

# Risky Business

ECN 103 Winter 2022  
Week 03 Pretend Online Section

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## Question 1

Brian has vNM preferences over money lotteries, represented by the vNM utility-of-money function  $u(\$x) = 1 - 1/x$ . Consider the following money lotteries:

$$L_1 = \begin{bmatrix} \$1 & \$5 & \$10 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_2 = \begin{bmatrix} \$1 & \$6 & \$9 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_3 = \begin{bmatrix} \$1 & \$4 & \$8 \\ \frac{5}{10} & \frac{3}{10} & \frac{2}{10} \end{bmatrix}$$

Calculate the second derivative of Brian's utility function and determine his attitude to risk.

- Write utility as  $u(x) = 1 - x^{-1}$ , then use power rule:  $u'(x) = x^{-2}$
- Now use the power rule again:  $u''(x) = -2x^{-3} = -\frac{2}{x^3}$
- Second derivative negative for all  $x > 0$ , which implies a concave utility function, which implies Brian is risk-averse

## Question 2

Brian has vNM preferences over money lotteries, represented by the vNM utility-of-money function  $u(\$x) = 1 - 1/x$ . Consider the following money lotteries:

$$L_1 = \begin{bmatrix} \$1 & \$5 & \$10 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_2 = \begin{bmatrix} \$1 & \$6 & \$9 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_3 = \begin{bmatrix} \$1 & \$4 & \$8 \\ \frac{5}{10} & \frac{3}{10} & \frac{2}{10} \end{bmatrix}$$

How would a risk-neutral individual rank the above three lotteries?

- The only thing a risk-neutral individual cares about is the expected monetary payoff of the lottery
- $E[L_1] = \frac{6}{10}(1) + \frac{1}{10}(5) + \frac{3}{10}(10) = \$4.1$
- $E[L_2] = \frac{6}{10}(1) + \frac{1}{10}(6) + \frac{3}{10}(9) = \$3.9$
- $E[L_3] = \frac{5}{10}(1) + \frac{3}{10}(4) + \frac{2}{10}(8) = \$3.3$
- So risk-neutral individual would choose  $L_1$

### Question 3

Brian has vNM preferences over money lotteries, represented by the vNM utility-of-money function  $u(\$x) = 1 - 1/x$ . Consider the following money lotteries:

$$L_1 = \begin{bmatrix} \$1 & \$5 & \$10 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_2 = \begin{bmatrix} \$1 & \$6 & \$9 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_3 = \begin{bmatrix} \$1 & \$4 & \$8 \\ \frac{5}{10} & \frac{3}{10} & \frac{2}{10} \end{bmatrix}$$

How does Brian rank the above three lotteries?

- $E[U(L_1)] = \frac{6}{10} (1 - \frac{1}{1}) + \frac{1}{10} (1 - \frac{1}{5}) + \frac{3}{10} (1 - \frac{1}{10}) = 0.35$
- $E[U(L_2)] = \frac{6}{10} (1 - \frac{1}{1}) + \frac{1}{10} (1 - \frac{1}{6}) + \frac{3}{10} (1 - \frac{1}{9}) = 0.35$
- $E[U(L_3)] = \frac{5}{10} (1 - \frac{1}{1}) + \frac{3}{10} (1 - \frac{1}{4}) + \frac{2}{10} (1 - \frac{1}{8}) = 0.40$
- So Brian would choose lottery  $L_3$

## Question 4

Brian has vNM preferences over money lotteries, represented by the vNM utility-of-money function  $u(\$x) = 1 - 1/x$ . Consider the following money lotteries:

$$L_1 = \begin{bmatrix} \$1 & \$5 & \$10 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_2 = \begin{bmatrix} \$1 & \$6 & \$9 \\ \frac{6}{10} & \frac{1}{10} & \frac{3}{10} \end{bmatrix}, \quad L_3 = \begin{bmatrix} \$1 & \$4 & \$8 \\ \frac{5}{10} & \frac{3}{10} & \frac{2}{10} \end{bmatrix}$$

Between getting \$2 for sure and playing lottery  $L_3$ , what would Brian choose?

- $E[U(L_3)] = \frac{5}{10} \left(1 - \frac{1}{1}\right) + \frac{3}{10} \left(1 - \frac{1}{4}\right) + \frac{2}{10} \left(1 - \frac{1}{8}\right) = 0.40$
- $U(2) = 1 - \frac{1}{2} = 0.50$
- So Brian would choose the \$2 for sure (even though  $L_3$  has expected monetary payoff of \$3.3)

## Question 5a, Lottery $L_1$

Calculate the risk premium (for Brian) for lottery  $L_1$ .

