Retail Sales Analysis Report Month Name Country Year Jul Jan **Feb** Mar **Apr** May Jun Oct Nov Aug Sep Dec All All 7667.099999994 Jan Novotny 5259719.349999999 Ellie Gill 5212320.899999999 El Bob 5102499.24 **Total Revenue by Category** Sum of Total Revenue by Town and SubCategory Name Top 6 Representatives 50.32M Bill Muray **SubCategory ...** ● Extra ● Micro ● Regular ● Super **Cate...** • Special • General El Bob **Sum of Total Revenue** Sum of Total Reve... Ellen Woody 34.70M 10M Ellie Gill 17.91M (35.59%) **Sum of Gross Profit** Jan Novotny 0M John White **2M Sum of Units** Town QoQ Growth and Sum of Total Revenue by Quarter **Average of Total Revenue Sum of Total Revenue Date** ■QoQ Growth ■Sum of Total Revenue **QoQ Growth and Sum of Total R..** 2,722.75 11/7/2014 98,018.90 15000000000000000000... 2,716.41 119,522.00 6/7/2015 10000000000000000000... 6/10/2017 2,709.02 162,541.35 5/5/2015 2,706.48 167,801.95 1/12/2016 2,696.53 129,433.65 110,374.30 9/1/2015 2,692.06 5/9/2017 2,690.54 123,764.65 QoQ Growth and Sum of Total Revenue by Quarter 9/8/2014 2,689.80 145,249.00 OoQ Growth ●Sum of Total Revenue 7/1/2017 2,680.67 128,672.00 QoQ Growth and Sum o.. 15000000000000... 2/10/2014 2,678.02 131,223.15 6/9/2017 2,677.48 120,486.65 10000000000000...

12/7/2014

8/1/2017

6/5/2016

Total

3

Quarter

50000000000000...

2,674.26

2,671.04

2,667.87

2,319.40

128,364.60

98,828.50

138,729.40

50,324,126.40

Year	Quarter	Total Rev	Sum of Total Revenue	Previous Qtr	QoQ Growth
2014	1	3,089,520.55	3,089,520.55		Infinity
2014	2	2,565,969.45	2,565,969.45	3,089,520.55	-16.95%
2014	3	2,944,252.90	2,944,252.90	2,565,969.45	14.74%
2014	4	2,961,703.05	2,961,703.05	2,944,252.90	0.59%
2015	1	3,110,246.20	3,110,246.20	2,961,703.05	5.02%
2015	2	2,938,621.80	2,938,621.80	3,110,246.20	-5.52%
2015	3	2,948,976.10	2,948,976.10	2,938,621.80	0.35%
2015	4	2,894,233.15	2,894,233.15	2,948,976.10	-1.86%
2016	1	2,941,330.65	2,941,330.65	2,894,233.15	1.63%
2016	2	2,660,854.15	2,660,854.15	2,941,330.65	-9.54%
2016	3	2,807,393.90	2,807,393.90	2,660,854.15	5.51%
2016	4	2,763,655.90	2,763,655.90	2,807,393.90	-1.56%
2017	1	3,846,566.70	3,846,566.70	2,763,655.90	39.18%
2017	2	4,042,652.15	4,042,652.15	3,846,566.70	5.10%
2017	3	3,870,142.70	3,870,142.70	4,042,652.15	-4.27%
2017	4	3,938,007.05	3,938,007.05	3,870,142.70	1.75%
Total		50,324,126.40	50,324,126.40		Infinity

Date	Average of Total Revenue
1/2/2014	2,760.84
1/3/2014	2,464.65
1/4/2014	2,844.97
1/5/2014	2,502.02
1/7/2014	2,625.53
1/8/2014	2,493.07
1/9/2014	2,121.80
1/10/2014	2,495.09
2/1/2014	2,789.19
2/4/2014	2,217.52
2/5/2014	2,557.65
2/6/2014	2,458.21
2/7/2014	2,414.99
2/9/2014	2,438.30
2/10/2014	2,678.02
2/12/2014	2,079.04
3/1/2014	1,987.53
3/3/2014	2,566.35
3/4/2014	2,004.60
Total	2,319.40