

# The Battle of Neighborhood



ATLANTA, GA IMAGE FROM CERTAPET.COM

## Introduction:

For this capstone project, we are going to explore the optimal location of opening up a new restaurant in Atlanta, GA. The goal of the project is to identify the most popular type of restaurant in the city and suggest a few locations which are good community with strong demand of dining but there is not a very strong competition in this category, as a result this might be a good opportunity for small business owner to capture those demand.