- $E[L_1] = \frac{6}{10}(1) + \frac{1}{10}(5) + \frac{3}{10}(10) = \$4.1$
- $E[U(L_1)] = \frac{6}{10} \left(1 - \frac{1}{1}\right) + \frac{1}{10} \left(1 - \frac{1}{5}\right) + \frac{3}{10} \left(1 - \frac{1}{10}\right) = 0.35$
- How much money *for certain* gives the same utility as lottery  $L_1$ ?  
This is the **certainty equivalent** of lottery  $L_1$ , denoted  $C_{L_1}$ .

$$1 - \frac{1}{C_{L_1}} = 0.35 \quad \implies \quad C_{L_1} = \$1.5385$$

- The **risk premium** is the difference between the expected monetary payoff and the certainty equivalent:

$$R_{L_1} \equiv E[L_1] - C_{L_1} = \$4.1 - \$1.5385 = \$2.5615$$

Interpretation: Brian needs to be enticed with an extra expected monetary payoff of \$2.5615 (or more) to actually take the risk of lottery  $L_1$

## Question 5b, Lottery $L_2$

Calculate the risk premium (for Brian) for lottery  $L_2$ .

- $E[L_2] = \frac{6}{10}(1) + \frac{1}{10}(6) + \frac{3}{10}(9) = \$3.9$
- $E[U(L_2)] = \frac{6}{10} \left(1 - \frac{1}{1}\right) + \frac{1}{10} \left(1 - \frac{1}{6}\right) + \frac{3}{10} \left(1 - \frac{1}{9}\right) = 0.35$
- How much money *for certain* gives the same utility as lottery  $L_2$ ?  
This is the **certainty equivalent** of lottery  $L_2$ , denoted  $C_{L_2}$ .

$$1 - \frac{1}{C_{L_2}} = 0.35 \quad \implies \quad C_{L_2} = \$1.5385$$

- The **risk premium** is the difference between the expected monetary payoff and the certainty equivalent:

$$R_{L_2} \equiv E[L_2] - C_{L_2} = \$3.9 - \$1.5385 = \$2.3615$$

Interpretation: Brian needs to be enticed with an extra expected monetary payoff of \$2.3615 (or more) to actually take the risk of lottery  $L_2$

## Question 5c, Lottery $L_3$

Calculate the risk premium (for Brian) for lottery  $L_3$ .

- $E[L_3] = \frac{5}{10}(1) + \frac{3}{10}(4) + \frac{2}{10}(8) = \$3.3$
- $E[U(L_3)] = \frac{5}{10} \left(1 - \frac{1}{1}\right) + \frac{3}{10} \left(1 - \frac{1}{4}\right) + \frac{2}{10} \left(1 - \frac{1}{8}\right) = 0.40$
- How much money *for certain* gives the same utility as lottery  $L_3$ ?  
This is the **certainty equivalent** of lottery  $L_3$ , denoted  $C_{L_3}$ .

$$1 - \frac{1}{C_{L_3}} = 0.40 \quad \implies \quad C_{L_3} = \$1.6667$$

- The **risk premium** is the difference between the expected monetary payoff and the certainty equivalent:

$$R_{L_3} \equiv E[L_3] - C_{L_3} = \$3.3 - \$1.6667 = \$1.6333$$

Interpretation: Brian needs to be enticed with an extra expected monetary payoff of \$1.6333 (or more) to actually take the risk of lottery  $L_3$



- Risk-averse individual implies a positive risk premium. The individual needs a relatively large expected payoff from the lottery in order to take the risk because the agent hates risk.
- Risk-loving individual implies a negative risk premium. The individual needs a relatively small expected payoff in order to not take the risk because the agent loves risk.
- Risk-neutral individual implies zero risk premium. The individual doesn't care about risk one way or the other: they just want more expected money.

Exercise 2.24

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## Question 2.24

Ann has initial wealth of \$24,000 and faces potential loss of \$15,000 with probability 20%. The risk premium of no-insurance for Ann is \$2,000. If Ann is offered full insurance for premium \$4,920, will she take it?

