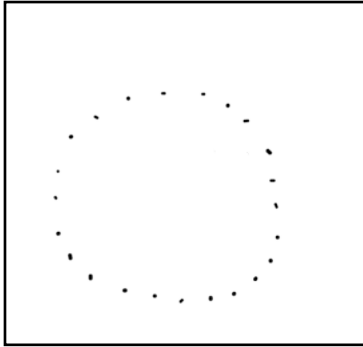


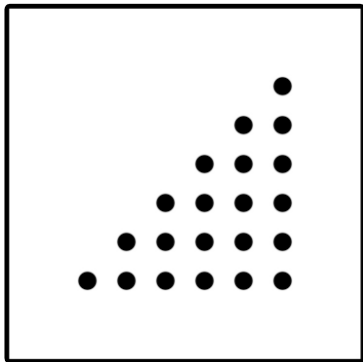
1. THE POINT

Apply the findings of Gestalt theory using several compositions/examinations with points

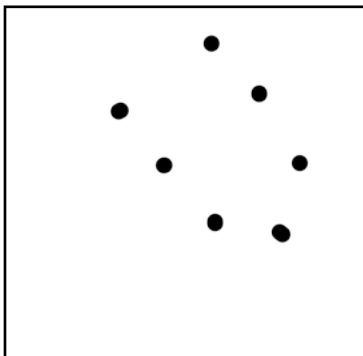
a) Use points: same distance - same size or add a description similar to the examples



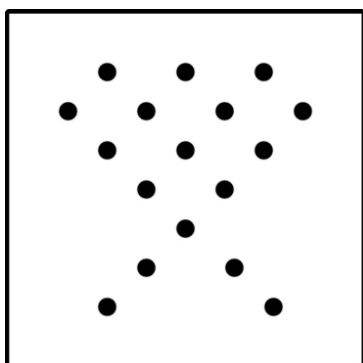
- Law of proximity
- Law of symmetry
- perceived as a complete figure, as a circle
- points seem neither attractive nor repulsive, rather as if they would hold each other in place.



Triangle, symmetrical
Post Experience
Prägnanz
similarity

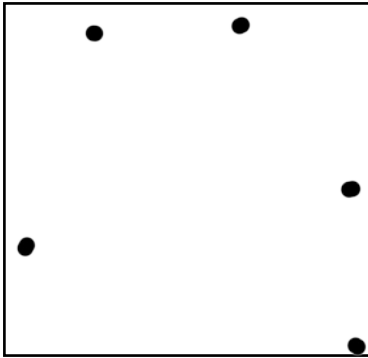


- Law of symmetry
- Law of continuity
- it seems like a "U" or a way/passage through any boundaries
- seems to float freely in space, no direction of movement recognizable
- points neither attract nor repel each other

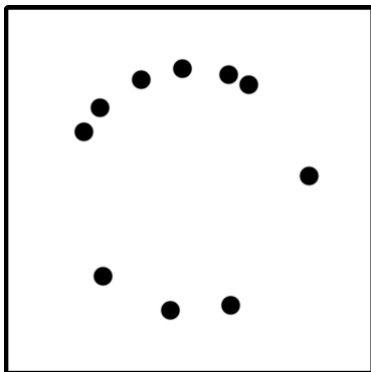


Diamond ring / Heart
Figure and ground
symmetry
Post experience
Proximity

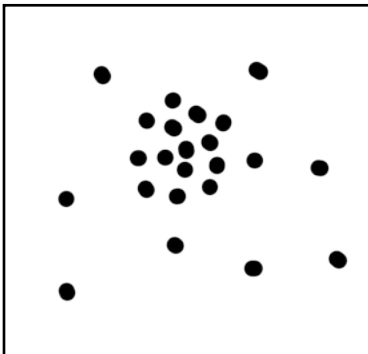
b) Use points of unequal distance - equal size or add a description similar to the examples



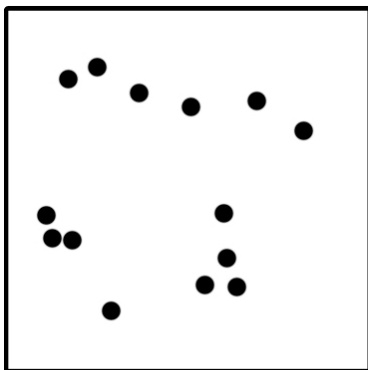
- no Gestalt law recognizable
- do not result in a figure known to man
- points diffusely distributed in space
- points repel each other rather than attract each other
- they would attract each other
- seem to be attracted to the edge of the picture



