



# EXECUTIVE DASHBOARD

Select Year

2016 2017 2018

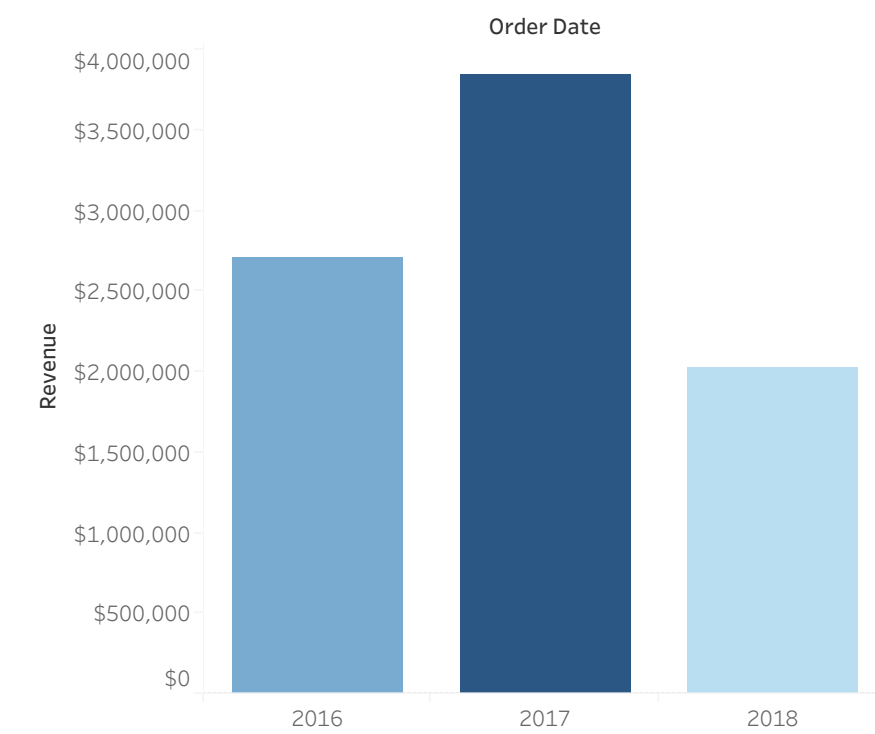
Summary for All

<b>\$8,578,989</b> Revenue	<b>7,078</b> Total Units	<b>1,615</b> Units	<b>1,444</b> Customers
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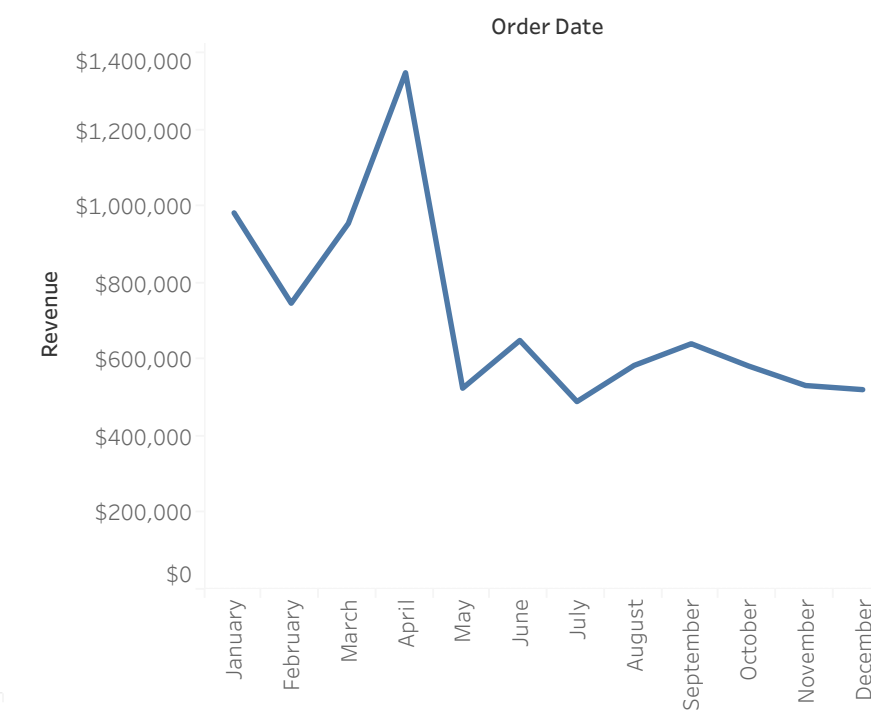
Profitability at a glance for All Regions

