

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades, converging towards the top of the frame. The sky is a vibrant blue with scattered white clouds. The text is centered in the upper-middle portion of the image.

YM VENTURE CAPITAL

EDA PRESENTATION

London Team



PM Wojtek



*Data Scientists
Manikanta
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Gozal*

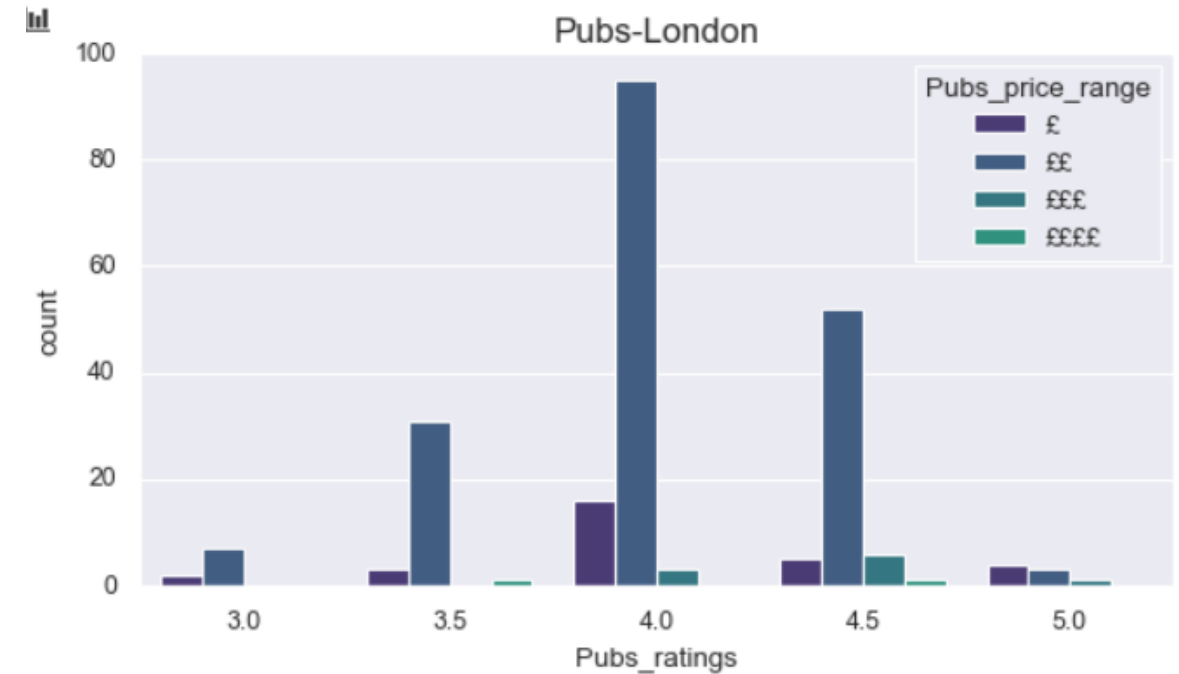
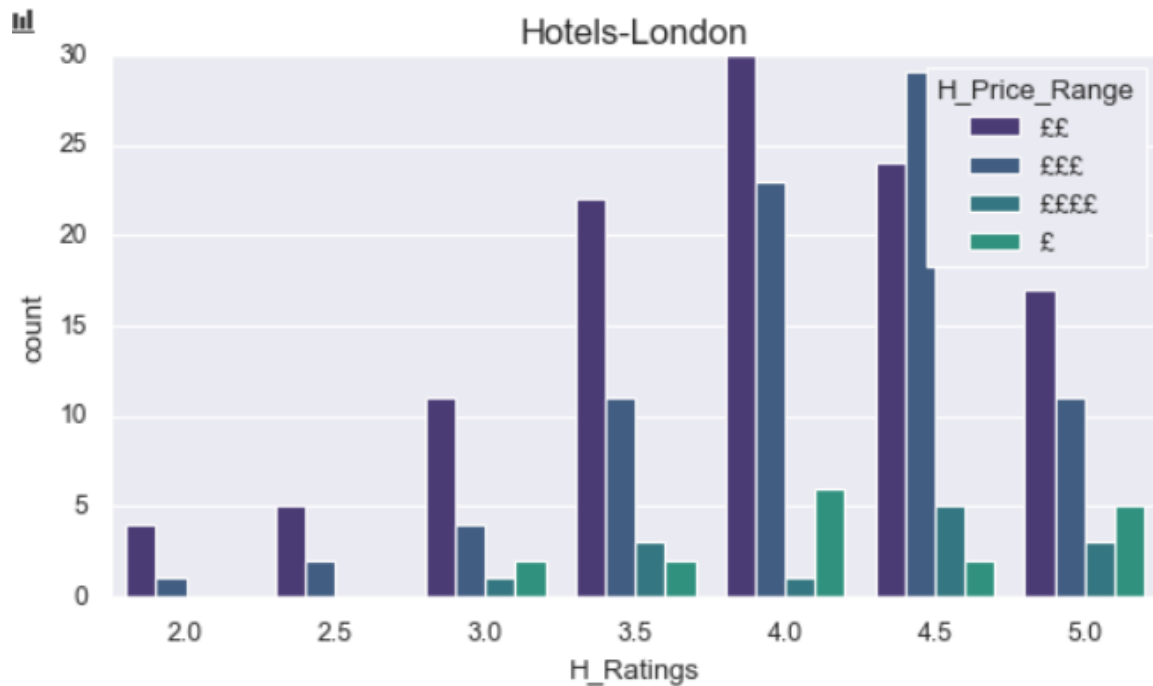
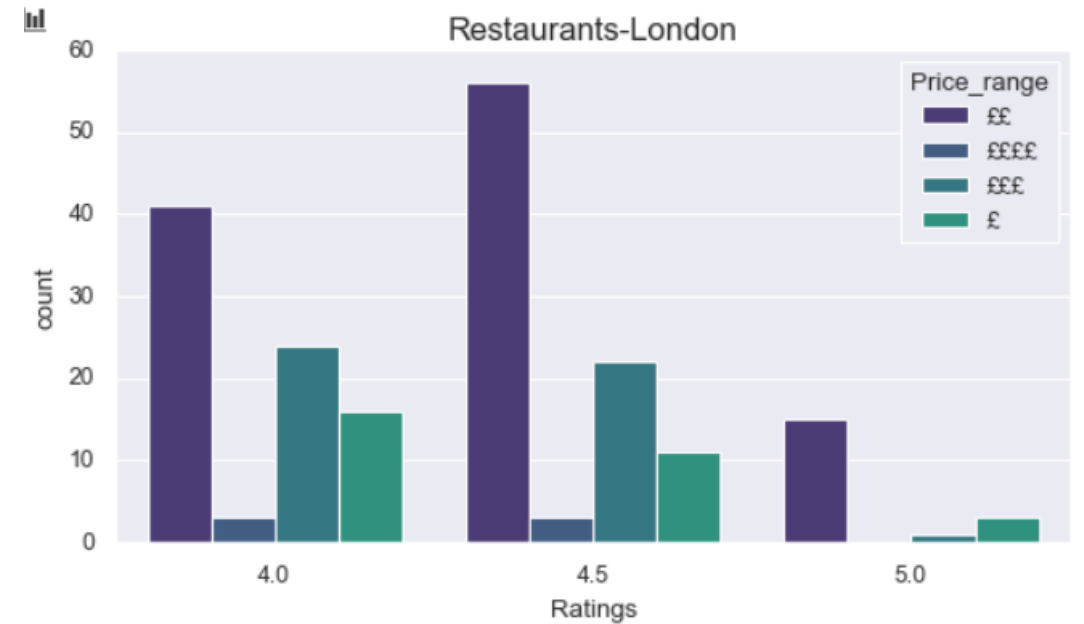
Where to Invest?



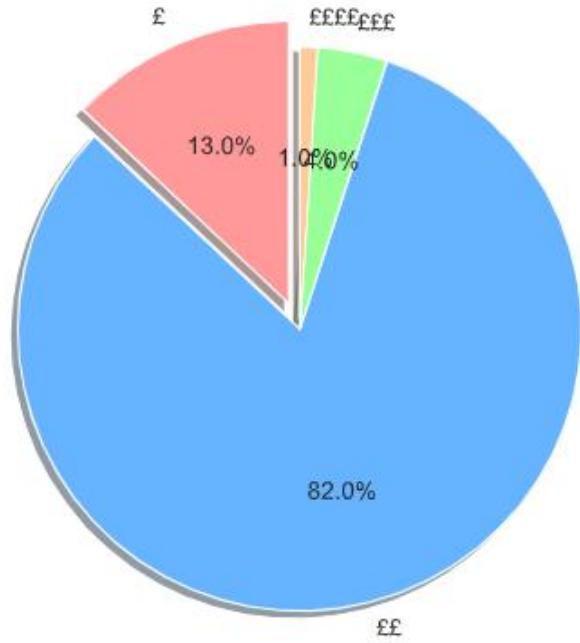


*Hotels?
Restaurants ?
Pubs?*

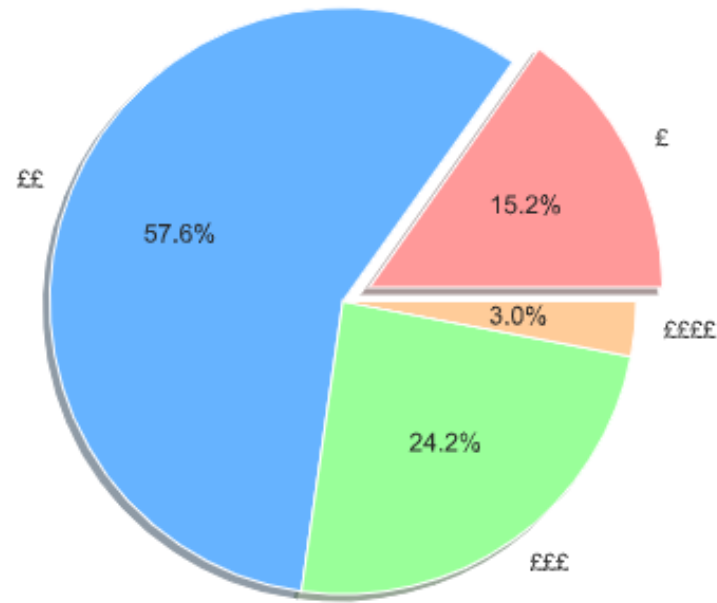
Ratings vs Reviews



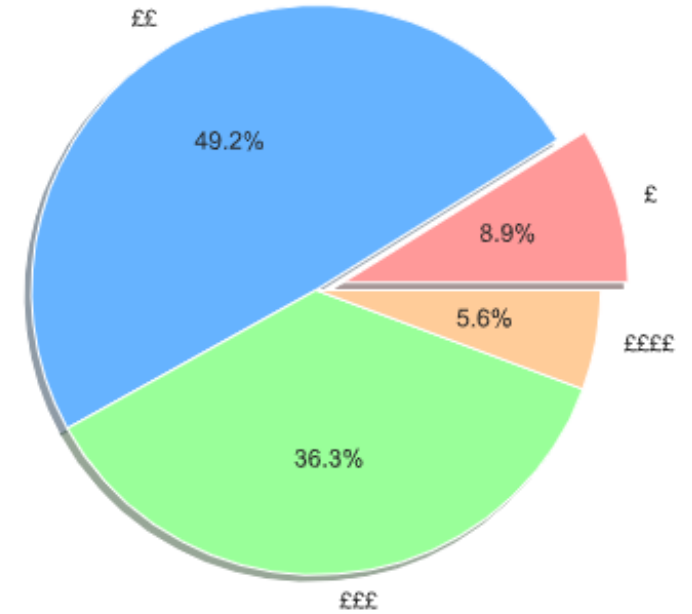
Probability of Choosing a Pub by its Price



