

The dashboard provides a comprehensive view of sales performance, order fulfillment, and customer trends. It help businesses track growth and optimize strategies.

Sales & Order Performance Overview: Unlocking Key Business Insights

Total Orders, Sales Revenue, and Analysis

- Total Orders Shipped – Displays the total number of successfully shipped orders, reflecting overall fulfillment efficiency.
- Total Sales Revenue – Highlights the total revenue generated, giving a snapshot of business performance.
- % Status Analysis - Breaks down orders by status (Shipped, Canceled, or Other) to track fulfillment trends.

2,996

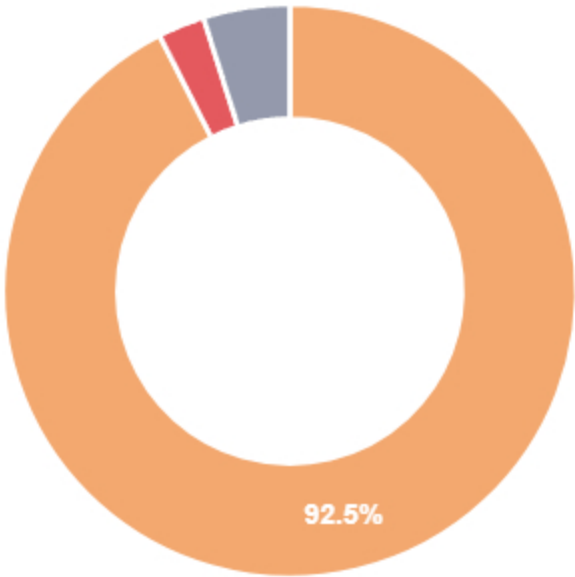
