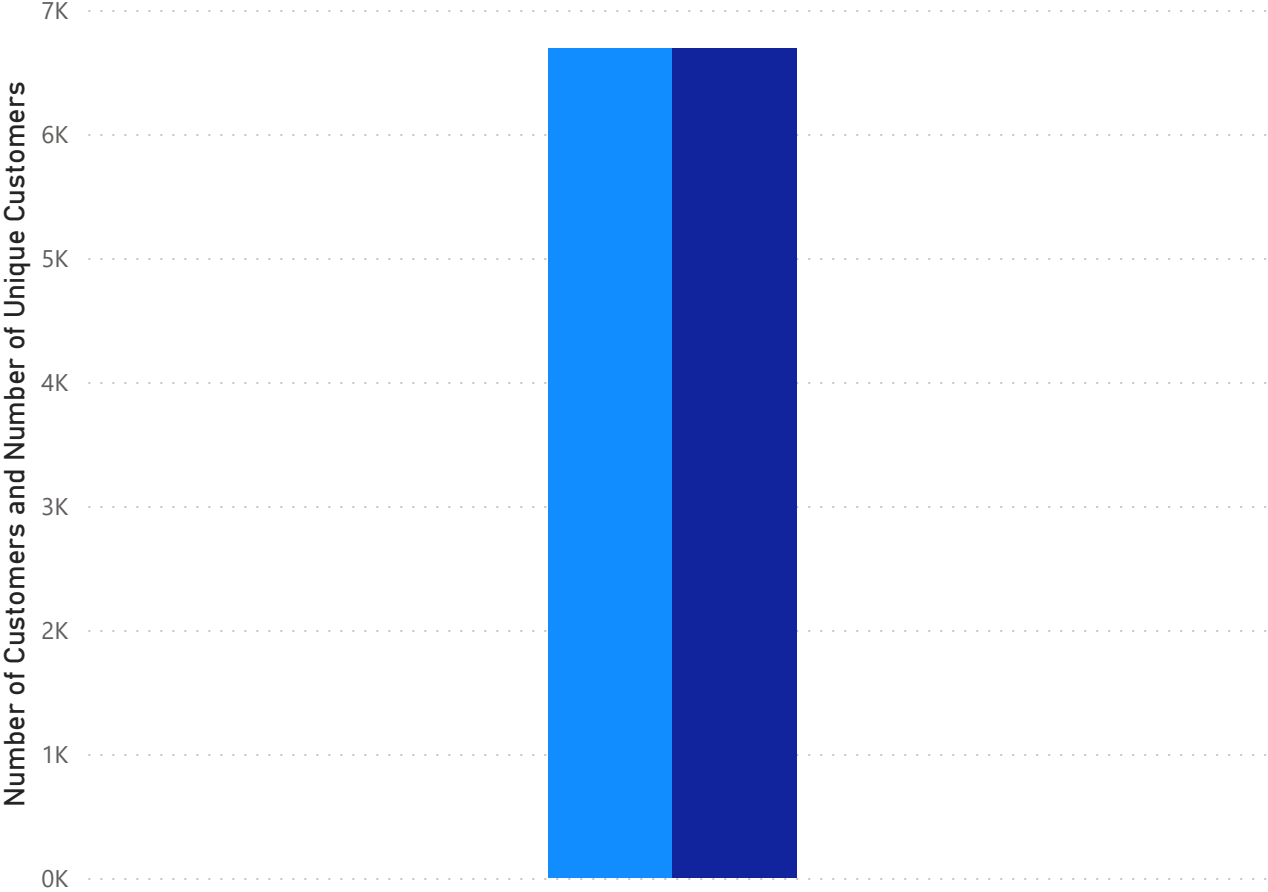


Number of Customers and Number of Unique Customers

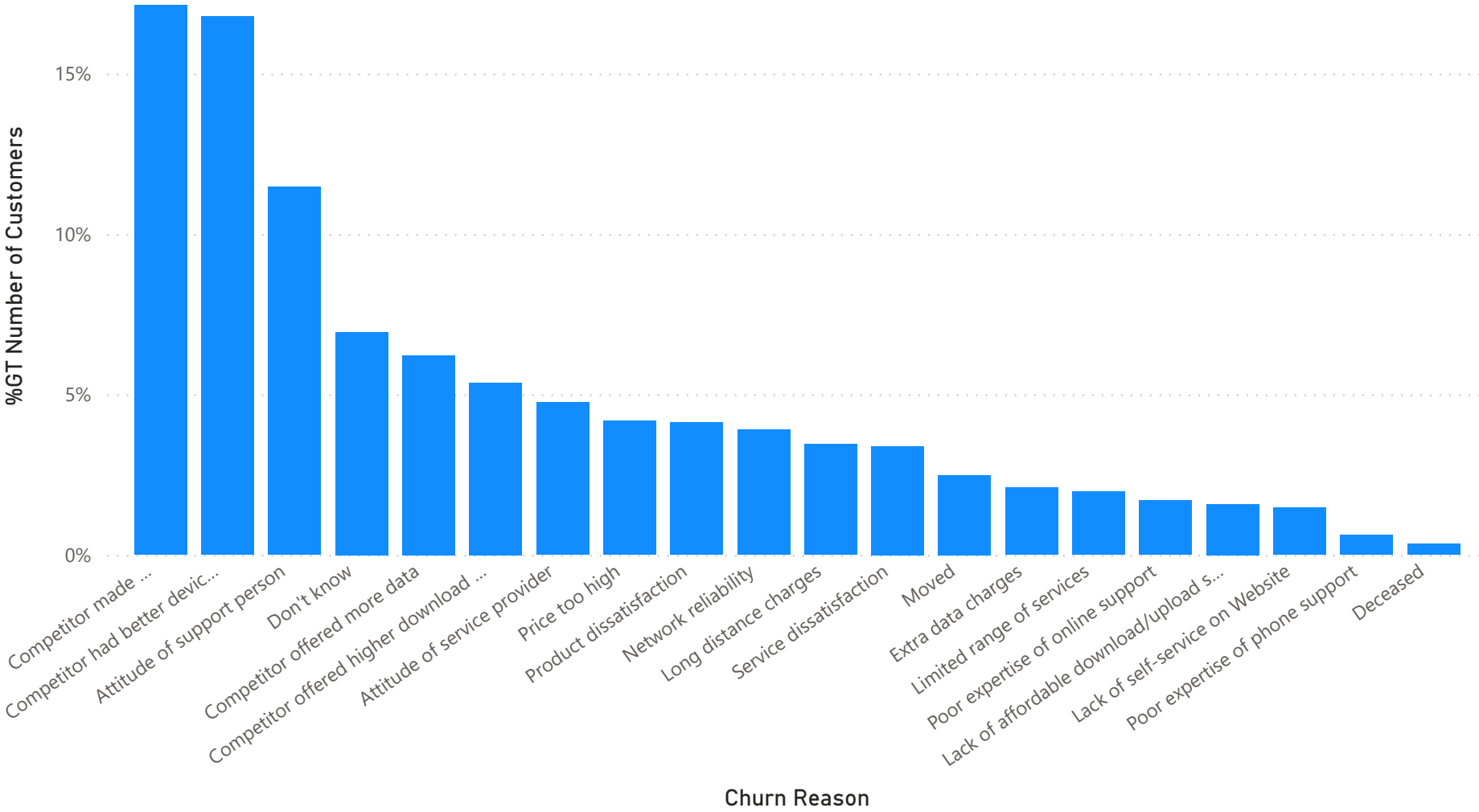
● Number of Customers ● Number of Unique Customers



