

# Investor Deck



# WHITE PAPER

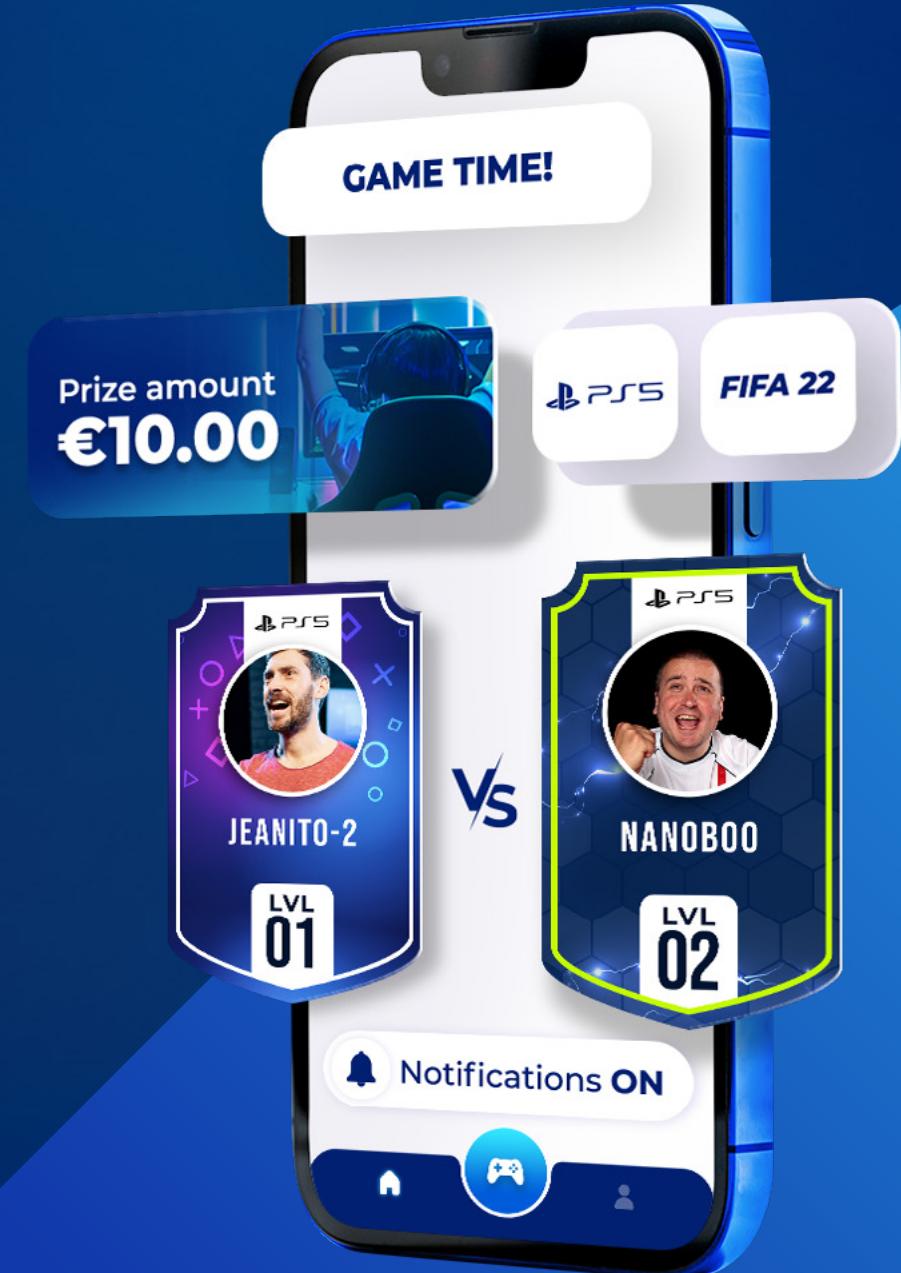
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# 01 | INTRODUCTION

Most of the best new P2E games are just a promise without a clear near-term roadmap.

Winerz capitalizes on the P2E revolution through blockchain technology that brings P2E capability to nearly any existing competitive games.