Total Shipped

\$ 8.87 M

Total Selling

Order Status Analysis

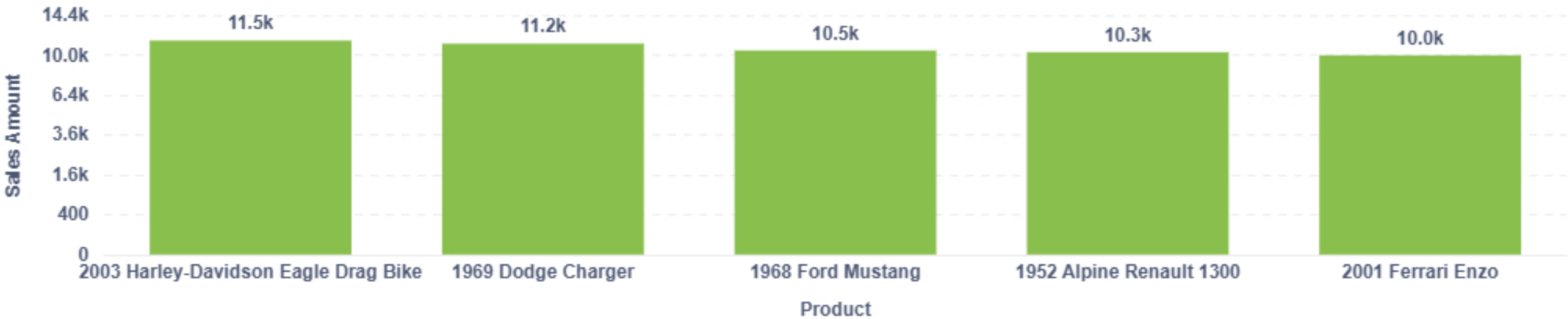
- Shipped
- Cancelled
- Other



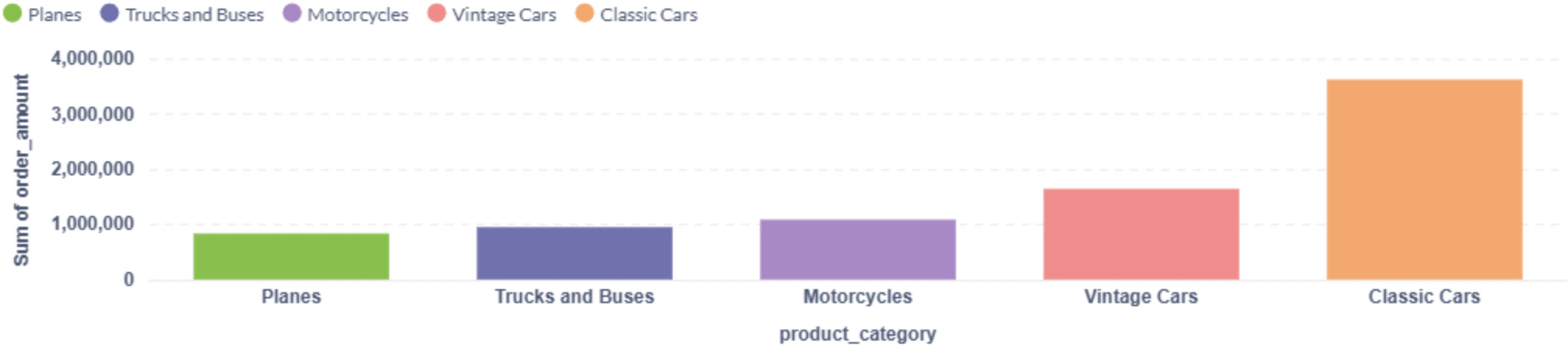
Best Selling Products & Categories

- Best-Selling Products – Identifies the top products contributing the most to total sales revenue.
- Best-Selling Categories – Analyzes product categories with the highest sales to understand customer preferences.

Top-Selling Products



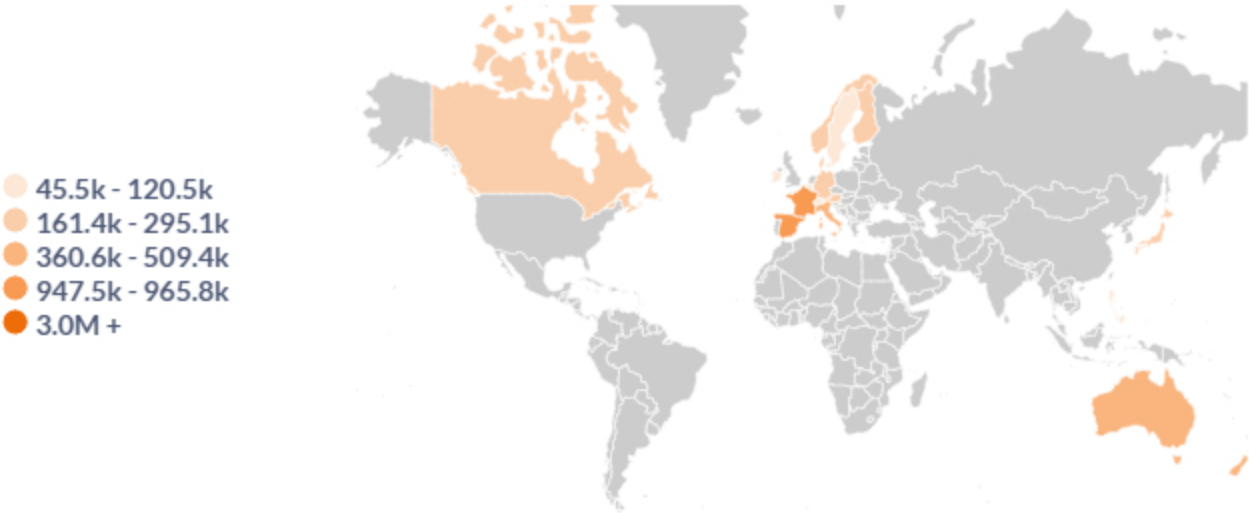
Top-Selling by Category



Regional Sales Insights

- Regional Sales Insights – Visualizes sales distribution across different regions to identify top-performing markets.