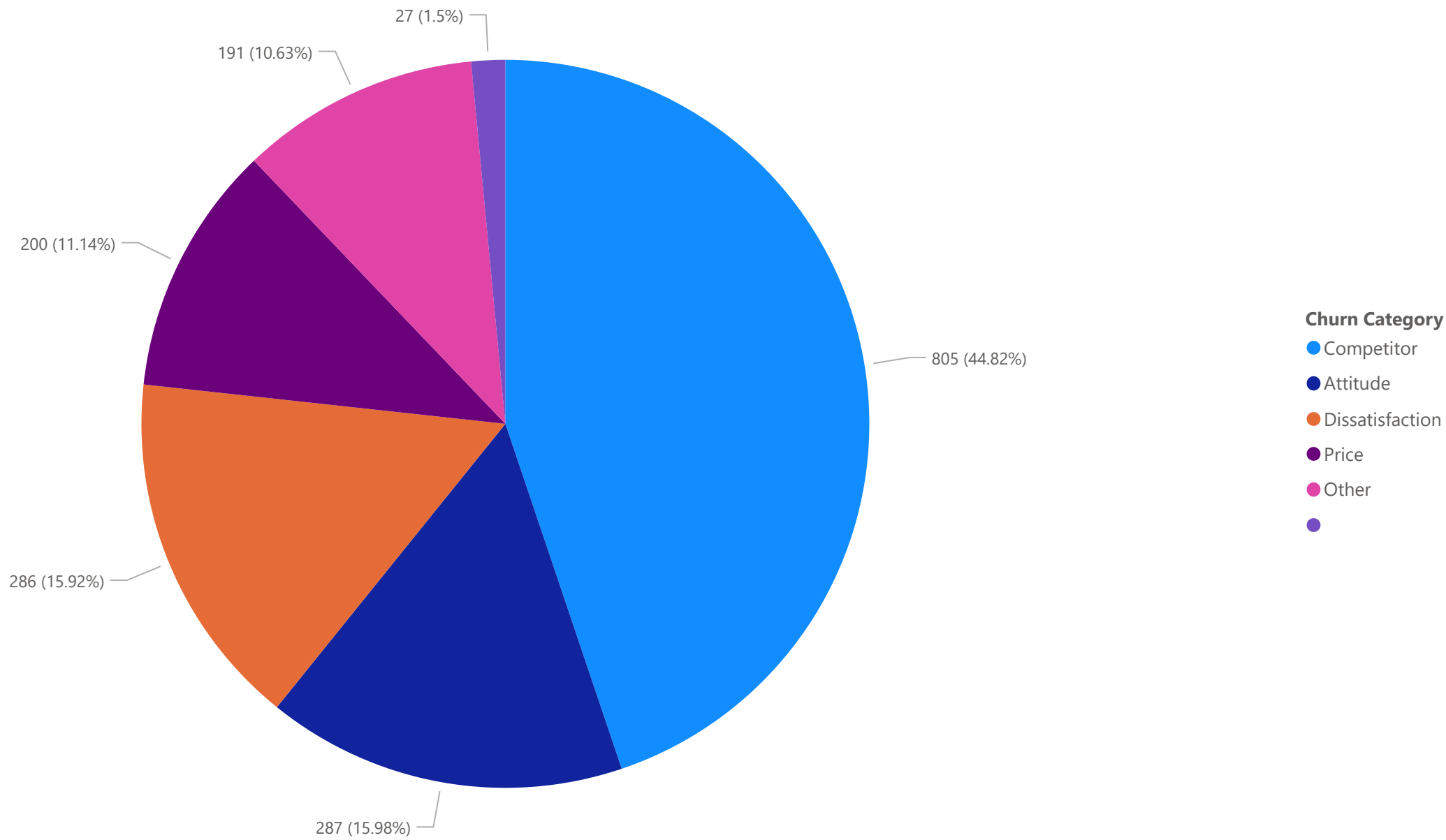
26.86

Churn Rate

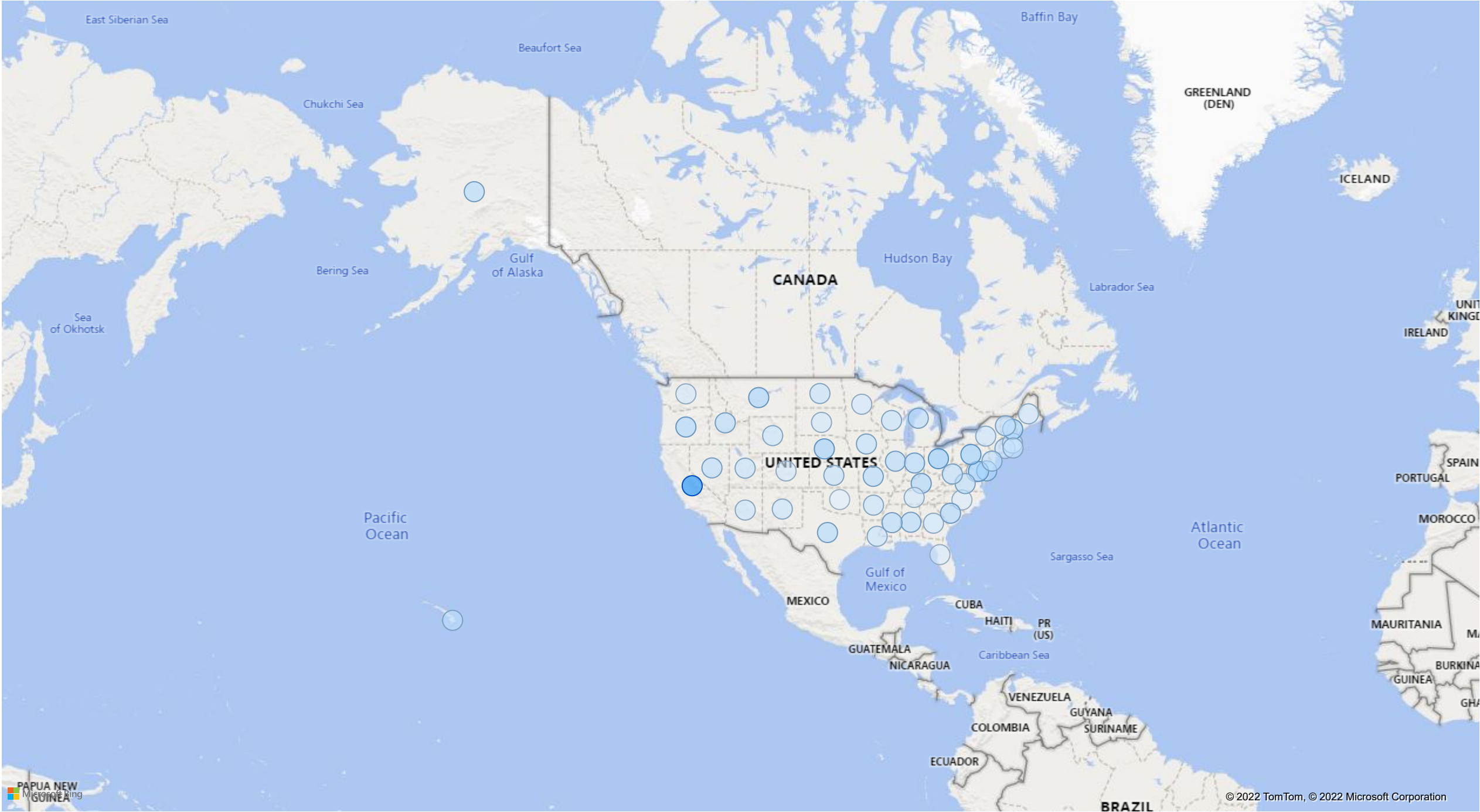
%GT Number of Customers by Churn Reason



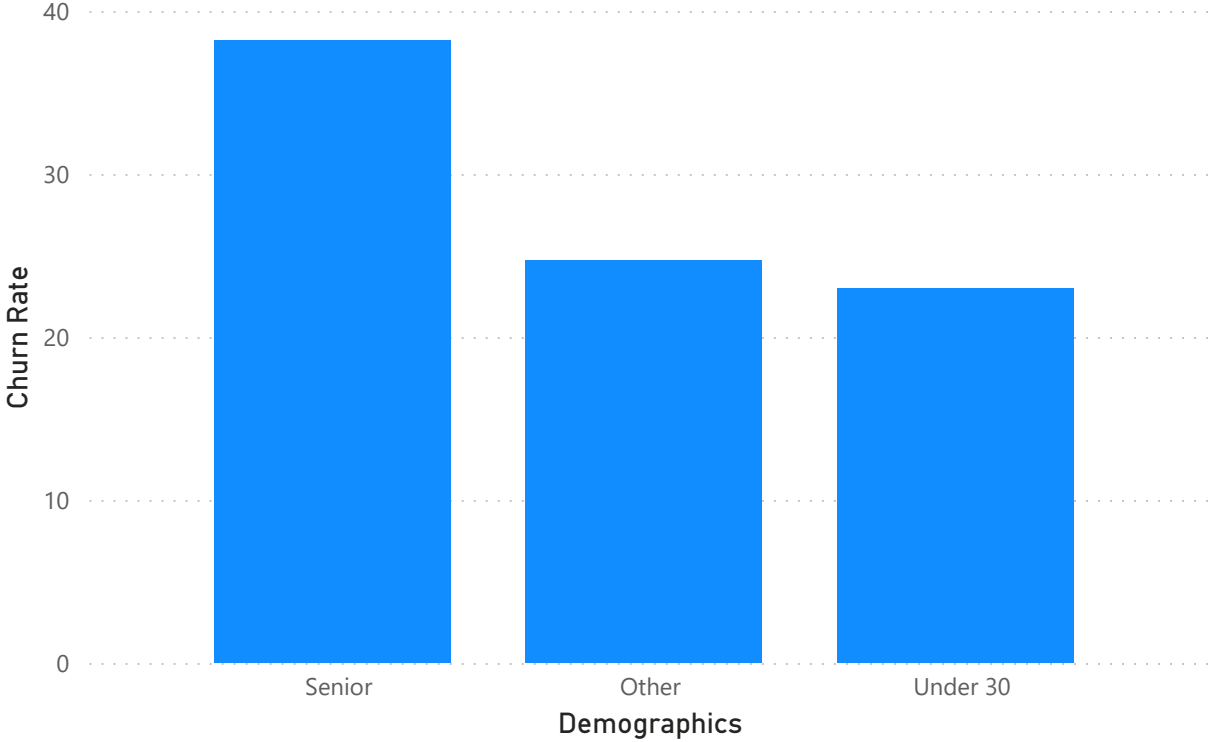
Number of Churned Customers by Churn Category



Churn Rate, Number of Customers and Number of Churned Customers by State or Province



Churn Rate by Demographics



Churn Rate	Demographics
23.00	Under 30
24.71	Other
38.22	Senior

26.86

Churn Rate

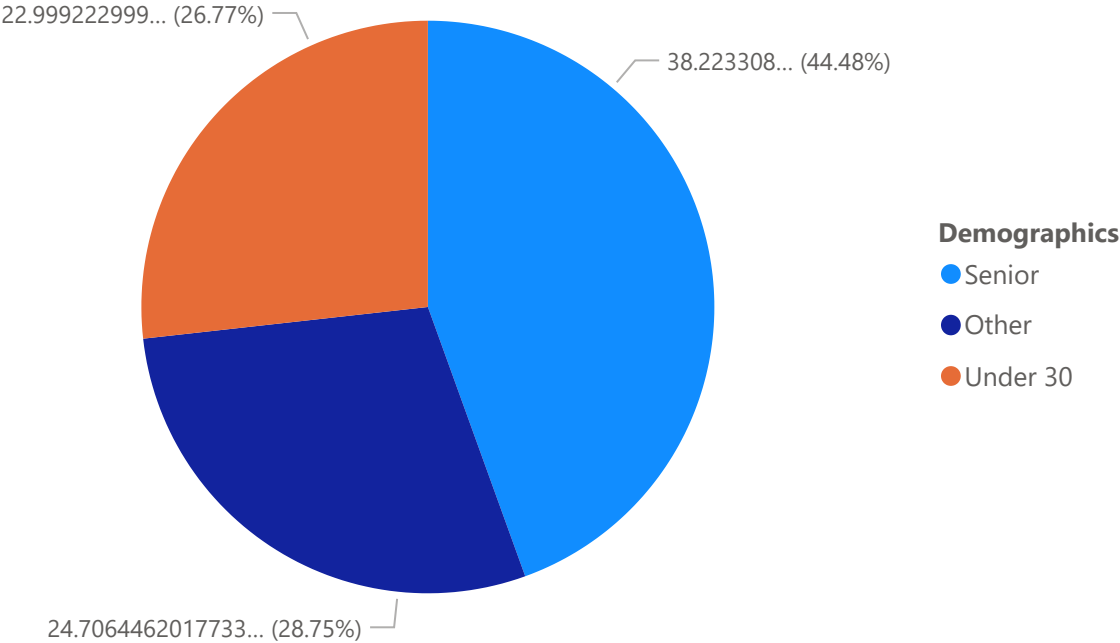
6687

Count of Customer ID

1796

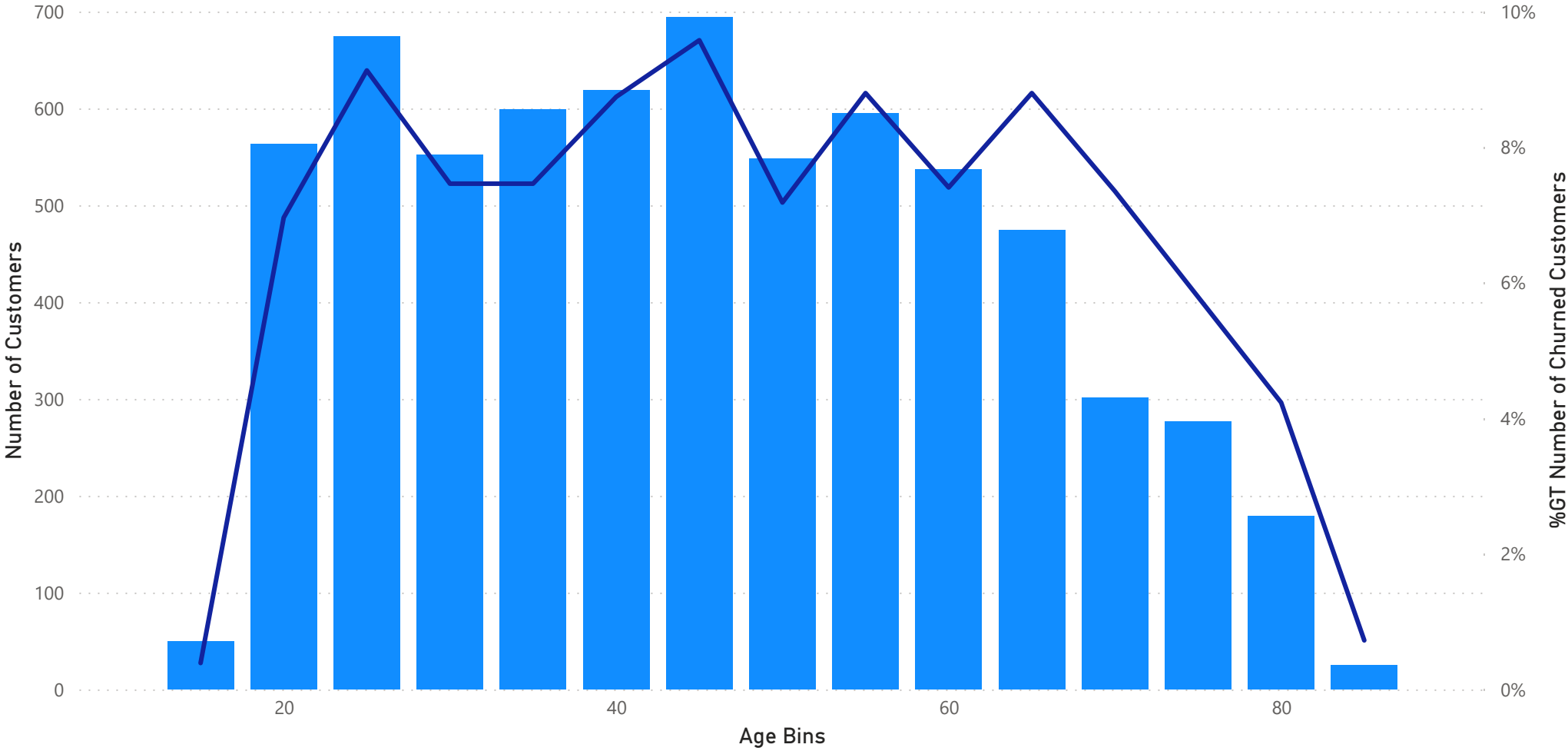
Churned

Churn Rate by Demographics



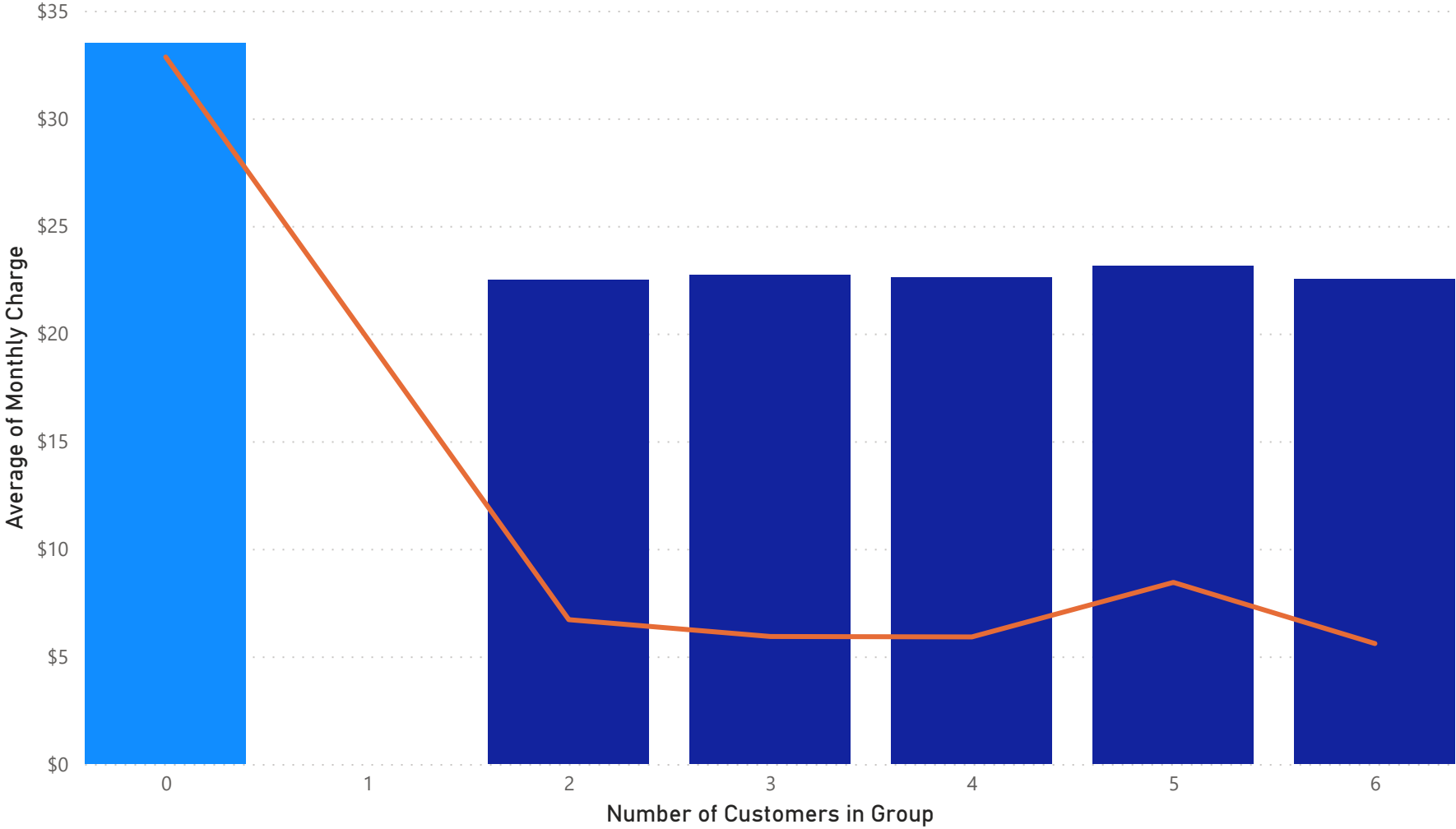
Number of Customers and %GT Number of Churned Customers by Age Bins

Number of Customers %GT Number of Churned Customers



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate

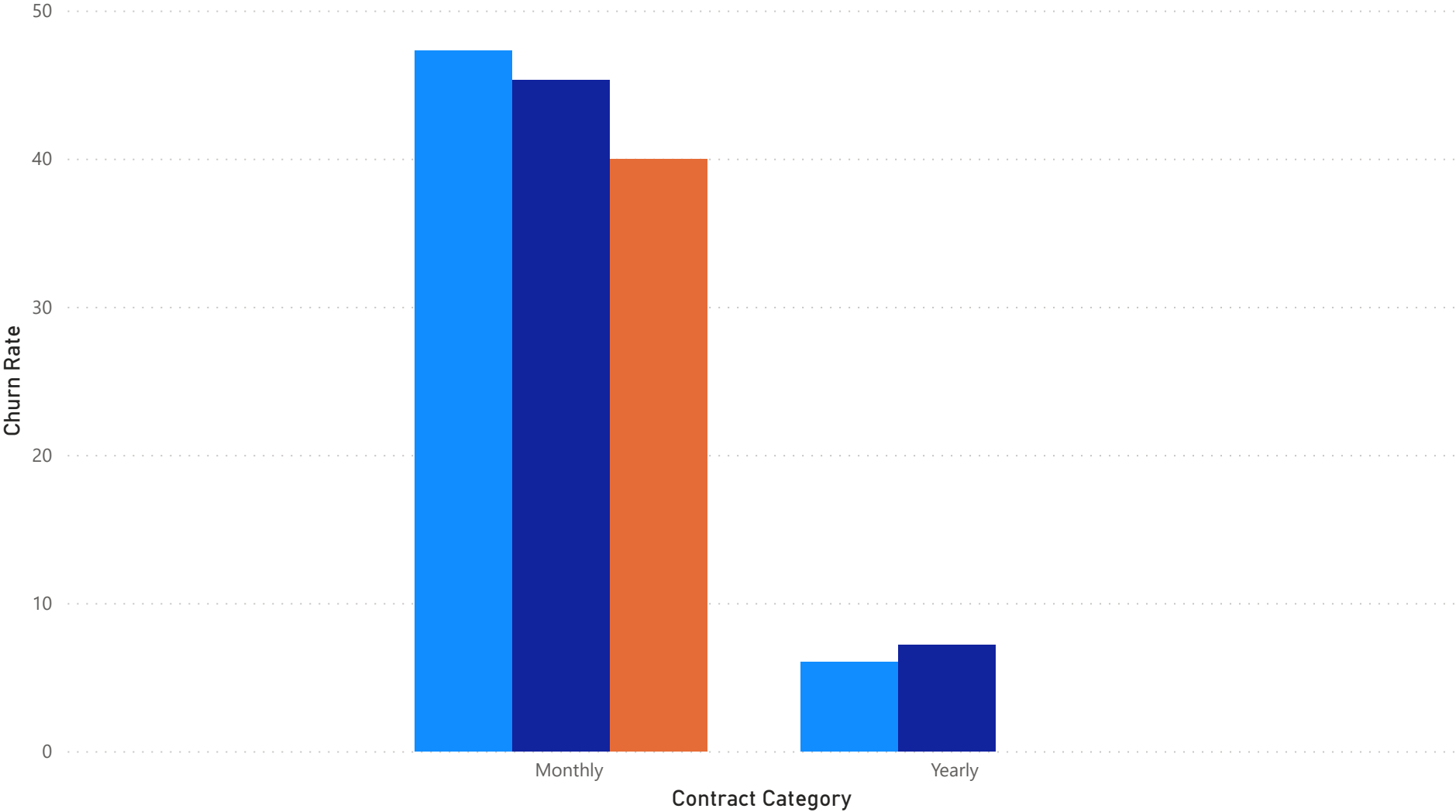


Churn Rate by Contract Type

Monthly
46.29
Churn Rate
Yearly
6.62
Churn Rate

Churn Rate by Contract Category and Gender

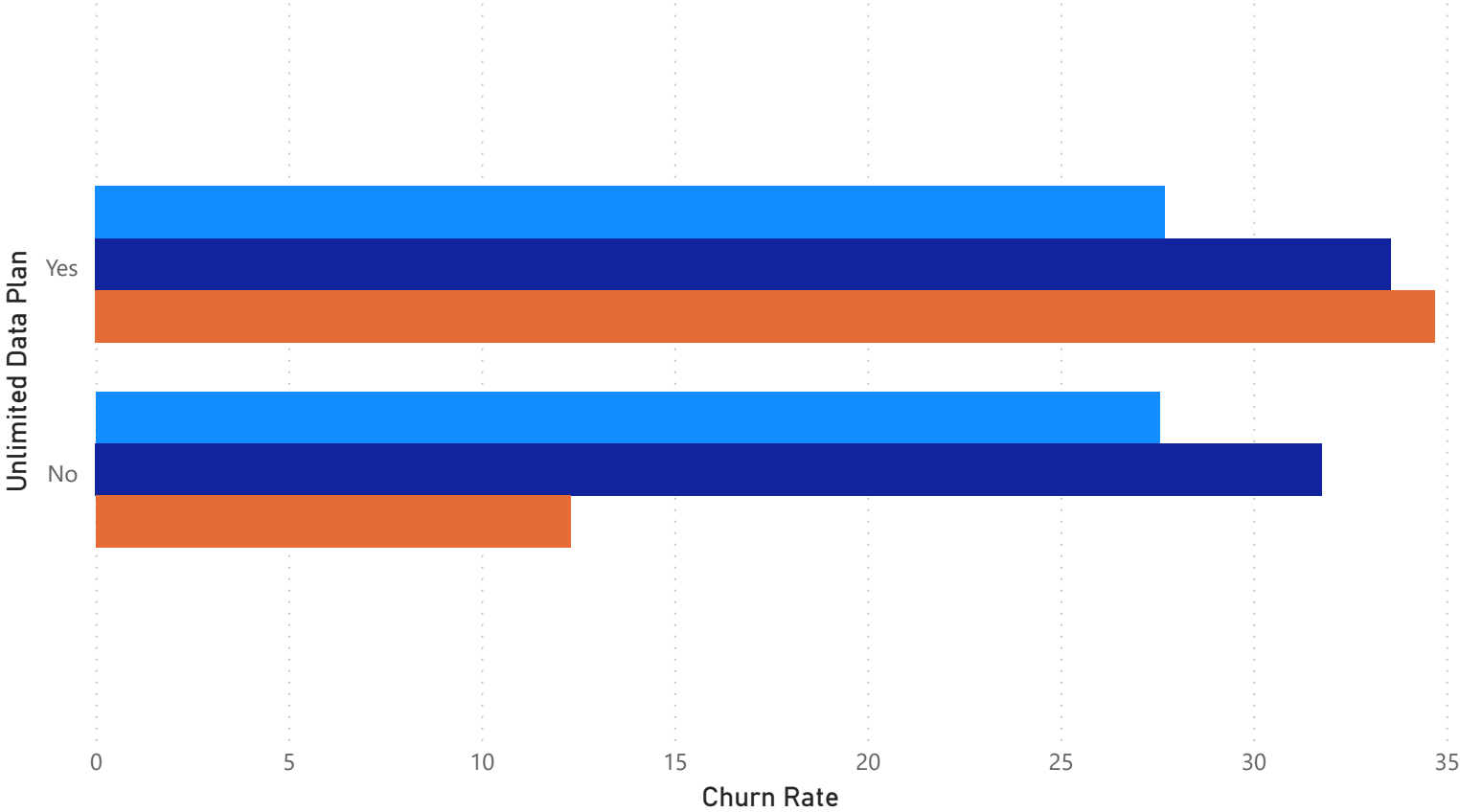
Gender ● Female ● Male ● Prefer not to say