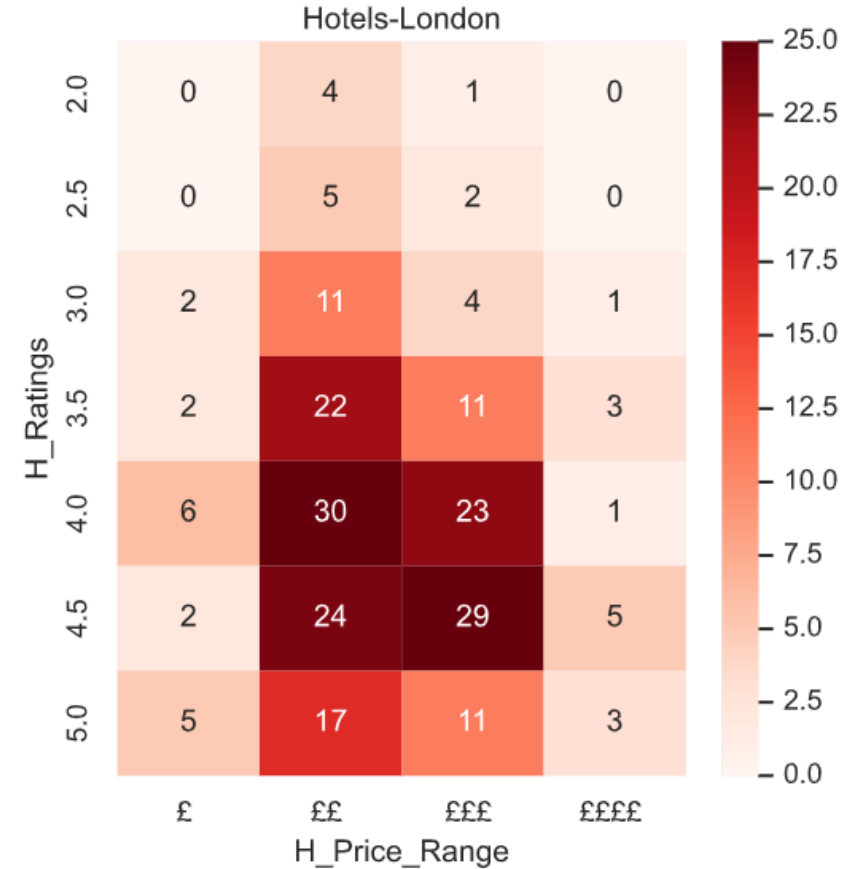
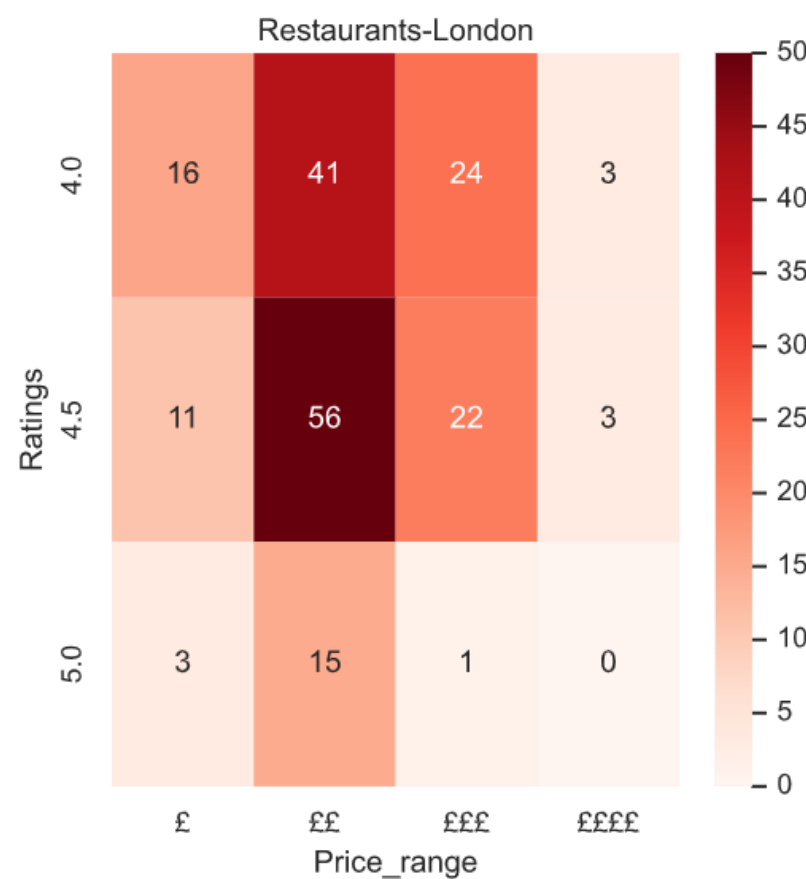
