

Imię i nazwisko: Wioleta Kucharska

Główna afiliacja: Wydział Zarządzania i Ekonomii, Politechnika Gdańska, Gdańsk

Liczba cytowań: 73.0. Liczba autocytowań: 8 (9.88 %). H-index: 5.0

Liczba artykułów: 9.0. Liczba książek: nan. Rozdziały: nan. Papers: 7.0

Rok rozpoczęcia działalności naukowej: 2016. Ostatni aktywny rok: 2022.

Wybrane artykuły lub inne prace z usługi Cross-Ref:

Technology Brands in the Digital Economy, DOI: 10.4324/9781003184638

Introductory words, DOI: 10.4324/9781003184638-1

Personal Branding in the Knowledge Economy, DOI: 10.4324/9781003178248

Intelligence-Driven Organizations: The Knowledge, Learning, and Collaboration Approach for Organizational Change, Adaptability, and Innovation, DOI: 10.2139/ssrn.3109309

The Cultures of Knowledge Organizations: Knowledge, Learning, Collaboration (KLC), DOI: 10.1108/9781839093364

Introduction, DOI: 10.4324/9781003178248-1

Empirical evidence, DOI: 10.4324/9781003178248-9

Personal Brand Value and Social Media. The Top Football Players Case, DOI: 10.2139/ssrn.3109504

Text Mining Algorithms for Extracting Brand Knowledge: The Fashion Industry Case, DOI: 10.2139/ssrn.3148476

Technology brands in the digitally-based and network economy, DOI: 10.4324/9781003184638-2

Relationships between Trust and Collaborative Culture in the Context of Tacit Knowledge Sharing, DOI: 10.2139/ssrn.3109309

The Double Bias of Mistakes – A Measurement Method, DOI: 10.2139/ssrn.4456276

Knowledge Sharing and Organizational Culture Dimensions: Does Job Satisfaction Matter?, DOI: 10.2139/ssrn.3406496

Employee Commitment Matters for CSR Practice, Reputation and Corporate Brand Performance—European Model, DOI: 10.3390/su12030940

Why are knowledge workers unique?, DOI: 10.4324/9781003178248-3

The Most Valuable Global Brands and Condition of Economies: A Spatial Approach, DOI: 10.2139/ssrn.2971348

Personal Branding and Brand Loyalty, Social Network Users Brand Identification: Polish-French Model, DOI: 10.2139/ssrn.2990354

Wisdom from Experience Paradox: Organizational Learning, Mistakes, Hierarchy and Maturity Issues, DOI: 10.34190/ejkm.19.2.2370

The KLC Cultures, Tacit Knowledge, and Trust Contribution to Organizational Intelligence Activation, DOI: 10.2139/ssrn.4440280

Learning From Mistakes in the Context of Organizational Maturity, and Adaptability to Change, DOI: 10.2139/ssrn.3595992

Dominujący współpracownicy: