



DEAL M POKER
DIGITAL POKER PLATFORM

POWERED BY
DEAL M

WARNING

Readers must be aware that the whitepaper has been developed by founders and advisors based on the basis of their respective best knowledge of the current state of the blockchain technology which is developing at high speed and by its very nature will evolve fast and continue to present new challenges and risks. Therefore, it may be changed and modified discretionary from time to time, during and after the token sale. The whitepaper will be updated accordingly, the latest version is available at the official website.

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As the nature of the token and the legal qualification thereof is from a global perspective still developing and may also greatly differ per jurisdiction, it is expected that not all persons from all jurisdictions will be allowed to participate. The Company does so to avoid that persons and would inadvertently transact in a non-compliant manner in relation to the token sale. Please note, such exclusion does not imply that Company assumes such transaction would be non-compliant with relevant laws in such jurisdiction or the reverse if participation from a specific jurisdiction. Company uses its discretion to sensibly invest resources and limit potential risk for token holders.

Thus, if the Purchaser has any doubt about the content of the present document, he should consult his accountant, tax consultant or solicitor.

We aim to use English to disseminate to further inform on the token sale and further developments. From time to time it may happen that the information will be translated into other languages. Readers of the White Paper and Light Paper should be aware that some of the information may be inadvertently omitted or not adequately translated, leading to the risk of mistakes and misinterpretation. Accuracy of such alternative communications cannot be guaranteed. In the event of conflicts or inconsistencies between translations and the original language, the provisions of the document in the English language shall prevail.

TABLE OF CONTENTS

I. FROM WILD WEST TO THE BEST-KNOWN CARD GAME	05
A. Fast & huge development of the online gambling market	05
B. Innovation reforms the online poker industry	05
II. CHALLENGES & OPPORTUNITIES OF BILLION DOLLARS INDUSTRY	07
A. Substantial margin of progress for poker	07
B. Poker industry is booming	08
C. Perfect time to market for NFT poker cards	09
D. Gaming is going to merge with poker industry	10
III. DEAL M POKER® RESHUFFLES THE CARDS	11
A. Inclusive ecosystem built for all key players of poker industry	11
B. DEAL M Poker tokens value & rights	17
C. The main stakeholders of the DEAL M universe	20
IV. FUNDRAISING OF DEAL M VISION	21
V. USE OF FUNDS	25
VI. IRISH BASED PROJECT	27
VII. COMPETITIVE ANALYSIS	28
A. Poker industry trends in 2022	28
B. Preferential position in the poker industry	28
VIII. ROADMAP	31
A. Spread the game	31
B. Roadmap	32
IX. DEAL M POKER® TEAM	33
X. GLOSSARY	34
XI. RISK FACTORS	35

EXECUTIVE SUMMARY

Poker is undoubtedly the most popular card game in the world, due to the simplicity of its rules, the adrenaline it provides and the lure of winning. Deal M Poker® is providing new and innovative building blocks for online poker, bringing more confidence, funding solutions for players and new, more inclusive gaming experiences.

The advent of the Internet, the use of mobile phones as an entertainment space, and unbridled technological innovation have encouraged the migration of amateur and professional poker players to online poker rooms. But this new gaming environment is not perfect. In many respects, the online poker player still resembles the lone cowboy who, with only three dollars in his pocket, shuffled cards in front of crooked poker players in a saloon deep in Massachusetts. Deal M Poker® offers a «Poker's Hub» that combines three poker entertainment solutions. Each of these is designed to be inclusive, interactive and speculative. Deal M Poker® relies on the use of Blockchain technology to create a positive economy around the players of the Poker's Hub (professional players, amateurs or fans) using a utility token, the Poker Token. This Token can be purchased with FIAT and crypto-currencies.

The development of the hub is based on an existing staking platform developed by Deal M Poker®. This platform allows poker players to open part of their bankroll to investors (players or not) to finance their participation in tournaments. In return, part of their winnings are paid back to those who bet on their success. An NFT marketplace will be added to the Staking platform. Through this marketplace, Deal M Poker® allows players to monetize their image through NFT cards, whatever their level. This marketplace will allow them to create their own NFT card. Once validated by Deal M Poker® and valued according to the results obtained and the tournaments played, their NFT card can be minted. Holders will be able to see their NFTs and the evolution of their values on their Dashboard. This marketplace will be accessible to all Deal M Poker® Token holders who will be able to sell, buy or trade Deal M Poker® players' NFT cards. This marketplace will be a place for the community to exchange and for players to improve their skills and Deal M Poker® will offer coaching at preferential prices.

66

You will show your poker greatness by the hands you fold, not the hands you play.

Dan Reed

Holding at least 5 NFT cards will allow the holder to join an NFT Card Team. This Team of 5 players will be the key to access the last level of the hub, the «Gaming» area. In this area, Deal M Poker® will offer players the chance to participate in exclusive Poker competitions with an NFT Poker Team. These Deal M Poker® competitions will be mirrored by live tournaments. The rankings of the competitions will be calculated from the results obtained by the players in the live tournaments whose NFT cards are in contention in the Deal M Poker® competitions. Winnings from competitions will be distributed in Deal M Poker® tokens.

Holders of Deal M Poker® Tokens will, in addition to having access to the Poker's Hub, be entitled to premium access to new NFT card sales and staking offers. This document reflects the vision of Maxime Conte, professional poker player and founder of the Deal M Poker® staking platform, and the technological expertise of Nathalie Schaeffer, Blockchain consultant and poker player. It specifies how Deal M Poker® is reshuffling the cards of online poker by digitizing poker players and dealing the cards to fans, players and even investors, who can sit at the tables of the biggest tournaments with Deal M Poker players.

I. FROM WILD WEST TO THE BEST-KNOWN CARD GAME

The gaming market currently represents the largest segment of the global digital content industry, generating billions of dollars in revenues annually and attracting an extremely wide audience. The gaming industry is also one of the business areas in which blockchain technology is most rapidly being implemented.

A. Fast & huge development of the online gambling market

The attractiveness of internet-based games come from the rapid development of technology which has already made this market, one of the most profitable on the planet. According to the latest report published by British consulting company Juniper Research, the growing demand for digital products will drive the online gambling market to \$1 trillion by 2022¹, with the total number of online gamblers exceeding 684 million.

In the last several years, online gambling has accounted for most of the stock value growth in the industry. Online gambling keeps growing rapidly: gaming sites are implementing ever more advanced technologies and offering mobile extensions. As predicted by consulting agency H2 Gambling Capital, by 2023 over 50% of gross online gambling revenues will come from mobile devices. Some companies already report that more than half of their earnings come from the mobile niche, in particular thanks to the popularity of sports betting.

B. Innovation reforms the online poker industry

Although technology has also found its way into casinos and gaming halls, its scope is much less broad. The new playing field is online.

Over the past two decades, online poker has skyrocketed thanks to the rise of the Internet and various technological advances. The Internet is now home to thousands of online poker casinos and to millions of poker enthusiasts who gather to play poker online. Competition is fierce between casinos, and software providers will have to be even more innovative than before. Every year, new and more innovative projects appear on the market and this is expected to continue and even accelerate.

The game development industry has experienced a profound transformation in the past five years. With the appearance of mobile app stores and digital distribution platforms, even smaller studios have gained the ability to create and distribute games for the global market.

The introduction of new technologies, such as AI, VR and blockchain, remains one of the key market trends. In the past several years, numerous blockchain-enabled gaming apps and services have appeared, and the number of such projects is expected to grow further. At present, the market share for blockchain gaming is small, but its growth potential is significant.

¹ www.juniperresearch.com

Blockchain technology possibilities for gaming

Blockchain technology expands gaming possibilities thanks to its own characteristics it allows to create a more inclusive game economy and players to monetize game artefacts.

Blockchain is best suited for games that implement real monetary value that can be expressed in cryptocurrency units. By issuing blockchain tokens, gaming companies can add new features to in-game currencies and allow players to trade them on digital exchanges.

The necessary link between the internal economy of a game and the real world is provided by blockchain technology. Blockchain facilitates asset transfers between players and records the value earned by each player. The distributed ledger contains a full record of all the achievements and earnings of a player.

Moreover, in the past couple of years, games have begun to use blockchain features such as wallets and tokens to secure ownership of game artifacts. Players can be sure that their ownership rights to objects and game money is secure.

As game artifacts and assets acquire real value, players are motivated to invest more money in their favourite games, since they do not risk losing the objects they bought. A player can also exit the game at any moment and exchange their game assets for cryptocurrency. By selling objects collected in the game, they can not only regain some of the money spent on playing it but even earn a profit.

Poker industry has seen As emergence of crypto-casinos emerge in the poker industry as an improved version of online casinos, offering a safer and faster alternative., and the much-needed anonymity that every player enjoys. Also, since not all countries or states allow the poker gaming, crypto-currencies could meet the expectations of poker legalisation customers established in their countries. As the digital currency can be acquired online through exchanges or authorised applications, banks are not involved in these transactions. Technically, due to the decentralised nature of the currency, transactions within and even outside of countries and states can still be processed outside of traditional banking systems and can therefore be legally processed.

The adoption of cryptocurrencies is growing and more and more casual customers and even financial institutions have integrated them into their asset portfolio. In fact, in 2021, bitcoin was valued at \$34,843, with its combined value representing 1.7% of the world's money. As a result, there is an influx of investors, and the stability that comes with bitcoin is also having an impact on how the crypto is generally accepted. Nowadays, major cryptocurrencies (btc, eth, usdt) are supported across a growing number of online poker sites. Cryptocurrencies are now seen by many not only as a legitimate investment, but also as more reliable than the stock market.

Virtual and augmented reality (VR/AR)

Online poker rooms are moving into virtual reality. In immersive worlds that take all the codes of real-world poker and give you a state-of-the-art VR entertainment experience.

This technology allows you to compete against players from all over the world in dazzling worlds. This technology allows you to decipher the body language of your opponents as you would in a live game.

Augmented reality (AR) has the potential to transform the casino gaming industry. For example, it can add virtual elements to an existing real-world environment. For the casino industry, the addition of AR could enhance the current gaming experience through the addition of overlays.

II. CHALLENGES & OPPORTUNITIES OF BILLION DOLLARS INDUSTRY

A. Substantial margin of progress for poker

Surely, days of playing poker at dark saloon tables deep in Texas are long gone. Gone are the smoky atmosphere, the drunks at the bar, the floor washed out by cigars and whiskey and the sheriff who comes to catch the bandits from a train robbery. The games which end with a gunshot or a fight are also over.

Even though new technologies have taken the focus of the poker industry, it still suffer from tumbleweeds and dust hanging around the doors of online and live poker. Deal M Poker has identified major challenges to allow poker to reach a new level on its history.

As Einstein said «In the midst of difficulty lies opportunity». Thus, we have some great opportunities to build player confidence, unite players by creating a community, ensure traceability of flows and staking deals, address the need for new sources of funding for players, and provide a new poker experience.



B. Poker industry is booming

France

A windfall effect of the lockdown that seems to be lasting. Online poker turnover for this year soars to €446 million⁷ (+64% compared to 2019), which constitutes a new record of activity erasing the previous one dating back to 2011, the first full year of the market opening. Indeed, the containment measures have led to a renewed interest in poker. Online poker benefits from the significant recruitment of new players in 2020, which it intends to capitalise on, through loyalty actions, in order to maintain a high level of activity for the year to come. However, this attractiveness does not seem to have been accompanied by an uncontrolled increase in excessive gambling insofar as the average expenditure per player increased by «only» 7% in 2020⁸.

