

# Manifeste



# Summary

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<b>"Once upon a time in New-Orleans"</b>	<b>3</b>
A brief history of Poker	
<b>The state of the Union</b>	<b>4</b>
The current market and its limits	4-5
<b>Reshuffling the cards</b>	<b>6</b>
An inclusive ecosystem for all its key actors	6
<b>The "Poker's Hub"</b>	<b>7</b>
A staking platform	7
An NFT marketplace	8
A LIVE arena	9
<b>Tokenomics</b>	<b>10</b>
\$DLM token	10
Allocation & Vesting	11
Utility & Price action	12
<b>DealM's core team</b>	<b>13</b>
Founders, advisors & ambassadors	
<b>Roadmap</b>	<b>14</b>
<b>Contact &amp; socials</b>	<b>15</b>

# **“Once upon a time in New-Orleans”**

## **A brief history of Poker**

The history of poker is rich, mysterious, and its exact origin is still widely debated among historians and players. However, one thing is certain: poker emerged in the United States in the early 19th century, as the nation was still expanding to the West.

It is believed that poker was born from the influence of various gambling games such as the French “poque” and the German game “pochen”. This unique mix of strategy and chance quickly gained popularity in the city of New Orleans and began to spread through the United States.

During the American civil war, soldiers on both sides of the conflict turned to poker to pass the time and forget the horrors of the conflict. This greatly increased the game's notoriety, which quickly spread to saloons across the country.

Over the decades, poker has continued to evolve and grow, becoming an essential element of American culture. The first edition of the World Series of Poker in 1970 propelled the game into the media spotlight and introduced it to the general public. The rise of online poker in the early 2000s also contributed to its exponential growth.

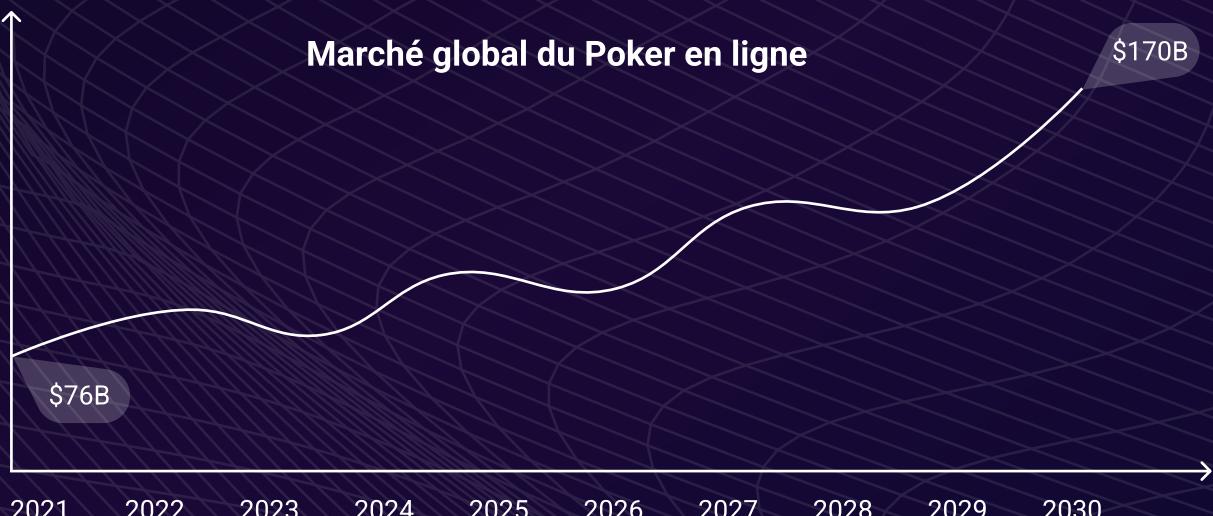
Today, poker is played by millions of people around the world, and its status within the gambling industry continues to assert itself. Whether you prefer Texas hold'em, Omaha, seven-card stud, or any other variant, poker remains a stimulating, unpredictable, and exciting game that continues to fascinate players of all levels.

# The state of the union

## The current market and its limits 1/2

The poker industry is experiencing strong growth in France, with online revenues of €446 million in 2020, up 64% from 2019, benefiting in particular from renewed interest in the game during lockdown measures.

In the United States, online poker is legal in 6 states and platforms such as PokerStars, WSOP.com, and Partypoker are experiencing solid growth. Additionally, poker represents only 6% of the online gambling market in Europe, which is dominated by sports betting, online casinos, and lotteries, offering real potential for further growth.



