

Nov 13, 2024

Attendance

E-board Members:

President: Kumpy Kump ✓

1st VP: CJ Hobbs ✓

2nd VP: Tico Sandoval ✓

3rd VP: Danielle Mulkins ✓

Race Referee: Louis Stevenson ✓

Novice Representative: Damon Poor ✓

Riders Representative: Don Williams ✓

Secretary: Mallory Dobbs ✓

Treasurer: Neil Heineman

Event Coordinator: Turin Cox ✓

Guests:

BOD Members:

Chris Wilcox ✓

Craig Johnson ✓

Mark DeGross ✓

Meeting called to order at 7:00 pm

Key Topics and Updates:

- Financial Review and Licensing Fees:

- Discussions on adjusting licensing fees for 2025 due to increased operational costs.
- Proposal to increase licensing fees from \$200 to \$220, either in full or in phased increments.
- Race fees remain unchanged; further financial discussions needed to finalize changes.

- Banquet Planning:

- Scheduled for December 14, 2024.
- Agenda includes awards, sponsor recognition, and a 20-minute documentary.
- Discussions on banquet ticket pricing (\$65) and incentives for attendance.
- Suggestions to improve flow and engagement of award presentations:
 - Group awards to diversify presentations.
 - Introduce music for each award class.
- Finalization of attendee count required 10 days before the event.

- **Marketing and Membership Goals for 2025:**
 - Focus on increasing membership and sponsor participation.
 - Website updates include a new racer request form and sponsorship prospectus.
 - Planning community engagement via newsletters and track events.
 - Merchandise shop launching in December with 25 items.
- **Sponsorship and Branding:**
 - Target to secure title sponsors by December 31, 2024, for inclusion in promotional materials.
 - Social media campaigns and public awareness initiatives underway.
 - Development of a printed race calendar with sponsor logos.
- **Sportsmanship Award:**
 - Nominations discussed for the Claude Jenks Sportsmanship Award; suggestions included Jeff Wien and DC Forbes.
 - Final decision to be made by the end of the week.
- **Miscellaneous:**
 - Addressing banquet communication challenges with additional email and text reminders.
 - Considerations for setting up photo booths and enhanced attendee experiences.
 - Mallory Dobbs to potentially assist with banquet award presentations.
 - Meeting adjourned at: 8:17