



www.devopsdays.org/2019-Atlanta/

Devopsdays Atlanta is returning for the 4th consecutive year on **April 9th & 10th of 2019**. This year devopsdays Atlanta will co-host our event with the 1st **Map Camp** outside of the UK & an inaugural **serverlessdays Atlanta** at **The Georgia Aquarium**, with an opening keynote from [Simon Wardley](#). We're glad your organization is interested in supporting these thriving international communities in Atlanta this spring by sponsoring this event.

The event space at the Georgia Aquarium can accommodate up to 1,000 people but we are limiting ticket sales to 800. Devopsdays Atlanta has sold out of tickets and sponsorship opportunities for the past 3 consecutive years. We've teamed up with Map Camp and serverlessdays to gather another full house this April in an effort to foster a collaborative conversation around the future of culture, strategy, & technology and our industries. If you have any questions please don't hesitate to contact us.

Sincerely,

Your 2019 devopsdays, Map Camp, & serverlessdays Atlanta Organizers

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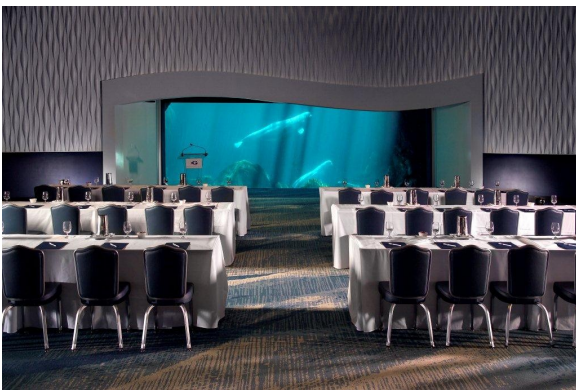
2018 Sponsorship Opportunities at a Glance

| | Platinum | Gold | Silver | Bronze | Community |
|--|-----------------|----------------|-----------------|----------------|--------------------------------|
| Cost of Sponsorship | \$10,000 | \$5,000 | \$3,000+ | \$1,000 | Help promote the event! |
| Number of Tickets | 10 | 5 | 3 | 1 | 0 |
| Logo on Event Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo attendee email communications | ✓ | ✓ | | | |
| Logo on stage banners at event | ✓ | ✓ | | | |
| Mention by MC at kick-off & close | ✓ | ✓ | | | |
| 1 minute pitch to audience | ✓ | ✓ | | | |
| Premium table space near registration | ✓ | | | | |
| Branding at the after party | ✓ | | | | |
| Custom Branding at event (see page 5 for details) | | | ✓ | | |
| Dedicated table space in vendor hall | ✓ | ✓ | | | |
| 2019 devOpsATL Meetup sponsor listing | ✓ | ✓ | | | |

Location & Venue



The Georgia Aquarium is a 10-15 minute walk from the Dome/GWCC/Philips Arena/CNN Center Station on the Blue/Green line or from the Civic Center or Peachtree Center Stations on the Red/Gold line, which makes it a convenient destination for folks flying into Atlanta. **Out of 96 attendees surveyed from 2017's conference, 42% walked, biked, or took public transit to the event.**



A virtual tour of the venue can be found [here](#). The Pre-function Antarctic Room next to the **Oceans Ballrooms accommodates 15 gold sponsors** and is where we serve coffee and a light breakfast in the morning. We have room for **2 platinum sponsor tables in the Entrance to the Oceans Ballrooms**. We serve a hot meal for lunch options for vegetarians, vegans, and other dietary restrictions.

Platinum Sponsorship | \$10,000

Platinum sponsorship for devopsdays

Atlanta covers the cost of our after party.

We've traditionally rented out a brewery or pub within walking distance of the venue, encouraged attendees to bring board games, and provided drinks, heavy hors d'oeuvres, and desserts in a sponsor-branded environment. We're glad to work with our Platinum sponsor to tailor the party to their liking.

The 2017 party's attendance rate was 95%.

Platinum sponsorship includes 2 tables near registration in front of the sponsor hall.

Platinum Sponsorship Includes

1. 10 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 2 minute pitch to full audience (includes streaming audience)
7. 2 dedicated tables near registration
8. **Custom branding at the after party**
9. 2019 devOpsATL Meetup sponsor

Gold Sponsorships | \$5,000

Gold sponsors provide the majority of our funding.

We encourage you to use your 1 minute pitch to the audience to drive traffic towards your booth during the breaks. Your logo will also be listed on the devOpsATL Meetup page for 2018 and be included in any emails to our 2,000+ members.

www.meetup.com/DevOpsATL/

Gold Sponsorship Includes

1. 5 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 1 minute pitch to full audience (includes streaming audience)
7. 1 dedicated table in the sponsor hall
8. 2018 devOpsATL Meetup sponsorship

Silver Sponsorships | \$3,000+

All Silver sponsorships include 3 tickets & your logo on the website.

There is no dedicated table space included with any Silver sponsorship.

The Quiet Room | \$3,500

The Quiet Room is a place to take a break, work, meditate, or just sit quietly with no expectation of any interaction.. This sponsorship lets you brand the room and leave some swag out.

Lanyards & Badges | \$3,500

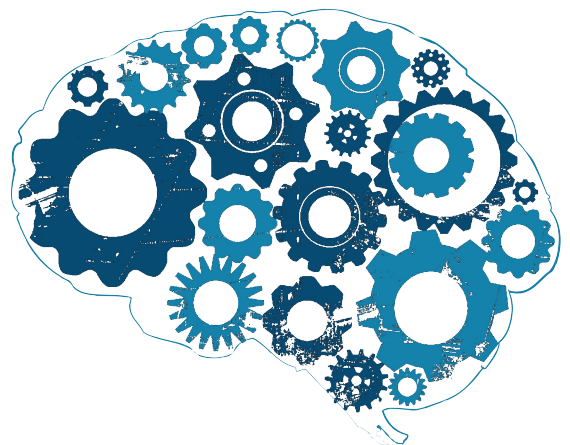
Your company name & logo on our lanyards & badges.

Wireless Internet | \$3,000

Your company name will be used as the wifi passphrase.

Morning Breaks | \$3,000

Signs with company logo & name at morning breaks.



Bronze Sponsorships | \$1,000

Bronze sponsorships are \$1,000 and include 1 ticket and your logo on the website.

Community Sponsorships | Help us promote the event

We're glad to put community sponsors logos on our website for helping us spread the word.

This year's events will feature an opening keynote from the [Simon Wardley](#), creator of [Wardley mapping](#). Please see our website, www.devopsdays.org/events/2019-atlanta/, for more details.



Our CFP is Still Open!

You can submit your talk at <https://www.papercall.io/devopsdaysatl2019>

We always need more ignites and encourage sponsor participation.

Our Code of Conduct & Anti-harrassement Policy

<https://www.devopsdays.org/events/2019-atlanta/conduct/>

Did We Miss Something?

Please let us know if there's something your organization would like to sponsor that wasn't listed here.

We appreciate your support for devopsdays Atlanta and the growing Atlanta tech community. We look forward to seeing you in Midtown in April!