



# ALEXANDRIA WOLFF

MAKEUP ARTIST | FRONT END WEB DEVELOPER

## PERSONAL PROFILE

I have extensive customer service experience which has helped me flourish wherever I find myself. In the past year, I have started to grow my skills in a different direction and have been teaching myself Web Development for the past 8-months.

## SPECIALIZATION

Customer Service (Retail and Tech)  
Retail Management  
Beauty Industry Knowledge  
Social Media Marketing  
Modeling/Runway Experience  
Published Writer  
Self-Taught Makeup Artist

## CONTACT INFO:

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Instagram: @wolffalexandria

[Recently married | Maiden name: Gleason]

## SKILLS AND ABILITIES

Adobe Illustrator  
Makeup Application  
Microsoft Suite  
HTML  
CSS  
Vanilla JavaScript

## WORK HISTORY

### CSA & INSTRUCTOR

Paper Source | Feb 2019 to March 2020

- Instructor for various art projects such as hand-lettering and watercolor
- Responsible for opening/closing procedures
- Assisted with floor-set and shipment processing
- Promoted in less than a year to Floor Lead
- Was responsible for store Instagram account(s)
- Simultaneously worked at both locations in Arizona

### CUSTOMER SUPPORT SPECIALIST

U-Haul Intl. | Dec. 2015 to Oct. 2017

- Provided technical and procedural assistance with POS software in the US and CA
- Worked closely with developers and tech writers to prep launch of new POS software internationally
- Top performing team member
- Promoted to Trainer in less than 6months

## ACADEMIC HISTORY

### FASHION INSTITUTE OF DESIGN AND MERCHANDISING

Studied Beauty Marketing and Merchandising | 2014-2015

- Worked with industry professionals for job insight
- Resources to valuable trend reports
- Studied subjects from Photoshop, Illustrator, Marketing and Industry Specific History

### GLENDAL COMMUNITY COLLEGE

General Studies | 2012-2014

- Top Performing Student
- 3.75 GPA
- Studied General Studies to prepare for transfer to FIDM