State  
All

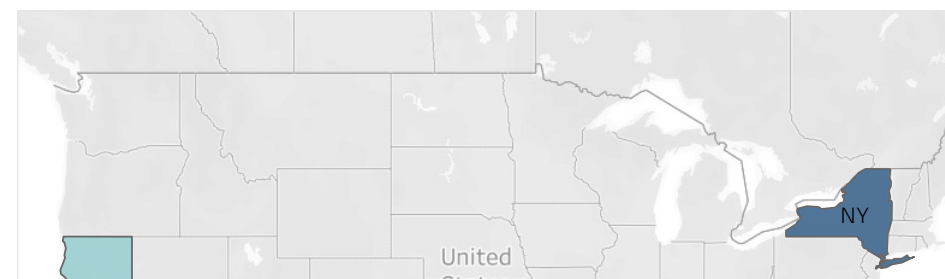
Revenue Per Year



Revenue Per Month

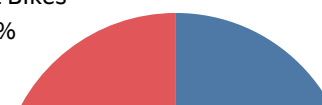


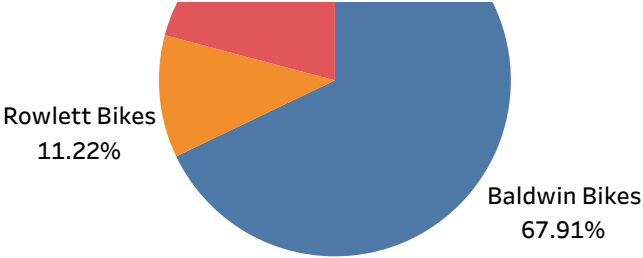
Revenue Per State



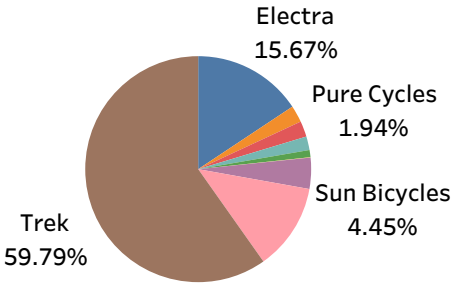
Revenue By Store

Santa Cruz Bikes  
20.87%

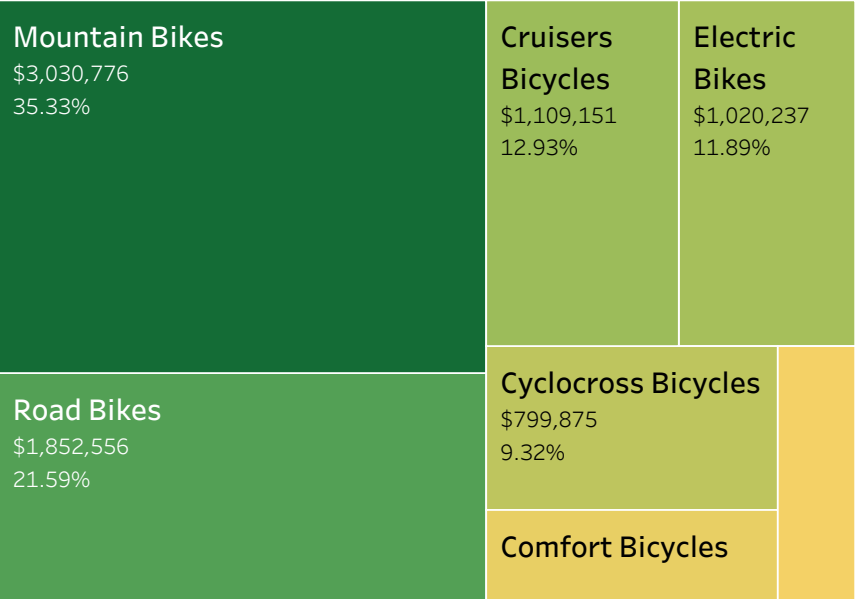




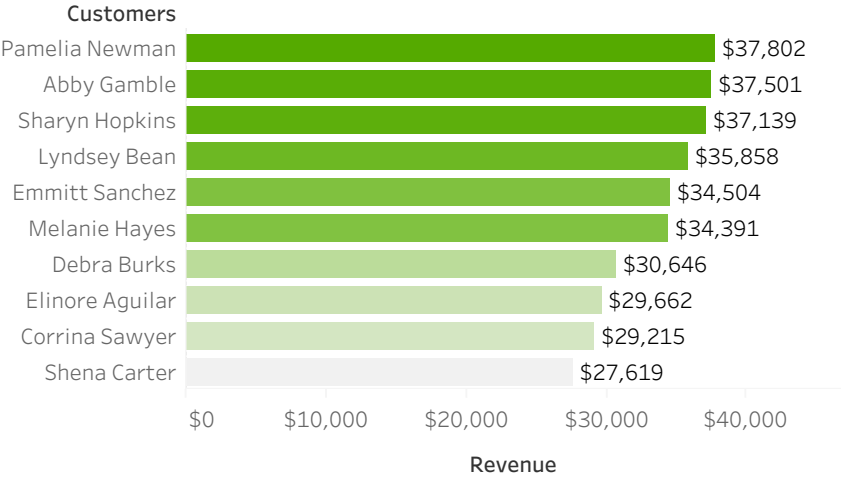
Revenue by Brand



Revenue by Category



Top Customers



Revenue Per Sales Rep

