JEIMI WOFFINDEN
Full Stack Developer / Graphic Artist

Salt Lake City, Utah
jeimi@yahoo.com
801.631.7001

jeimiw.com
github.com/woffj

Skills

Front End

- Adobe Software
- HTML5
- Bootstrap
- CSS, Sass, Bower
- JQuery
- Javascript, Angular
- Laravel
- Git

Back End

- SQL Pro
- Node, NPM
- PHP, Artisan, Vagrant

SEO

- Google
- Bing
- Alexa

Marketing & Social Media

- Salesforce
- Google & Bing Ads
- Instagram, Facebook, & Twitter

Summary

A passionate Full Stack Developer with an interest in marketing

Experience

Jan 2010 - Present

Full Stack Developer & Graphic Artist
Contractor, *Ketchikan & Juneau, Alaska*
- Successfully develop and manage websites and branding initiatives
- Utilize various tools, including HTML, CSS, SASS, Laravel Frameworks and JavaScript.
- Leverage expert level marketing knowledge to deliver innovative solutions to clients across multiple industries.
- Design and deploy highly effective print and web content, including e-mail blasts, SEO and website development, to significantly increase client exposure.
- Demonstrate strong interpersonal communication skills while cultivating positive relationships with clients; key clientele includes International Student Exchange, Educatious Group, Coastal Real Estate Group, Baranof Fishing and the Alaska Fish House.
- Facilitate participation within multiple trade shows.

Key Achievements:
- Utilized effective website designs, marketing tactics, including logo design and marketing material creation, to grow Coastal Real Estate Group from a start-up company to number one agency within region; created engaging web content to attract new clientele.
- Successfully doubled leads, revenue and social media presence for Baranof Fishing and The Alaska Fish House.

Jan 2010 - Oct 2000

Senior Graphics & Web Designer
Dynatronics Corp., *Salt Lake City, Utah*
- Fulfilled critical leadership position overseeing team of Designers.
- Leveraged innovative marketing strategies to significantly increase company exposure and attract new clientele.
- Designed various types of marketing tactics, including catalogs, advertisements and e-mail blasts.

Education

Year	
2000	Bachelor Degree, Utah State University,
1995	Associate Degree, Snow College
2014	Web Development Coding Bootcamp, DevMountain
2015-18	Online Tutorials, Lyndia.com and Laracast

Interests

Hiking, Mountain Biking, Snowboarding, Boxing, Painting, Traveling

References

Available upon request

"There is nothing in the world I feel I can't learn or achieve."