MELISSA MALLON

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PROFESSIONAL EXPERIENCE

Director of Peabody Library / Director of Liaison & Instruction Services, Vanderbilt University, 2015-Present

- Manage operation of the Peabody Library and serve as primary University Library contact for faculty, staff, and students on the Peabody campus (depts include Human & Organizational Development; Leadership, Policy, & Organizations; Psychology & Human Development; Special Education; and Teaching & Learning).

  - Supervise 4 professional librarians and 3 full-time staff; spend and allocate library budgets; plan and implement library programming; determine and communicate library policies and procedures.

- Provide leadership in the development and implementation of Vanderbilt University Libraries Liaison & Instruction Program, especially in the areas of teaching & learning; campus engagement; and research and reference services.

  - Lead campus-wide instructional efforts including information literacy assessment and undergraduate research initiatives such as Immersion

  - Coordinate Ask a Librarian reference services, supervising task force of librarians triaging online research support

- Teach workshops on research tools, critical thinking, and research skills to undergraduates, graduate students, and university faculty and staff.

- Plan, develop, and implement innovative programs for instruction and learning for faculty and students across the university, including use of educational technologies in library instruction, assessment of student learning, and supporting student research through embedded librarianship initiatives.

- Mentor liaison librarians in the development of an entrepreneurial model for interaction with faculty and students in support of learning objectives across the university.

- Participate in aligning library services and programs to the University Strategic Plan.

Coordinator of Library Instruction & Assistant Professor, Wichita State University Libraries, 2012-2015

- Coordinated the University Libraries Instruction Program, including instructional design, assessment of student learning, integration of information literacy into the university curriculum, and providing training and support on instructional technologies for faculty librarians and staff.

- Worked with faculty members and instructors to design research assignments and integrate information literacy, digital literacy, and critical thinking into their courses.

- Promoted and marketed the University Libraries Instruction Program.

- Lead assessment efforts for the Instruction Program, including the development of a rubric for assessing student learning and research skills in English Composition II.

- Provided customized information literacy and research instruction (both course-related sessions & workshops), outreach, reference services, and collection development as liaison for the department of English, the School of Communication, and the School of Business, and other depts. as needed.

- Offered specialized and general reference services in-person, on the phone, and virtually.

- Designed information literacy learning objects for face-to-face, hybrid, and online education; created multi-media instructional tutorials mapped to student learning outcomes in 21st century competencies.

- Worked with faculty to embed librarians and research tools in Blackboard and via social media.

- Actively participated in acquisitions and collection development for multiple disciplines, meeting deadlines and managing budgets of near $10,000.

- Supervised a library school student intern for approximately 10 hours per week in Spring 2013.

- Participated in University Libraries strategic planning and annual goal setting initiatives.

- Selected as Fellow for 2014-2015 Wichita State University Leadership Academy.

Courses Taught: **LASI 170: Introduction to Library Research** (8 week, 1 credit hour, online; average 15 students); developed course objectives and learning outcomes; designed course content using social media and other emerging technologies to teach the research process and encourage student collaboration in Blackboard LMS

Research & Information Services Librarian & Assistant Professor, Wichita State University Libraries, 2010-2012

- Provided customized information literacy and research instruction, outreach, reference services, and collection development to departments of English, Modern & Classical Languages & Literatures, Philosophy, Religion, the School of Communication, the School of Business and selected College of Health Professions depts.; Offered specialized and general reference services in-person, on the phone, and virtually (approx 10 hrs/wk); Designed information literacy learning objects for face-to-face, hybrid and online education; Created multi-media instructional tutorials mapped to student learning outcomes in 21st century competencies; Worked with faculty to embed librarians and research tools in Blackboard and via social media; Coordinated library research instruction and assessment for English Composition I and II and Public Speaking; Implemented emerging technologies for reference & instruction

Library Instruction Coordinator & Reference Librarian, University Library System, University of Pittsburgh at Johnstown, 2007-2010