Unlimited Data Plan	Churn Rate
No	16.10
Yes	32.11
Total	26.86

Churn Rate by Unlimited Data Plan and Grouped Consumption

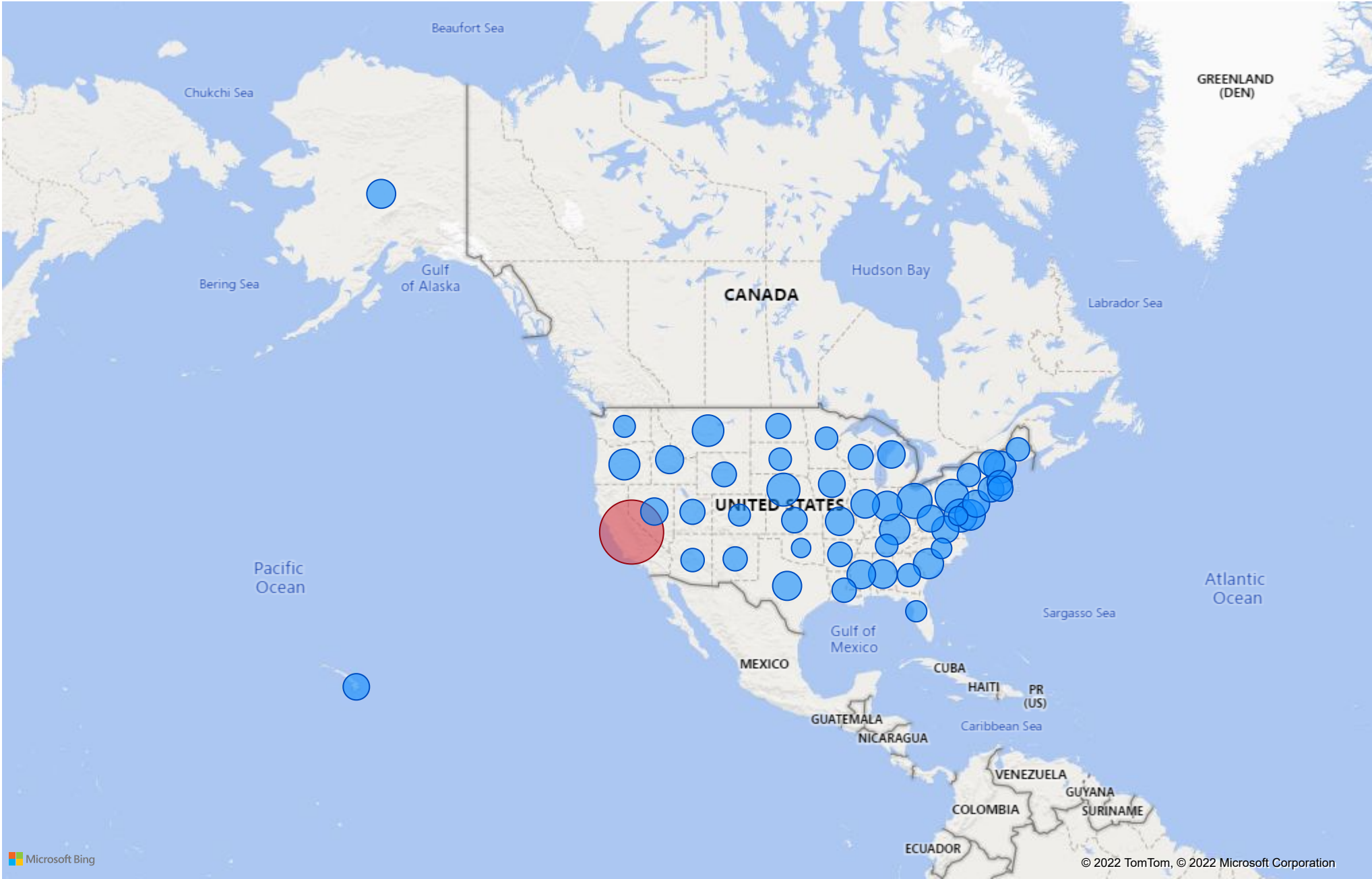
Grouped Consumption 10 OR MORE gb Between 5 and 10 GB Less than 5GB



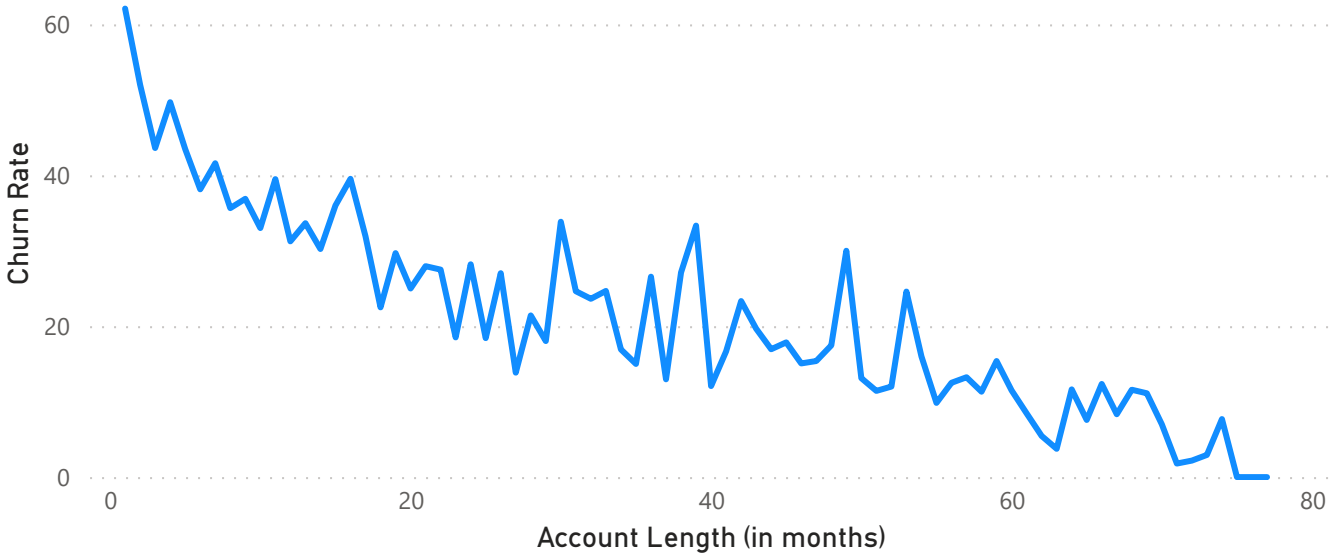
Churn Rate by Intl Plan & Intl Active

Intl Active	no	yes	Total
No	20.01	71.19	22.21
Yes	40.34	7.59	34.31
Total	27.07	24.88	26.86

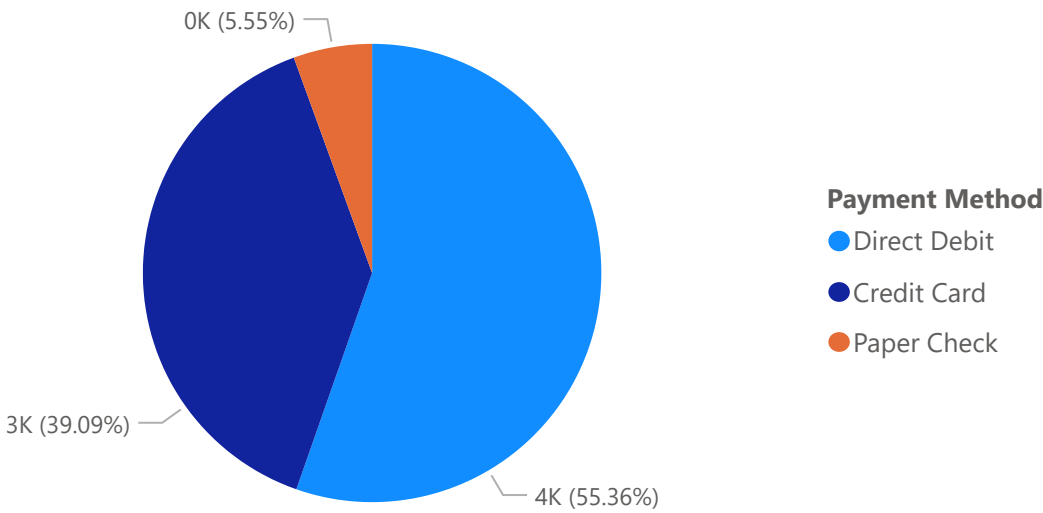
Churn Rate by State or Province



Churn Rate by Account Length (in months)

