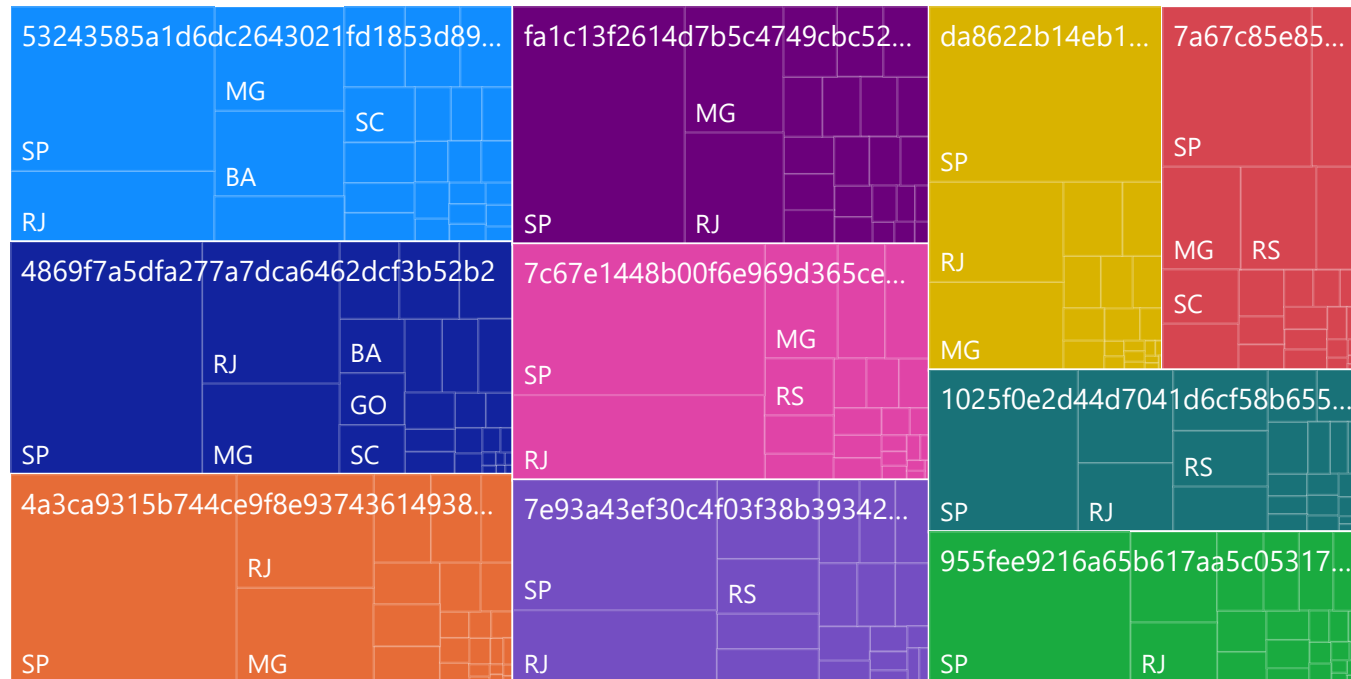
Data da Compra

9/15/2016

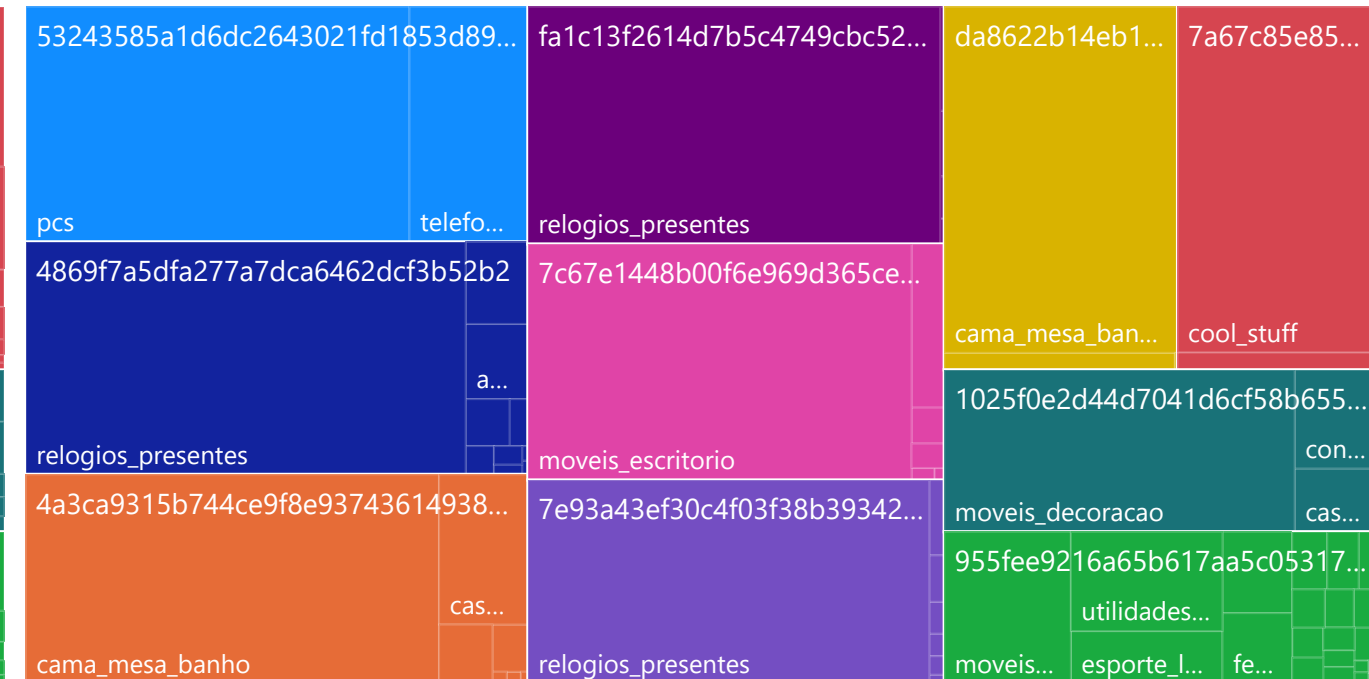
8/29/2018



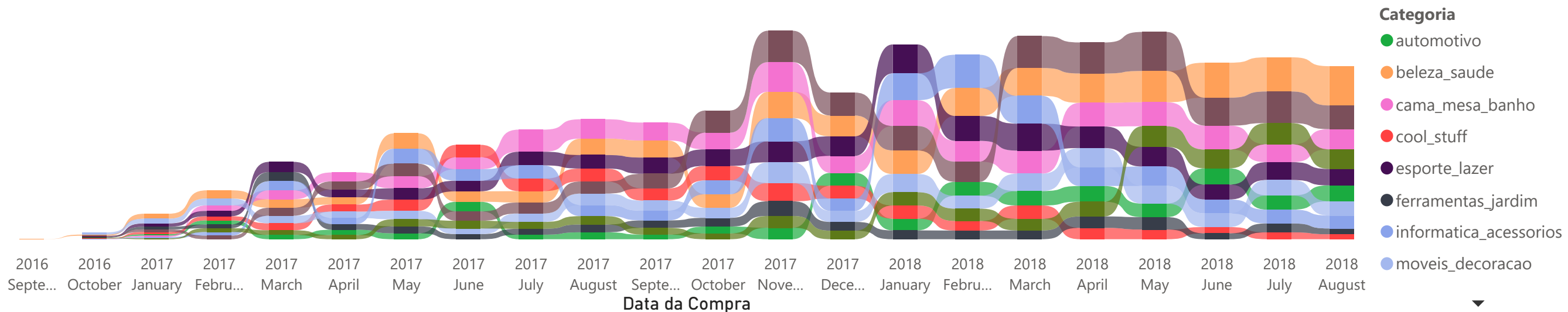
Valor x Fornecedor x UF do Cliente



