



Briana Burns <seekingbriana94@gmail.com>

Re: Intake Form-completed

1 message

Lucas Stein <lucasstein@me.com>

Sat, Nov 16, 2019 at 7:57 AM

To: Briana Burns <seekingbriana94@gmail.com>

Cc: lucas Stein <lucasstein@me.com>

Intake Questionnaire

What is the name of your site and URL?

lucassteinphotography.com

Do you already own your URL?

[yes.](#)

What is the physical address to be displayed on your website:

[Albuquerque New Mexico](#)

What contact information should be included on the website?

[phone number](#)

[email address](#)

[instagram](#)

[youtube](#)

List any websites or brands you like in terms of functionality and look/feel:

[TBD-I will send more detailed information regarding this question tomorrow, 11-17-19](#)

What is the main purpose of your site?

[to define who I am as a photographer, explain what I do, how much I cost, what to expect and to sell prints \(without daily maintenance or "checking in" required\)](#)

What are the types of users that will visit this site, and what actions should each user perform?

[People searching for photography for specific purposes should be easily able to understand what I do as a photographer, to easily navigate samples of my work options and contact me simply](#)

What is the key functionality for your site?

[They should immediately see images that capture their imagination and be made to maneuver through a few samples to discover the possibilities. They should be able to clearly see rates, schedule events, and purchase art of all specifications.](#)

What pages do you want included on your site?

similar to the basic format I use now, I would like to categorize photography style breakdowns for samples yet in a more circulating, less fixed, visual format. The answer to this question maybe better off discussed as it could be a five to ten page answer.

primarily, a who I am/what I do page, samples pages and sales page. I am hoping to link sellable fine art photography from our website to Aspen Creek Printers in California.

Who/What/Where/When/Why page(s)

Photography samples page(s)

Videography-film & television samples

Sales page(s)

Your input in design and methodology is key to this section

How do you want people who are coming to your site to feel?

all warm and fuzzy. hot and bothered. to want to have a sudden primal passionate down and dirty emotional burst to want to be photographed and let their inner sexy thespian perform freely for the first time or again.

and

to want to give me money to do so!

Do you have a specific look and feel in mind?

I am very open to many looks and feels

Please send any creative assets - logo, images, color scheme, fonts, etc.

I have no brand pattern. I would like to develop and establish a consistent brand with this website.

Do you have any source files that we should import?

This website will be built by images and video (links). layout will greatly effect options and styles.
TBD

Do you currently own an SSL certificate? If not, that will need to be purchased before the website goes live.

Squarespace has been hosting my site since I started it myself-its more of a place for me to store images than anything else currently.

I believe so but I'm website illiterate.

Please provide me with domain and nameserver access:

<https://lucas-stein-gn3j.squarespace.com/config/pages>

password-I'll reset when you need access.

What is your current technical infrastructure?

weak. lame, awful. to use the professional terms.

Is there anything else you would like us to know or consider?

We will need to work out the layout and design using good communication. my ultimate desire is to minimize the amount of photos my website currently uses. to create a strong introduction to the

photographer, his work, options, and creative support group/community with optimal/minimal samples and an easy access to purchasing custom fine art.

I have been a photographer and brand creator for dozens of websites based all over the country/world, as the content creator. Most of my money is made by building the photography needed for websites yet my website is shit because I do the photography but not website work. I am excited to have a creative I admire doing my website-I will get or create whatever you think we need. I look forward to this journey.

On Nov 15, 2019, at 4:24 PM, Briana Burns <seekingbriana94@gmail.com> wrote:

<Lucas Intake Questionnaire.pdf>