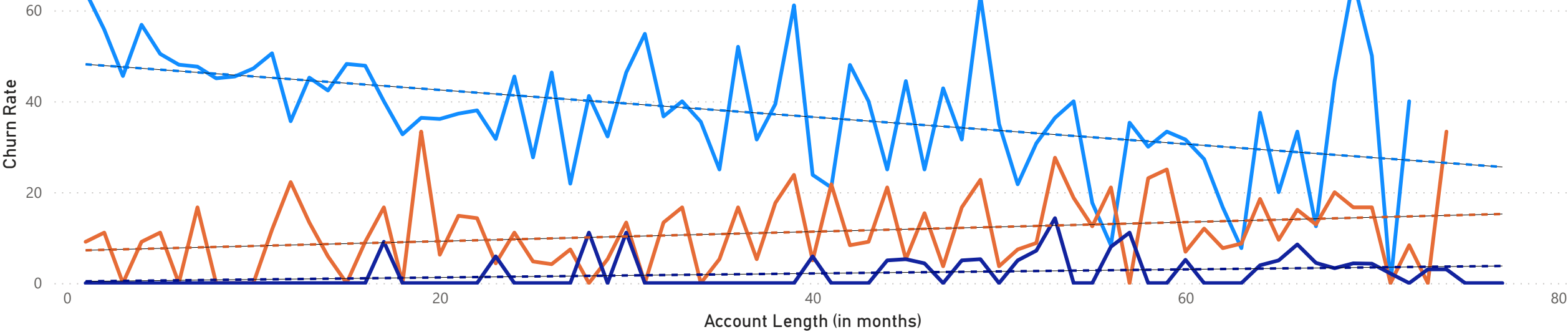


Number of Customers by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



6687

Count of Customer ID

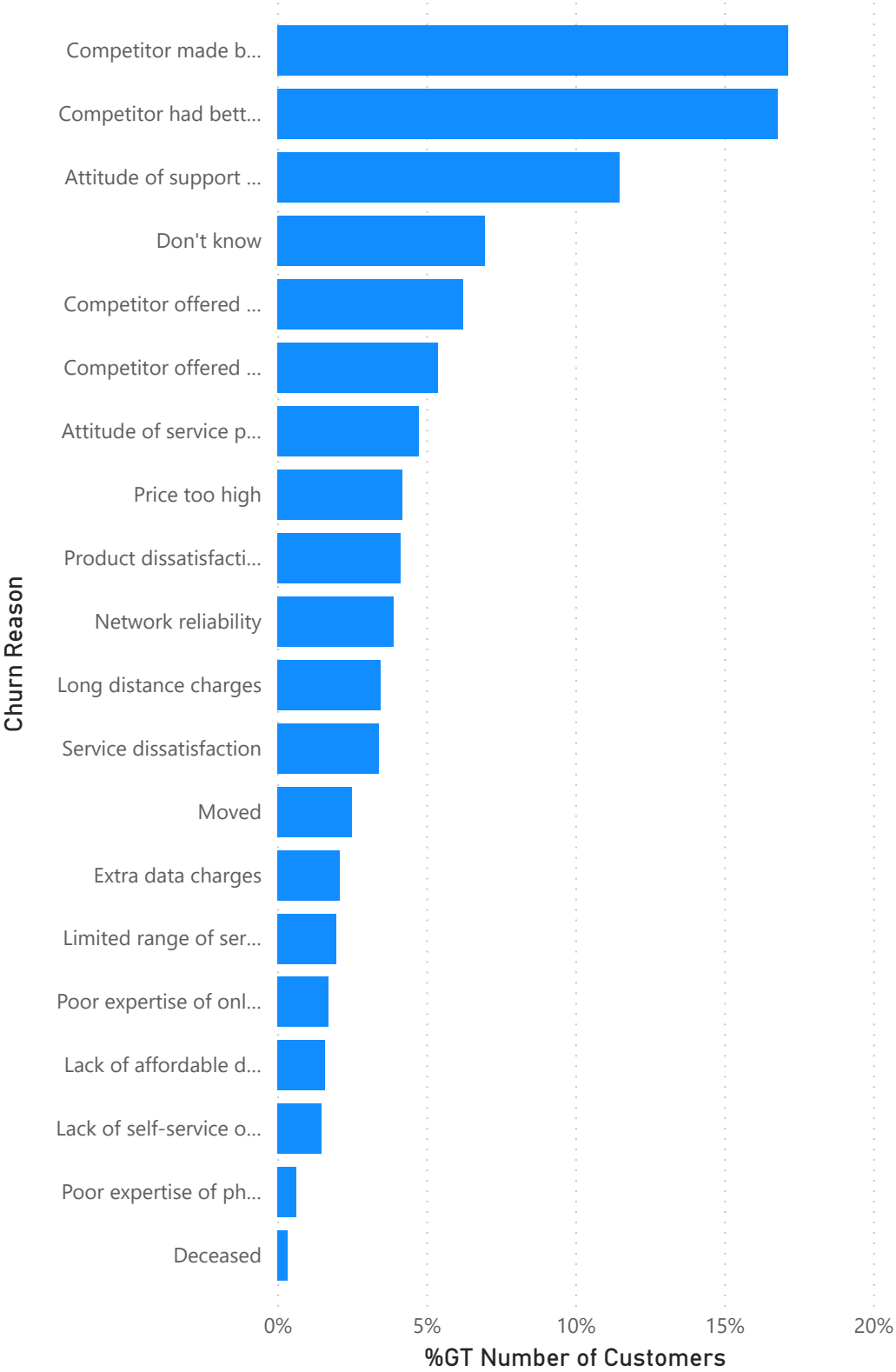
1796

Churned

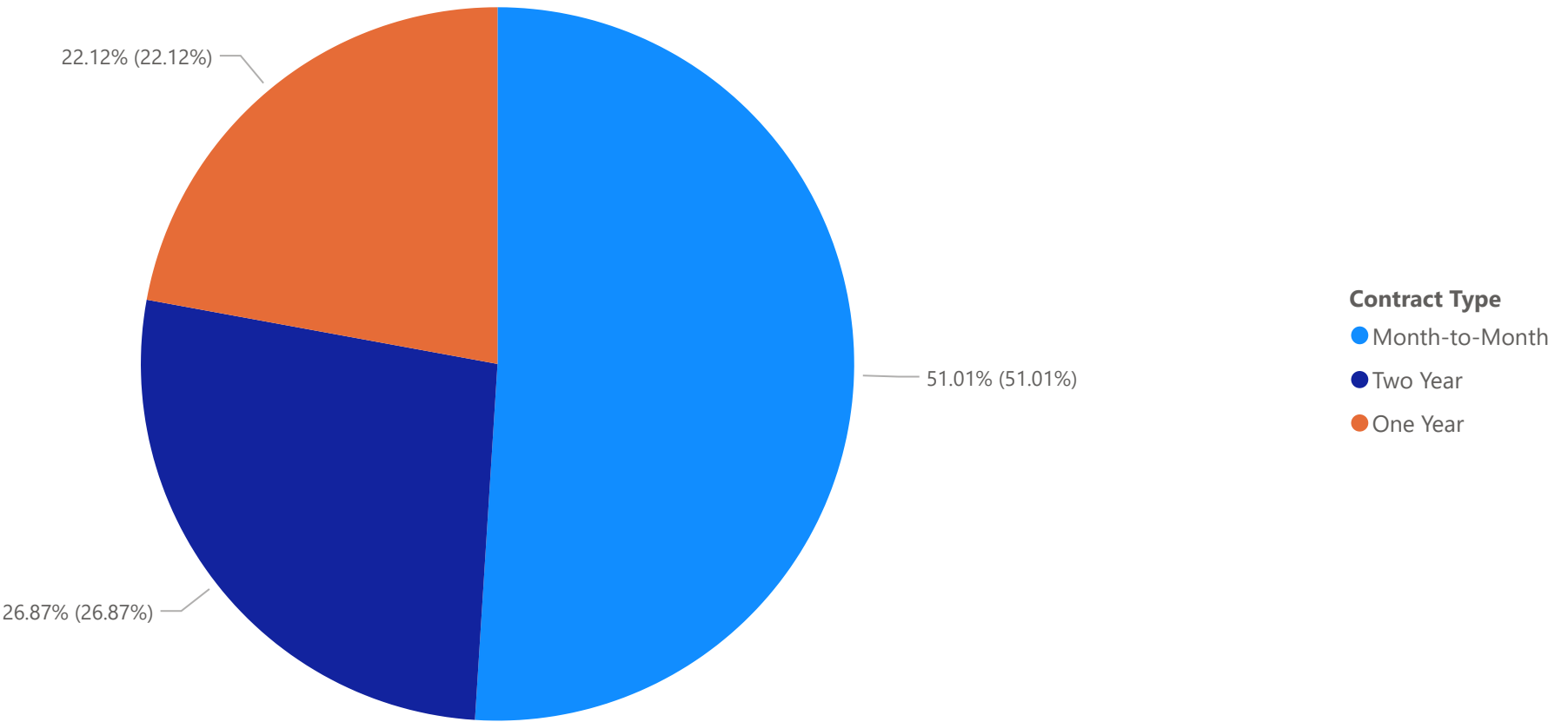
26.86

Churn Rate

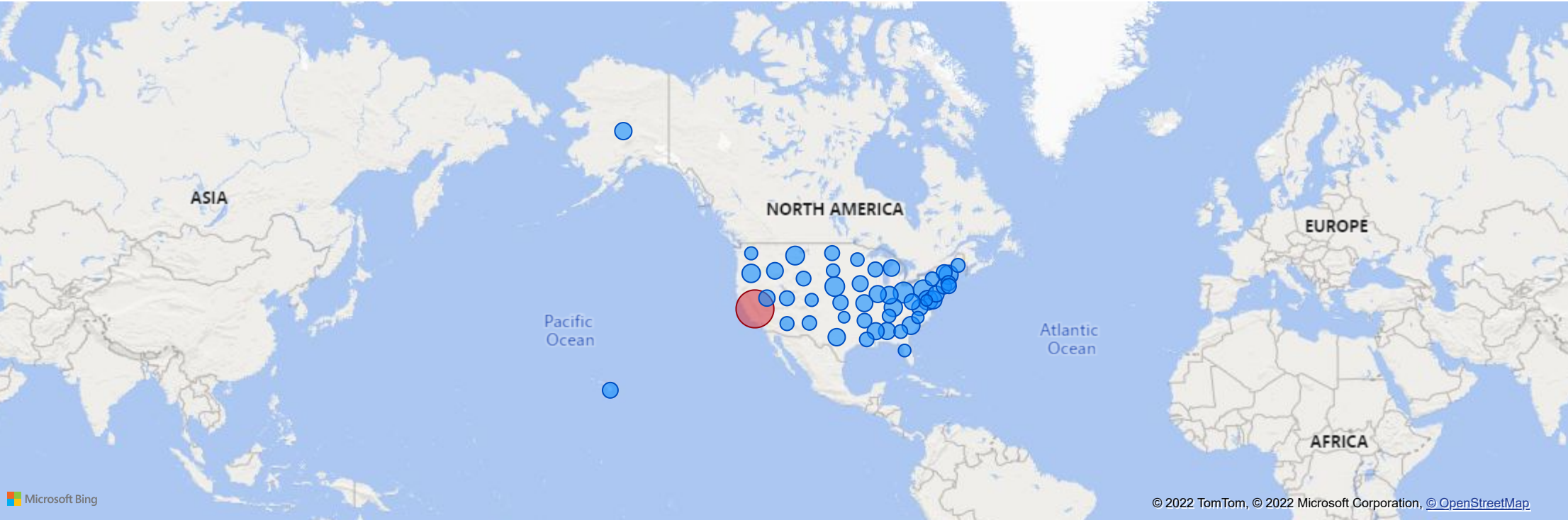
%GT Number of Customers by Churn Reason



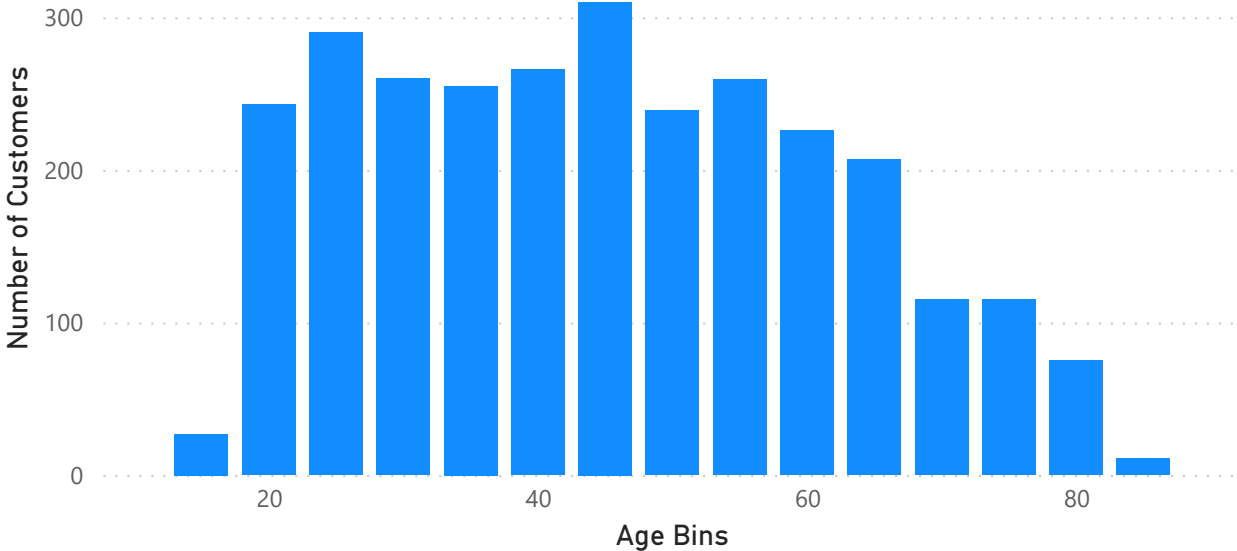
%GT Number of Customers by Contract Type



