

# Moodboard



# Style tile

## Color scheme



**Font: Impact**

**Atmospheric effects:**

- **street lights**
- **neon lights**
- **smoke**

**Sounds/Audio**

- **Screeching wheels**
- **City sounds**

# Personas collage



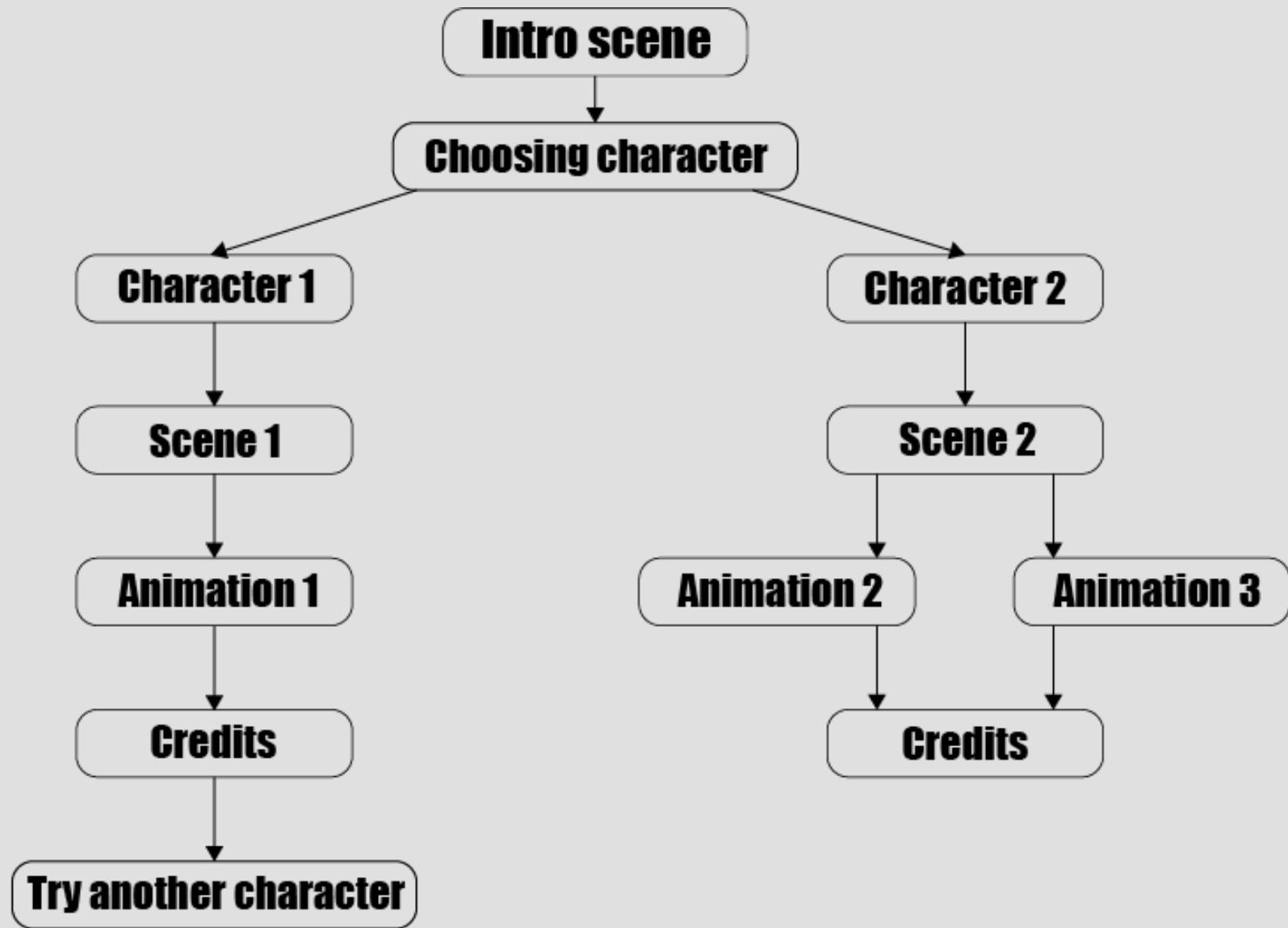
# **How we referred to the selected audience?**

Starting from the intro scene we used a cool video which usually attracts young people.

We showed the vibe of the big city so it will interest person who actually live in one of it.