Valor x Fornecedor x Categoria



Valor x Categoria



# Scores x Categorias

Clique em um dos gráficos para aplicar os filtros nos demais

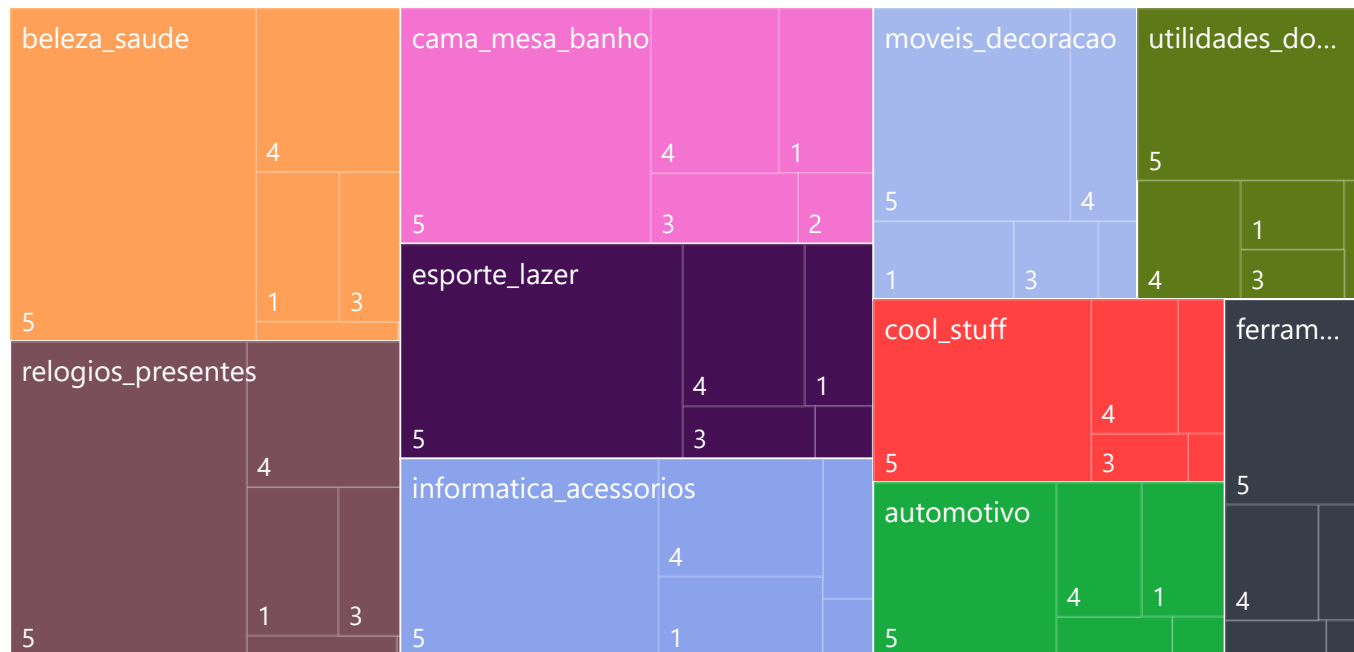
