

# **II Workshop on computational modelling of behavioral data**

June 9-10, 2025

CIMCYC

University of Granada

# Schedule and people

## Monday morning



Drift Diffusion model

----- Lunch -----



## Monday afternoon



Reinforcement Learning

----- Free time -----



## Tuesday morning



Deep neural networks



Mehdi



Francesco



Juan Eloy



Javier



Carlos



Fran

All slides and materials in our website:  
[https://wobc.github.io/cmb\\_website/](https://wobc.github.io/cmb_website/)

# What is modelling and why do we care?

Making a formal, **mathematical** representation of a theory  
(here, about cognitive processes)

(...) modelling is a tool to help construct **better** theories of cognition and behavior (...)

(...) it provides a formal language that helps build **more precise** theories.

Verguts, T. (2022). *Introduction to modeling cognitive processes*. MIT Press.

Three key reasons:

- They require *explicit* and *precise* definitions.
- They require us to think (speak) in computational terms.
- They enable formal comparison of different models.

— Critical for (good) theory building

Ortiz-Tudela, J. (a few weeks ago).  
*Preparing Slides for the CMB workshop*.

*“What I cannot create, I do not understand”*

– Richard Feynman



# What is modelling?

In the broader sense:

**Initial  
conditions**

***<Set of equations>***

**Predicted  
data**

**Actual  
data**

“This is how the  
phenomenon works”

Stimuli

Trial  
info

Event  
sequence

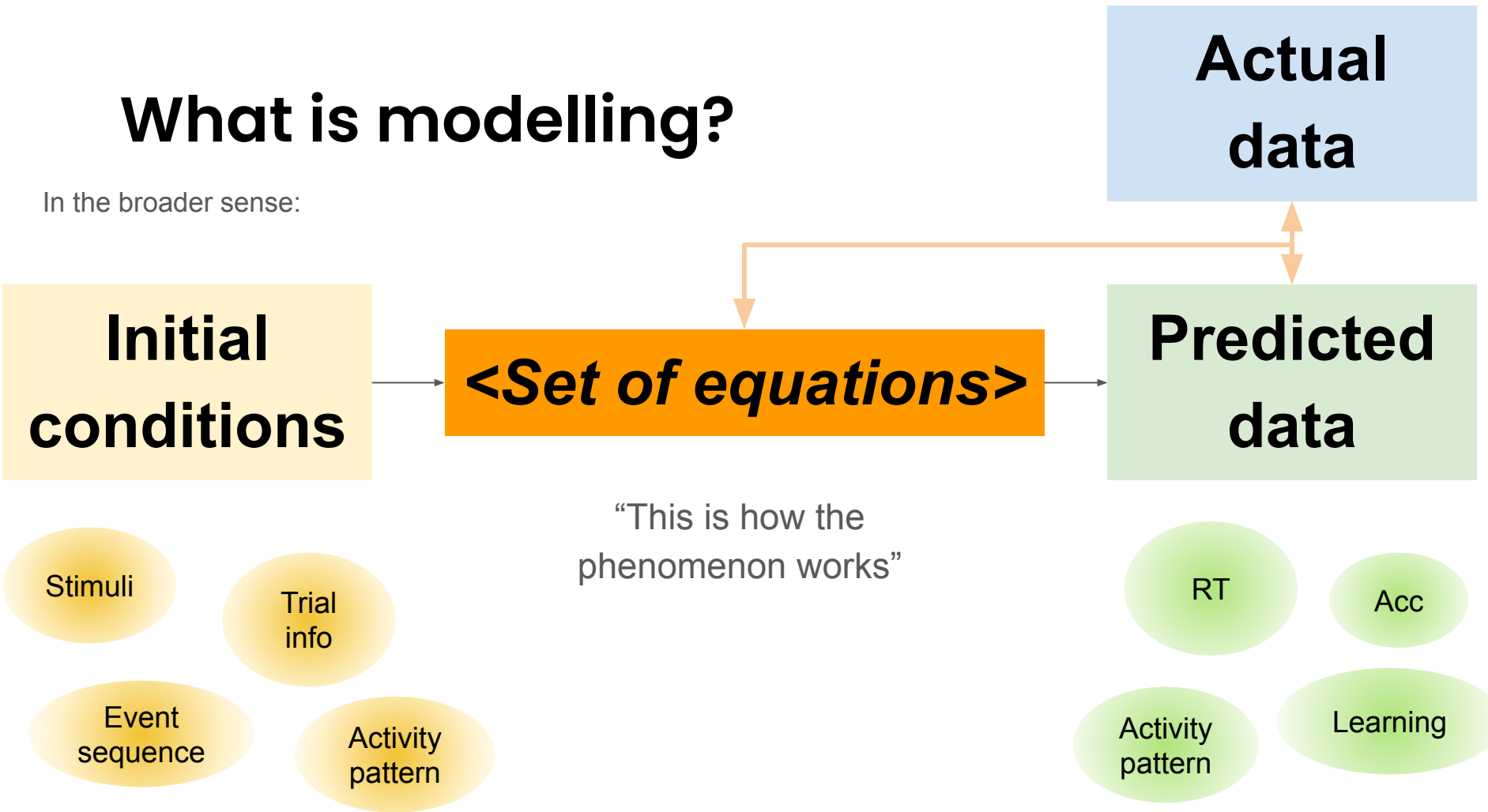
Activity  
pattern

RT

Acc

Activity  
pattern

Learning



# What is modelling?

In the broader sense:

**Initial  
conditions**

***<Set of equations>***

**Actual  
data**

**Predicted  
data**

?

Stimuli

Trial  
info

Event  
sequence

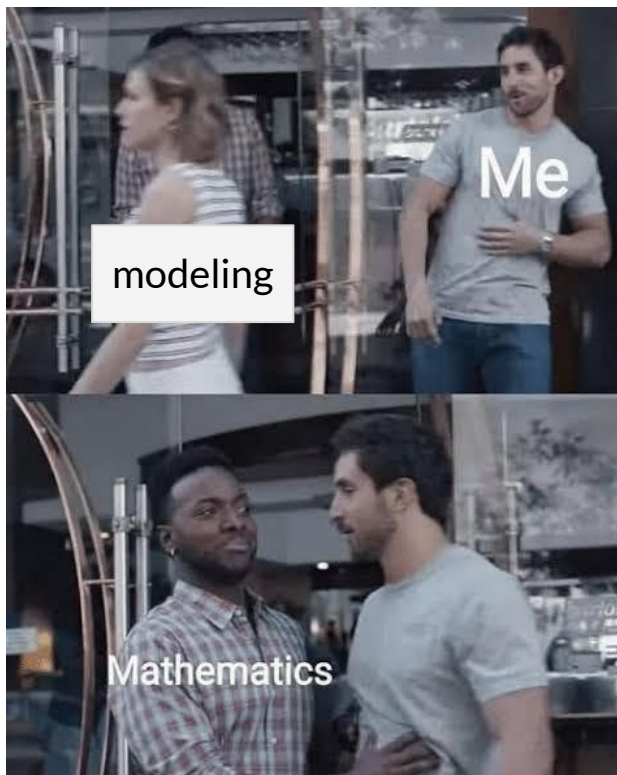
Activity  
pattern

RT

Acc

Activity  
pattern

Learning



**Enter:**



Mehdi



Francesco



Juan Eloy

...and hopefully all of you after  
this workshop!

# Which models should I use?

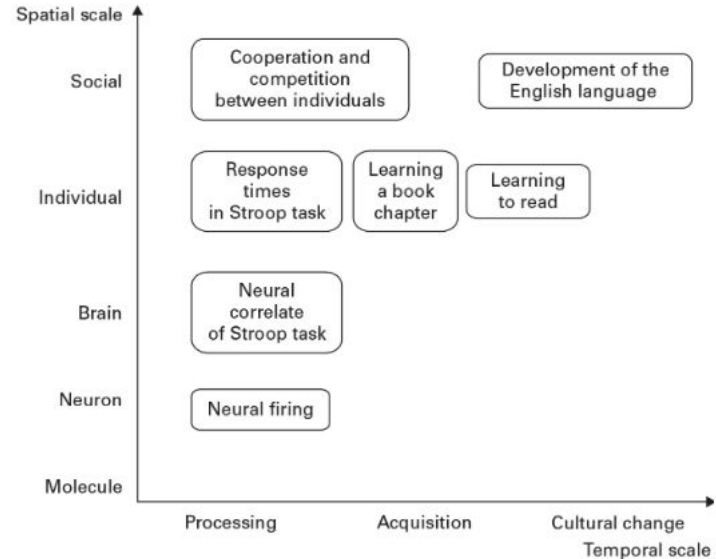
Modeling of different natural phenomena takes very different forms

Computation why (problem)

Depending on your goal, your model can aim to be **cognitively**, **neurally** or **biologically** plausible



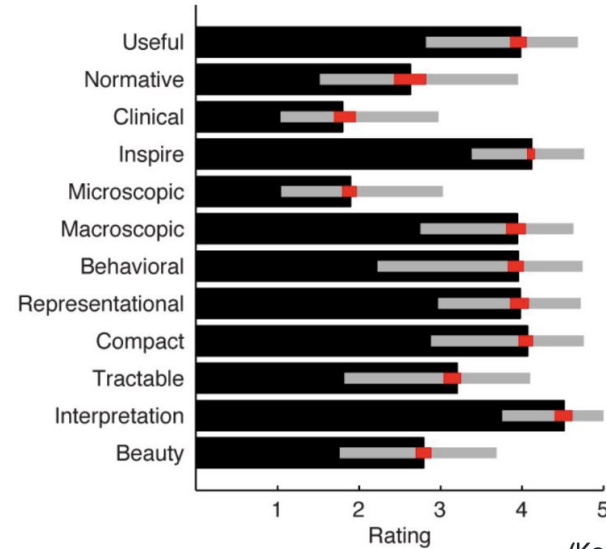
## Enter **levels of modelling**





# Model diversity

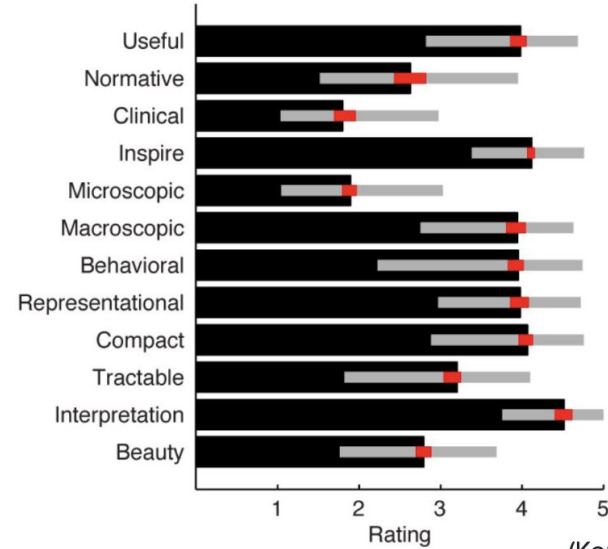
- Different models allow answering different questions
- Everyone has a different idea of what's a "good model"
- A "good model" is what best answers the question with minimal assumptions
- Thus **model diversity** is good!



(Kording, Blohm, Shrater, & Kay <https://osf.io/3vy69/>)

# Model diversity

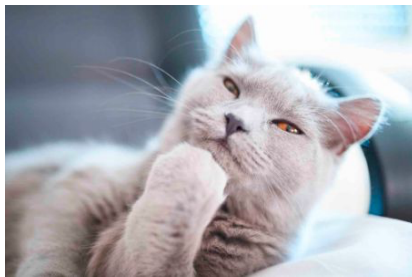
but how do we choose?



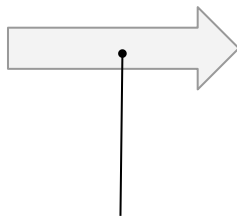
(Kording, Blohm, Shrater, & Kay <https://osf.io/3vy69/>)

# What nobody teaches you

You can read thousands of papers about cool modeling results



vague thoughts about  
cognition/computation



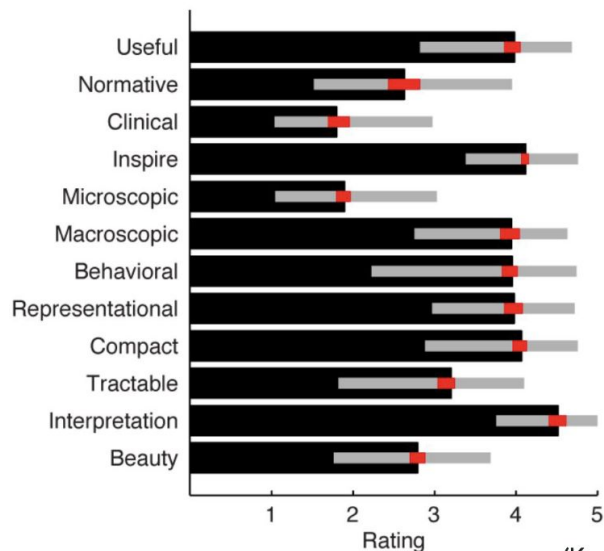
What actually  
happens here?



sit down to write a model

But nobody ever tells you how to identify the space of models that you should consider in the first place.

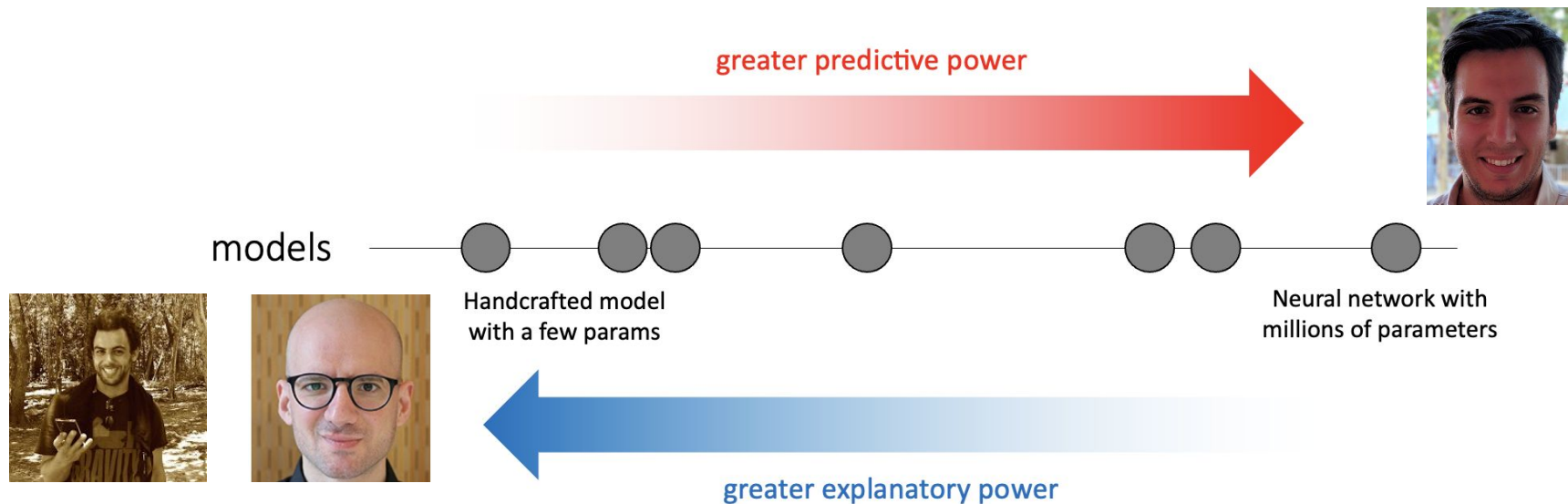
# Does X model make sense for my research?



(Kording, Blohm, Shrater, &  
Kay <https://osf.io/3vy69/>)

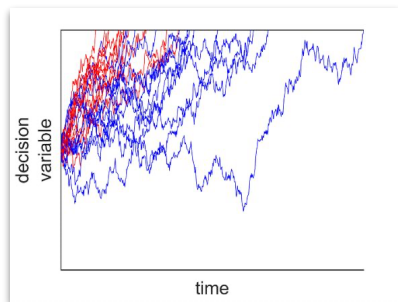
- Reflect on **goal** of the model  
(what? why? how?)
- Select output variable(s)  
(think about level of  
abstraction, detail, etc.)

# Goal: Explaining vs predicting



Models are useful for predicting and explaining, and these two virtues typically trade off with complexity

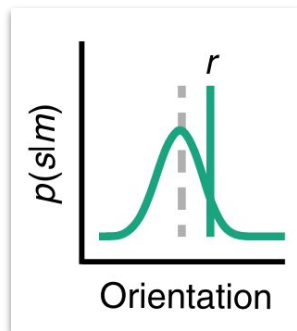
# So, how do I know where to start?



1

Use past models as theories

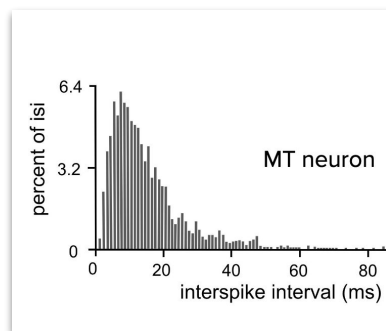
*(have you thought about why, though?)*



2

Take a normative stance

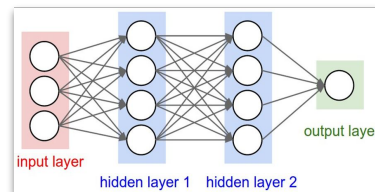
*People must be Bayesian in my task!*



3

Get inspired by neurobiology

*Biologically plausible but too complex?*



4

Rely on the **cost** function

*Forget about hand-designing and focus on ✨optimisation✨. But... interpretability!*