



How have American baby name tastes changed since 1920? Which names have remained popular for over 100 years, and how do those names compare to more recent top baby names? These are considerations for many new parents, but the skills you'll practice while answering these queries are broadly applicable. After all, understanding trends and popularity is important for many businesses, too!

You'll be working with data provided by the United States Social Security Administration, which lists first names along with the number and sex of babies they were given to in each year. For processing speed purposes, the dataset is limited to first names which were given to over 5,000 American babies in a given year. The data spans 101 years, from 1920 through 2020.

The Data

baby_names

column	type	description
year	int	year
first_name	varchar	first name
sex	varchar	sex of babies given [first_name]
num	int	number of babies of $\boxed{\texttt{sex}}$ given $\boxed{\texttt{first_name}}$ in that $\boxed{\texttt{year}}$

```
Projects Data DataFrame as usa_baby_names
-- Run this code to view the data in baby_names
SELECT *
FROM baby_names
LIMIT 50;
                                                               ··· ↑↓ first_name
index
                           ··· ↑↓ year
                                                                                                                 ••• ↑↓
                                                                                                                          sex
                                0
                                                                 1920 Mary
                                                                                                                          F
                                                                                                                          F
                                                                 1920 Dorothy
                                                                                                                          F
                                2
                                                                 1920 Helen
                                3
                                                                 1920 Margaret
                                                                                                                          F
                                                                                                                          F
                                                                 1920 Ruth
                                4
                                5
                                                                 1920 Mildred
                                                                                                                          F
                                6
                                                                 1920 Virginia
                                                                                                                          F
                                 7
                                                                                                                          F
                                                                 1920 Elizabeth
                                                                 1920 Frances
                                                                                                                          F
                                8
                                                                                                                          F
                                9
                                                                 1920 Anna
                               10
                                                                 1920 Betty
                                                                                                                          F
                                                                 1920 Evelyn
                                                                                                                          F
                               11
                                                                                                                          F
                               12
                                                                 1920 Marie
                               13
                                                                 1920 Doris
                                                                                                                          F
                                                                                                                          F
                               14
                                                                 1920 Alice
                               15
                                                                 1920 Florence
                                                                                                                          F
Rows: 50
                                                                                                                      Expand
```

```
Projects Data DataFrame as name_types
-- Use this table for the answer to question 1:
-- List the overall top five names in alphabetical order and find out if each name is "Classic" or "Trendy."
SELECT
   first_name,
   SUM(num) AS sum,
   CASE
       WHEN (COUNT(*) >= 50) THEN 'Classic'
       ELSE 'Trendy'
   END AS popularity_type
FROM baby_names
GROUP BY first_name
ORDER by first_name ASC
LIMIT 5
                          ··· ↑↓ first_name
                                                                                                                ••• ↑↓ popularity_
                                                                            ••• ↑↓ sum
index
                               0 Aaliyah
                                                                                                                 15870 Trendy
                                                                                                                530592 Classic
                               1 Aaron
                               2 Abigail
                                                                                                                338485 Trendy
                                3 Adam
                                                                                                                497293 Trendy
                                4 Addison
                                                                                                                107433 Trendy
Rows: 5

∠ Expand
```

```
Projects Data DataFrame as top_20
-- Use this table for the answer to question 2:
-- What were the top 20 male names overall, and how did the name Paul rank?
SELECT
   RANK() OVER (ORDER BY SUM(num) DESC) AS name_rank,
   SUM(num) AS sum
FROM baby_names
WHERE sex = 'M'
GROUP BY first_name
LIMIT 20
                                                                                  ••• ↑↓ first_name
index
                               ••• ↑↓ name_rank
                                    0
                                                                                       1 James
                                    1
                                                                                       2 John
                                    2
                                                                                       3 Robert
                                    3
                                                                                       4 Michael
                                                                                       5 William
                                    4
                                                                                       6 David
                                    5
                                                                                       7 Richard
                                    6
                                    7
                                                                                       8 Joseph
                                    8
                                                                                       9 Thomas
                                    9
                                                                                      10 Charles
                                                                                      11 Christopher
                                   10
                                                                                      12 Daniel
                                   11
                                   12
                                                                                      13 Matthew
                                   13
                                                                                      14 Anthony
                                   14
                                                                                      15 Donald
                                   15
                                                                                      16 Mark
Rows: 20

∠ Expand

Projects Data DataFrame as a
```

```
-- Use this table for the answer to question 3:
-- Which female names appeared in both 1920 and 2020?
WITH name_1920 AS (
   SELECT *
   FROM baby_names
   WHERE
       sex = 'F' AND
       year = 1920
),
name_2020 AS (
   SELECT *
   FROM baby_names
   WHERE
       sex = 'F' AND
       year = 2020
)
SELECT
   name_1920.first_name,
   name_1920.num + name_2020.num AS total_occurrences
FROM name_1920
JOIN name_2020
   ON name_1920.first_name = name_2020.first_name
 ··· ↑↓ fi... ··· ↑↓ total_occurre... ··· ↑↓
     0 Emma
                                    20818
     1 Evelyn
                                    23283
     2 Elizabeth
                                    23125
     3 Eleanor
                                    14832
                                    12741
     4 Grace
     5 Hazel
                                    12765
```

∠ Expand

Rows: 6