**We use our existing market proven technology to leverage the engagement of best game titles in the space.**



## 02 | BACKGROUND

- Rather than paying for a license to play a game, an entirely new segment of players trade their time for the ability to earn tokens
- Over the past 3 months a dramatic shift in the way cryptocurrencies are leveraged in gameplay has occurred
  - Elements of decentralized finance have solidified their present in blockchain-based gaming
  - Even top game developers and publishers have taken note



## 02 | BACKGROUND



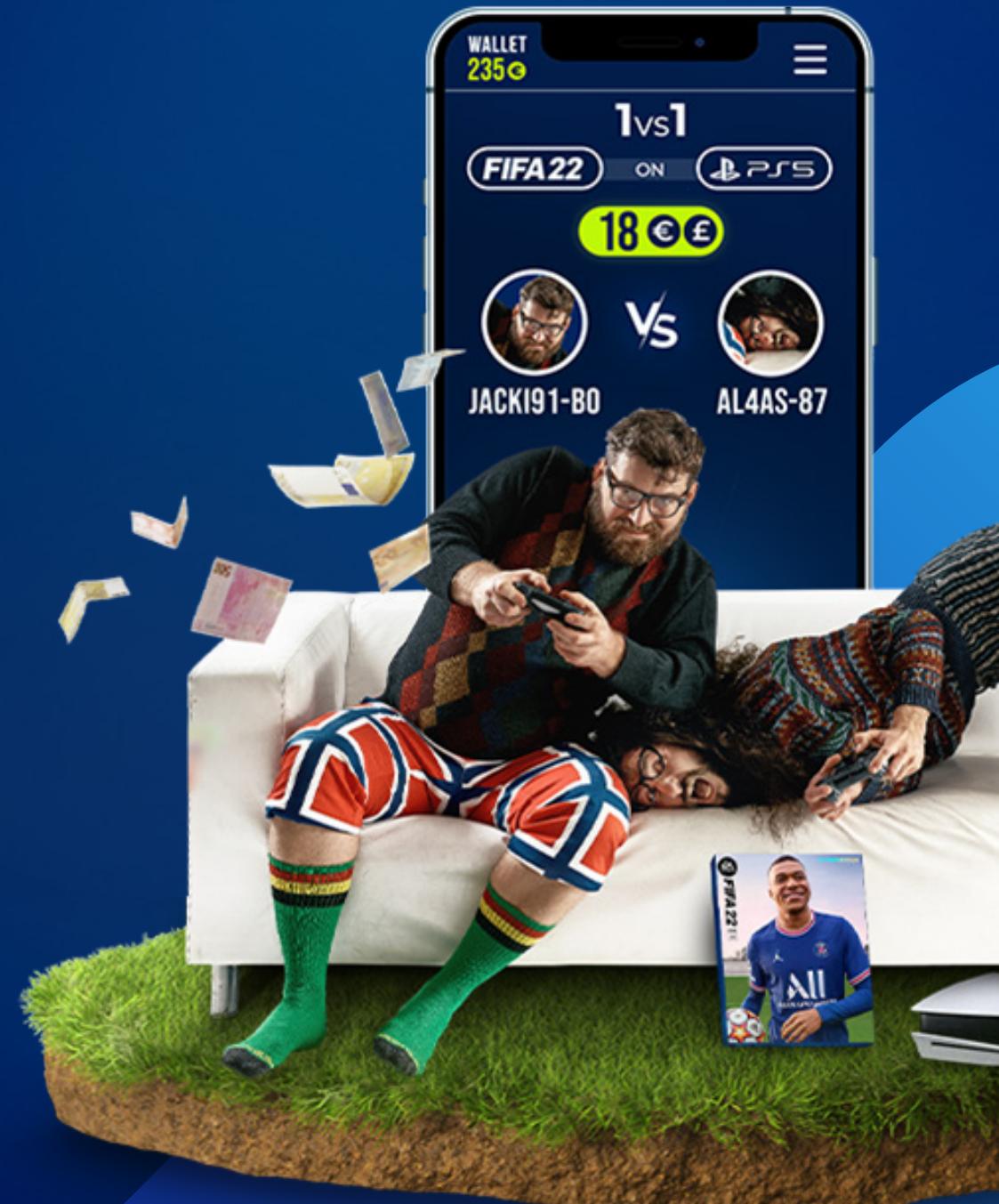
- New projects like Star Atlas and Illuvian promise game studio quality graphics but have yet to release their games
- Their success has spawned a new wave of similar games with AAA game development teams and their ambitious development roadmaps
- However none have addressed that existing multi-billion dollar game franchises that currently exist