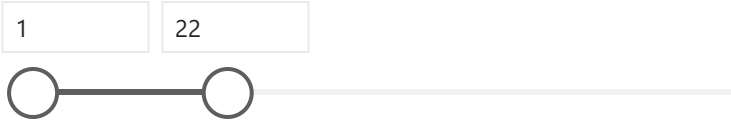
Churn Rate by State or Province



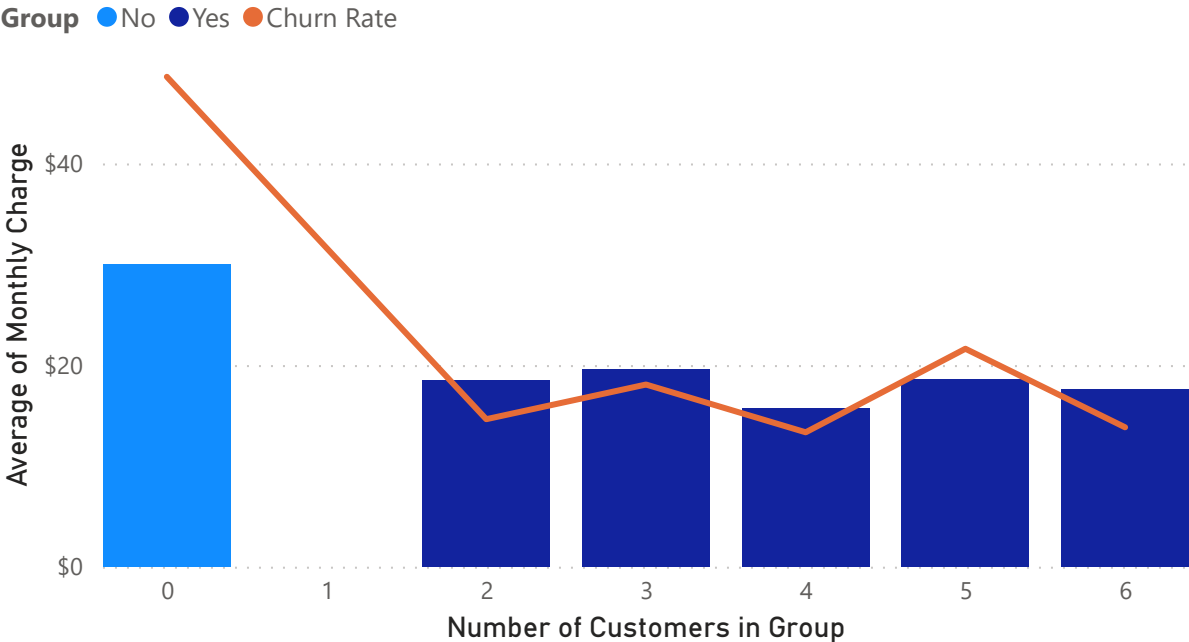
Number of Customers by Age Bins



Account Length (in months)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



6123

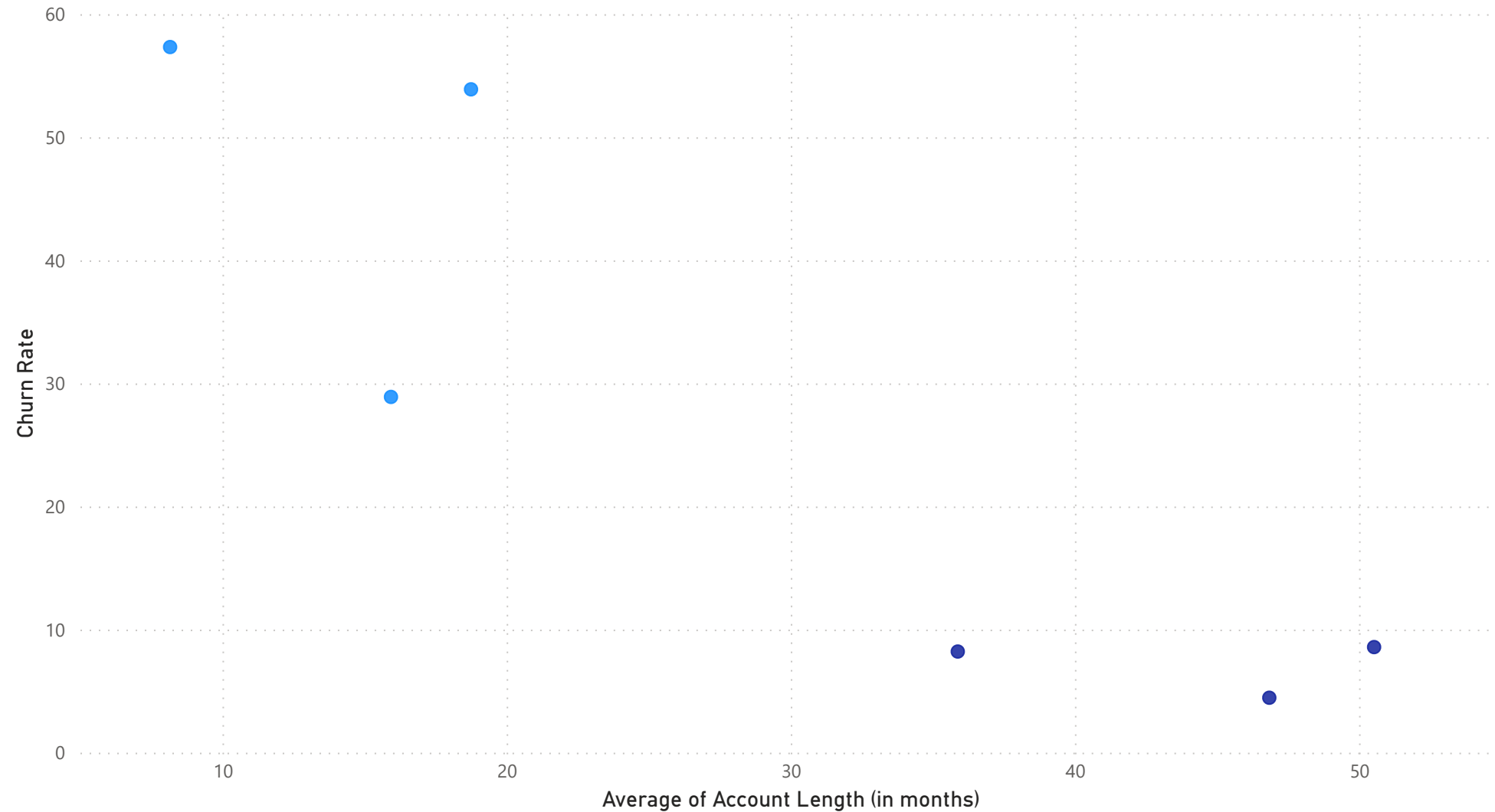
Customer Service Calls

0.92

Avg Customer Service Calls

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category, Payment Method

^ ☐ Monthly

☐ Credit Card

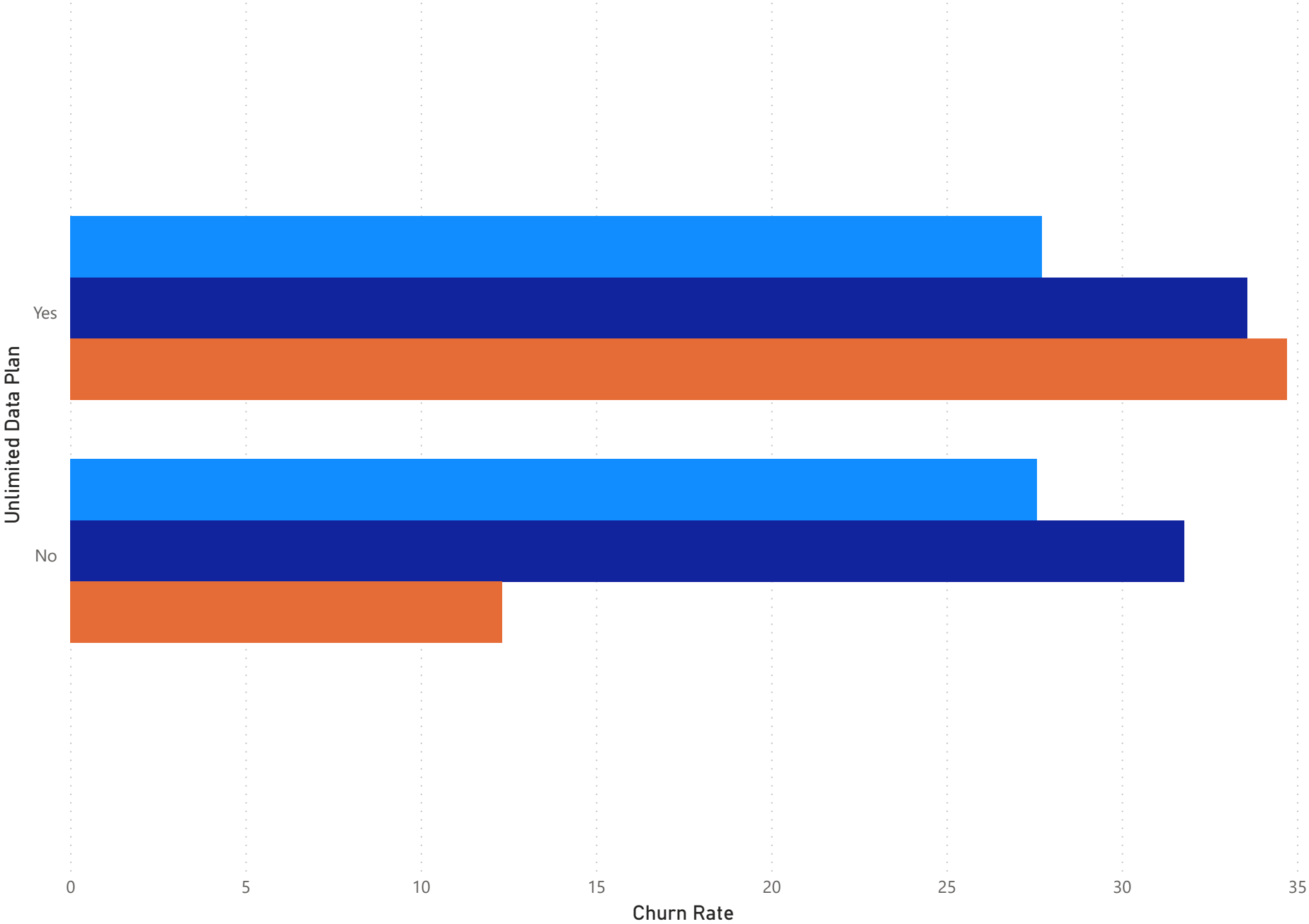
☐ Direct Debit

☐ Paper Check