Source : Custom Market Insights

Despite its growing popularity worldwide, poker faces numerous challenges and limitations that might slow down its development. One of the most significant one is the difficult access to high-level tournaments. The entry fees are too high, the industry experiences a decrease in sponsorship from companies, and the costs associated with tournaments outside the main circuit significantly limit opportunities for players.

# The state of the union

## The current market and its limits 2/2

In addition, there is a lack of transparency in cashflows and bankroll management, which can make staking unreliable and uncertain in case of victory. This can result in player isolation in an environment where trust is difficult to establish.

Heavy regulation for online betting and tournament organizers, as well as high taxation on gambling, can also hinder the development of poker. Furthermore, the risks associated with addiction, the protection of minors, fraudulent activity, and money laundering can make the player's experience unattractive.

In conclusion, although poker offers great diversity in its game modes, the combination of these limitations can slow down its adoption, provide an unsatisfactory gaming experience, and prevent less affluent players from progressing. It is therefore imperative to tackle these challenges to ensure a brighter future for the whole industry.

# Reshuffling the cards

## An inclusive ecosystem for all its key actors

Deal M Poker® aims to revolutionize the industry: our vision for the future of the game includes a comprehensive platform for our community, which brings together professional and amateur players, investors, sponsors, and fans.

This ecosystem, called the "Poker Hub," aims to meet the expectations of all players by providing them with three necessary solutions for their development in the most transparent, secure, and inclusive way possible.

The use of blockchain technology and our utility token allows us to establish a positive economy for each stakeholder by connecting our staking platform, an NFT marketplace, and our gaming arena. This integration promotes interaction between NFT holders, players, and all of their fans.



# Reshuffling the cards

## The staking platform

Our staking feature allows poker players to finance their participation in famous tournaments around the world by opening a portion of their bankroll to investors. In return, players share a portion of their winnings (~3%) with the investors. This system reduces variance for players and offers the opportunity to achieve a certain return for investors.

Deal M Poker is the first staking platform in France and already has a community of over 1000 investors. The platform will be an entry point for players and investors in the NFT market and will focus on three types of tournaments: multi-table, Cash Games, and Sit & Go tournaments.

