

# **Ewelina Orawiec**

UX/UI portfolio: ewelinaorawiec.github.io

in Cracov

## Experience

PetCare app design

project with app developer | 7-8.2020

App in GooglePlay: shorturl.at/BFKTZ

Climbing instructor
Climbing wall Forteca | 09.2021 - 09. 2022

Marketing & UX Intern
| October 2022 - still

Education

2018 - 2021 Social Informatics - bachelor AGH University of Science and Technology

2020 - still Physical education - bachelor Academy of Physical Education

04-06.2022 Google Skills of Tomorrow programme in the area of digital marketing

Skills

User Experience/Interface Design:

- research and solution (user interviews, design thinking),
- solution design (creating personas, user journeys, storyboards, information architecture, task flows, interactive prototypes of apps, websites)

**Digital marketing**: basics of SEO, Google Analytics, Facebook&Google ADS, preparing social media content

**Software:** basics of Adobe Illustrator&Photoshop, Figma, Axure, Microsoft Office, Canvas

#### Personal data

605-195-829

orawiec.ewelina@gmail.com

Kraków

12.09.1999

#### Foreign languages

English B2/C1

German A2

### Hobby



mountain running



climbing

photography