

# Marginal Linear Regression Models

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# Marginal Modeling Approaches

- Researcher may not care about estimating between-cluster variance in slopes or intercepts; only *interested in marginal fixed effects across all higher level clusters!*
- Researcher only *interested in overall marginal relationships*, possibly for different subgroups
- Alternative methods for fitting **marginal models**  
~ focus on **Generalized Estimating Equations (GEE)**

# Marginal Linear Regression Models

- When fitting marginal models to **normal** dependent variables, estimate parameters defined by this model (***no random effects***)

$$y_{ti} = \beta_0 + \beta_1 x_{1ti} + \dots + \beta_p x_{pti} + e_{ti}$$

$$y_i = (y_{1i}, y_{2i}, \dots, y_{n_i})' \sim N(X_i \beta, V_i)$$

- General variance-covariance matrix  $V_i$ : many possible structures
- **Do not explicitly estimate variances and covariances of random cluster effects (*because there are none*)!**

# Generalized Estimating Equations

When fitting models to dependent data using GEE → seek estimates of parameters that solve **score function** (or **estimating equation**):

$$S(\beta) = \sum_{i=1}^n D_i^T V_i^{-1} (y_i - \mu_i) = 0$$

$D_i^T$  is  $n_i \times p$  matrix with  $(i,j)$ th elements  $\frac{\partial \mu_{ti}}{\partial \beta}$   
 $V_i$  is  $n_i \times n_i$  variance-covariance matrix for observations on cluster  $i$   
(user-specified)

# Generalized Estimating Equations

$$S(\beta) = \sum_{i=1}^n D_i^T V_i^{-1} (y_i - \mu_i) = 0$$

$y_i$  = vector (*column*) of outcome measures collected for  $i$ -th cluster

$\mu_i$  = vector of expected means for outcome measures **based on specified model** (fixed effects enter here ... regression function defines mean!)

Equations solved: Iteratively weighted least squares or Fisher scoring algorithms

# Generalized Estimating Equations

- GEE methodology first introduced by Liang and Zeger in seminal 1986 paper
- Seldom know true variance-covariance matrix for observations  
In practice → **working correlation matrix** (*“plausible guess” for true structure*)
- Typically specify correlations and ***not*** covariances ...  
for non-normal outcomes, variances defined by mean structure of model
- **Allows methodology to be easily adapted to non-normal dependent variables** (Poisson, Binomial, etc.)

# Generalized Estimating Equations

Variances of parameter estimates computed using **sandwich estimator**

*(Liang and Zeger, 1986)*

- Estimator based on specified working correlation matrix (e.g., exchangeable), and variance-covariance matrix of observations based on expected means from fitted model
- Estimators of fixed effect parameters are **consistent** even if specified working correlation matrix is incorrect; *bad choices affect standard errors*

# Generalized Estimating Equations

- Choices for working correlation matrix in models fitted using GEE:
  - **Independence** (zero correlation, independent observations)
  - **Exchangeable** (constant correlation of observations in the same cluster)
  - **AR(1)** (first-order auto-regressive, decaying correlation over time)
  - **Unstructured** (completely general correlations of observations)
- Estimators of correlations proposed by Liang and Zeger (1986)
- Focus on fixed effects, **not** inferences about “nuisance” correlations



# Generalized Estimating Equations

- Inference “robust” to possible variance-covariance matrix misspecification possible when using **Wald Tests** based on sandwich estimates of standard errors
- Adapted information criterion (QIC) to compare fits of competing models
- Good specification of mean structure (*interactions, non-linear terms, etc.*) important!
- With large data sets, alternative choices of working correlation matrix do not make large difference, but should still be considered

# Generalized Estimating Equations

- Poor choices of working correlation matrix affect standard errors and inferences  
→ try to choose reasonable model based on information criteria
- **QIC** (*popular and widely implemented*) has important shortcomings in choosing “correct” correlation structure
- Westgate and Burchett (2017) describe **better alternatives** for identifying correct correlation structure, and provide software to both fit GEE models and compute advocated information criteria

# Revisiting the ESS Model

- Interested in relationship of trust in police (TRSTPLC, IV) with a person's attitude about whether people generally try to help others (PPLHLP, DV)
- Observations clustered by interviewer, ignored dependency in data in Week 2!  
**GEE can account for this.**
- Marginal linear regression model using GEE (with **exchangeable** correlation structure, assuming constant correlation of observations within interviewer) to make inference about **overall, marginal relationship** between two variables!

# Revisiting the ESS Model

GEE estimate of fixed effect of TRSTPLC is positive (0.04) and **not significant** ( $p = 0.054$ ); estimated intercept is 4.47 ( $p < 0.01$ )

Estimates suggest similar direction for relationship, but marginal estimate is 1/3 of the multilevel model (0.12), when explicitly controlling for random interviewer effects

Multilevel model:

**“for a given interviewer**  
one-unit increase in trust in police  
leads to 0.12 increase in helpfulness”

Marginal model:

**“across all interviewers**  
one-unit increase ...  
0.04 increase in helpfulness”

# Model Diagnostics

- Assuming constant correlation within interviewers, the “nuisance” estimate of the correlation was 0.05; QIC = 6790.61
- Unstructured and first-order autoregressive correlation structures don’t make sense; no time ordering of cross-sectional observations within each interviewer

**What about independence? QIC = 6791.55**

**There is slight evidence of a better fit  
for the exchangeable model ~  
important to account for correlation!**

# Conclusions from the Example

- Marginally, when looking at overall relationship across interviewers, did not find as much evidence of relationship as did when controlling for interviewer effects explicitly
- Accounting for dependency (*rather than assuming independence of observations within each interviewer*) did seem to improve model fit slightly; **comparing models is important!**

## Remember

When fitting marginal models, can no longer make inference about between-cluster variance!

# What's Next?

- Marginal **logistic** regression models for binary outcomes  
~ easily fitted using GEE.
- **Revisit** example of **predicting probability of ever smoking 100 cigarettes in one's lifetime**  
~ see what changes compared to multilevel modeling approach