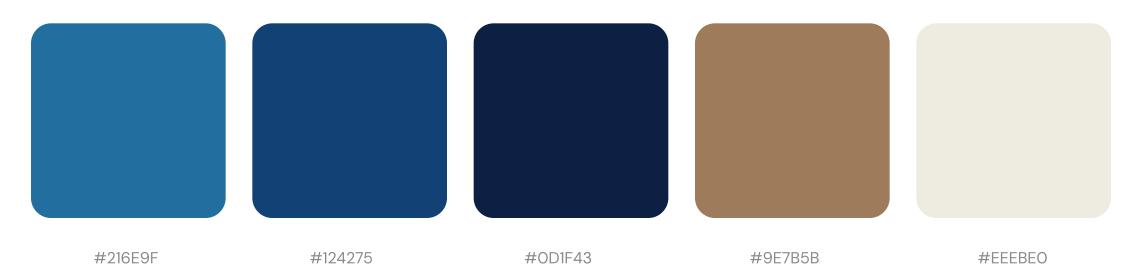


## Colors



We are excited to share with you the carefully curated color palette that will define the visual identity of Benedetti Properties. The color palette for your website consists of a set of carefully chosen colors used consistently across design elements to establish branding, enhance readability, and create a cohesive look. It plays a key role in setting the site's mood, ensuring accessibility for all users, and providing visual cues for interaction and feedback. By aligning colors with the site's purpose and user needs, the palette helps create a unified and engaging user experience.



## bice-blue ■ 18.37 AAA AAA

● 13.39 AAA AAA

1.14

1.57

1.49

14.09 AAA AAA

#### bice-blue-50 #e9f1f5

rgb(233, 241, 245)

bice-blue-100 #bad2e1 rgb(186, 210, 225)

bice-blue-200 ● 10.49 AAA AAA

#99bcd3 2.00 rgb(153, 188, 211)

bice-blue-300 ● 7.26 AAA AAA #6a9ebf 2.89 rgb(106, 158, 191)

bice-blue-400 ● 5.65 AAA AA #4d8bb2 3.72 AA rgb(77, 139, 178)

bice-blue-500 ● 3.80 AA #216e9f 5.53 AAA AA rgb(33, 110, 159)

bice-blue-600 ● 3.29 AA 6.39 AAA AA #1e6491

bice-blue-700 2.36

#174e71 8.88 AAA AAA rgb(23, 78, 113)

bice-blue-800 1.83 #123d57 11.47 AAA AAA rgb(18, 61, 87)

rgb(30, 100, 145)

bice-blue-900 1.22 #0e2e43 rgb(14, 46, 67)

### indigo-dye

● 5.11 AAA AA

4.11 AA

1.88

1.55

1.34

11.19 AAA AAA

13.56 AAA AAA

15.68 AAA AAA

17.20 AAA AAA

indigo-dye-50 ● 17.67 AAA AAA #e7ecf1 1.19 rgb(231, 236, 241)

indigo-dye-100 ● 11.84 AAA AAA #b6c4d4 1.77 rgb(182, 196, 212)

indigo-dye-200 ● 8.58 AAA AAA #92a8c0 2.45 rgb(146, 168, 192)

> indigo-dye-300 #6080a3 rgb(96, 128, 163)

indigo-dye-400 ● 3.61 AA #416891 5.81 AAA AA rgb(65, 104, 145)

indigo-dye-500 2.06 #124275 10.18 AAA AAA rgb(18, 66, 117)

> indigo-dye-600 #103c6a rgb(16, 60, 106)

> > indigo-dye-700 #0d2f53 rgb(13, 47, 83)

> > > indigo-dye-800 #0a2440 rgb(10, 36, 64)

indigo-dye-900 #081c31 rgb(8, 28, 49)

#### Oxford-blue

oxford-blue-50 ● 17.26 AAA AAA #e7e9ec 1.22 rgb(231, 233, 236)

oxford-blue-100 ● 10.77 AAA AAA #b4bac5 1.95 rgb(180, 186, 197)

oxford-blue-200 ● 7.25 AAA AAA #9098a9 2.90 rgb(144, 152, 169)

oxford-blue-300 ● 3.80 AA #5d6981 5.52 AAA AA rgb(93, 105, 129)

oxford-blue-400 2.44 #3d4c69 8.62 AAA AAA rgb(61, 76, 105)

oxford-blue-500 1.29 #0d1f43 16.23 AAA AAA rgb(13, 31, 67)