- Ann's expected wealth with the full insurance (zero risk) is

$$E[FI] = 24,000 - 4,920 = \$19,080$$

- Ann's risk premium for no insurance is \$2,000: she needs the (risky) expected wealth of no insurance to be at least \$2,000 more than (riskless) full insurance in order to take the risk of having no insurance
- That is, she will only go with no insurance if her expected wealth with no insurance is  $19,080 + 2,000 = \$21,080$  or greater
- Ann's expected wealth for no insurance is

$$E[NI] = 0.20(24,000 - 15,000) + 0.80(24,000) = \$21,000$$

- Therefore she would rather have full insurance

## Question 2.24 Follow-up

Ann has initial wealth of \$24,000 and faces potential loss of \$15,000 with probability 20%. The risk premium of no-insurance for Ann is \$2,000. How large would the premium have to be for Ann to strictly prefer no insurance?

- Ann's expected wealth with full insurance is  $E[FI] = 24,000 - h$
- Ann's expected wealth for no insurance is

$$E[NI] = 0.20(24,000 - 15,000) + 0.80(24,000) = \$21,000$$

- Ann's risk premium for no insurance is \$2,000: she needs the (risky) expected wealth of no insurance to be at least \$2,000 more than (riskless) full insurance in order to take the risk of having no insurance
- In the maths:  $E[NI] - E[FI] > RP$

$$21,000 - (24,000 - h) > 2000 \quad \implies \quad h > 5,000$$

Exercise 4.10

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## Question 4.10a

Consider the following lottery, where outcomes are *changes* in wealth:

$$M = \begin{bmatrix} -\$50 & \$120 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}.$$

Berta's vNM utility-of-money function is  $U(m) = \ln(m)$ .

Suppose Berta's initial wealth is \$80. Write the wealth lottery corresponding to lottery  $M$  above, and calculate Berta's risk premium.

- Probability  $1/4$  that her wealth becomes  $80 - 50 = \$30$
- Probability  $3/4$  that her wealth becomes  $80 + 120 = \$200$

$$M_a = \begin{bmatrix} \$30 & \$200 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}$$

- $E[M_a] = \frac{1}{4}(30) + \frac{3}{4}(200) = \$157.5$
- $E[U(M_a)] = \frac{1}{4} \ln(30) + \frac{3}{4} \ln(200) \approx 4.824$

## Question 4.10a

Consider the following lottery, where outcomes are *changes* in wealth:

$$M = \begin{bmatrix} -\$50 & \$120 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}.$$

Berta's vNM utility-of-money function is  $U(m) = \ln(m)$ .

Suppose Berta's initial wealth is \$80. Write the wealth lottery corresponding to lottery  $M$  above, and calculate Berta's risk premium.

- $E[M_a] = \$157.5$
- $E[U(M_a)] \approx 4.824$
- CE:  $\ln(C) = 4.824 \implies C \approx e^{4.824} \approx \$124.462$
- $RP = 157.5 - 124.462 = \$33.04$

## Question 4.10b

Consider the following lottery, where outcomes are *changes* in wealth:

$$M = \begin{bmatrix} -\$50 & \$120 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}.$$

Berta's vNM utility-of-money function is  $U(m) = \ln(m)$ .

Suppose Berta's initial wealth is \$200. Write the wealth lottery corresponding to lottery  $M$  above, and calculate Berta's risk premium.

- Probability  $1/4$  that her wealth becomes  $200 - 50 = \$150$
- Probability  $3/4$  that her wealth becomes  $200 + 120 = \$320$

$$M_b = \begin{bmatrix} \$150 & \$320 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}$$

- $E[M_b] = \frac{1}{4}(150) + \frac{3}{4}(320) = \$277.5$
- $E[U(M_b)] = \frac{1}{4} \ln(150) + \frac{3}{4} \ln(320) \approx 5.579$



## Question 4.10b

Consider the following lottery, where outcomes are *changes* in wealth:

$$M = \begin{bmatrix} -\$50 & \$120 \\ \frac{1}{4} & \frac{3}{4} \end{bmatrix}.$$

Berta's vNM utility-of-money function is  $U(m) = \ln(m)$ .

Suppose Berta's initial wealth is \$80. Write the wealth lottery corresponding to lottery  $M$  above, and calculate Berta's risk premium.