Regional Sales Report



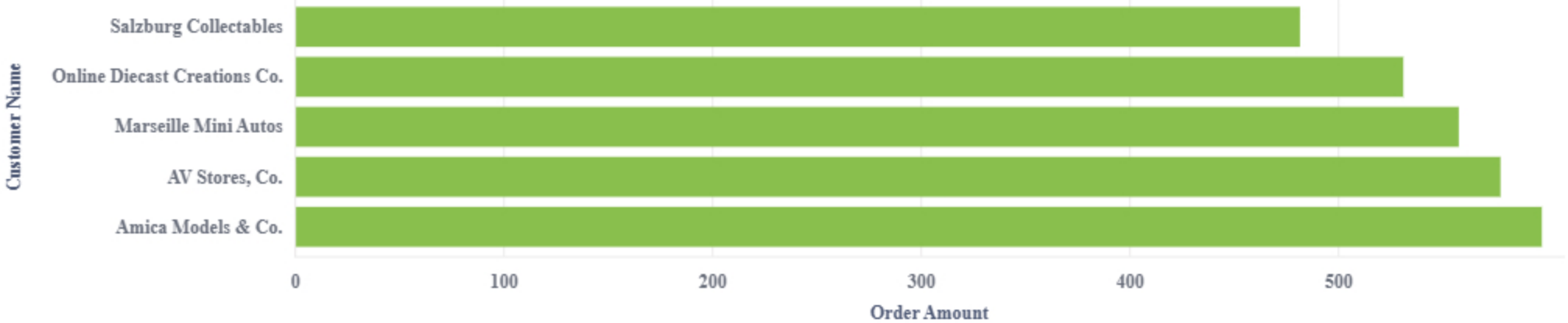
Regional Sales Detail

Country	Amount
USA	\$3,032,204.26
France	\$965,750.58
Spain	\$947,470.01
Australia	\$509,385.82
New Zealand	\$416,114.03
UK	\$391,503.90
Italy	\$360,616.81
Finland	\$295,149.35
Norway	\$270,846.30
Singapore	\$263,997.78

Top Customers

- Top Customers – Highlights the highest-spending customers, helping in customer retention and VIP strategies

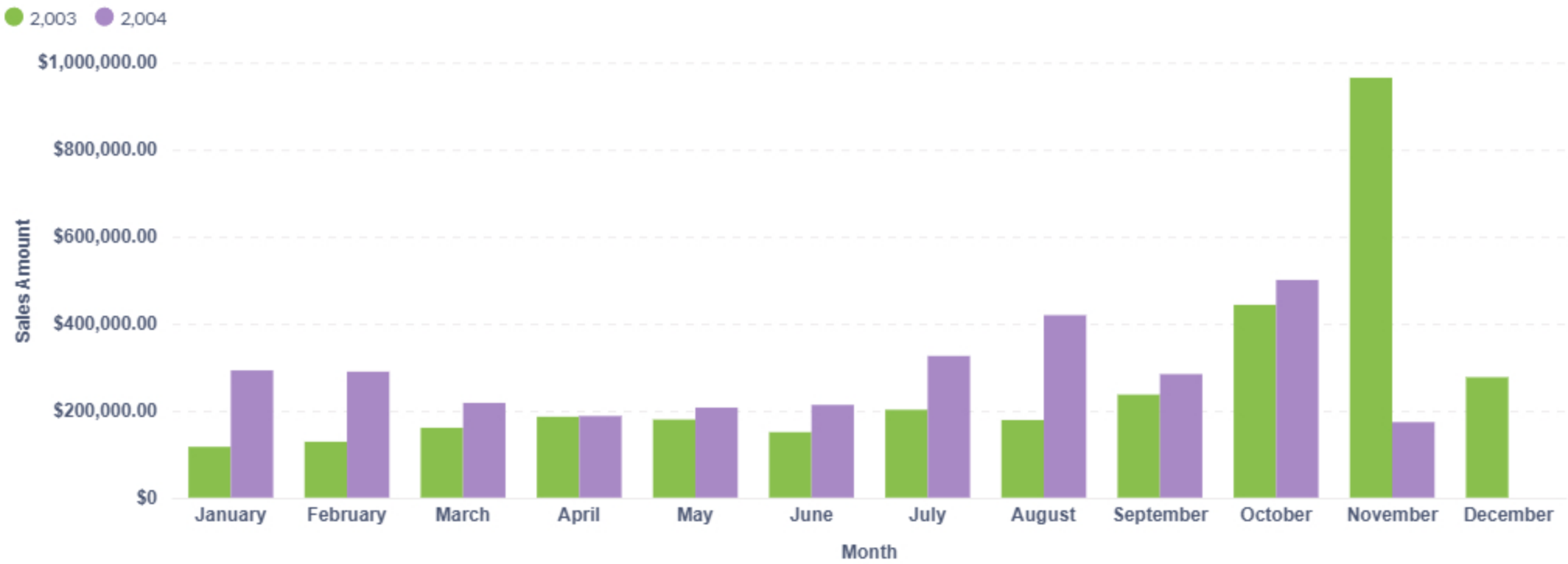
Top Customer



Monthly Sales Performance

- Monthly Sales Performance – Displays sales trends over time to monitor growth and seasonal patterns.

Monthly Sales Performance



Sales Representative Performance

- Sales Representative Performance – Compares sales team performance to identify top-performing representatives.

Sales Representative Performance