- Coordinated library instruction program; Led faculty librarians by assigning library instruction sessions and evaluated librarians' teaching; Supervised information literacy initiative on campus; Taught majority of library instruction for campus; Planned library workshops; Coordinated & led training sessions for librarians and staff; Marketed and promoted information literacy to faculty; Prepared class handouts and library guides; Maintained statistics and evaluated library instruction program including instruction librarians; Staffed reference and circulation desks, co-supervising student assistants (approx. 10 hrs/

wk); Answered email reference questions; Performed collection development for Education; *LI Classes Taught*: English, Business, Psychology, University Scholarship, Public Speaking, Journalism, Sociology, Social Work, Education; Successfully completed 3rd Year Review for Continuing Employment

Adjunct Faculty, Graduate School, University of Maryland University College, 2011-2016

- Served as an online Writing Coach/Teaching Assistant for the Information & Technology Systems; Homeland Security; and Management departments in the Graduate School

Graduate Teaching Assistant, School of Library & Information Science, Louisiana State University, Spring 2007

Courses Taught: **LIS 2001**: **Introduction to Information Technologies** (3 credit hour, undergraduate, 15 students); used Blackboard for managing course documents and assignments; engaged students in face to face course lectures and discussions; assessed student learning

Graduate Assistant, School of Library & Information Science, Louisiana State University, 2005-2007

- Edited Dr. Carol Barry's research and articles; Located and retrieved articles in scholarly LIS journals; Provided selective dissemination of information services

Law Librarian & Runner, Morris Laing Evans Brock & Kennedy, Wichita, KS, 2002-2005

- Managed firm's 1,000+ manuscript library. Duties included: managing collection acquisitions, interfacing with vendors, implementing circulation system, & assisting with research. Supervised one employee.

EDUCATION

Master of Library and Information Science, Louisiana State University, May 2007

Bachelor of Arts in English Language and Literature; Minor in Art History, Wichita State University, May 2004

PROFESSIONAL ACTIVITIES

Research Interests

Instructional design | Educational technologies used for information literacy instruction | Online learning | Integration of digital literacy and 21st century competencies into academic curriculum | Academic library strategic planning and assessment

Publications

Books

Mallon, M.N. (forthcoming). *The pivotal role of academic librarians in digital learning*. Santa Barbara, CA: ABC CLIO.

Book Chapters

Mallon, M. (2015). Approaching problems like a professional. In P. Bravender, H. McClure, & G. Schaub (Eds.), *Teaching information literacy threshold concepts* (chpt 5). Chicago, IL: ACRL.

Mallon, M.N. & Gilstrap, D.L. (2014). Digital literacy and the emergence of technology based curriculum theories. In D.J. Loveless, B. Griffith, M.E. Berci, E.T. Ortlieb, and P. Sullivan (Eds.), *Knowledge construction and multimodal curriculum development* (pp. 15-29). Hershey, PA: Information Science Reference.

--. (2014). Brunch with a side of hashtags. In K. Calkins and C. Kvenild (Eds.), *The embedded librarian's cookbook* (pp. 104-105). Chicago, IL.: ACRL.

--. (2012). Censorship and graphic novels. In B. Beaty and S. Weiner (Eds.), *Critical survey of graphic novels: History, theme, and technique.* (pp. 41-44). Ipswich, MA: EBSCO Publishing.

--. (2010). High Fidelity. In L.W. Mazzeno (Ed.), *Masterplots* (4th ed.) (Vol 5). (pp. 2579-2582). Pasadena, CA: Salem Press.

--. (2009). Armchair analysis: Filleting fictional affiliations ala PsycINFO. In D. Cook & R. Sittler (Eds.), *Library instruction cookbook* (pp. 154-155). Chicago, IL: ACRL.

Peer Reviewed Articles

Coleman, J., Mallon, M. N., & Lo, L. (2016). Recent changes to reference services in academic libraries and their relationship to perceived quality: Results of a national survey. *Journal of Library Administration, 56*(6).

Mallon, M.N. (2014). Stealing the limelight? Examining the relationship between new librarians and their supervisors. *Journal of Academic Librarianship, 40*(6), 597-603.

--. (2014). Librarian in the boardroom: Outreach strategies for an executive MBA program. *Journal of Business & Finance Librarianship, 19*, 15-31.

--. (2013). Extending the learning process: Using the theory of connectivism to inspire student collaboration. *Kansas Library Association College and University Libraries Section Proceedings, 3*(1). Retrieved from http://newprairiepress.org/culsproceedings/vol3/iss1/1/

--. (2012). The new distance learner: Providing customized online research assistance to urban students on the go. *Urban Library Journal, 18*(1). Retrieved from http://cunylibraries.org/ojs/index.php/ulj/article/view/68/0

Articles

Mallon, M.N. & Bernsten, S. (2015). Collaborative learning technologies. *Instructional Technologies Committee Tips and Trends,* (Winter), 1-5.

Mallon, M.N. (2015). Promoting transferable research skills: A new take on English Composition assessment. Association of College & Research Libraries (ACRL) Proceedings. Retrieved from http://www.ala.org/acrl/sites/ala.org.acrl/files/content/conferences/confsandpreconfs/2015/ Mallon.pdf

- - . (2012). [Learning by doing: Bridging information literacy theory with practice](). *LOEX Conference Proceedings 2010. Paper 8.*

- -. (2011). Info on the go: Using QR codes to enhance the research experience. In Frank Baudino, et al. (Eds.), *Brick and Click Libraries Symposium Proceedings.* (39-44). Maryville, MO: Northwest Missouri State University.

--. (2009). Fostering lifelong learning: Successful staff development programs. *Library Worklife*, *6*(7). Retrieved from http://ala-apa.org/newsletter/2009/07/13/

--. (2009). Coping with changes in job descriptions: A survival guide. *Library Worklife*, *6*(5). Retrieved from http://ala-apa.org/newsletter/2009/05/13/

--. (2009). It's now or never: Taking the first steps toward becoming a published librarian. *Footnotes, 38*(4), 5-7.

Reviewer & Contributing Author

- Book reviews in *Library Journal* (2008-present)
- Website reviews in *Public Services Quarterly* (2008-2010)
- ACRLog First-Year Academic Librarian Author (Sept 2007-2008)

Conference Presentations & Workshops

Invited Presentations & Keynotes

Creating a Culture of Authentic Assessment: Assessing Student Learning with Instructional Technologies (Invited pre-conference workshop). LOEX Annual Conference, Pittsburgh, PA (May 2016)

Authentic Assessment for Online Learning (Keynote presentation) co-presented with Megan Mallon. Kansas State University Institute for Student Learning and Assessment, Manhattan, KS *(*November 2014*)*

Show Me, Show Me, Show Me: Performance Based Assessment in Library Instruction. LOEX Encore Online Conference (May 2013)

Info on the Go: Using QR Codes for Library Instruction. Handheld Librarian V, Online Conference (July 2011)

Professional Courses & Workshops Taught

Assessing Student Learning with Instructional Technologies. American Library Association (June 2015; May 2016; March 2017)

- Designed and taught asynchronous, 4-week course for K12, special, and higher ed librarians; utilized Moodle LMS

Beyond Worksheets: Using Instructional Technologies for Authentic Assessment of Student Learning. ACRL eLearning Workshop (April 2015; October 2015; June 107)

Formative Assessment Strategies for Library Instruction. EasyBib Professional Development Series (December 2014)

Implementing a Successful Workshop Series From Scratch. RUSA eLearning Workshop (April 2013)

Contributed Papers and Refereed Presentations

Your Librarians Do What Exactly? co-presented with Mary Buxton, Tennessee Association of Independent
Schools Biannual Conference, Chattanooga, TN (November 2016)

Let's Give Them SUM-Thing to Talk About: Using Digital Media for Summative Assessment co-presented with
Megan Mallon. 46th Conference of the International Society for Exploring Teaching and Learning,
Salt Lake City, UT (October 2016)