Our selected audience also appreciate artistic side so we were focused on design and animation.

# State machine diagram



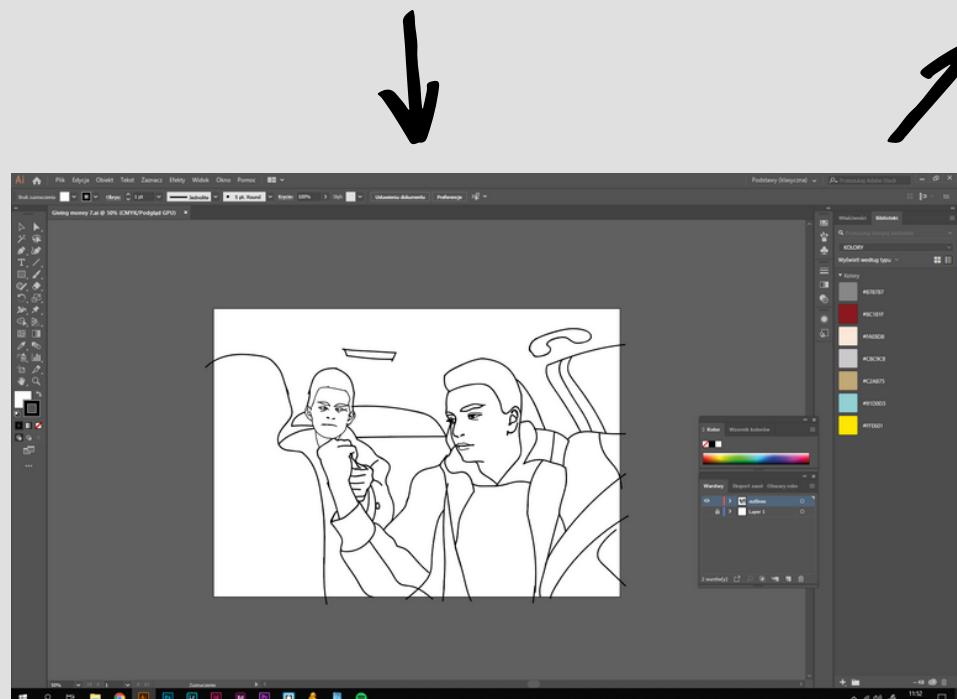
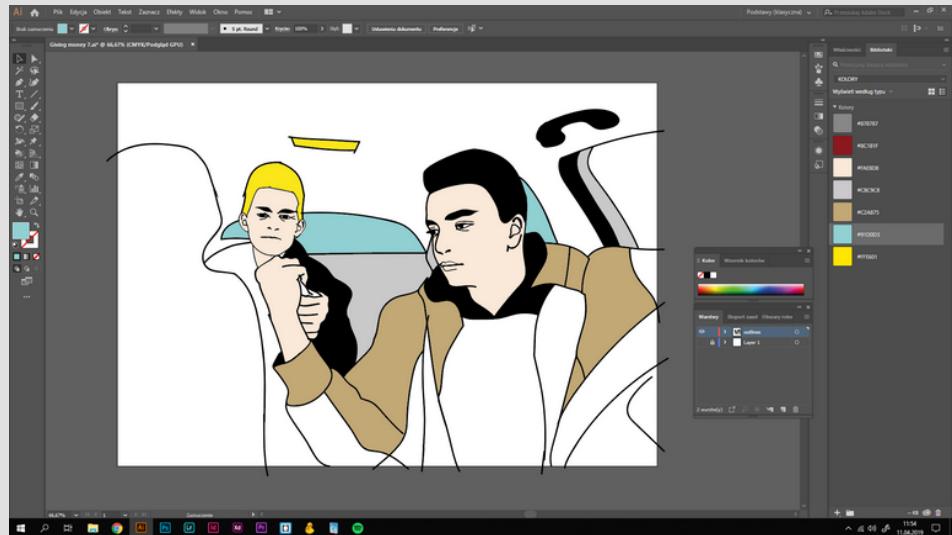
# **Process of work**

# 1. Video recording and editing



A screenshot of the Adobe Premiere Pro interface. The top menu bar includes 'Learning', 'Assembly', 'Editing', 'Color', 'Effects', 'Audio', 'Graphics', 'Libraries', and a 'Help' icon. The main area shows two video clips in the 'Source' and 'Program' monitors. The source monitor shows a white car driving through orange smoke. The program monitor shows the same scene with a color grade applied. Below the monitors is the 'Timeline' panel, which displays multiple tracks for video (V1, V2, V3) and audio (A1, A2, A3). The timeline is set at frame 00:00:09:12. The bottom left shows the 'Project' panel with the file 'car in smoke.pproj'. The bottom right shows the 'Audience' panel with settings for 1080p resolution and a frame rate of 29.97. A vertical ruler on the far right indicates height measurements from 0 to 60.

