



# Startups

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## Hiring at Startups vs. Bigger Companies

When it comes to hiring, startups often have different priorities than larger companies. Here are some key differences to keep in mind:

### Skills vs. DSA or Theoretical Knowledge

Startups typically place a greater emphasis on a candidate's skills and experience rather than their ability to solve complex algorithms or demonstrate theoretical knowledge. They need people who can hit the ground running and start making an impact right away.

### Cultural Fit

Startups are often more focused on building a strong team culture. They want to ensure that everyone is aligned on the company's mission and values and can work collaboratively towards a common goal.

## **Work-Life Balance**

At early stage startups, work-life balance can be harder to achieve. With limited resources and tight deadlines, employees may need to work longer hours or be more flexible with their schedules.

## **How to Apply**

If you're interested in working for a startup, there are a few things you can do to increase your chances of getting hired:

- Tailor your resume and cover letter to the specific company and role you're applying for
- Highlight your relevant skills and experience
- Be prepared to talk about your passion for the company's mission and values

## **How to Cold Email**

Cold emailing can be a great way to get your foot in the door at a startup. Here are some tips for crafting an effective email:

- Keep it short and to the point
- Explain why you're interested in the company and what you can bring to the table
- Make it easy for the recipient to respond by including your contact information

## **How to Network**

Networking is key to landing a job at a startup. Here are some ways to expand your network:

- Attend industry events and conferences
- Connect with people on LinkedIn and Twitter
- Join relevant Facebook and Slack groups

## Resources

Here are some resources to help you in your startup job search:

- Y Combinator
- Product Hunt
- LinkedIn
- Twitter
- AngelList

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## Startups hiring

The following list is not exhaustive and is subject to change. These are some of the top tech startups that hire software engineers:

1. Airbnb
2. Amazon
3. Asana
4. Atlassian
5. Automattic
6. Betterment

7. Brex
8. Coinbase
9. Dropbox
10. GitLab
11. Instacart
12. Lyft
13. MongoDB
14. Palantir
15. Peloton
16. Postmates
17. Robinhood
18. Slack
19. Stripe
20. Uber
21. WeWork
22. Zoom
23. Square
24. Twilio
25. Snowflake

## **LinkedIn Strategy to Reach Out to Recruiters**

If you're looking to get hired by a startup, LinkedIn can be a powerful tool to connect with recruiters and hiring managers. Here's how you can use LinkedIn to increase your chances of landing a job:

### **Optimize Your Profile**

Your LinkedIn profile is your online resume, so it's important to make sure it's up-to-date and showcases your skills and experience. Here are some tips for optimizing your profile:

- Use a professional-looking headshot
- Write a compelling headline that highlights your skills and experience
- Customize your LinkedIn URL
- Write a summary that showcases your accomplishments and career goals
- List your relevant skills and experiences

## **Connect With Recruiters**

Once your profile is optimized, it's time to start connecting with recruiters. Here's how you can find and connect with recruiters on LinkedIn:

- Use LinkedIn's Advanced Search feature to find recruiters who work at companies you're interested in
- Send recruiters a personalized connection request that highlights your skills and experience
- Follow up with recruiters after connecting to express your interest in working for their company

## **Join LinkedIn Groups**

LinkedIn Groups can be a great way to connect with people in your industry and get noticed by recruiters. Here are some tips for using LinkedIn Groups to your advantage:

- Join groups related to your industry or the companies you're interested in
- Participate in group discussions and share your expertise
- Connect with group members who work at companies you're interested in

## **Engage With Company Pages**

Following company pages on LinkedIn can give you insight into a company's culture and hiring needs. Here's how you can engage with company pages:

- Follow the company pages of the startups you're interested in

- Like and comment on company posts to show your engagement
- Set up job alerts to get notified when a company posts a new job opening

By following these LinkedIn strategies, you can increase your chances of getting noticed by recruiters and landing your dream job at a startup.