"But We've Always Done it This Way!" Managing Expectations of Blended Workforces co-presented with
Nicholas Wyant | *Brick & Click Academic Libraries Symposium,* Maryville, MO (04 November 2016)

Relating to Reality: Using Applied Learning to Make Authentic Connections in the Classroom co-presented with
Megan Mallon. 45th Conference of the International Society for Exploring Teaching and Learning,
Savannah, GA (October 2015)

Brewing Up Future Leaders: Supporting Applied Learning Initiatives on Campus. LOEX Conference, Denver,
CO (May 2015)

Promoting Transferable Research Skills: A New Take on English Composition Assessment. Association of
College & Research Libraries (ACRL), Portland, OR (March 2015)

Preparing Students for the "Real World": Practical Strategies for Teaching Critical Thinking co-presented with
William Vanderburgh. 44th Annual Conference of the International Society for Exploring Teaching
and Learning, Denver, CO (October 2014)

Authentic Assessment for Online Learning co-presented with Megan Mallon, Summer Institute on Distance
Learning & Instructional Technology, Overland Park, KS (July 2014)

Promoting Critical Thinking Through Authentic Learning Activities. EasyBib Professional Development Series.
Online. (May 2014)

Authentic Assessments for Critical Thinking: An Overview of Strategies co-presented with Jason Coleman and
Leo Lo. Institute for Student Learning and Assessment, Kansas State University, Manhattan, KS
(November 2013)

Discovery Tools: Where Do We Go From Here? co-presented with Lisa Lapointe, Brick & Click Academic
Libraries Symposium, Maryville, MO (November 2013)

Create, Consume, Collaborate: Best Practices for Cultivating Digital Citizenship in the Classroom. co-presented
with Megan Mallon, Summer Institute on Distance Learning & Instructional Technology, Overland
Park, KS (August 2013)

Show Me, Show Me, Show Me: Performance Based Assessment in Library Instruction. LOEX Conference,
Nashville, TN (May 2013)

Extending the Learning Process: Using the Theory of Connectivism to Inspire Student Collaboration. Kansas

Library Association College & University Libraries Section Annual Conference, Dodge City, KS (October 2012)

The New Distance Learners: Providing Online Research Assistance for Urban Students. Library 2.012 Worldwide Virtual Conference (October 2012)

Info on the Go: Using QR Codes to Enhance the Research Experience. Brick & Click Academic Libraries Symposium, Maryville, MO (November 2011)

Who Needs Expensive Guest Speakers When You Have Librarians Ready to Share Their Knowledge? co-presented with Robin Kear, ACRL WP/WVC Conference, Indiana, PA (May 2010)

Learning By Doing: Bridging Information Literacy Theory with Practice. LOEX Conference, Dearborn, MI (April 2010)

Posters & Panels

Anchoring our Practice: The Scholarship of Teaching & Learning panel co-presented with Lauren Hays, Cara Bradley, Margy MacMillan, & Rhonda Huisman. ACRL National Conference, Baltimore, MD (March 2017).

Traversing the Deep Waters of Institutional Assessment: Three Perspectives of Information Literacy Throughout the Curriculum panel co-presented with Sara Whitver & Toni Carter. ACRL National Conference, Baltimore, MD (March 2017).

Accessibility on the Library Horizon: The NMC Horizon Report > 2017 Library Addition panel co-presented with Melissa Green & Rachel Thompson. ACRL National Conference, Baltimore, MD (March 2017).

What Makes a Leader? An Analysis of Leadership & Organizational Vision poster co-presented with Jason Coleman & Leo Lo. ACRL National Conference, Baltimore, MD (March 2017).

