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No. 11, Jalan Alam Suria
16/21, Bandar Puncak Alam,
Puncak Alam, Selangor

Education

Diploma in New Media Communications and Contentpreneurship

UiTM Alor Gajah, Melaka
2022 - 2025

Expertise

Digital Marketing

Social Media Managing

Content Creation

Image/Video Editing,
Advertising Post

Language

Malay

English

LIDYA AZIZOL

SOCIAL MEDIA INTERN

Profile

My name is Lidya Syahirah Binti Azizol. I chose this course because of my daily engagement with social media and my passion for content creation. I aspire to build a career in social media content creation. During my studies, I took an intriguing subject, Digital Marketing in Social Media, where I honed my skills in content creation, including recording, editing, posting, and advertising on social media platforms. This experience revealed my true passion and strengths.

Experience

2023

-

2024

Tiktok Content Creator

MESKOM @ MASSCOMM Club

- @meskommelakaofficial
- Created content for the MESKOM tiktok page, recording, editing, posting, boost post

March

2024

-

July

2024

Head of Marketing

GAMEINC Event @ MASSCOMM Faculty

- @gameinc24
- Managed all the social media for GAMEINC24 event including content planning since the first week of the semester.

Oct

2023

-

Jan

2024

Social Media Manager

@cotton.knot/crochetcottonknot.com

- Implied digital marketing for this small business owner.
- Created a website, social media accounts

2023

-

ongoing

Cafe Reviews @ TIKTOK

@wolffprincesss, personal TIKTOK account

- Requested by a few cafe owners to review their cafe and made a whole video about it



References

Lorem ipsum

Wardiere Inc. / CEO

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