**WITH THE ADVENT OF BLOCKCHAIN TECHNOLOGIES, WE BELIEVE THE P2E MODEL CAN BE APPLIED TO NEARLY ALL EXISTING COMPETITIVE GAMES THAT HAVE ALREADY PROVEN PRODUCT MARKET FIT AND TRACTION**

## 03 | SOLUTION

Winerz is a blockchain technology that brings skill-based wagering and play-to-earn mechanics to

ANY GAME  
ANY SUPPORT  
ANYWHERE



## 03 | SOLUTION

It uses a token-based economy to reward players for winning in games of skill between other opponents

It's debut launch product will support all **FIFA game products** on all supported game systems

The technology solution is an API that allows any players to earn tokens while playing in 1vs1 or tournaments.

**OUR TECHNOLOGY WAS BUILT WITH THE AIM OF TRANSFORMING ANY MOBILE GAME INTO A BLOCKCHAIN BASED SKILL GAMING COMPETITION.**



1

### FOR GAMERS

We allow players to compete against other opponents to earn money on any competitive mobile games.

2

### FOR PUBLISHERS

We allow game publishers to turn their game into a skill gaming competition in order to create a powerful source of monetization.

## BETA LAUNCH SUCCESS

We decided to test our technology in several European countries.

**We proved a strong product-market fit** and these were the numbers after few weeks of launch

**+20K**  
Members

**+700K**  
Total Visitors

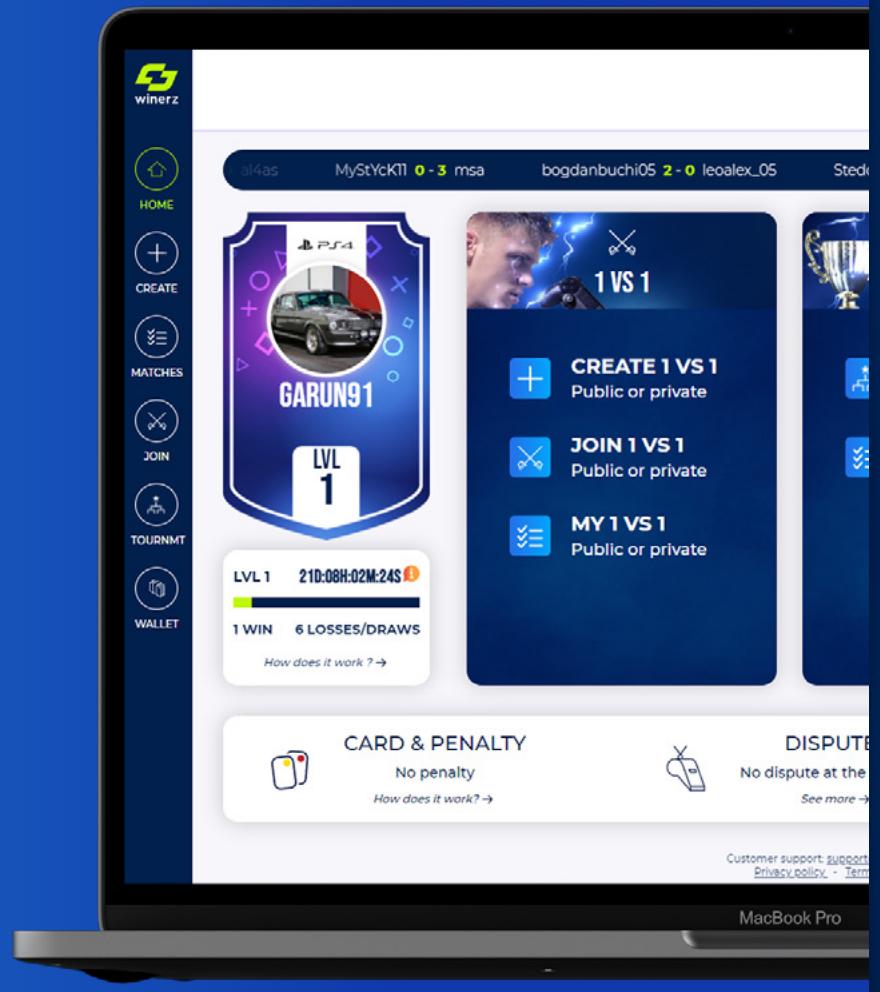
**+30K**  
Played Matches

**+145K**  
Monthly Bets



**FIFA was our  
launching game.**

Check our Roadmap to discover  
the new games that will be added.



## 04 | TOKEN ECOSYSTEM



Winerz token will be minted as an SPL token on the Solana network to assure the **fastest transaction times and lowest cost** for our players.

The \$WNZ will become cross-chain in the near future to open our market shares.

## 04 | TOKEN ECOSYSTEM



\$WNZ is primarily used as a transfer of value within the Winerz ecosystem, driven by three pillars:

- **Head-to-Head API:** the blockchain technology enables competitive 1v1 play of traditional head-to-head games.
- **Staking & Rewards:** staking is designed to reward participants who lock their \$WNZ tokens while providing much needed liquidity to the DEX pool. In return they are given \$WNZ from the staking reserve.
- **NFT Marketplace:** users can trade and collect Winerz NFTs, allowing additional bonus payout in the Winerz ecosystem.



## WNZ IS THE CRYPTOGRAPHIC TOKEN THAT POWERS THE WINERZ ECOSYSTEM

- Paying player entry fees (bets)
- Purchasing and selling Winerz NFTs
- Rewarding players for winning (play-to-earn)
- Participating in platform profit sharing
- Staking and earning additional WNZ tokens