Sustainable Assessment: Using Google Forms for Library Instruction poster co-presented with Shonn Haren. ALA Annual Conference, San Francisco, CA (June 2015)

Innovative Reference Services in College and University Libraries poster co-presented with Jason Coleman & Leo Lo. ACRL National Conference, Portland, OR (March 2015)

Strengthening Students' Critical Thinking Skills with Research-Focused Assignments poster. Institute for Student Learning and Assessment, Kansas State University, Manhattan, KS (October 2012)

Info on the Go: Using QR Codes for Library Instruction poster. ALA National Conference, New Orleans, LA (June 2011)

Extending a Helping Hand: Information Literacy Collaboration for Psychology Majors poster. ACRL National Conference, Seattle, WA (March 2009)

GRANTS & AWARDS

Vanderbilt Institute for Digital Learning MacroGrant: Working Group on Digital Storytelling (funded for

$4,000; academic year 2016-2017)

Association of College & Research Libraries 2017 Mid-Career Librarianship Scholarship (awarded $740 to attend ACRL 2017 Conference)

SERVICE

Editorships

Internet Resources Column, *Public Services Quarterly* (2011-Present)
> Solicit and edit web site reviews; write column introductions and reviews.
> * 8.1 "Distance Learning & Instruction"; 8.2 "There's An App for That! Part I"; 8.3 "There's An App for That! Part II"; 8.4 "Data Curation"; 9.1 "MOOCs"; 9.2 "Marketing Academic Libraries"; 9.3 "Gaming & Gamification Part I"; 9.4 "Gaming and Gamification Part II"; 10.1 "DIY Library Services"; 10.2 "Maker Mania"; 10.3 "A Few of Our Favorite Things Part I"); 10.4 "A Few of Our Favorite Things: Part II"; 11.1 "User Experience"; 11.2 "Project Management"; 11.3 "Data Visualization"; 11.4 "Open Educational Resources"; 12.1 "Library Space"; 12.2 "Open Access Publishing & Scholarship"; 12.3 "Inclusivity & Social Justice"; 12.4 "Professional Development Resource"; 13.1 "Grant Writing"

Professional Memberships

Association of College and Research Libraries (ACRL)
> Instruction Section (2007-present)
> Education & Behavioral Sciences Section (2015-present)

American Library Association
> New Members Round Table (2006-2012)

Kansas Library Association
> College & University Libraries Section (2010-2015)

Beta Phi Mu (inducted 2007)

Committees

Library

Teaching, Learning, & Research Committee, chair, Vanderbilt University Heard Library (2015-present)
Ask a Librarian Triage Group, chair, Vanderbilt University Heard Library (2015-present)
Library Leadership Council, WSU Libraries (2013-2015)
Technology Development Team, WSU Libraries (2013-2015)
Strategic Planning Committee, WSU Libraries (2013-2014)
Search Committee for Instruction & Research Services Librarian, WSU Libraries (2012-2013; Chair from June 2013-August 2013)
EBSCOhost Discovery Service Implementation Team, WSU Libraries (2012)
Library Assessment & Instruction Task Force, WSU Libraries (2012)
Student Appreciation Committee, WSU Libraries (2011-2015)
Faculty Affairs Committee, Univ. of Pittsburgh University Library System (elected position) (2009-2010)
Faculty Assembly Secretary, Univ. of Pittsburgh ULS (elected position) (2008-2009)
Information Literacy & Assessment Working Group, Univ. of Pittsburgh ULS (2007-2010 / Co-chair, Instruction Sub-group 2007-2009)

University

Digital Literacy Committee, Vanderbilt University (2017-present)
Organizational Realignment Task Force, Vanderbilt Libraries (2016-present)
Graduate Development Network, Vanderbilt University (2016-present)
Digital Storytelling Working Group (grant sponsored by (Vanderbilt Institute for Digital Learning),
      Vanderbilt University (2016-207)
Instructional Design Working Group (Vanderbilt Institute for Digital Learning), Vanderbilt University
      (2015-present)
Curriculum Committee, Peabody College, Vanderbilt University (2015-present)
Course Blogs and Timelines Working Groups (Center for Teaching), Vanderbilt University (2015-2016)
Faculty Senate General Education Committee, Wichita State University (2014-2015)
Search Committee for Instructional Designers, Media Resources Center, WSU (2014)
Barton School of Business Strategic Planning Committee, WSU (2013-2015)
University Grievance Pool, WSU (elected position) (2013-2015)
Future of Honors College Working Group, WSU (2012-2015)
Faculty Senate Scholarship and Student Aid Committee, WSU (2011- 2014)
Barton School of Business Critical Thinking Task Force, WSU (2011-2013)
Inclusivity Task Force, University of Pittsburgh at Johnstown (2008-1010)