1.25 oxford-blue-600 #0c1c3d 16.81 AAA AAA rgb(12, 28, 61)

oxford-blue-700 1.17 #091630 17.96 AAA AAA rgb(9, 22, 48)

1.12

1.08

18.82 AAA AAA

19.43 AAA AAA

oxford-blue-800 #071125 rgb(7, 17, 37)

oxford-blue-900 #050d1c rgb(5, 13, 28)

#### Chamoisee

chamoisee-50 ■ 18.83 AAA AAA #f5f2ef 1.12 rgb(245, 242, 239)

chamoisee-100 ● 14.69 AAA AAA #e1d6cc 1.43 rgb(225, 214, 204)

chamoisee-200 ● 12.12 AAA AAA #d2c2b4 1.73 rgb(210, 194, 180)

chamoisee-300 9.13 AAA AAA #bea791 2.30 rgb(190, 167, 145)

chamoisee-400 ● 7.46 AAA AAA #b1957c 2.82 rgb(177, 149, 124)

chamoisee-500 • 5.44 AAA AA #9e7b5b 3.86 AA rgb(158, 123, 91)

chamoisee-600 • 4.63 AAA AA #907053 4.54 AAA AA rgb(144, 112, 83)

chamoisee-700 3.13 AA #705741 6.71 AAA AA rgb(112, 87, 65)

2.28 chamoisee-800 9.22 AAA AAA #574432 rgb(87, 68, 50)

chamoisee-900 1.75 #423426 11.99 AAA AAA rgb(66, 52, 38)

#### **Alabaster**

1.03

alabaster-50 20.46 AAA AAA #fcfcfb

rgb(252, 252, 251)

rgb(246, 245, 242)

alabaster-100 ● 19.26 AAA AAA #f6f5f2 1.09

alabaster-200 ● 18.45 AAA AAA #f2f0ec 1.14

rgb(242, 240, 236) alabaster-300

● 17.44 AAA AAA #eceae3 1.20 rgb(236, 234, 227)

alabaster-400 ● 16.68 AAA AAA #e8e5dd 1.26 rgb(232, 229, 221)

alabaster-500 ● 15.75 AAA AAA #e2dfd5 1.33

rgb(226, 223, 213) alabaster-600

● 12.95 AAA AAA #cecbc2 1.62 rgb(206, 203, 194)

alabaster-700 ● 7.83 AAA AAA #a09e97 2.68

rgb(160, 158, 151)

alabaster-800 ● 4.95 AAA AA #7c7b75 4.24 AA rgb(124, 123, 117)

alabaster-900 3.23 AA 6.50 AAA AA #5f5e59 rgb(95, 94, 89)



# **Typography**



Typography is more than just selecting fonts; it's the art and technique of arranging type to make written language not only legible but also visually appealing and engaging. In this section, we will explore the typefaces chosen for Benedetti properties, detailing how their style, weight, and spacing contribute to the overall tone and feel of your brand. The selected typography will play a crucial role in communicating your message effectively, ensuring consistency across all visual elements.

Desktop

Header 1

size: 65px weight: bold

Header 2

size: 55px weight: bold

Header 3

size: 45px weight: bold

Header 4

size: 35px weight: medium

Header 5

size: 26px weight: regular

Paragraph

size: 16px weight: regular

Mobile

**Header 1** 

size: 45px weight: bold

**Header 2** 

size: 35px weight: bold

Header 3

size: 25px weight: bold

Header 4

size: 18px weight: medium

Header 5

size: 16px weight: regular

Paragraph

size: 16px weight: regular

Desktop

Header 1

size: 65px weight: bold

Header 2

size: 55px weight: bold

**Header 3** 

size: 45px weight: bold

Header 4

size: 35px weight: medium

Header 5

size: 26px weight: regular

Mobile

**Header 1** 

size: 45px weight: bold

**Header 2** 

size: 35px weight: bold

**Header 3** 

size: 25px weight: bold

Header 4 size: 18px weight: medium

Header 5 size: 16px weight: regular

Paragraph size: 16px weight: regular

font: Inter

font: DM Sans

Paragraph

size: 16px weight: regular