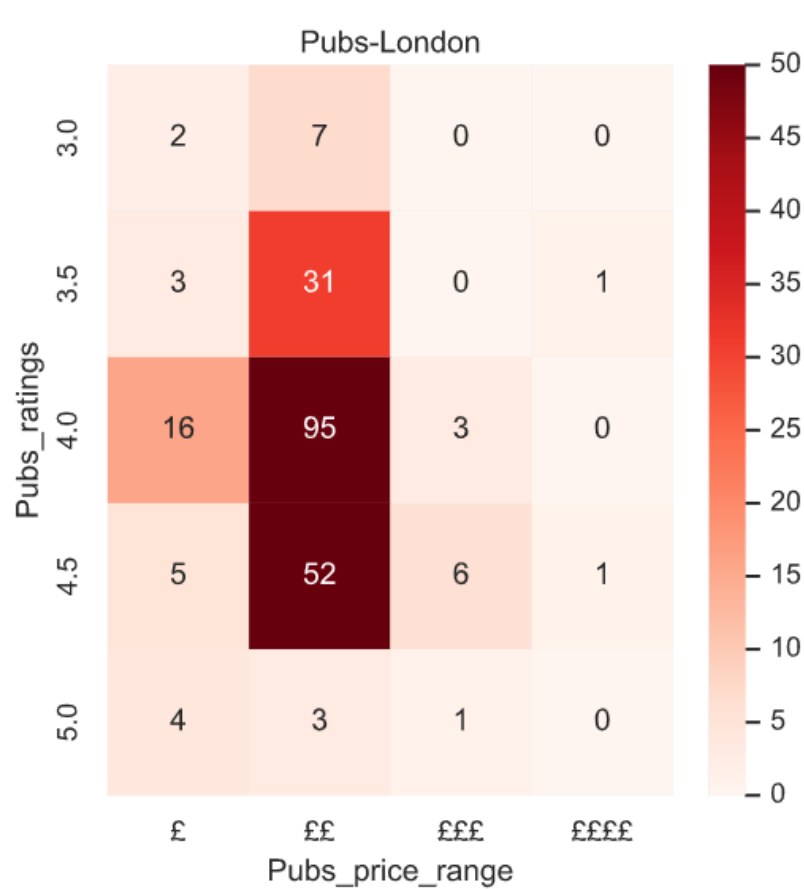
Probability of Choosing a Restaurant by its Price Range