2020 online gaming market activity data²

Poker			
Number of CJA ³	1 199 000	1 840 000	+53%
Gross gaming revenue	272 m€	446 m€	+64%

2020 gaming market activity data³

Poker	2 418	1 831	- 24%
Including slot machines	2 027	1 520	- 25%
Including game tables	391	311	- 20%

United States

Online poker is currently legal and active in the states of New Jersey, Nevada, Delaware, Pennsylvania and Michigan, and the major sites operating in these markets, PokerStars, WSOP.com and the US Partypoker network, are all experiencing decent growth.

New Jersey

According to figures from the New Jersey Division of Gaming Enforcement (NJDGE), online poker accounted for \$2.3 million of the state's online gaming revenue in December, up from \$2.2 million the previous month. WSOP.com continues to lead the pack, with \$848,882 in revenue for the year. The US network Partypoker comes in second with \$803,383 in revenue. Although PokerStars lags behind in the rankings, it had the largest monthly increase, from \$607,415 in November to \$685,575 in December.

Pennsylvania

Online poker sites operating in the state brought in \$3.1 million, up from \$2.8 million in November. PokerStars remains the market leader, generating more than \$2 million, followed by WSOP.com which recorded \$639,833 in revenue (down slightly from the previous month). BetMGM/Borgata Poker also saw an increase in December with \$378,398 in revenue.

² ANJ (Autorité nationale des jeux- France) – 22/07/2021
³ CJA : Comptes joueurs actifs - Active player accounts

Michigan

The state of Michigan had another record month in December, generating \$121.7 million in online gaming revenue, up nearly 14% from November. A portion of this revenue was generated by the two online poker sites currently operating in the state, PokerStars and BetMGM. Both operators have been running various tournaments in recent months, with PokerStars still holding the largest market share.

Delaware

December was the best month of 2021 for Delaware. Online poker revenues jumped in the state for the third consecutive month, posting \$43,069 in December, an increase of nearly 30% over the previous month. 888poker provides software support for Delaware's three online skins in partnership with the state's racetrack casinos: Delaware Park, Harrington Casino and Raceway and Bally's Dover. December marked the first time in 2021 that all three online poker sites enjoyed month-over-month revenue increases, with Delaware Park leading the way, bringing in \$28,042.

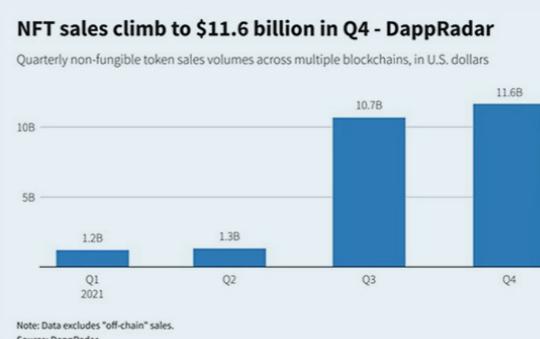
European Union

The overall online gross gambling revenue (GGR) in Europe is estimated to reach approximately 24.7 billion euros by 2020 and is mostly generated by sports betting, online casinos and online lottery. Poker only accounts for 6% of the online gambling market in Europe.

C. Perfect time to market for NFT poker cards

Nearly \$41 billions of crypto-currency was sent to two types of Ethereum smart contracts associated with NFT markets and collections from early 2021 through mid-December, according to a new estimate from blockchain analytics firm Chainalysis Inc.

⁴ www.statista.com



The measure revises an estimate the company included in a December report on NFTs that was based on data through mid-October, said Maddie Kennedy, a spokeswoman for Chainalysis.

Drapper Labs, the NFT platform behind CryptoKitties (virtual cats to be bought and sold) and NBA Top Shot (virtual cards of players or videos of a highlight of a basketball game), first closed a \$305 million round of financing in March with prestigious investors such as Michael Jordan and Will Smith, before raising a further \$250 million in September, with a valuation of over \$7 billion. In France, Sorare, a start-up that combines fantasy football and blockchain, raised the largest amount in the history of French Tech in September with a Series B around of \$680 million.

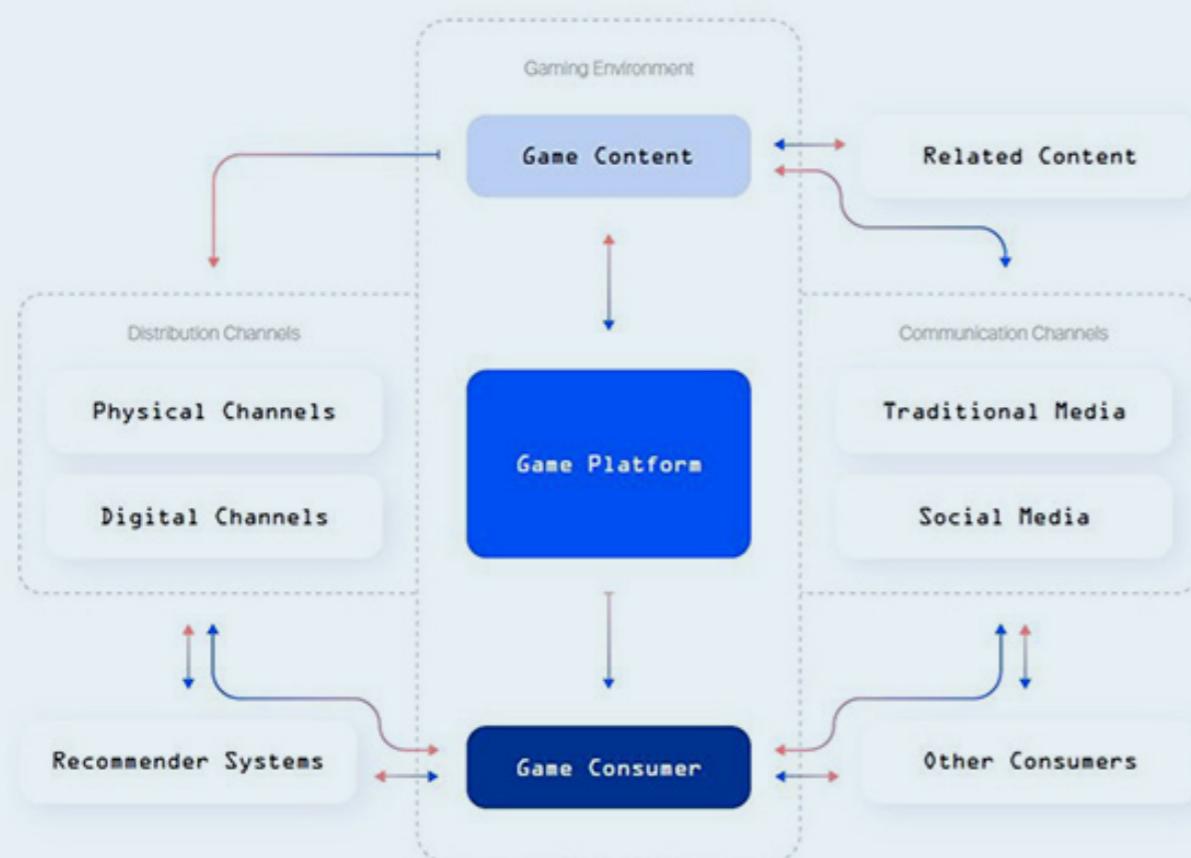
For several months now, NFTs have been conquering the sports market. This arrival represents new opportunities for the sector. However, the arrival of NFTs also brings with it a number of uncertainties and precautions to be taken. According to the BBC, by December 2021, football fans will have already spent more than €310 million on these «fan tokens».

Thus, the arrival of NFTs in the world of sport offers rights holders and clubs a new revenue opportunity by increasing the average fan basket, in a market weakened by the crisis, but also a new way of strengthening the commitment of fans, who are often geographically distant. As proof of their success, Deloitte has estimated that by the end of 2022, these non-fungible sports-related tokens will represent more than two billion dollars in transactions. This is about twice as much as in 2021.

D. Gaming is going to merge with poker industry

Deal M Poker has highlighted in a diagram which perfectly illustrates how value is created in the gaming market. The gaming market was valued at \$173.70 billion in 2021, and is expected to reach a value of \$314.40 billion by 2027, registering a CAGR of 9.64% over the period 2022-2027. Due to the national shutdowns implemented because of the COVID-19 pandemic, some people have turned to gaming platforms to pass the time. As a result, these platforms have attracted hundreds and thousands of new visitors to online traffic. Recently, gaming trends have seen a massive increase in the number of players and revenues.

According to latest report published by Datareportal, 4.88 billion people worldwide used the Internet in October 2021, which is almost 62% of the total world population. The report also suggests that more than 222 million new users have logged on in the last 12 months.



III. DEAL M POKER RESHUFFLES THE CARDS

A. Inclusive ecosystem built for all key players of poker industry

Deal M Poker® plays its hand and acts as a game changer of the poker industry. Poker is not just about playing poker, we have a global vision of the Poker's future with a full service and games for our community like any other online poker platform. We want an interactive poker community that includes professional players, amateurs, investors, partners sponsors, and fans.

Deal M Poker® offers solutions for non professional and professional poker players, brands and their fans. We have built an inclusive solution which responds to the expectations of poker actors. The construction of the Deal M Poker® ecosystem, named Hub's Poker, aims to solve major challenges of the poker industry.

Deal M Poker® offers a «Poker's Hub» that combines three poker entertainment solutions. Each of these is designed to be inclusive, interactive and speculative. Deal M Poker® relies on the use of Blockchain technology to create a positive economy around the players of the Poker's Hub (professional players, amateurs or fans) using an utility token, the Poker Token.

Deal M Poker® aims to create an inclusive ecosystem by including gateways between the staking and gaming spaces, and the marketplace and gamification. This will allow interaction between NFT cardholders and players and promote inclusiveness.



Staking Platform

Deal M Poker® has already started to create the “Poker’s Hub” with a staking platform which already allows poker players to open part of their bankroll to investors to finance their participation in famous world tournaments. In return, part of their winnings are paid back to those who bet on their success.

“Staking” refers to investing in a player by paying a portion of their buy-in, against a share of their winnings. Professionals like Jason Mercier use staking a lot in poker. Staking can be a win-win situation. Staking can take many forms. One can invest in a player in a cash game or tournament, or look for one or more investors to back him.

Players like this system because it reduces variance and investors like to think that they will bet on the right player and get a good return on their investment. In a way, it can be compared to a mix between sports betting and risky banking. We want to offer each player the opportunity to participate in renowned tournaments such as the WSOP.

Vibrate with your favourite professional players, by allowing other players or fans to finance their buy-in and thus participate indirectly in great events through them. If you have a nose for it, you can find the future Chris Moneymaker and break the bank.

The Deal M Poker platform is already alive

The Beta version will be focused exclusively on staking poker and has allowed us to establish ourselves as an actor in the Poker industry and to achieve initial success.

Deal M Poker® is the first Staking Poker platform in France. Founded by Maxime Conte, it already has a community of more than 1000 investors who come to fill the bankroll of the players registered on the platform to fund their tournaments.