- $E[M_b] = \$277.5$
- $E[U(M_b)] \approx 5.579$
- CE:  $\ln(C) = 5.579 \implies C \approx e^{5.579} \approx \$264.807$
- $RP = 277.5 - 264.807 = \$12.693$

## Question 4.10 Interpretation

- Even with the same (risk averse) utility function  $\ln(m)$ , her risk premium was different depending on her initial level of wealth
- Low initial wealth of 80  $\implies$   $RP = 33.04$
- High initial wealth of 200  $\implies$   $RP = 12.69$
- She's more willing to take the risk when she has more initial wealth

# Exercise 3.3

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## Question 3.3

Consider the following wealth lotteries:

$$L_1 = \begin{bmatrix} \$3,000 & \$500 \\ \frac{5}{6} & \frac{1}{6} \end{bmatrix}$$

$$L_2 = \begin{bmatrix} \$3,000 & \$500 \\ \frac{2}{3} & \frac{1}{3} \end{bmatrix}$$

$$L_3 = \begin{bmatrix} \$3,000 & \$2,000 & \$1,000 & \$500 \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{4} & \frac{1}{4} \end{bmatrix}$$

$$L_4 = \begin{bmatrix} \$2,000 & \$1,000 \\ \frac{1}{2} & \frac{1}{2} \end{bmatrix}$$

Jennifer says she is indifferent between lottery  $L_1$  and getting \$2,000 for certain. She is also indifferent between lottery  $L_2$  and getting \$1,000 for certain. Finally, she says that she prefers  $L_3$  over  $L_4$ . Is she rational according to the theory of expected utility?

- Step 1: normalize basic outcomes where we can

$$\left[ \begin{array}{ccccc} & \$3,000 & \$2,000 & \$1,000 & \$500 \\ U: & 1 & \frac{5}{6} & - & 0 \end{array} \right]$$

- $E[U(L_1)] = \frac{5}{6}(1) + \frac{1}{6}(0) = \frac{5}{6}$
- $E[U(L_1)] = U(\$2000) \implies U(\$2000) = \frac{5}{6}$

### Question 3.3

Consider the following wealth lotteries:

$$L_1 = \begin{bmatrix} \$3,000 & \$500 \\ \frac{5}{6} & \frac{1}{6} \end{bmatrix}$$

$$L_2 = \begin{bmatrix} \$3,000 & \$500 \\ \frac{2}{3} & \frac{1}{3} \end{bmatrix}$$

$$L_3 = \begin{bmatrix} \$3,000 & \$2,000 & \$1,000 & \$500 \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{4} & \frac{1}{4} \end{bmatrix}$$

$$L_4 = \begin{bmatrix} \$2,000 & \$1,000 \\ \frac{1}{2} & \frac{1}{2} \end{bmatrix}$$

Jennifer says she is indifferent between lottery  $L_1$  and getting \$2,000 for certain. She is also indifferent between lottery  $L_2$  and getting \$1,000 for certain. Finally, she says that she prefers  $L_3$  over  $L_4$ . Is she rational according to the theory of expected utility?

- Step 1: normalize basic outcomes where we can

$$\left[ U : \begin{array}{cccc} \$3,000 & \$2,000 & \$1,000 & \$500 \\ 1 & \frac{5}{6} & \frac{2}{3} & 0 \end{array} \right]$$

- $E[U(L_2)] = \frac{2}{3}(1) + \frac{1}{3}(0) = \frac{2}{3}$
- $E[U(L_2)] = U(\$1000) \implies U(\$1000) = \frac{2}{3}$

### Question 3.3

Consider the following wealth lotteries:

$$L_3 = \begin{bmatrix} \$3,000 & \$2,000 & \$1,000 & \$500 \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{4} & \frac{1}{4} \end{bmatrix} \quad L_4 = \begin{bmatrix} \$2,000 & \$1,000 \\ \frac{1}{2} & \frac{1}{2} \end{bmatrix}$$

She says that she prefers  $L_3$  over  $L_4$ . Is she rational according to the theory of expected utility?

$$\begin{bmatrix} \$3,000 & \$2,000 & \$1,000 & \$500 \\ U : & 1 & \frac{5}{6} & \frac{2}{3} & 0 \end{bmatrix}$$

- $E[U(L_3)] = \frac{1}{4}(1) + \frac{1}{4}\left(\frac{5}{6}\right) + \frac{1}{4}\left(\frac{2}{3}\right) + \frac{1}{4}(0) = \frac{5}{8}$
- $E[U(L_4)] = \frac{1}{2}\left(\frac{5}{6}\right) + \frac{1}{2}\left(\frac{2}{3}\right) = \frac{6}{8}$
- Okay, so expected utility theory says she would choose  $L_4$ ... but she says she prefers  $L_3$
- So no, she is not rational according to expected utility theory