Data da Compra

9/15/2016

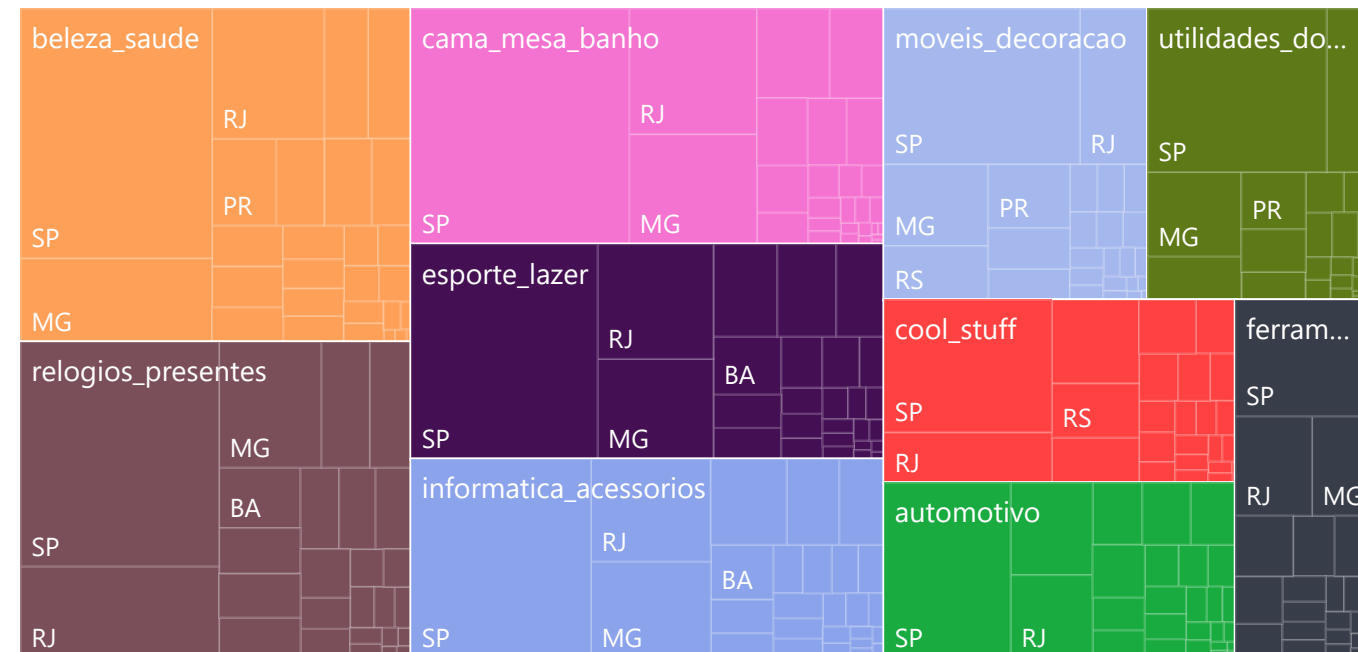
8/29/2018



Valor x Categoria x Score



Valor x Categoria x UF do Cliente



Valor x Score x Data da Compra