The staking platform will be a first gateway for investors and players of all levels to the NFT marketplace.

Different kind of tournaments

Deal M Poker® is focused on three types of tournament:



Multi-table tournaments

MTTs, or multi-table tournaments, are popular poker tournaments and are played all around the world. These tournaments are known for their huge payouts and exhilarating poker action. In MTTs there are several tables each of 9 to 10 players who are all competing for a seat at the final table.



Cash Game

Cash games, or ring games, are poker games in which players bet real money. Cash games have no specific start or end time and are played 24 hours a day in online poker rooms and at casino tables. The amount of money cash game players may bet is as small or as large as the table allows.



Sit & Go

Sit & Go tournaments do not have a set start time. A Sit & Go begins as soon as there are enough people registered at a table. For instance, if the number of persons required to start a Sit & Go tournament is ten, then the tournament starts as soon as the tenth player joins.

A single-table sit and go tournament usually has six, nine or ten players. Sit & Go tournaments have fixed pay-outs that are awarded to the top few players. Sit & Go tournaments are single-elimination or knockout tournaments where the loser of each match is immediately eliminated.

NFT Poker Marketplace

An NFT marketplace will be added to the Staking platform. Through this marketplace, Deal M Poker® allows players to monetize their image through NFT cards issuance. Poker Token holders that will allow access to the marketplace and the buying, selling and trading of NFT cards.

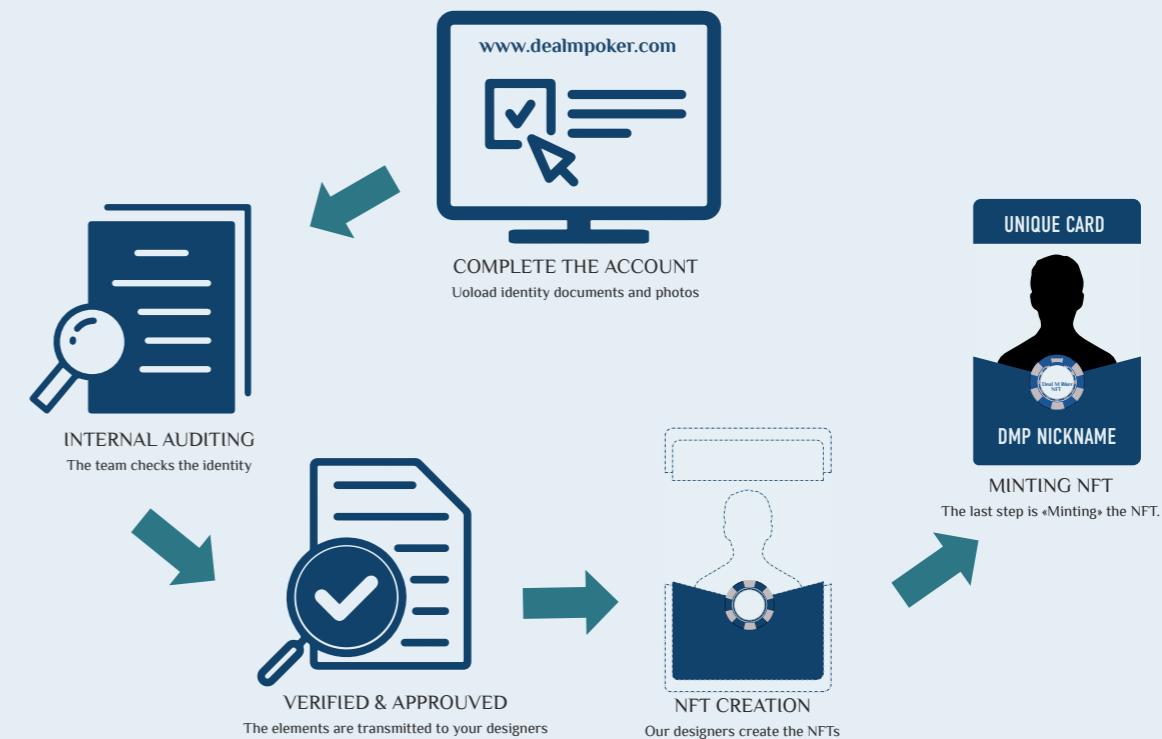
This marketplace will allow them to easily create their own NFT card. Once validated by Deal M Poker® and valued according to the results obtained and the tournaments played, their NFT card can be minted. These NFT cards will be valued according to the results and the participation in tournaments. They will give privileged access to information and VIP content to the player.

In addition, holders will be able to see their NFTs and the evolution of their values on their Dashboard. This marketplace will be accessible to all Deal M Poker® Token holders who will be able to sell, buy or trade Deal M Poker® players' NFT cards. This marketplace will be a place for the community to exchange and for players to improve their skills and Deal M Poker will offer coaching at preferential prices.

The Marketplace will be the heart of the community and will feature an interactive chat room with players from the NFT community, a concierge service giving the players access to tips, advice, coaching and other information that will make him feel like a professional. Deal M Poker® offers players the opportunity to create an NFT card based on the information they provide.



HOW CAN A POKER PLAYER CREATE HIS OWN NFT?



Who can create a NFT card?

Our marketplace is inclusive and intends to allow all players, regardless of their level, to create their own NFT.

Minting one's own NFT

There is a module on the Marketplace to allow the player to mint his NFT card



- Creation of a profile (proof of identity and majority), Information on his Ranking,
- If he/she is looking for funding, the desired amount and its justification,
- The maximum number of people who can participate in the staking (information allowing us to manage the quantity of Tokens to create)
- Possibility of using approved service providers that would allow data to be protected.

Three types of cards

- Unique card - 1 card
- Rare card - 5 cards
- Very rare card – 20 cards



Valorisation of your NFT

Based on the information and results transmitted by the player, the algorithm evaluates the cards. This valuation will allow us to value the potential of the player for the Fans. This will generate a flow between the different services offered (Staking, NFT, Gaming). The Return On Investment (ROI) of the player's performance on the NFT card will be indicated.

We apply a coefficient to each type of NFT card.

- Value of the unique card = Reference value
- Value of the very rare card = 0,5 x Reference value
- Value of the rare card = 0,25 x Reference value

Selling. Buying. Trading

From the dashboard, NFT cards can be bought, sold or traded on the marketplace. It allows an overview of the NFT cards in hands as well. When a fan decides to sell one of them, a recommended price will be displayed automatically. However, the person can decide to sell at another price without limitation.

First selling

- Unique cards will be auctioned at a suggested price over a period of 1 to 7 days. The starting price will be reduced by 20%.
- The buyer will have 48 hours to pay for the card before it is put up for sale.
- Other cards will be sold directly at a discount of 10% of the estimated price.

Statistics

A page will be dedicated to the evolution of the marketplace players' prices according to live and online performances.

The biggest rises and falls of the last 3 days, the last week and the last month will be displayed. This indicator may encourage investors to trade the cards.



Build your NFT Team and jump to the next level

To move to the Gaming rooms, a NFT Team shall be set up from the dashboard. Five NFT cards are required. It will be possible to switch NFT cards as much as desired.

Gaming Area Tournament

The Deal M Poker® gaming area is a new poker game with a combo of innovation, adrenaline and psychic connection.

Deal M Poker® is reshuffling the cards of online poker by digitizing poker players and dealing the cards to fans, players and even investors, who can sit at the tables of the biggest tournaments with Deal M Poker® players.

NFT owners will be able to confront the best players on the planet or vibrate and sweat through the players that they have funded or through their NFT cards. They will be guaranteed the adrenaline rush and a heart racing to the rhythm of the hands that will be revealed before their eyes.

Holding at least 5 NFT cards will allow the holder to join an NFT Card Team. This Team of 5 players will be the key to access the last level of the hub, the «Gaming» area. In this area, Deal M Poker® will offer players the chance to participate in exclusive Poker competitions with an NFT Poker Team. These Deal M Poker® competitions will be mirrored by live tournaments. The rankings of the competitions will be calculated from the results obtained by the players in the live tournaments whose NFT cards are in contention in the Deal M Poker® competitions. Winnings from competitions will be distributed in Deal M Poker® tokens holders.

Moreover, holders of Deal M Poker® tokens will be able to be entitled to premium access to new NFT card sales and staking offers. NFT poker cards holders will be able to constitute their own teams poker players who can sit at the tables of the biggest tournaments thanks to a mirror system of live tournaments.

Deal M Poker® provides the opportunity to play the biggest poker tournaments in the world thanks to the NFT cards that are held. Users/players/participants shall be spinning to the beat of their favourite players and their good hands!

From the Marketplace, a team of 5 players can be set up represented by their NFT cards. The team of 5 NFT cards will be the requirement to be able to register for the championships to compete in by the Deal M Poker® team. Each participant will have the possibility to modify the current team from the marketplace in his personal library by simply Click & Drag.

An algorithm will calculate the points to be distributed to the NFT cardholders taking into account:

- The rarity of the cards
- The results of the tournament in Live
- The combination of the NFT team

The ranking will be determined by the delta of accumulated points. The average duration of the championship will be 7 days. Rewards will be credited directly to wallets. NFT cards may be added to the Prize pool.

Turnkey ecosystem to solve major challenges of the poker industry

Deal M Poker® has been designed to create a new, more virtuous poker ecosystem capable of paying for itself and offering new and exciting games.

Deal M Poker® aims to solve:

PARTICIPATION FEES

- New sources of income through poker staking and the sale of NFT cards
- The Marketplace will allow the brand and sponsor to select the players they wish to accompany

PLAYERS & FANS

- Poker staking and Gaming will allow everyone to participate in tournaments either through NFT cards or through professional players (buy-in)
- Blockchain ensure the immutability of poker staking agreements and the traceability of financial flows
- The Smart Contract will automate the distribution of earnings

COMMUNITY & SUPPORT

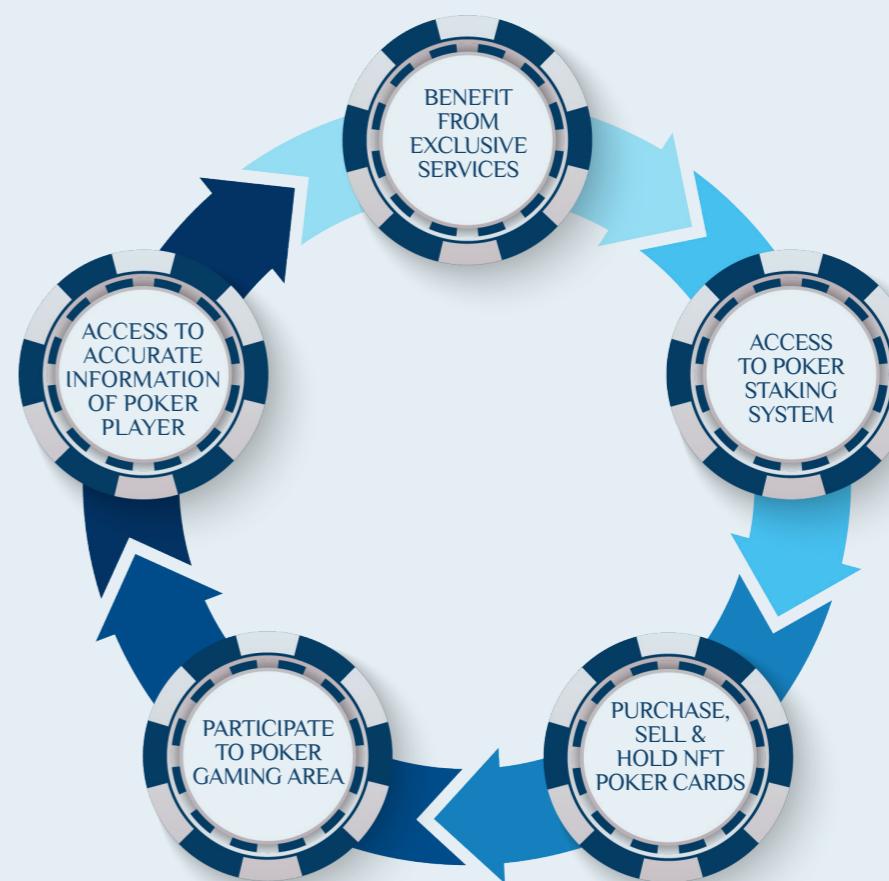
- The marketplace creates a community of players
- A concierge integrated into the Marketplace will offer support services to players in order to simplify extra-poker procedures (coaching, travel, etc.)

LEGAL & TAX

- Gaming and poker staking are not subject to gambling regulations
- The Blockchain technology will increase the reliability of identity checks and activity flows of each actor.

B. Deal M Poker tokens value & rights

The Deal M Poker® token is a combination of economic values, associated services, granted rights and guaranteed access to the Poker's Hub ecosystem.



ACCESS TO THE POKER STAKING SYSTEM

Deal M Poker® tokens is your entry ticket to the platform. Whether you are a player looking for funds to participate in major poker tournament or a fan who wants to support and generate revenue from the success of your favorite poker player, the platform allows you to connect and interact with all key players of poker.

PURCHASE & EXCHANGE NFT POKER CARDS

Fans and stakers will have access to the NFTs Token Marketplace. They will be able to use Deal M Poker® tokens to fundraise a staking campaign initiated by a poker player and/or purchase NFTs poker cards.

ENTERING TO THE POKER GAMING AREA

Access to the Gaming Area is restricted to Deal M token and/or NFTs poker cards holders who will have the chance to participate in exclusive Poker competitions which will be mirrored by live tournaments. Winnings from competitions will be distributed in Deal M Poker® tokens holders.

ACCURATE INFORMATION RELATED TO POKER PLAYER

We want to provide the most reliable information regarding global poker index ranking, tournament results, poker site ratings, poker player rankings, data, charts, insights and news you need. Those informations will be update in real time.

BENEFIT FROM EXCLUSIVE SERVICES

Being part of the Deal M Poker® hub allows you to play online to connect with the professional players. Getting involved with them, you will learn some pro tactics which you might not learn over other online poker website.

DO YOU WANT TO KNOW YOUR TOKEN RIGHTS?



WHY DID WE CHOOSE POLYGON BLOCKCHAIN?

We use the state-of-art-technology to bring a reliable and secure network environment for all connected operations using Blockchain technology that has completely solved digital trust problem. A blockchain protocol is a set of rules that dictate how the computers in the network, called nodes, should verify new transactions and add them to the ledger. The protocol uses cryptography, game theory, and economics to entice nodes to work to secure the network instead of attacking it for personal gain. This distributed system can make it extremely difficult and expensive to add false transactions but relatively easy to verify valid ones.

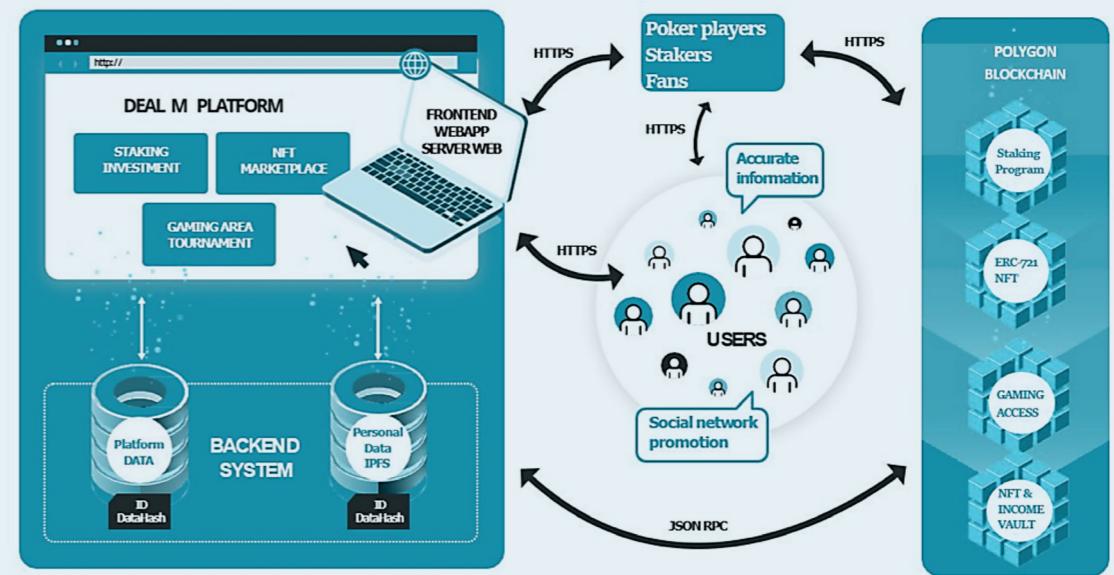
Blockchain makes it possible to not rely on a centralized infrastructure of servers, providing security due to its decentralization execution aspects avoiding central point of failure (Distributed Denial of Service, Sybil attack, Data leaks etc.). The current competition on Blockchain industry is very important and it is very complicated to select a specific infrastructure due to the state of the development of the technology itself.

Polygon is the third generation of Blockchain and has been built as a resilient and sustainable blockchain using the core principles of security, scalability and interoperability. Polygon supports all the existing Ethereum tooling along with faster and cheaper transactions which it makes it perfectly suitable for the creation & exchange of NFT cards of poker players through our NFT marketplace. Thus, every transaction in the marketplace will be recorded securely and stored.

Moreover in terms of modularity, Polygon offers a high degree of customizability, extensibility and upgradeability which allows Deal M Poker® platform a way to tackle the scalability issue: a blockchain can increase scalability without having to reduce security or decentralization by increasing node computational requirements.

High level of interoperability of Polygon allows Deal M NFT marketplace to connect with multiple sidechains for seamless trade of NFTs from different chains. In addition, method of validation is based on Proof-of-Stake (PoS) mechanism ensures the integrity of transactions with the same transparency as in the Ethereum Blockchain.

Finally, Deal M Poker® team wants to prioritize Blockchain protocol which have the less carbon footprint possible. With Polygon deploying a PoS mechanism, instead of having to use important computational resources to verify each transaction on the blockchain, validators can instead stake a certain amount of the native cryptocurrency MATIC on to a smart contract which then delegates the responsibility to validate transactions based on smart contract regulations and amount of cryptocurrency staked.



Taking into consideration the carbon footprint, major companies such as Adidas or Prada has also chosen to launch their own NFT using Polygon. On April 12th 2022, Polygon team has declared going to be carbon-negative in 2022 making Polygon the first climate positive blockchain protocol⁶.

Comparison with the most notable alternatives suggests that Polygon offers the most attractive set of features to build the Deal M Poker® Hub ecosystem. Polygon combines the best of Ethereum & sovereign blockchains in terms of security, interoperability, transaction fees, scalability and modularity.

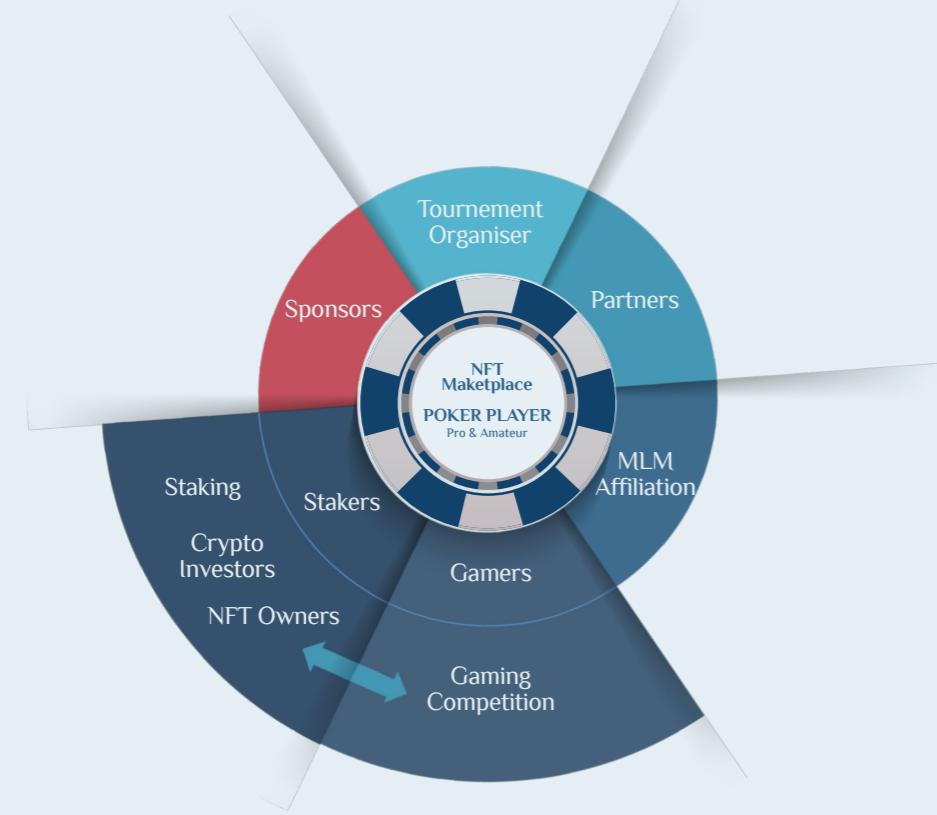
	Sidechains	Sharding	Quorum	Cosmos	Polkadot	Polygon
Ethereum Compatibility	• !	• !	•	• !		•
Scalability	•	• !	•	•	• !	•
Security		•			•	•
Sovereignty	•		•	•	• !	•
Interoperability		•		• !	•	•
User Experience	•		•	•	•	•
Developer Experience		• !				•

! Conditional/Limited

⁶ www.blog.polygon.technology

C. The main stakeholders of the Deal M Universe

Building the most inclusive poker ecosystem possible was one of our priority commitments.



PRO AND AMATEUR POKER PLAYERS

Professional players will be the showcase of the platform. They will define the package that will be offered to them.

Non professional players will be able to participate in renowned tournaments indirectly and/or create their own NFT.

ORGANIZERS OR FESTIVAL OF TOURNAMENTS

We will offer our NFT cards on their tournaments and put them on the Marketplace.

STAKER INVESTORS

They will contribute to the staking to take advantage of the added value.

They will combine the offer to investors with the player's need for staking, and monetize NFT cards to investors.

Stakers can be players themselves.

Companies can also become stakers but this remains on the margin.