· Closure
· Similarity
· Prägnanz
· continuity

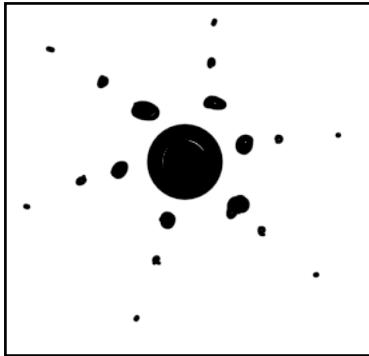


- a collection of points is recognizable, which seems to contract more and more and therefore condenses
- seems as if points want to arrange themselves approximately in the middle
- in the middle

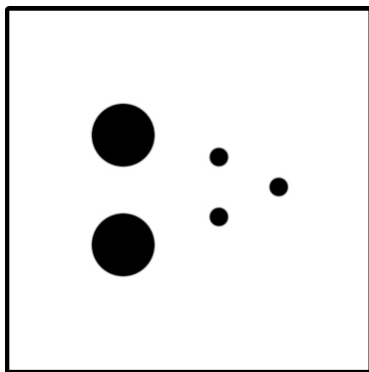


· Proximity
· Continuity

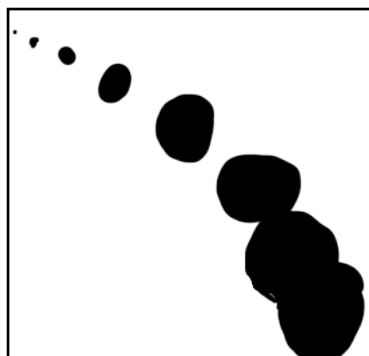
c) Use point of same distance - unequal size or add a description similar to the examples



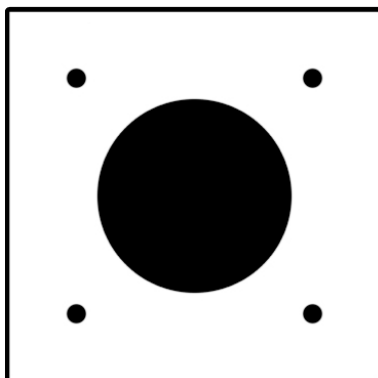
- Law of figure and ground
- Law of proximity
- appears as if a sun is depicted
- large point seems rigid
- smaller points are pushed away from the large point, i.e. it looks as if they want to disappear towards the edge of the picture
- medium sized points seem to come towards you



- Symmetry
- Continuity
- looks like a mouse

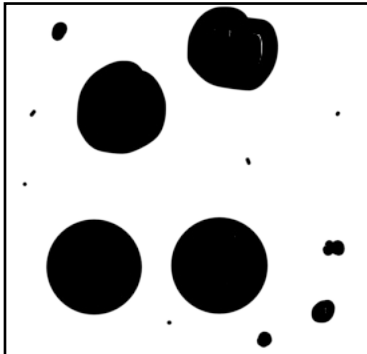


- Law of common fate
- the points come from the background with high speed towards you, or just passing you to the right
- appear smashing, massive

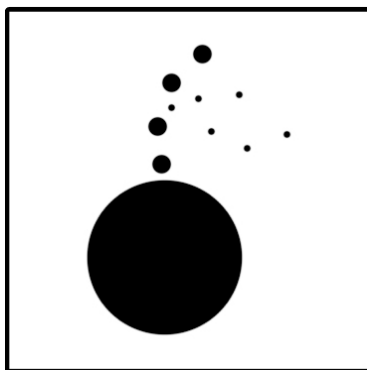


- South Korean Flag
- Symmetry
- Past Experience

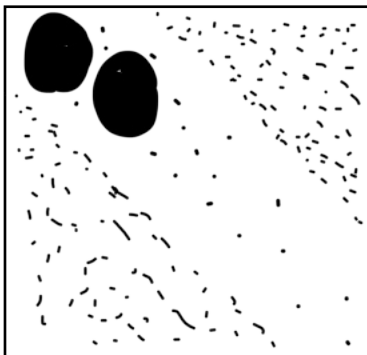
- d) Use points: unequal distance - unequal size or add a description similar to the examples



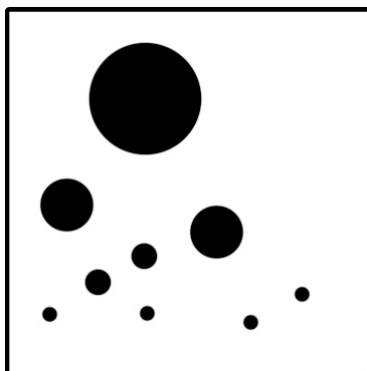
- diffuse distribution of the dots
- larger dots seem to be closer than the small dots
- points seem to float in place in space
- points seem to be in 3-dimensional space



- Big circle is shooting the medium sized bullets, enemy is shooting the tiny bullets
- Past experience
- Proximity, Common Fate



- direction of movement goes from bottom right to top left, like through a "channel"
- the smaller points "chase" the next larger points
- however it also seems like the biggest point "magically" attracts the smaller ones



- The higher the more imp.
(bubble chart)