

## Contactar

jbatista@ayudinga.org  
+507-69204843 (Mobile)  
jbatista@ayudinga.org

www.linkedin.com/in/batistajohel  
(LinkedIn)  
ayudinga.org (Company)  
youtube.com/ayudinga (Company)

## Aptitudes principales

Entrepreneurship  
Nonprofit Organizations  
Marketing Management

## Languages

Spanish (Native or Bilingual)  
English (Full Professional)  
French (Elementary)

## Certifications

Licencia de Locutor Comercial  
NDG Linux Essentials  
Agile Scrum Professional (ASP)  
Big Data: El impacto de los datos  
masivos en la sociedad actual |  
Coursera  
Intermediate SQL Queries

## Honors-Awards

Héroe por Panamá - 2012  
Leader to Leader Award - 2013  
Best Student of the 2014 Class  
Keys to Panama City and Guest of  
Honor  
Recognition of Merit as an  
Outstanding Student 2018

## Publications

The most challenging question in life:  
What do you want to learn?  
Financial Analysis with a Systemic  
Approach to Supply Chains (Supply  
Chain Management)

# Johel Heraclio Batista Cárdenas

President & Founder at Fundación Ayudinga | Teaching Assistant -  
Intro to CS | Educational Public Policy Advisor | YLAI Alumni  
Panamá, Panamá

## Extracto

26 y/o | Founder & President of the Ayudinga Foundation | Member  
of the Board of Directors of Science in Panama Foundation |  
Undergraduate Research and Teaching Assistant | Information  
Systems Engineering Student at the Technological University of  
Panama | Educational Public Policy Analyst | Senior Educational  
Advisor for NGOs and Governments | Lean 6Sigma Yellow Belt |  
Agile Scrum Professional (ASP) | YLAI Alumni 2023

## Experiencia

### Fundación Ayudinga!

#### Founder & Executive President

abril de 2011 - Present (12 años 4 meses)

City of Knowledge, Evelio Lara Street, 137-A Building

- Raise over \$2 million in funds from private companies, private donors, international grants, and foreign governments to develop impactful educational projects in Panama and Latin America.
- Establish a strategic decision-making roadmap across the Ayudinga Foundation's various directorates to guide operational strategies effectively.
- Develop internal and external policies in collaboration with Ayudinga Foundation stakeholders to drive continuous improvement in education throughout Latin America.
- Manage and strengthen relationships between the government, private enterprises, and foreign governments to foster collaboration and support for educational initiatives.

### Universidad Tecnológica de Panamá

#### Ad-Honorem | Teaching and Research Assistant (T.A.)

febrero de 2022 - Present (1 año 6 meses)

Panama, Panama City, Campus Dr. Victor Levi Sasso

Carta abierta a los candidatos a la Presidencia de la República de Panamá

Hace 10 años, adolescente: Gente Ayudando Gente

Enhancing eLearning Platforms with Knowledge Graphs and Deep Semantics: The Ayudinga Case in Latin America

- Created the first project to promote the creation of academic content from lectures given by teachers during their class hours, reaching over 2,000 students in Panama and Latin America through YouTube.
- Served as an Educational Research Assistant for Víctor López Cabrera, MSc, Professor of Databases and Artificial Intelligence at the Faculty of Systems Engineering of the Technological University of Panama.
- Served as a Teaching Assistant in Recitation Classes for TICS 8353 (Introduction to Computer Science) in 2022 and 2023 under Víctor López Cabrera, MSc. Covered topics included Discrete Mathematics, Boolean Algebra, and Logical Circuits applied to Computers; I also managed to hold 20 weekly office hours to answer student questions regarding problem sets.
- Served as a Teaching Assistant in Recitation Classes for the course Collaborative Systems 8361 in the Academic years 2022 and 2023 under Víctor López Cabrera, MSc. Covered topics included Problem-Solving, Theory of Causality, Agile Thinking, Networking Analysis, and Collaborative Development Platforms, with over 120 students enrolled in the Software Development Degree program.

## Ciencia en Panamá

Ad-Honorem | Board Member

septiembre de 2021 - Present (1 año 11 meses)

City of Knowledge, Luis Bonilla Street, 104 Building

To transform how public policies are developed based on Science and pure Evidence, after a democratic process in which more than 300 scientists from all over the Republic of Panama participated, through which I had the honor of being chosen as the youngest member of this Board of Directors, having the clear and outlined goal of popularizing science and turning it into a national priority.

## Chicago Council on Science and Technology (C2ST)

Educational Consultant

mayo de 2023 - junio de 2023 (2 meses)

Chicago, Illinois, United States

## Gobierno de Panamá

Ad-Honorem | Educational Presidential Consultant to the Response of the COVID-19 Pandemic

marzo de 2020 - junio de 2022 (2 años 4 meses)

Panamá, Panama

- Collaborated directly with the President of the Republic of Panama, Laurentino Cortizo Cohen, and the Minister of Education, Maruja Gorday de

Villalobos, in formulating a sustainable response plan focusing on the Digital Transformation of the Panamanian Educational System.

- Assumed responsibility for voluntarily designing a Rapid Response Strategy in March 2020 to address the suspension of classes in Latin America due to the COVID-19 Pandemic. This strategy involved the creation of a multimedia learning mechanism, implemented through the Ayudinga Foundation, to cater to the educational needs of approximately 16.5 million students across multiple regional governments.

- Formulated a comprehensive Roadmap for the modernization of the teaching-learning process, specifically tailored to meet the demands of the Post-COVID-19 world. This Roadmap has facilitated the training of over 1,000 teachers in Latin America, equipping them with the necessary tools and knowledge to adapt to the evolving educational landscape.

### Jóvenes Unidos por la Educación

4 años 2 meses

#### Ad-Honorem | Junior Public Policy Specialist

diciembre de 2018 - marzo de 2020 (1 año 4 meses)

Panama City, Panamá, Panama

- Engaged directly with all candidates for the Presidency of the Republic of Panama to collaboratively develop government plans for Education by implementing sustainable public policies.

- Assumed the role of a proactive consultant in formulating advocacy strategies aimed at shaping public educational policies, particularly at the media level. This involved providing expert guidance and recommendations to effectively communicate and promote educational initiatives and reforms to relevant stakeholders and the general public.

#### Ad-Honorem | Lead Digital Producer

febrero de 2016 - noviembre de 2018 (2 años 10 meses)

Panama City, Panamá, Panama

- Managed to develop and produce more than 20 discussion events at the level of public education policies broadcast via television and digital platforms for more than 100,000 viewers in Latin America.

### Junta Nacional de Escrutinio 2019

#### Ad Honorem | Digital Senior Producer

enero de 2019 - julio de 2019 (7 meses)

Republic of Panama, City of Panama, Latinamerican Parliament (PARLATINO)

- Coordinator of the audiovisual production, appointed by the National Board of Scrutiny JNE Panama 2019, to direct the live transmission 24/7 of the counting of the circuit minutes that allowed the proclamation of the next President of the Republic of Panama through this electoral corporation citizen who is the guarantor of the entire democratic process in Panama.

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## Educación

### Universidad Tecnológica de Panamá

Bachelor of Science - BSc., Information Systems Engineering and Management · (marzo de 2015 - agosto de 2023)

### INCAE Business School

Young Executive Program (YEP), Business Administration, Management and Operations · (agosto de 2022 - septiembre de 2022)

### The George Washington University School of Business

Specialization in Blockchain, Finance, General · (julio de 2021 - julio de 2022)

### Universidad Latina de Panamá

International Diploma in Digital Marketing and Strategies in Social Networks · (julio de 2021 - noviembre de 2021)

### Colegio De La Salle, Panamá

High School Diploma, Theoretical and Mathematical Physics · (marzo de 2002 - diciembre de 2014)