SPONSORS

Poker room

Brands

PARTNERS

Carrying out joint actions

Presence on the platform to carry out a marketing operation in the poker ecosystem (visibility of their image for the platform's users).

GAMERS

Access to non-poker players

General gamers (all activities)

IV. FUNDRAISING OF DEAL M VISION

Building a token-based fundraising operation must respect a fair balance between efficiency and ambition. Non Fungible Offering offer an innovative way to raise capital for young and innovative SMEs enabled by Blockchain technology.

DEAL M has chosen to initiate this method of fundraising instead of traditional fundraising method because it perfectly fits with its vision to align interest of all stakeholders of the Deal M ecosystem, having an international and disruptive approach of poker industry while offering a sustainable digital asset to penetrate current oligopolistic poker industry.

Leverage on Blockchain technology and offering an innovative access to poker industry from all over the world through digital and friendly platform which directly connects poker players and investors aims to deeply the poker landscape.

In order to achieve this vision, DEAL M aims to raise at least 1.5 million euros (soft cap) to mainly carry on development of principal functionalities of DEAL M platform, generate tractions through marketing actions, faces to regulatory constraints, hire high skilled professionals Ambassadors and provide exposure to poker industry market. If this amount is not raised, investors will get the option to take their contribution back and be fully reimbursed. The maximum amount needed to achieve all our goals and ambitions regarding the entire development project is evaluated for 3 million euros (Hard cap).

Timeline & targets

Fundraising campaign has been structured with several stages which allows everyone to contribute to DEAL M expansion.

TOKEN SYMBOL	DEAL M
Soft cap	1500 000 €
Hard cap	3 000 000 €
Total supply	100 000 000 units
Blockchain protocol	BSC/ETH
Accepted currencies	FIAT (EUR,CHF,GBP,JPY), ETH, BSC, BUSD, USDT
Value per token	Refer table price
Lock-up Period (team & private investors)	12 months with 10% «unlock» possible for steps 1 to 3

In order to structure the launch of Deal M products and services, the team decided to structure the contribution into several rounds.

CONTRIBUTION STAGE	TARGET	DEAL M
Diamond Circle	High Net Worth Individuals Family officers	0,4€
Spade Circle	VCs/Family officers	0,5€
Club Circle	Corporate	0,7€
Heart Circle	Individuals	1,0€

Early contributors will be able to secure the right to participate in the token distribution. To participate in pre-order please consult official website of DealM.

DIAMOND CIRCLE

It offers the opportunity to invest in Deal M future at an early stage and to benefit from preferential conditions. Specific investment packages have been designed accordingly.

Starting date: November 21st – 2 PM CET

Ending date: December 21st – 2 PM CET

Minimum investment pre-sale amount: 10 000€

Price per token (bonus included): 0,40€

Secondary market price per token (without bonus): 1,20€

SPADE CIRCLE

The rapid launch of Deal M solutions must be accompanied by an increased communication strategy, a multiplication of the presence on poker industry, social networks and an international strategy.

The second round is a «private selling» of 2,000,000 tokens with a valuation of 0,50€ per unit.

Starting date: January 21st – 2 PM CET

Ending date: February 21st – 2 PM CET

Minimum investment amount: 5 000€

Spade Price per token (bonus included): 0,50€

Secondary market listing price per token (without bonus): 1,20€

CLUB CIRCLE

To create excitement around the corner, we have to make a lot of investment to make it known. But at the same time, the project has to be set up and the platform will be accessible. This third round is a «pre-public listing sell» of 3,000,000 tokens with a valuation of €0,70 per unit.

Starting date: March 24th – 2 PM CET

Ending date: May 21st – 2 PM CET

Minimum investment amount: 1 000€

Club Price per token (bonus included): 0,70€

Secondary market price per token (without bonus): 1,20€

HEART CIRCLE

On the anniversary date of the «official» creation of the corner, there will be the possibility to benefit from the purchase of corners at the price of the first private Deal M limited to only 1 million coins. This is a special Flash Operatin of 4,000,000 tokens with a valuation of 0,50 € per token. Starting date will be announce on DEAL M telegram channel group.

Starting date: June 1st – 2 PM CET

Ending date: July 1st – 2 PM CET

Minimum investment amount: 100 €

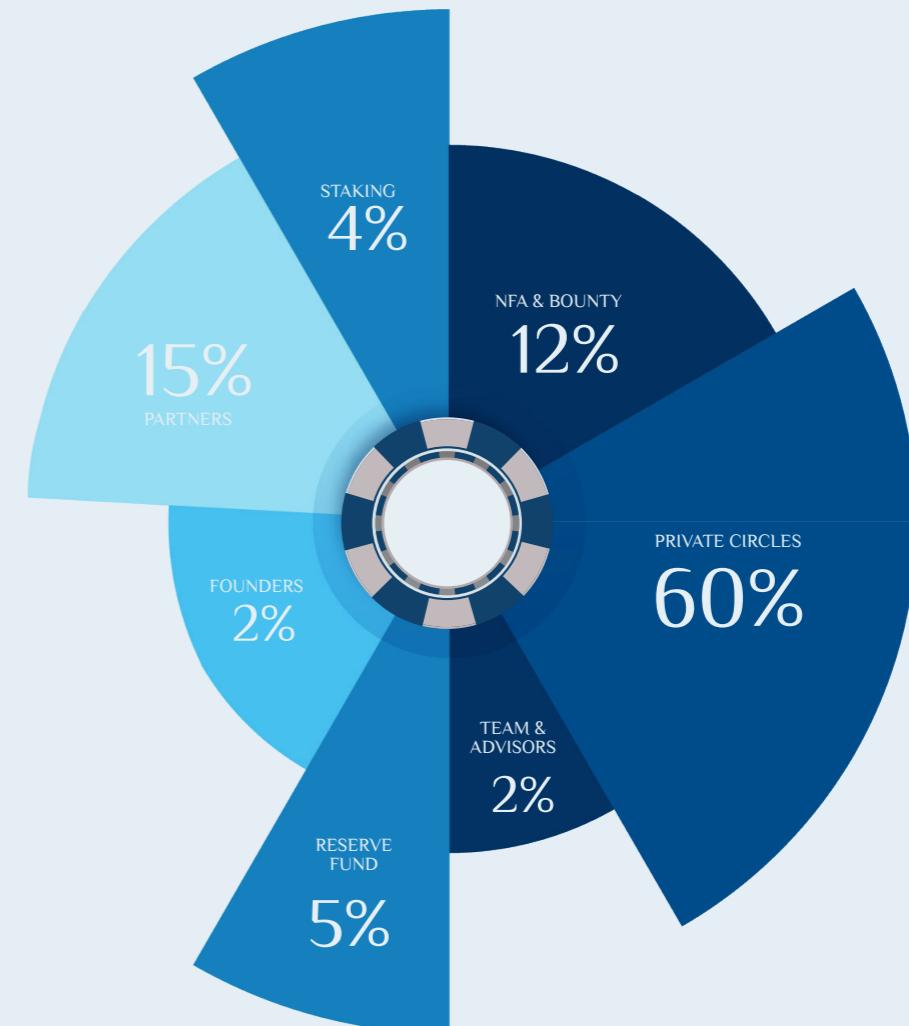
Heart Price per token: 0,90€

Secondary market price per token (without bonus): 1,20€

The secondary market creation will be made with listing of the token at 1.20€ per unit with 18 000 000 tokens in total supply.

Allocation of Deal M tokens will be made to ensure well expansion of DEAL M ecosystem and accordingly to the following breakdown.

Deal M Tokens Allocation



Private Circles · 60%

The NFO aim to build a highly engaged and sustainable community to ensure that we fulfil DEAL M's vision. The community will play a key role in our international strategy.

Funds will be mainly allocated as seed money to develop the ecosystem as quickly as possible. In addition, they will be also used for the marketing promotion of the NFO campaign and the brand awareness.

Private cycle contributors will be allowed to unlock their tokens between 2 to 6 months after the listing date of tokens according to their early rank. The mechanism invested is implemented on the smart ICO contract to guarantee it.

Business Partners · 15%

Deal M Poker® will bring strategic partners such as well-known athletes and sponsor companies to contribute to the massive development of Deal M solutions.

Business partners will receive tokens as a proof of partnership. Funds raised will be used for the development of strategic and successful partnerships in poker & NFT industry, media and commercial collaboration.

Community building tools · 12%

The NFAirdrop & Bounty program awards our first community members for participating in our ecosystem by spreading it around the world to contribute to his awareness.

Deal M Reserve Fund · 5%

Deal M Reserve Fund (DRF) has been set up to sustain the future expansion of the ecosystem across new sports and ensure the smooth flow across the ecosystem. The DRF will also receive any remaining unsold portion of tokens at the NFO ending date.

Staking Program · 4%

Staking policy program reward contriburors nd fans for their continuous loyalty towards Poker Key Players. Deal M Tokens wille be allocated to Poker Key Players which allows to kick off participation to major tournaments and sharing value between holders. It allows our first community members to be gratified for participating in our ecosystem by spreading it around the world to contribute to his awareness.

Founders · 2%

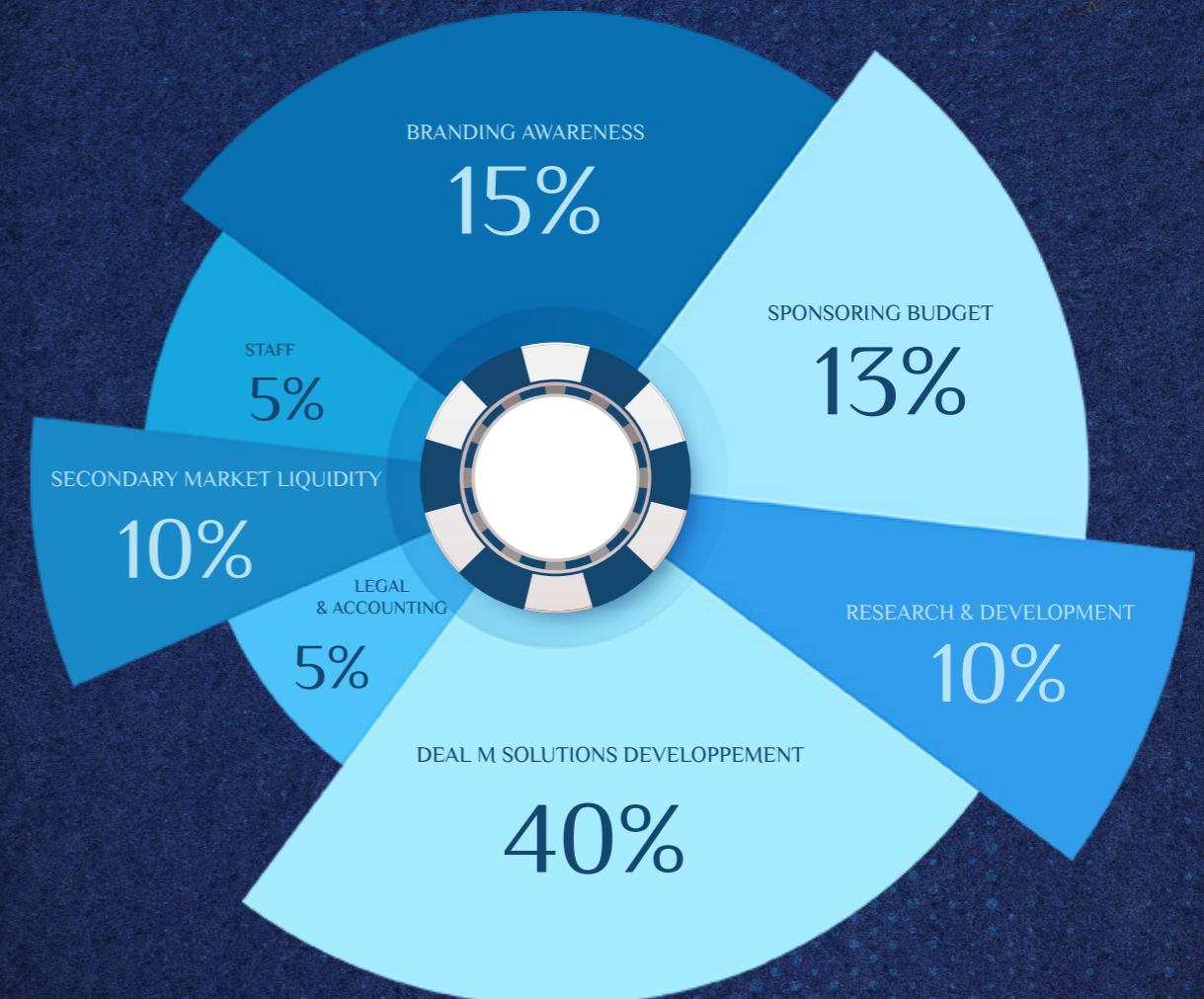
Deal M Poker® comes from the vision of the founders who aims to fundamentally transform sport sponsoring by placing the athlete at the center of sponsoring and democratizing access to it. Founders will receive dedicated tokens not earlier than 1 year after the ending date of completion of the NFO.