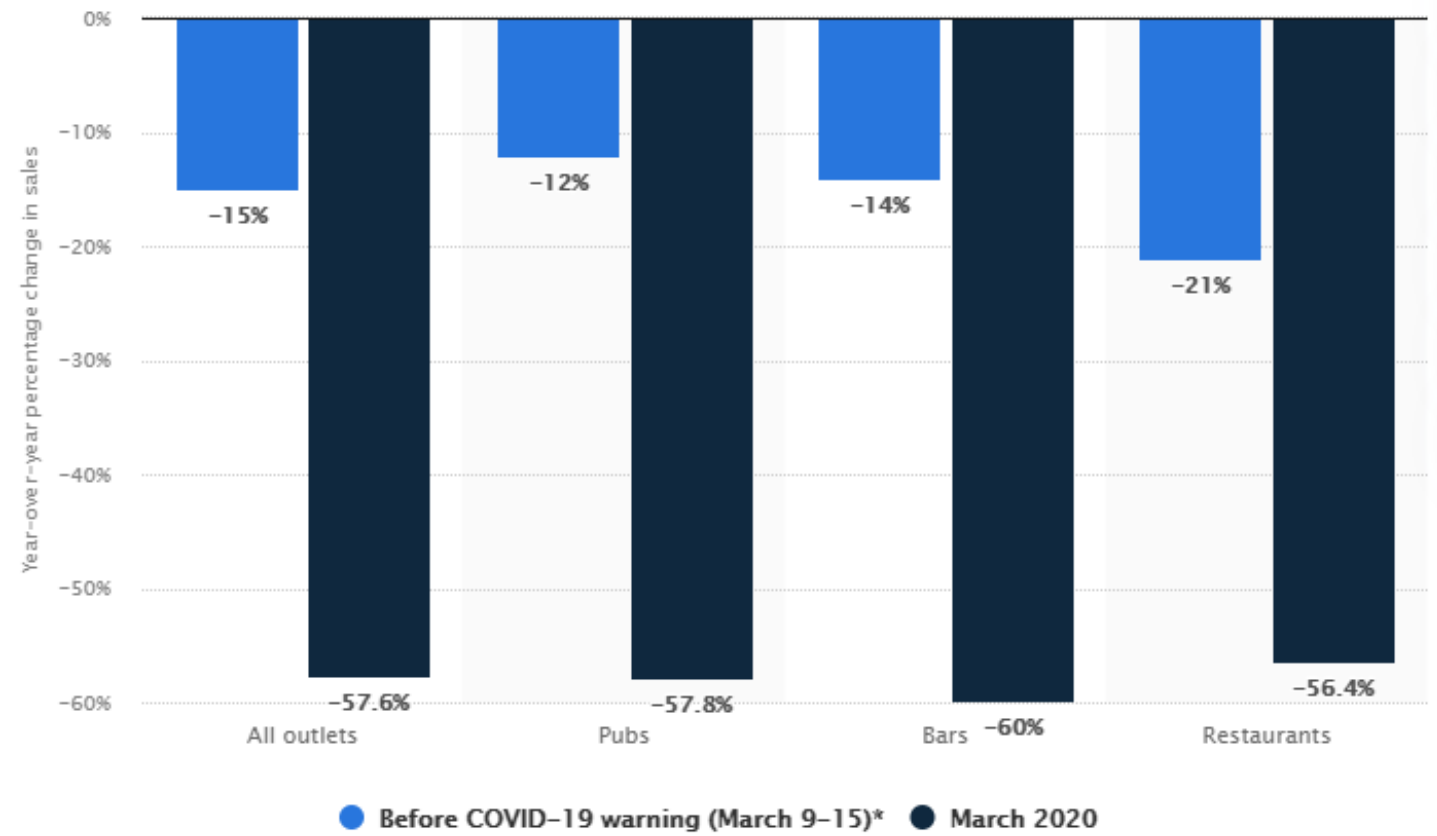
Probability of Choosing a Hotel by its Price



What do Customers Prefer?



Customers Behavior Heat Map Analysis



Covid Impact on Great Britain Businesses

Best Place to Start the Business



What The Data Says?

1. Data suggests higher demand on businesses that are in average price range
2. Restaurants are less risky in Covid environment- take away services