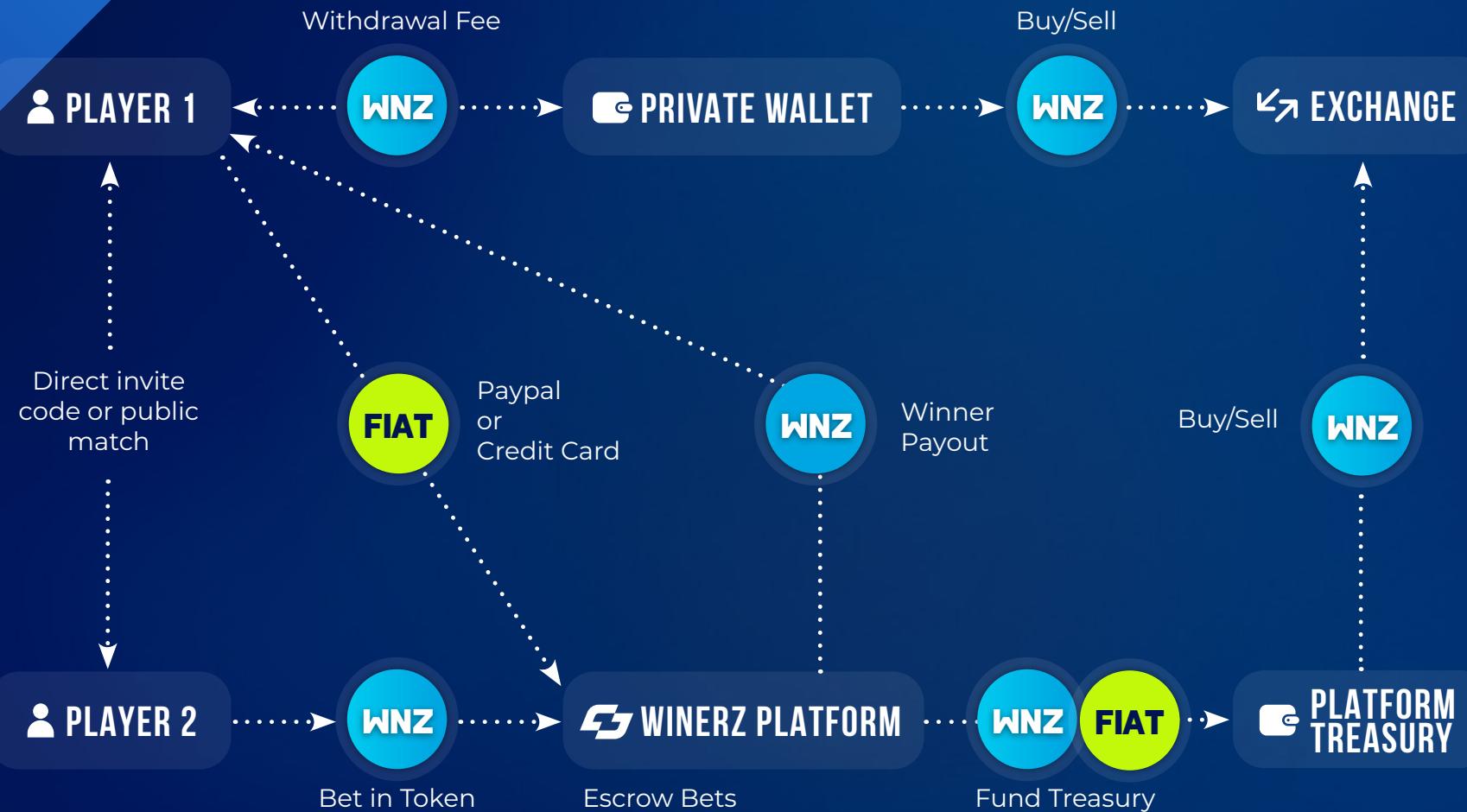


## NFT MARKETPLACE

The ecosystem allows users to collect and trade NFTs, giving them:

- an opportunity to boost their yield by staking WNZ token.
- additional payout through wins on the platform

# 04 | TOKEN ECOSYSTEM



SOURCES OF REVENUE:

WITHDRAWAL FEES



BETTING FEES



NFT PURCHASES

# 05 | LAUNCH EXPANSION STRATEGY



1

## MOBILE APP

- Instant MatchMaking
- Token \$WNZ integration (via Phantom or/and Metamask)

2

## ADDITIONAL GAMES

- Community vote:  
NBA, Madden, Call of Duty, League of Legends, Age of empires...

3

## NFT ECOSYSTEM

- Marketplace inside our platform
- NFTs integration in Winerz mobile app

4

## TOURNAMENT

- Private (friends) or public (random)
- Special tournaments unlocked by NFTs

5

## WINERZ API

- API integration in mobile games
- API integration in Blockchain games

## 05 | LAUNCH EXPANSION STRATEGY

100K +250K



Here are 2 examples of signed partnerships for the \$WNZ launch.

We've signed official long term partnerships with ambassadors for every countries we launch.

These ambassadors will constantly promote and represent Winerz through all of their social channels and different events.

YOUTUBE  
TWITCH  
TWITTER  
INSTAGRAM  
TIKTOK

## 06 | TOKEN SALE



\$WNZ shall only be made available for purchase through its token sale  
or on the secondary exchange market.

Winerz will create **1,000,000,000 (1 billion)** total \$WNZ  
based on the following capital raise structure:

SALE PERIOD	TOKEN SOLD	SELLING PRICE	AMOUNT RAISED
Pres- Sale	50,000,000	USD 0.010	USD 500,000
Private Sale	100,000,000	USD 0.015	USD 1,500,000
Public	50,000,000	USD 0.020	USD 1,000,000
<b>Totals</b>	<b>200,000,000 WNZ</b>	-	<b>USD 3,000,000</b>

# 06 | TOKEN SALE

## VALUATION



## CIRCULATION(MILLIONS)



## TOKEN BREAKDOWN



# 06 | TOKEN SALE



- 1 5% PRE-SALE**  
50,000,000 WNZ  
• 1 mo. Lockup  
• Monthly linear vesting over 24 mo. thereafter
- 2 10% PRIVATE SALE**  
100,000,000 WNZ  
• 5% unlock after 1 month  
• Monthly linear vesting over 12 mo. thereafter
- 3 5% PUBLIC SALE**  
50,000,000 WNZ  
• 50% at listing  
• No lockup  
• Monthly linear vesting over 2 mo. thereafter
- 4 15% TEAM**  
150,000,000 WNZ  
• 12 mo. lockup  
• Equal installments over 18 mo. thereafter
- 5 5% LIQUIDITY**  
50,000,000 WNZ  
No lockup
- 6 15% ECOSYSTEM GROWTH**  
150,000,000 WNZ  
• 6 mo lockup.  
• Equal installments over 12 mo. thereafter
- 7 15% STAKING REWARDS**  
150,000,000 WNZ  
• Released as per actual earnings  
• Capped at 10M WNZ per month
- 8 13% RESERVE**  
130,000,000 WNZ  
• 12 mo lockup.  
• Equal installments over 12 mo. thereafter
- 9 2% ADVISORY**  
20,000,000 WNZ  
• 12 mo. lockup  
• Equal installments over 18 mo. thereafter
- 10 15% REWARDS & BONUSES**  
150,000,000 WNZ  
• Released as per actual earnings  
• Capped at 10M WNZ per month

# 07 | TEAM, ADVISORS & BACKERS

## FOUNDERS



**THOMAS FERRIÈRE** & **JACQUES GAROIS**



• Co-Founders WINERZ.COM



Winerz.com is the website under the company:

**ALPHA WOLF GAMING OÜ**  
Sakala tn 10, Tallinn, 10141  
ESTONIA

# 07 | TEAM, ADVISORS & BACKERS



**PAUL SILVAGNI**  
CTO - Tech Lead



**RINALDS UZKALNS**  
CTO - Blockchain



**KEVIN MENANT**  
Lead Mobile Developer



**AGO ROOTSMA**  
Media Relations Coordinator



**BENJAMIN SORIANO**  
DevOps Engineer



**ART IINUMA**  
Blockchain Advisor  
CEO ISBX



**SREEKANTH KALAPUR**  
Blockchain Advisor  
Co-Founder SolRazr



**SAM LI**  
Advisor eSports/W3  
Former VP NBA



**THOMAS PADOVANI**  
Fintech & Marketing  
CEO Bellone Invest  
Founder Adcash



**BENOIT ZINGRAFF**  
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Partner Brand Capital Fund  
Advisor NGEN Capital



**SALAH ALRAWI**  
Corporate Advisory  
Saranac Partners



**BERTRAND DUREUX**  
Finance  
CEO Finaquer



**PERRINE DUFROS**  
Data & Marketing  
Chief Human Resources Officer  
*Ipsos*

## 07 | TEAM, ADVISORS & BACKERS

3COINMAS  
CAPITAL



B | BELLONE  
INVEST



SARANAC  
PARTNERS

ALUARIUM

ngen  
capital

— HAMMERSTAR  
CAPITAL

Blockminds

checkout.com

# 08 | ROADMAP

## 2021

- Q1**
  - Finalization of development
  - Winerz API
- Q2**
  - MVP
  - Official partnership with PayPal & Checkout.com
- Q3**
  - Fundraising: EUR 500K+
  - Team recruitment
  - Top influencers partnerships
- Q4**
  - Beta version launch
  - UK + German opening
  - Betting transactions: € +200,000
  - Played matches: +30,000
  - Community members: +45,000

## 2022

- Q1**
  - VC partners
  - Pre Sale / Private sale
- Q2**
  - Mobile App
  - WNZ Token launch
  - Staking ecosystem integration
  - DEX listing
- Q3**
  - Influence campaigns from top worldwide influencers (the Sidemen, The united Stand etc..)
  - Decentralized NFT marketplace
  - Addition of new games
  - CEX listing
- Q4**
  - New NFT collection to unlock the tournament feature
  - Tournament pre-launch (For NFTs holders)
  - Official tournament feature launch

## 2023

- Q1**
  - Tournament feature launch for all the WNZ holders
  - Addition of new games
- Q2**
  - Hiring of Gaming Developers
  - Organising partnerships with top mobile game publishers to integrate Winerz API
- Q3**
  - API integration in Metaverse games
- Q4**
  - 1<sup>st</sup> Winerz Game Development

### **Listing of already developed products:**

- Mobile App • Tournament feature • NFT marketplace • Staking platform

# DISCLAIMER

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