Team & Advisors · 2%

Dedicated team tokens will be used to reward team members and advisors for their work and achievements made in favour of the project. This allocation will be distributed not earlier than 1 year after the ending date of completion of the NFO.

V. USE OF FUNDS

In case the soft cap is reached, the detailed allocation of funds collected during the NFO breaks down as shown in this figure.



Deal M Solutions · 40%

Deal M Poker® aims to create the worldwide biggest network of poker industry dedicated to the poker players, investors and fans.

Deal M Poker® ecosystem will be composed of NFT marketplace, gaming platform and staking system which will include blockchain technology and securing core smart contracts for NFTs issuance, exchange and store.

- + Design and improvements to UI/UX
- + Development of Platform initial feature set for launch.
- + Development for new features post DEAL M Token launch.
- + API services to facilitate the interoperability with an external system like Metamask or Trust wallet.

Branding awareness · 15%

Promote Deal M solution by increasing awareness and knowledge of the Deal Mecosystem. Moreover, marketing expenses will also include online and offline strategies in order to generate Deal M brand awareness in order to become a massive poker actor and attract attention on Deal M ecosystem.

Sponsoring · 13%

Participation and sponsoring of most influent events such as poker tournaments is an important step to actively being identified as key player of poker industry in order to attract best players and growing the community.

Second Market Liquidity · 10%

Long term suistanibility of the NFTs implies to provide a way to sucessfully allows all NFTs holders to purchase and exchange easily without suffering from lack of liquidity. We will allocate a significant budget to ensure our customers could enjoy Deal M poker universe as best as possible.

Research & Development · 10%

Deal M Poker® is developing proprietary solutions by working every day on new solutions or by acquiring exiting ones.

Legal & Accounting · 5%

Legal and compliance costs, to ensure our company is compliant with the laws and coordinate with expert legal. Funds will be used to be comply with different regulatory entities such as IFSRA, will be a top priority. The budget is allocated to cover existing and new regulatory laws.

Employees - Staff · 5%

The well development of Deal M platform requires to reinforce our professional staff of engineers, project managers, designers, Blockchain developers, marketing and strategy.

VI. IRISH BASED PROJECT

The operation is conducted by the Irish company NOS Titan Limited, having its registered office at , Pod 2, The Old Station House 15a main street, Blackrock, Co. Dublin, Ireland.

Considering the fact that the token will not provide any ownership of real physical asset own by the Company or any entitlement to profit share or interest payments, it should not be considered as an financial instrument within the Markets in Financial Instruments Directive 2014/65/EU.

On September 24th 2020, the European Commission adopted an expansive new Digital Finance Package that will transform the European economy in the coming decades. The European Commission's Regulation of Markets in Crypto-assets (MiCA)⁷ proposal is a regulatory framework which help regulate currently out-of-scope crypto-assets and their service providers in the EU and provide a single licensing regime across all member states by 2024.

Currently, European regulation didn't provide a legal definition of "utility token" however that will not be long. Indeed, the proposal for a European Regulation on crypto-asset markets (MiCA) provides in its article 3, a definition of the utility token : *«a type of crypto-asset intended to provide digital access to a good or to a service, available on the DLT, and only accepted by the issuer of this token»*.

In addition, MiCA regulation establish a general principle (art. 4) which express that no issuer of tokens can make an offer to the public in the EU or seeks an admission of such tokens to trading on a trading platform (secondary market) unless:

- It is established as a legal entity;
- Has drafted a whitepaper and notified it to the National Competent Authority (eg : AMF in France);
- Capital requirement (350,000 euros/2% of the average amount of assets);
- Monthly information obligation for token holders;
- Requirements imposed on all issuers
(prudential requirements, operational requirements asset retention obligation, etc.);
- complies with ethical and corporate requirements:
 - (a) act honestly, fairly and professionally;
 - (b) communicate with the holders of crypto-assets in a fair, clear and not misleading manner;
 - (c) prevent, identify, manage and disclose any conflicts of interest that may arise;
 - (d) maintain all of their systems and security access protocols to appropriate Union standards;
 - (e) act in the best interests of the investors.

This regulation provides a regulatory harmonization across the European Union for Initial Coin Offerings and Digital Asset Service Providers, which will significantly impact the legal regime applicable to issuers of tokens harmonized in all EU countries which includes Ireland before 2024.

⁷ www.eur-lex.europa.eu

VII. COMPETITIVE ANALYSIS

A. Poker industry trends in 2022

The world of online poker is evolving rapidly and continuously from year to year and many places have accepted poker as a new form of entertainment and are allowing it to be widely available for people to participate in it.

- Live dealer poker games are expected to become more popular.
- Virtual reality will bring a new gaming experience
- Industry leaders should expect more competitors.
- Crypto-poker is growing.
- There is an increased demand for mobile poker
- Live poker streams are emerging
- Attention is being given to making gambling responsible
- Free poker games are offering cash prizes

B. Preferential position in the poker industry

The entire industry is potentially a competitor. Everyone is looking to innovate to regain market share. We have identified several competitors who are either on the front line of our solution or who already have a technological solution that we offer with the possibility of extension to our other services.

Who are our competitors, what do they do and what have they already done?



DIRECT COMPETITORS

FULLHOUSE.IO

Full House is a reliable, technology-driven, advanced and community-focused marketplace. It provides an NFT based on the value of players' winnings. The more players play, the more they win. The value of players' NFT cards increases as they win more money.

INDIRECT COMPETITORS

POKERFI

PokerFi is a project to create a poker platform integrated with the Metaverse with an NFT design for everything sold on the site. PokerFi aims to connect the poker world to crypto-currency based use cases. The platform seeks to provide poker players with a system to earn passive income, thus incentivising users to crypto-currency.

GAMAVRS

The World Poker Tour has partnered with GAMAVRS for their upcoming launch of the Poker Heroes Club, the world's first NFT poker club. Club members will be able to use their Poker Heroes as avatars of the client with special capabilities such as access to freeroll tournaments, exclusive celebrity tables, and access to WPT live VIP events.

PARTYPOKER

On January 31, 2022, Entain Holdings and its Partypoker division simultaneously announced the start of a new blockchain-related chapter in their history. The poker room will create an NFT collection, while its parent company will establish the Ennovate innovation center, which will develop similar gaming products, including those for the Metaverse and VR.

POKERSTARS VR

PokerStars is coming to virtual reality. This immersive game takes all the fun of real-world poker and combines it with state-of-the-art graphics and design to provide a cutting-edge VR entertainment experience.

POTENTIAL COMPETITORS

These competitors have not developed a global solution from pro to small poker player. Nevertheless, their specific offers, as Blockchain technology, VR, NFT or Poker Staking, allow them to position themselves as a player who could extend their services to ours.

VIRTUE POKER

Virtue Poker uses the unique features of blockchain technology in conjunction with peer-to-peer networking and advanced cryptography to provide a safe and honest environment for playing online poker.

PARTNERS POKER

Partners Poker is a Crowd-Staking platform, which allows poker fans and the public to invest in and interact with poker players. With Partners Poker, monthly rankings, sponsorship and video analysis created by a team of experienced players shall be available.

ICE POKER

Decentral Games ICE Poker is a free Metaverse poker game where players earn tokens by completing daily challenges and competing against each other on a daily leader board. ICE is the in-game currency that encourages player liquidity and allows upgrading of in-game items. DG is the governance token that allows the community to vote to modify economic incentives and allocate fees that accumulate in the Decentral Games treasury.

SORARE

Sorare is a prominent example of an NFT virtual sports game. This Ethereum-based fantasy soccer game was developed by Nicolas Julia and Adrien Montfort in 2018. The platform has partnered with 138 officially licensed clubs, including FC Bayern München, Liverpool FC, AC Milan, Real Madrid CF, Valencia CF, and other world-famous soccer clubs.

The Sorare game allows its players to create teams, earn rewards based on real fantasy soccer league scores, and buy, sell, trade, and manage their virtual teams using digital player cards. Some of them are licensed digital collectibles which can be rare, super-rare, and unique.

SPORTSICON

A new startup called SportsIcon aims to add even more value through sports-focused NFTs, with direct collaboration with athletes and lessons from the professionals to accompany the unique digital collectibles. In this analysis, we remain focused on direct and indirect competitors.

COMPETITIVE ANALYSIS MATRIX

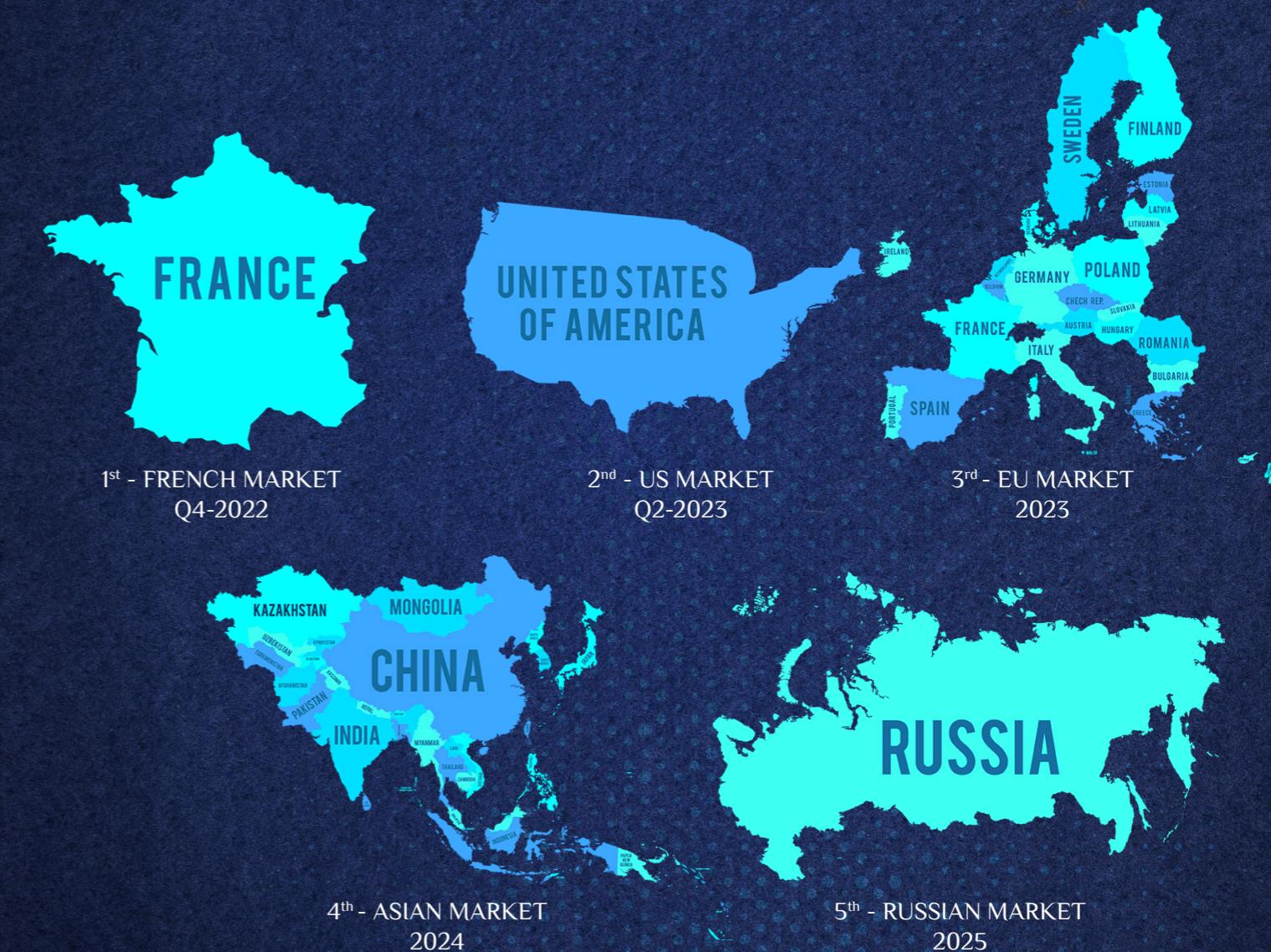
	Crypto payment	Blockchain	NFT Marketplace	VR	NFT GAMING	POKER STAKING	Mobile App	Poker Coaching	Amateur Access	SPONSOR
Deal M Poker	•	•	•	•	•	•	•	•	•	•
Fullhouse.io	•	•	•	•	•				•	•
PartyPoker		•	•	•	•		•		•	
PokerFi	•	•	•	•					•	
Gamavrs		•	•		•				•	
PokerStars VR		•	•	•	•	•	•	•	•	

VIII. ROADMAP

Our roadmap is intended to provide the interested parties with the best scenario for project developments. The following is a projected roadmap and is subject to change based on evolving developments, criteria and/or market conditions.

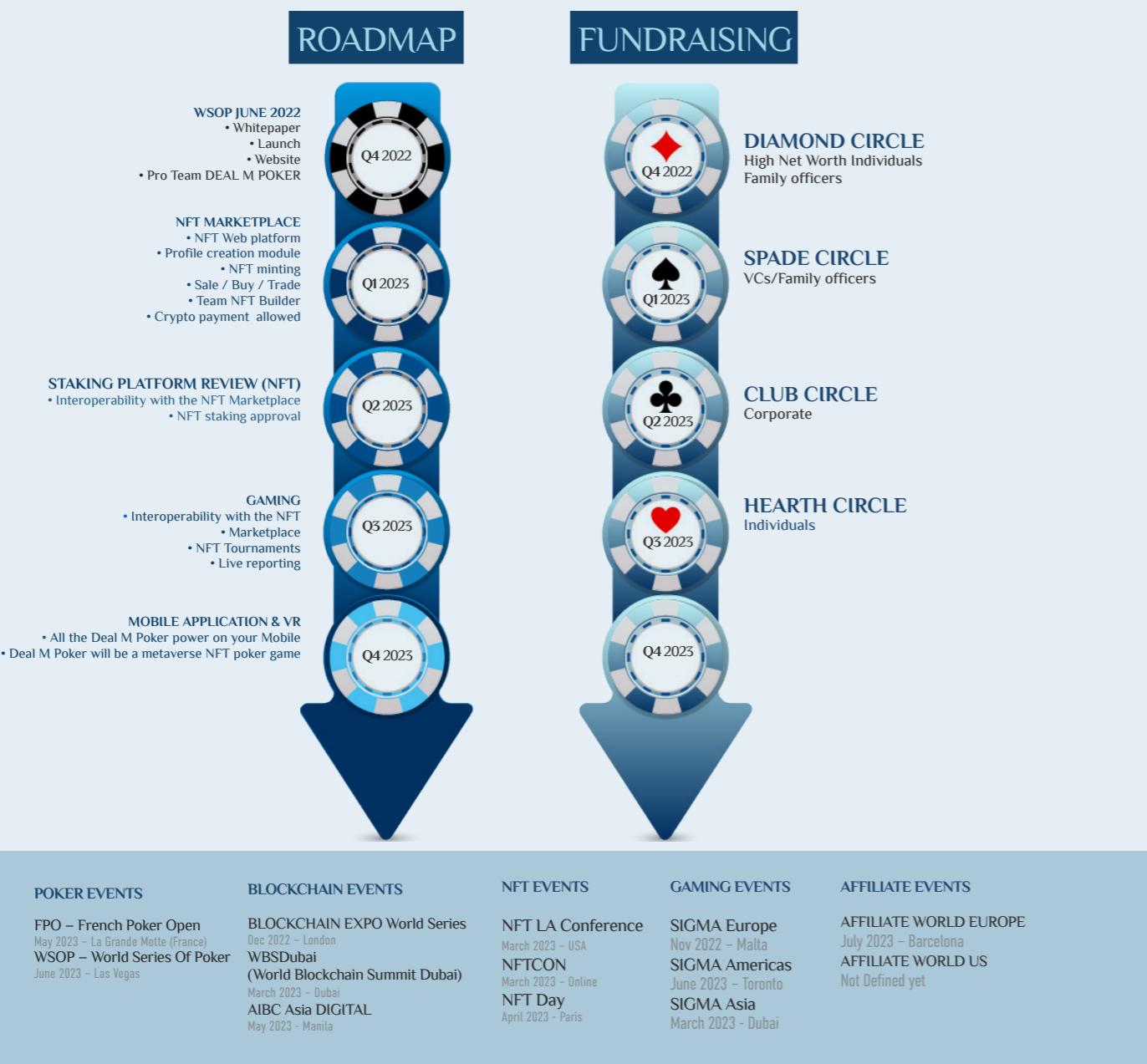
Although our goal is to meet deadlines, the planned launch is subject to the team making every effort to follow the roadmap outlined below.

A. Spread the game



B. Roadmap

Deal M Poker® roadmap is intended to provide the interested parties with the best-case scenario of project developments. The following is a projected roadmap and is subject to change based on changes in developments, criteria and/or market conditions. Although our goal is to meet timelines, the expected launch is subject to change in order to have the product 100% tested and ready for public.



DEAL M POKER UNIVERSE TO MULTIVERSE



As the roadmap shows, we are looking at creating a mobile application as a first step. The main advantage of the online game is that users can access it from anywhere. They only need an internet connection and the application on their phone.



We will continue our development by offering the full range of our universe in the metaverse. The technology will allow us to offer an avant-garde experience of entertainment in VR mode.

IX. DEAL M POKER TEAM

The issuer of the tokens is NOS Titan Limited, a limited company, registered with the Trade and Companies Registry under number A94 T8P8 and having its registered office at Pod 2, The Old Station House 15a main street, Blackrock, Co. Dublin, Ireland.

Contact details

Website: www.dealm poker.fr

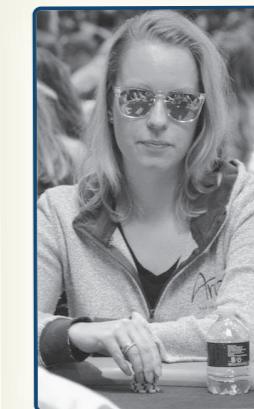
Deal M Poker® was founded by a team whose members bring complementary skills to the project.



MAXIME CONTE
CEO – DEAL M POKER

Maxime started poker in 2006 and became a pro poker player in 2011.

Coming from a training in accounting, he worked for 3 years in an accounting firm which allowed him to carry out these many years as a professional player.



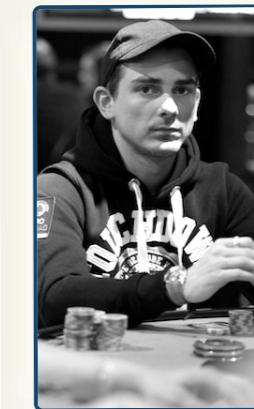
NATHALIE SCHAEFFER
CEO – DEAL M POKER

Nathalie started cash game poker in 2008 then started tournament poker at the end of 2013 while practicing her legal profession in a Parisian law firm for 9 years. She is currently a Blockchain consultant (Alyra school certification) and specialized in investments in crypto-assets.



JEAN-ARCHIBALD DELAFONTAINE
Developer

Jean-Archibald is passionate about poker for many years and formidable player. Jean-Archibald takes care of the development and code of the website / mobile / web applications of Deal M Poker. professional player.



REMI MARLAIR
Designer

Remi alias «Shooye» on the poker tables, a former online/live professional poker player well known and appreciated by the community, is in charge of the graphics part of the Deal M Poker project.

X. GLOSSARY

Bankroll	A «bankroll» is the amount of money that a person has allocated to play poker with .
Bitcoin (BTC)	Digital currency and payment system using peer-to-peer transactions verified by network nodes and registered in a public distributed ledger called Blockchain.
Blockchain	Bound chain of blocks validated by consensus and stored in a distributed ledger.
Bots	Bots are computers that use mathematics and player knowledge to try to beat real human players.
Buy-in	In poker and gaming «buying in» is the process of entering a tournament that requires an up-front payment.
Cryptocurrency	Virtual currency based on Blockchain. The value of the cryptocurrency is not created or guaranteed by a central bank or authority, but by a decentralized, cryptographically secured system designed to ensure the user confidence. Examples of cryptocurrencies are Bitcoin, Ether or Stellar Lumens.
Ether(ETH)	Cryptocurrency for operating the distributed application platform Ethereum.
FIAT	Fiat money is a government-issued currency
MINTING an NFT	Minting an NFT is, in more simple terms, uniquely publishing your token on the blockchain to make it purchasable.
NFT	A non-fungible token (NFT) is a non-interchangeable unit of data stored on a blockchain, a form of digital ledger, that can be sold and traded.
Smart Contract	Blockchains can be programmed to automate business processes (e.g. making payments) for different entities. A smart contract is a computerized transaction protocol that automatically executes the terms of a contract upon a Blockchain once the predefined conditions are met.
Staking	Staking refers to investing in a player by paying a portion of their buy-in, against a portion of their winnings.
VR	Virtual Reality (VR) is a simulated experience that can be similar to or completely different from the real world.
WSOP	World Series Of Poker is a series of poker tournaments held annually in Las Vegas and, since 2004, sponsored by Caesars Entertainment.

