



# **INTERalliance of Greater Cincinnati**

## **Sponsorship Options**

Founded in 2005, INTERalliance is a Cincinnati region non-profit with a focus on technology talent creation. The organization is a collaboration between area businesses, high schools, and universities to give the area students an in-depth view of IT and IT Careers. We offer hands-on technology programs as well as networking and professional development training.

### **OUR MISSION**

To inspire and assist young talent to pursue an IT career in Greater Cincinnati.

### **OUR VISION**

To dramatically grow and diversify the IT talent pipeline by designing and delivering innovative technology programs, in partnership with businesses, high schools, and universities.



# **INTERalliance**

## **Sponsorship Options**

### **2022**

### **Sponsorship Menu**

**TechOlympics Sponsor: \$500 - \$25,000**

**Summer Career Camps: \$400 - \$5,500**

**INTERn Program Partner: \$6000 - \$6,400**

**Summer Career Program: \$1,500+**

**Chapter Program Sponsor: \$5,000 - \$10,000**

**Professional Development Series Sponsor: \$5,000**

**Technology Sponsor: \$5,000 - \$10,000**



# INTERalliance Sponsorship Options

## TechOlympics

The Nations Largest Technology Conference for  
**HIGH SCHOOL STUDENTS**  
by  
**HIGH SCHOOL STUDENTS!**

TechOlympics provides a unique opportunity to connect with this critical demographic that not only sets the technology trends of today, but creates the trends of the future. Connect with roughly 500 high school students ages 13-18, and nearly 300 technology leaders, executives, and university faculty leadership.

Encourage and influence top technology students to choose career opportunities in our region. Collaborate with other local employers and universities to promote the Greater Cincinnati region as a vibrant technology hub.

Multiple sponsorship opportunities exist.



# INTERalliance Sponsorship Options

	Presenting \$25,000	Gold + \$22,500	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Torch \$1,000
Keynote Address	<input checked="" type="checkbox"/>					
Scoreboard Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Premium Sponsor Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Sponsor Booth			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on Event Banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo in App & on TV during Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Limited
Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Press Release Acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Press Release Quote	<input checked="" type="checkbox"/>					
Student Scholarship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## Additional Options

T-Shirt Sponsor - \$3,000

Showcase Sponsor - \$2,500

Mascot Sponsor - \$2,000

Ballpark Tour Sponsor - \$1,000

Lunch Sponsor - \$3,000

Batting Cage Sponsor - \$2,500

Teacher Lounge Sponsor - \$2,000

Tech Sponsor - \$500



# INTERalliance Sponsorship Options

## Summer Career Camps (\$5,500 + Lunch)

Students spend 1 week at a local university and take a deep dive into different IT Career Paths. They learn from local professors, explore local companies, and experience life on a local university to see which career may be right for them.

### Included in this Sponsorship:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Site visit (Direct Student Access) | <input checked="" type="checkbox"/> Social Media Recognition                |
| <input checked="" type="checkbox"/> Website Recognition                | <input checked="" type="checkbox"/> Logo on all camp T-Shirts               |
| <input checked="" type="checkbox"/> Team Named after Company           | <input checked="" type="checkbox"/> Judging Position for Final Presentation |
| <input checked="" type="checkbox"/> Event Signage                      | <input checked="" type="checkbox"/> Press Release Recognition               |

## Additional Camp Options

### Scholarship Bundle:

Allow a student or a group of students to participate for free. Sponsor a group of 3 for \$1,100 an individual for \$400.

### Meal Sponsorship:

\$400 per day/per camp or bundle of 6 for the week at \$2,000

### Included in this Sponsorship:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Website Recognition       | <input checked="" type="checkbox"/> Social Media Recognition |
| <input checked="" type="checkbox"/> Press Release Recognition | <input checked="" type="checkbox"/> Event Signage (Meals)    |



# INTERalliance Sponsorship Options

## INTERnship Program: \$6,000 - \$6,400

The INTERalliance Intern Program allows students to take a deep dive into your company culture. Over 10-weeks, High School Students are engaged in real-world projects, and hands-on mentoring to discover what an IT role in Cincinnati's top companies looks like. This is the start of the INTERalliance employment pipeline that can, and does, fill full-time roles in your company.

With over 150 applicants, the INTERalliance program brings the top High School Talent to your doorstep.

\$16.00 an hour minimum per intern. This typically comes in between \$6000 and \$6400 at the end of the Summer. We recommend starting with 4 - 5 interns for maximum success.

**Where do the fees go?** Students are paid a minimum of \$12/hour. The other fees cover the training, administration, insurance, Workers Compensation fees, payroll taxes, and payroll services.