v ☐ Yearly

Churn Rate by Unlimited Data Plan and Grouped Consumption

Grouped Consumption 10 OR MORE gb Between 5 and 10 GB Less than 5GB



33.64
Avg Extra International Charges

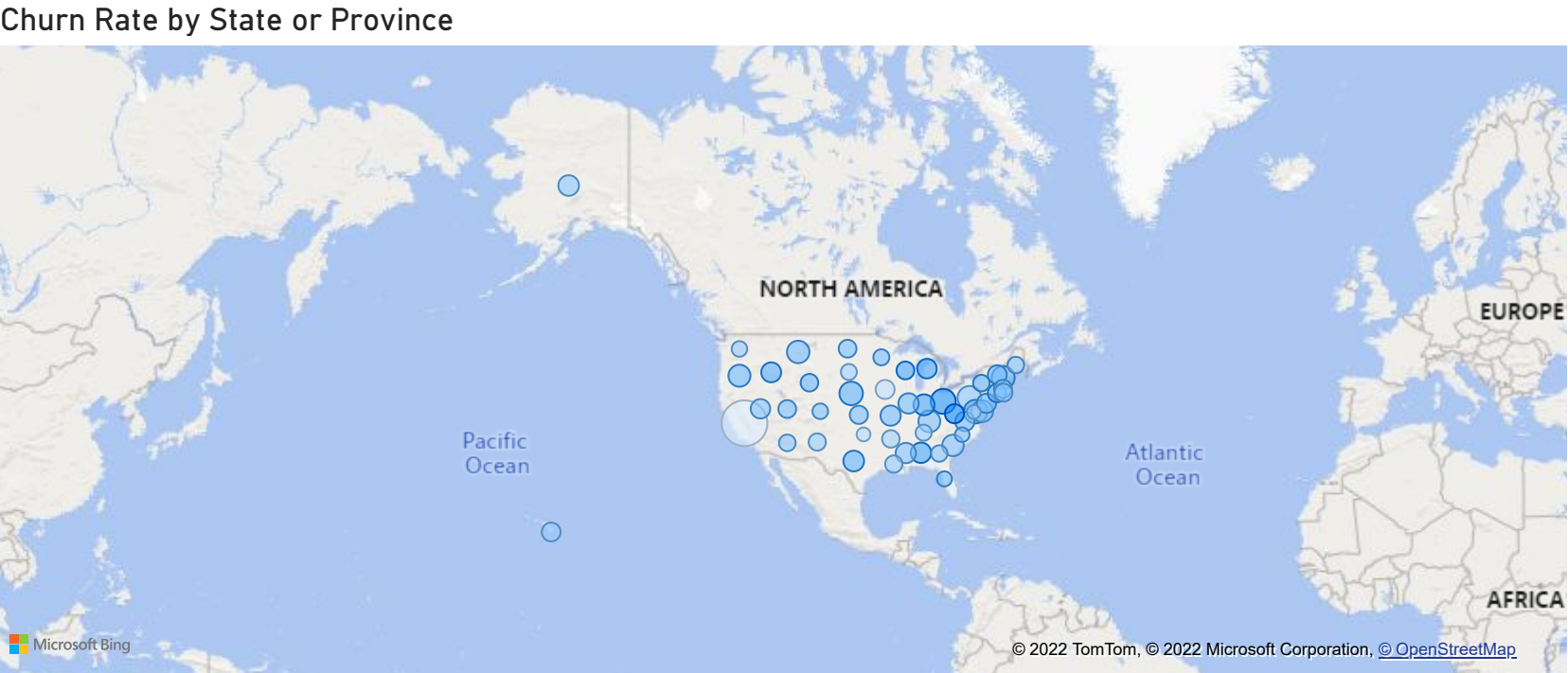
3.37
Avg Extra Data Charges

Unlimited Data Plan, Grouped Consumption

No

Yes

6123	33.64
Customer Service Calls	Avg Extra International Charges
3.37	0.92
Avg Extra Data Charges	Avg Customer Service Calls



Avg Customer Service Calls by State or Province and Churn Label

Churn Label ■ No ■ Yes