**"Keep your focus on the grind, we handle your bankroll"**

**\$1M+**  
Invested

**10,000+**  
Sessions

**~\$500k**  
Sold

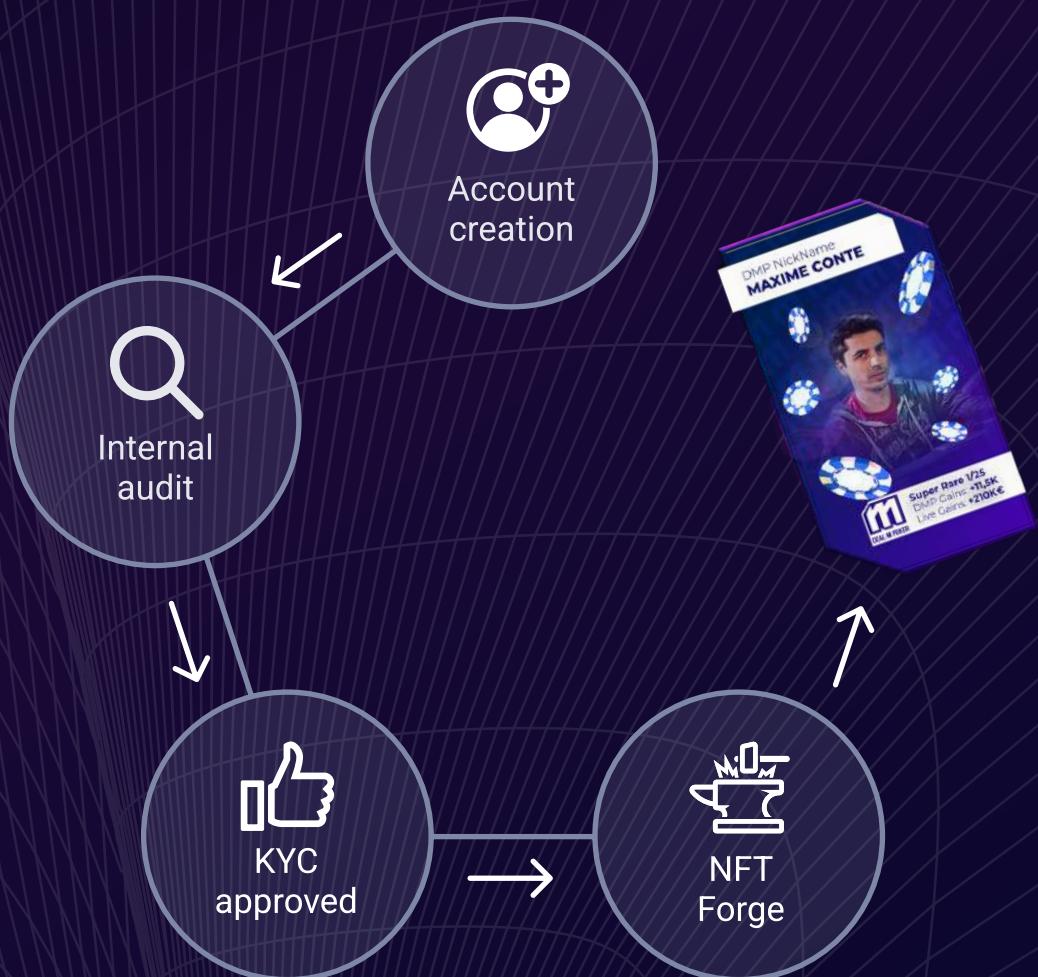
**100%**  
Satisfied

# Reshuffling the cards

# The NFT Marketplace

In combination with our staking platform, we are developing a marketplace from which players can monetize their image by creating and selling NFT cards. These NFTs will be valued based on the players' results and participation in tournaments, while also offering privileged access to information and exclusive content.

Token holders will have access to our marketplace to buy, sell, and trade NFTs. This marketplace will act as the heart of our community and will include interactive chat, concierge service, and coaching at preferential rates.



# Reshuffling the cards

## The arena

Once you have your NFTs in hand, take it to the next level and come test your skills in the arena. However, you cannot access it alone. A team must be assembled from the dashboard and, like a key, five NFT cards will be required to open the doors for you.

This innovative approach combines adrenaline, cooperation, and group psychology in order to disrupt the codes of online poker: Fans and investors can now sit at the table with Deal M Poker® players in the biggest tournaments.

NFT owners can then face the best players on the planet or experience the excitement through the players they have financed. These competitions will be reflected in live visible tournaments. As the rankings are calculated live based on the results obtained by the players, the winnings from the competitions will be redistributed to the holders of our \$DLM token.

# Tokenomics

## \$DLM Token

We have chosen to raise our funds through a token offering of \$DLM, with several rounds including a Pre-sale, a Private-sale, and a public sale after listing. This fundraising method aligns with our innovative, international, and disruptive approach to the poker industry, while also providing a sustainable digital asset.

Our fundraising will be structured as follows:

	Tokens sold	Selling price	Amount raised
Pre-sale	5,000,000	\$0,02	\$100k
Private-sale	5,000,000	\$0,03	\$150k
Public sale	5,000,000	\$0,045	\$225k

With a total supply of 100,000,000 \$DLM, of which 45% is locked to provide liquidity, our token can rely on its increased utility within the platform to ride on its adoption.

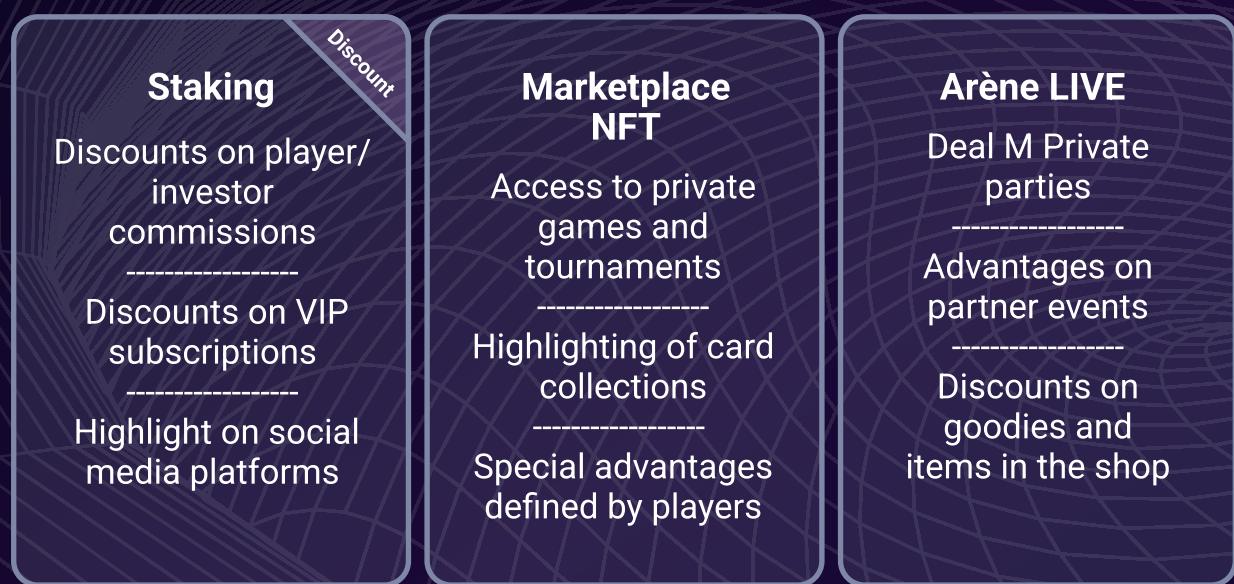
In order to enhance the security around our token and economic model, a "multisig" wallet holds the majority of the funds, and the signature of several key members of the Deal M team is required to approve any transfer. In the interest of transparency, information regarding the movements of our token can be monitored here:

Token and contract: [Etherscan](#)  
Multi-signature wallet: [Etherscan](#)

# Tokenomics

## Utility and price action

Our token, fuels all our features and is at the heart of the synergy at work within the Poker's Hub. Our users and investors will notably find the following utilities:



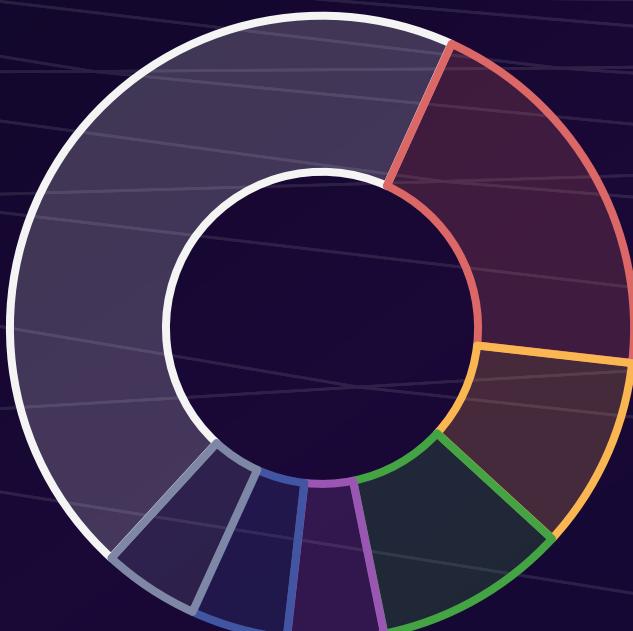
This synergy reflects the utilitarian nature of our token and the ecosystem it brings to life, capable of generating the adoption that so many projects don't seem to ever find.

However, greater adoption of a token implies increased buying pressure on its price, allowing investors and users of our platform to profit from the increasing value of their assets.

# Tokenomics

## Allocation & Vesting

Our offer of 100,000,000 tokens will be allocated to the following expense items, according to the allocation we consider most optimal for the growth of our ecosystem and the actors that compose it:



**Liquidity : 45%**  
Available at TGE  
No vesting

**Treasury : 20%**  
No cliff  
Linear vesting 36 months

**Advisors : 10%**  
6 months cliff  
Linear vesting 12 months

**Founders : 10%**  
6 months cliff  
Linear vesting 24 months

**Presale : 5%**  
1 month cliff  
Linear vesting 18 months

**Private sale : 5%**  
1 month cliff  
Linear vesting 12 months

**Public sale : 5%**  
No cliff  
Linear vesting 2 months

# Deal M's core team

## Founders



**Maxime Conte**

Founder

Pro player

[LinkedIn](#)



**Nathalie Schaeffer**

Founder

Pro player

[LinkedIn](#)



**Remi Marlair**

Designer

[LinkedIn](#)

## Advisors



**Arnold Guetta**

Blockchain expert



**Philippe Ktorza**

Pro player

# Roadmap

## Mobile application & VR

Metaverse Poker Hub  
Community ramp up  
Ambassadors  
Sponsors

Q4  
2023

## Staking platform

Interop marketplace  
NFT staking  
Deal M Poker pro team

Q2  
2023

**Arena**  
Staking Interoperability  
NFT Tournaments  
NFT Minting  
Live reporting

Q1  
2023

**NFT Marketplace**  
NFT Web platform  
Profile creation module  
NFT minting  
Sale/Buy/Trade  
Team NFT Builder  
Crypto payments allowed

# Contact & socials



[Telegram](#)



[Discord](#)



[Twitch](#)



[Facebook](#)



[Instagram](#)



[Platform](#)