



# Technology Transcends Time

## From ancient wonders to modern marvels

We cordially invite you to our First Annual MDX & Fujitsu exclusive Partners and VIP Customers Forum taking place in enchanting Cairo, In the heart of history with a charming view of the Nile River. Join us for an unforgettable experience.

Under the motto "Unleash Your Data-Driven Future" you can expect an exceptional program with international keynote speakers, and exchange with top technology expertise and executives on themes such as:

- How AI is shaping business strategies with Digital transformation.
- SAP Transformation with Fujitsu.
- Becoming data-driven while keeping IT resilient
- Embrace the Data age with Fujitsu & NetApp (Celebrating 25 years of Partnership).



 26th - 29th February, 2024

 Semiramis Intercontinental, Corniche El Nil, Qasr Ad Dobarah, Qasr El Nil, Cairo Governorate 11511, Egypt

### Agenda

#### Day 1: Monday, 26.02.2024

Description	Speaker	Start time	End Time
Arrival, Hotel Check-in & Dinner	-	7:00 PM	9:30 PM

#### Day 2: Tuesday, 27.02.2024

Breakfast	-	7:00 AM	8:00 AM
Registration	-	8:30 AM	9:00 AM
Opening & Welcome Note	Farid Al-Sabbagh - Founder & Managing Partner MDX Amr Abdelsamad - Managing Director MDX	9:00 AM	9:30 AM
Fujitsu - the Transformation Journey	Ladislav Orenic - Head of Channel- led Countries, Fujitsu	9:30 AM	10:00 AM
Unleashing creativity and innovation The pioneering edge of generative AI in real-world scenarios	Karl Hausdorf - Head of Customer Experience AI & as-a-Service, Fujitsu	10:00 AM	10:45 AM
SAP Transformation with Fujitsu	Hussein Kilani - Data & Consultative Sales EMEA, Fujitsu	10:45 AM	11:45 AM
Coffee Break	-	11:45 AM	12:00 PM
NetApp	Maher Farah - Partner Manager UAE & Africa	12:00 PM	1:00 PM
Lunch	-	1:00 PM	2:00 PM
Fujitsu PRIMEFLEX for Microsoft Azure Stack HCI	Omar Abu Shaar - Senior Consultant ME, MDX	2:30 PM	3:30 PM
CommVault	Mohamed Aziz - Country Manager UAE	3:30 PM	4:00 PM
Networking	-	4:00 PM	5:00 PM
Gala Dinner	-	7:00 PM	

#### Day 3: Wednesday, 28.02.2024

Breakfast	-	7:00 AM	9:00 AM
Getting Ready for Pyramids Visit	-	9:00 AM	9:30 AM
Kick off the bus trip to the Pyramids	-	9:30 AM	
Lunch in Khan el-Khalili (Old Egypt)	-	1:30 PM	3:00 PM
Free time	-	3:00 PM	5:00 PM
Move Back to the Hotel	-	5:00 PM	

#### Day 4: Thursday, 29.02.2024

Breakfast & Departure	-	7:00 AM	9:00 AM
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We look forward to hearing from you and spending a great time.

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