## 2. Design and graphics

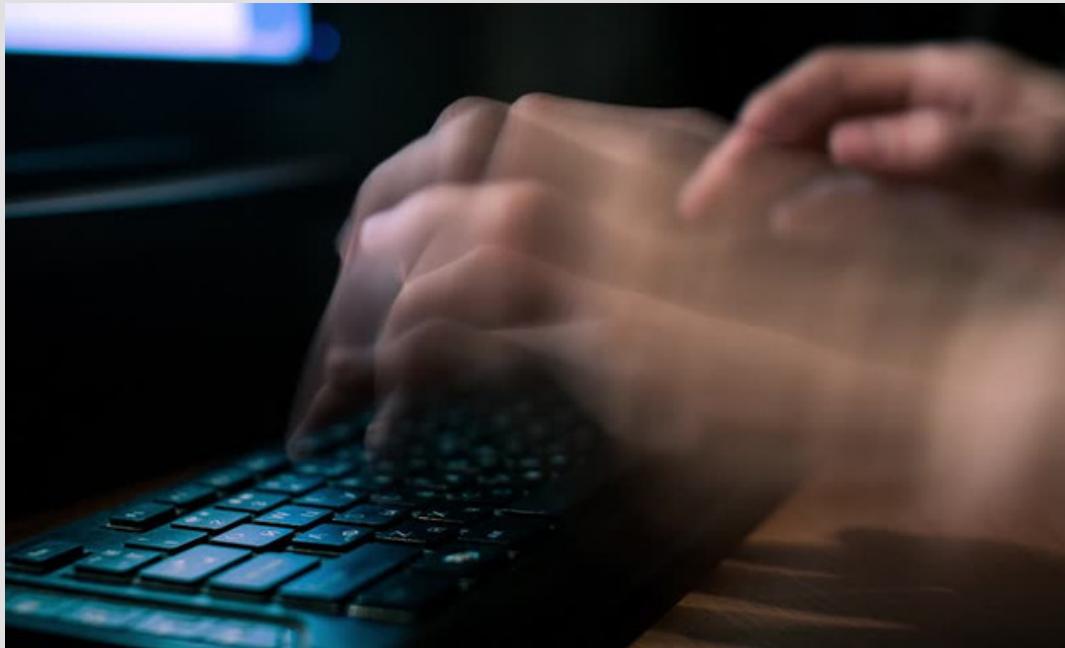


# 3. Sound recording and editing



# 4. Coding

```
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="utf-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <link rel="stylesheet" href="taxi.css">
7      <title></title>
8  </head>
9
10 <body id="body-urban">
11     
12     <div id="boy"></div>
13         
14         
15
16     <script src="taxi.js"></script>
17 </body>
18 </html>
```



```
1  @import url('https://fonts.googleapis.com/css?family=Anton');
2
3  #bckVideo {
4      z-index: -100;
5      position: fixed;
6      right: 0;
7      bottom: 0;
8      min-width: 100%;
9      min-height: 100%;
10 }
11
12 #driver {
13     width: 60%;
14     margin-left: auto;
15     margin-right: auto;
16     display: block;
17 }
18
19 #character1 {
20     margin-left: 65%;
21     margin-top: 1%;
22     width: 25%;
23 }
24
25 #character2 {
26     width: 17%;
27     margin-top: 1%;
28     margin-left: 10%;
29 }
30
31 #choice {
32     font-family: 'Anton', sans-serif;
33     color: white;
34     font-size: 40px;
35     text-align: center;
36 }
37
38 #body-urban {
39     background-image: url(urban-background.jpg);
40     background-size: 100%;
41     background-repeat: no-repeat;
42 }
43
44 #start {
45     position: absolute;
46     margin-left: 40%;
47     width: 12%;
48     margin-top: 1%;
49 }
```

## 5. Preparation for the exhibition