Professional

ACRL Student Learning and Information Literacy Committee (2016-present; Scholarship of Teaching &
      Learning (SoTL) Team Leader)
ACRL Instruction Section Instructional Technologies Committee (2013-2017; Vice-Chair, 2015-2016;
      Chair, 2016-2017)
ACRL Distance Learning Section Instruction Committee (2013-2015)
ACRL Instruction Section Professional Education Committee (2009-2013)
ALA NMRT Endnotes Committee (2009-2012 | Asst. Editor, 2010-2011; Editor/Chair, 2011-2012)
ACRL Literatures in English Section Membership Committee (2010-2011)
ALA NMRT Online Discussion Forum Committee (2008-2010)

Community

Safe Zones Faculty Representative, Vanderbilt University, WSU & Pitt-Johnstown (2009-present)
Reading is Fun Program Volunteer, Wichita, KS (2011)
Cambria County (PA) One Book One Community Committee (2008-2010)

Selected Professional Development & Certifications

- Copyright for Educators and Librarians. Coursera MOOC. (March 2016)
  - Obtained certification
- AAC&U Value Rubrics Training. Presented by Kansas State University Office of Assessment. (March 2014)

SKILLS

Technology & Software

- Proficient with Microsoft Windows (Windows 7, Visa, XP, Windows 8), Apple OSX and iOS operating systems
- Proficient with MS Office Suite, Google Drive and Apple iWork in desktop and mobile environments
- Proficient with using Blackboard, D2L's Brightspace, Moodle, and other LMSs as an instructional tool & for embedding library resources
- Experience using Articulate Storyline, Captivate, Camtasia, Jing, ScreenFlow, Adobe Premier, Quicktime, and iMovie to create information literacy tutorials
- Knowledge of Adobe Dreamweaver and Flash, Squarespace, Joomla (open source), and Adobe Contribute for web development
- Experience using Audacity and GarageBand for podcasting
- Proficient with many general, subject-specific, and interdisciplinary academic databases, digital collections, and discovery tools, including EBSCO Discovery Service, AquaBrowser, and Primo
- Proficient with emerging technologies (Google Apps, blogs, podcasts, wikis, instant messaging, web development tools, QR codes) and social networking sites (Facebook, Twitter, Pinterest, YouTube) as a way to provide reference and instructional services
- Proficient with LibGuides and SubjectsPlus for creating instructional research guides
- Proficient using Gobi3 as selection tool for collection development
- Proficient with bibliographic management tools including EndNote and RefWorks
- Experience with Voyager ILS
- Experience with DSpace institutional repository interfaces

Leadership

- Accepted for Harvard Leadership Institute for Academic Librarians (2017)
- Selected as Fellow for 2014-2015 Wichita State University Leadership Academy
- Experienced team leader, providing guidance and support to colleagues involved in new technology adoption, teaching, and assessment
- Experienced project manager, overseeing the successful planning, development, and implementation of a workshop series at both University of Pittsburgh at Johnstown's Owen Library, WSU Libraries, and Vanderbilt Libraries
- Supervise and manage a staff of 4 librarians, 3 full time staff, and up to 15 student assistants at Peabody Library
- Experienced coordinator, overseeing multiple librarians and staff members in two separate library instruction programs
- Served as technology lead at University of Pittsburgh at Johnstown's Owen Library, trouble-shooting computer issues and working with colleagues to implement new services
- Served as a mentor to new librarians in several capacities, including supervising a library school intern and providing shadowing opportunities for students

Communication

- Strong written communication skills as evident in scholarly publications, newsletter articles, and email correspondence with colleagues
- Comfortable speaking in front of groups as well as in one-on-one situations
- Experienced in creating marketing and promotional items for academic library services and events
- Experienced in data analysis and reporting of library instruction statistics in a variety of environments