XI. RISK FACTORS

Please read this entire section and do not take any actions until you finish it.

Readers must be aware that the Whitepaper and/or Light Paper was developed by founders and advisors on the basis of their respective best knowledge of the current state of the Blockchain technology that is developing at high speed and by its nature will evolve rapidly and which continue to present new challenges and risks. Therefore, it may be changed and modified discretionary from time to time. The Whitepaper could be updated from time to time, the latest version is available at the official website.

This White Paper does not constitute a prospectus, an offer nor an invitation to sell shares, securities or rights belonging to the Company or any related or associated company.

Accordingly, this Whitepaper and/or Light Paper does not constitute investment advice nor an invitation to invest in any security or financial instrument of any nature whatsoever. In particular is not in accordance with or subject to laws or regulations of any jurisdiction prohibits restricts transactions digital tokens. It is, therefore, the responsibility of each potential token holder to determine whether in the token DEAL is in the relevant jurisdiction and the same applies to the use of token functionality or to any transaction with or the token.

No investment, legal, tax, regulatory, financial, accounting or other advice is offered nor is the intent to provide the sole basis for any assessment of participation in the token generation event. To the extent that a person wishes to participate in the DEAL of tokens from the perspective of an investor or saver, the assumption in this White Paper and its future versions is at any time that such person has previously sought legal, investment, tax, accounting advices, and other advice , assuming full risk for any consequences thereof. In addition, it is, at all times, the sole responsibility of such person to ensure that participating in the token generation event is compliant with the laws to which such persons is subject to.

Since the nature of a token and its legal qualification are still under development from a global perspective and may also differ considerably from one jurisdiction, to another, not all individuals from all jurisdictions are expected to be allowed to participate.

The company does this to prevent these individuals from inadvertently making non-compliant transactions with respect to the DEAL M tokens. Please note that such exclusion does not imply that the company assumes that such a transaction would be inconsistent with laws applicable in such jurisdiction. However, the Company uses its discretion to invest resources wisely and limit potential risk for token holders.

No financial information contained in these White Paper and Light Paper has been audited. Financial statements, estimates and financial details contained in the White Paper and Light Paper constitute, in part, future-oriented statements or information that involve known or unknown risks and uncertainties and that are in part based on assumptions, which, in whole or in part may be erroneous and may give rise to substantially different developments in the financial statements, estimates and financial details referred to in this White Paper and Light Paper and their future versions.

We aim to use English to disseminate additional information about token DEALM and further developments. From time to time, information may be translated into other languages. Readers of the White Paper and Light Paper should be aware that some of the information may be inadvertently omitted or misinterpreted, leading to errors and misinterpretation. The accuracy of such alternative communications cannot be guaranteed. In the event of a conflict or inconsistency between the translation(s) and the original language, the English language provisions of the document shall prevail.

PURCHASER SHOULD CAREFULLY CONSIDER AND EVALUATE EACH OF THE FOLLOWING RISK FACTORS BEFORE DECIDING TO PARTICIPATE IN THE TOKEN CROWDSALE. THEY SHOULD ASSESS THE MERITS AND

RELEVANCE OF AN INVESTMENT.

THE FOLLOWING DOES NOT PURPORT TO BE A COMPLETE SUMMARY OF ALL OF THE RISKS ASSOCIATED WITH AN INVESTMENT IN THE TOKEN. POTENTIAL INVESTORS SHOULD DISCUSS AN EVENTUAL INVESTMENT WITH THEIR PROFESSIONAL ADVISORS.

NO ONE WHO IS NOT PREPARED TO LOSE ITS ENTIRE INVESTMENT SHOULD PURCHASE A TOKEN. CAPITALIZED TERMS USED BUT NOT DEFINED HEREIN SHALL HAVE THE MEANING ASSIGNED IN THE PRESENT DOCUMENT. BY PURCHASING, HOLDING AND USING TOKENS, PURCHASER EXPRESSLY ACKNOWLEDGES UNDERSTAND AND ASSUME THE FOLLOWING RISKS:

HIGHLY SPECULATIVE INVESTMENT RISK

Cryptocurrency transactions are highly speculative and present the risk of total loss of the invested capital. In addition, the fact that there is a certain opacity in the cryptocurrency market, as well as the fact that regulations to date are very limited, if not non-existent, means that there are certain risks of manipulation with insider trading.

VOLATILITY RISK

The value of a token investment may fluctuate and the magnitude of such fluctuation is difficult to predict. There is no guarantee and no assurance can be given that the targeted returns of said investment will be met or that any other strategic objectives will be achieved.

RISKS ASSOCIATING WITH THE DEVELOPMENT OF NEW TECHNOLOGIES

The Platform will use a new technology. There is no guarantee that such technology will be bug-free or accepted by the market. Thus, even should the Deal M Poker® Platform becomes operational, Tokens may be exposed to risks of theft, loss, malfunction, or reputational risk, one of which can significantly degrade the value of such instrument.

ETHEREUM, BSC & POLYGON PROTOCOL RISK

Tokens and the Platform are based on Blockchain protocol. Any malfunction, breakdown or abandonment of the Ethereum protocol may have a significant negative effect on the Platform or Tokens and their value. In addition, advances in cryptography, or technical advances such as the development of quantum computing, could present risks to Tokens or the Platform by making ineffective the cryptographic consensus mechanism that underpins the Polygon protocol. Smart contract concepts, underlying software application and software platform (i.e. the Ethereum Blockchain) are still in an early development stage and unproven. There is no warranty or assurance that the process for creating Tokens will be uninterrupted or error-free and there is an inherent risk that the software could contain defects, weaknesses, vulnerabilities, viruses or bugs causing, amongst other things, the complete loss of Tokens.

RISK OF DISSOLUTION OF THE COMPANY OR PLATFORM

It is possible that, due to any reason, including, but not limited to, an unfavourable fluctuation in the value of the DEAL M Poker tokens (or other cryptographic and fiat currencies), because of a negative adoption of the DEAL M Platform, the failure of commercial relationships, or intellectual property ownership challenges, the Platform may no longer be viable to operate and the Company may dissolve.

REGULATORY RISKS

Government authorities and bodies, at all levels and in all countries, have a considerable influence on the and investment environmentof tokens. Any future regulation, whether French or foreign, on the cryptocurrency market may lead to a limitation of the possibility to hold and/or exchange of cryptocurrencies, which may have a significant impact on the price and liquidity of cryptocurrencies. The extent and type of future changes in the regulatory environment and the impact of additional regulations are unknown and difficult to predict.

RISKS RELATED TO MARKETS & OTHER UNCERTAIN EVENTS

Cryptocurrency investments may suffer significant losses in case of disruption of conventional markets or cryptocurrency market in general. Other more or less extraordinary and/or unpredictable events may cause a rupture with the historical prices of some cryptocurrencies. Failure of communication systems and disruption of the decentralized network also present a significant risk.

COUNTERPARTY RISK

The purchaser is exposed to a counterparty risk when entering into a transaction with the Company, specially, if the company is not able to fulfil its obligations. In addition, the Company does business with a number of counterparties to source cryptocurrencies, respectively official currencies that are the subject of transactions with the Client. In this context, the Purchaser is exposed to the risks of default, including bankruptcy incurred by a counterparty of the Company which may lead to the impossibility for the Company to deliver cryptocurrencies and/or official currencies despite the Purchaser's advance payment. Being specified that the Contract between the Purchaser and the Company excludes any liability of the Company in case of the impossibility to deliver cryptocurrencies and/or official currency.

RISK OF TRANSACTIONS RELATED TO THE BLOCKCHAIN

Lost cryptocurrencies are based on the technology of the Blockchain. This technology is not adapted to the growing volume of transactions of certain cryptocurrencies. Thus, there is a high risk of delays or blockage in the execution of certain transactions.

RISKS RELATED TO THE PRIVATE KEYS AND CYBER SECURITY

Anyone who holds a private key can dispose of it at his discretion. In this context, theft, loss or hacking of private keys means the permanent loss of cryptocurrencies. Therefore, the Purchaser is well advised to (i) keep his private keys in a safe location, off line, and (ii) regularly update the security of his computer systems.

CYBERSECURITY RISKS

This includes transaction information and the sensitive personal information of the Purchasers. Service providers used by the Company, may also use, store, and transmit such information. The Company intends to implement detailed Cybersecurity policies and procedures and an incident response plan designed to protect these information and prevent data loss and security breaches. However, such measures cannot provide absolute security. Breach of the Company's information systems may cause sensitive information related to transactions to be lost or stolen.

RISK OF ALTERNATIVE NETWORKS

Alternative networks could be established in an attempt to facilitate services. Deal M Poker® Platform may compete with these alternative networks. This could negatively impact the Platform, the Token and its value.

RISK OF HARD FORK AND TOKEN SWAP

The Deal M Poker® Platform will require significant development works where it could undergo significant conceptual, technical and commercial changes prior to its launch. As part of the development, a Token upgrade (hard fork of Token) or swap into a new one may be required and if Purchaser decides not to participate in such event, he may no longer be able to use his Tokens and all non-upgraded Tokens may lose their full functionality.

RISK OF UNSATISFACTION OF PLATFORM DEVELOPMENT

For a number of reasons, not all purchasers' expectations regarding the Platform or Token function can be met on the launch date, including changes to the design, implementation and execution of the Platform.

For a number of reasons, not all purchasers' expectations concerning the Platform or Token's function can be met on the launch date. Moreover, the value of the Deal M Poker token is strongly correlated to the existence of Deal M Poker® Platform and network, which has not yet been implemented. In this perspective, Deal M Poker Token may lose part or all of their value if the Platform and/or network is never fully developed.

TAX CONSIDERATIONS

There is no established practice regarding the taxation of gains on cryptocurrencies whether in France or abroad. In addition, existing practices may fluctuate. It is the responsibility of the Client to seek relevant tax advice in order to measure the tax impact of contemplated transactions and comply with its tax obligations.

LIQUIDITY RISKS RELATED TO SECONDARY MARKET

In global context of the development of digital assets in the European Union as well as in other geographical regions of the world, registration of Deal M Poker token on cryptographic exchange platforms may not be allowed or made possible for a discretionary reason from cryptographic exchange platforms. This situation could lead to liquidity risk related to the existence of very limited secondary market. As a result, subscribers may not be able to sell their Deal M Poker token easily or at a price that would provide them with a valuation gain.

UNANTICIPATED RISKS

Cryptographic tokens such as Deal M Poker® token are based on a young technology. In addition to the risks included in this section, there are other risks associated with the purchase, holding and use using of Deal M Poker® Tokens, including others that the Company cannot anticipate. the Internet in October 2021, which is almost 62% of the total world population. The report also suggests that more than 222 million new users have logged on in the last 12 months.



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