### Included in this Sponsorship:



Website Recognition



Social Media Recognition



Direct Student Access



Press Release Recognition



Internship Training and Management from INTERalliance



# INTERalliance Sponsorship Options

## Summer Career Program: \$1,500+

Want to support the INTERn Program, but don't have the capacity? Give meaningful experiences through work-based learning in the Summer Career Program.

### How The Program Works

In partnership with Awakening Your Child Total Potential LLC, INTERalliance is offering an opportunity for companies to put their decommissioned computers to use, support the community, provide work-based learning opportunities to the INTERalliance Students!

- ☒ See your donation of office PCs help the most disadvantaged children in the community,
- ☒ Give these students an opportunity to develop their STEM skills.
- ☒ Be assured that GrowChild.org has the Experience and Expertise to ensure compliance to legal and environmental standards.

From picking up the old PCs to formatting, installing new software, and either giving them to children or disposing of them, we take care of the donation process including compliance documentation.

Leveraging the INTERalliance Intern process, Students are identified and selected to work with GrowChild.org team to execute the efforts to prepare the computers for the family in need. Find out more about our partner in the Partner Information section.

#### Included in this sponsorship:

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Website Recognition   | <input checked="" type="checkbox"/> Social Media Recognition  |
| <input checked="" type="checkbox"/> Direct Student Access | <input checked="" type="checkbox"/> Press Release Recognition |



# INTERalliance Sponsorship Options

## How to Get Involved



Donate your outdated pc's



Student Career Program: \$1,600 – \$128,000

The Student Career Program is a regularly occurring program where we support students as they refurbish computers & teach STEM classes to families in need. To sponsor a participant, the cost is \$16.00 an hour.

There are three Cohorts:

Fall 2021 - 10 weeks / 10 hours a week (\$1,600 per student)

Spring 2022 - 10 weeks / 10 hours a week (\$1,600 per student)

Summer 2022 - 10 weeks / 40 hours a week (\$6,400 per student)

To sponsor the entire cohort (20 Students): \$32,000 - \$128,000

### Where do the fees go?

Students are paid a minimum of \$12/hour. The other fees cover the training, administration, insurance, Workers Compensation fees, payroll taxes, and payroll services.



Give a family a refurbished computer: \$50/Family

This sponsorship covers:

- A new Hard Disk Drive
- The labor to repair and clean materials
- The delivery charge
- Installation cost



Become a student mentor or join us as an official trainer!





# INTERalliance Sponsorship Options

## Chapter Sponsor: \$5,000

The INTERalliance operates within the High Schools as a Chapter. These are clubs of students who spend time through the week working INTERalliance competition, reviewing INTERalliance training, exploring new technologies, and immersing themselves within the career of IT.

### Included in this Sponsorship:



Chapter Event Branding



Social Media Recognition



Website Recognition



Company Themed Competition

## Adopt-A-Chapter: \$5,000

INTERalliance school Chapters of 10-25+ students will be paired with a corporate partner to facilitate mentorship and richer engagement in INTERalliance programs. INTERalliance will help facilitate each relationship, and partners may choose to adjust the engagement as needed, but there are strict guidelines for all partners including a number of interactions, curriculum, and financial contribution.

### Company Expectations:

- Provides a single point of contact to the school and INTERalliance for coordination of all activities
- Creates 4 unique experiences for the students, one of which is off-site
- Engages the Chapter at TechOlympics by showing support during the Showcase event and other activities as needed

### Included in this Sponsorship:



Website Recognition



Social Media Recognition



Direct Student Access



Press Release Recognition



# INTERalliance Sponsorship Options

## Professional Development Series Sponsor: \$5,000

The INTERalliance produces monthly Professional Development Sessions covering topics such as resume writing, public speaking, LinkedIn, and other career readiness topics.

### Included in this Sponsorship:



Event Branding



Social Media Recognition



Website Recognition



Session Training Opportunity

## Technology Sponsor: \$5,000 - \$10,000

The INTERalliance strives to ensure all of our programs are accessible to our students, and often this means providing hardware for students to participate. This sponsorship allows for the purchasing of laptops and other technology to be purchased and maintained for use within TechOlympics, Technical Training, and other INTERalliance programs.

### Included in this Sponsorship:



Website Recognition



Social Media Recognition



Press Release Recognition



Press Release Quote



# **INTERalliance of Greater Cincinnati**



## **Sponsorship Options**



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# INTERalliance of Greater Cincinnati



## Partner Information



**Awakening Your  
Child Total  
Potential LLC**

**[GrowChild.org](http://GrowChild.org)**

### **PURPOSE**

To provide disadvantaged families with a sustainable and productive technology-based Grade School STEM education. We will partner with corporations and relevant NGOs serving these communities to collect computer donations, upgrade them to suit remote education purposes, and distribute to the needy with education contents. We will work with Integrity, Compassion and Discipline. By helping one family at a time, we will give back to these communities.