

Nicholas Crozier-Yamashita

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Education

UNIVERSITY OF SAN DIEGO

San Diego, CA

BS in Physics: **GPA 3.2**

Men's Crew: Team Captain; 3rd place WIRA's

Physics Club VP

KAMEHAMEHA SCHOOLS

Maui, HI

Art History + Industrial Design: **GPA 3.6**

Dean's List; Paddling Team Captain

Work Experience

AUGUST SKINCARE

Santa Barbara, CA

Founder

August 2016 - May 2018

- Raised \$300,000; developed, launched and scaled August Skincare to a successful exit in May 2018
- Cosmetic Chemistry; Built a program in excel to calculate correct formula emulsifier ratios
- Fabricated a complete 16 skincare product line which includes complex chemicals; AHA's, BHA's, and esters
- Developed and designed branding and strategy using Adobe Photoshop, Illustrator, Indesign, Sketch, Bridge

PARADIS BASICS

San Francisco, CA

Co-Founder

June 2016 - January 2018

- Developed sustainable, non-toxic skincare products that were sold in retailers throughout the U.S., most notably Need Supply Co., and featured in publications such as People Magazine, Hamptons Magazine, and Byrdie Beauty
- Strategy; Successfully implemented a "seasonal" model which translated to 1000% yearly growth
- Directed and created all creative content for mobile and web audiences
- Designed branding and aesthetic using Adobe Photoshop, Illustrator, Indesign, Sketch, InDesign

Projects

SAPPHIRE BEACH COMPANY

San Francisco, CA

Art Direction, Strategy

May 2014

- Developed a reef safe, non-toxic mineral based sunscreen
- Managed a team of 3

PETRA VAN DER WOLF

San Francisco, CA

Art Direction, Photographer, Editor

January 2014

- Scouted, coordinated, styled, shot, edited all photoshoots using Adobe Photoshop, Illustrator, HTML, Bridge
- Developed and pitched concepts to talent and brands

Programming Languages

JavaScript (jQuery), HTML, CSS, basic Python

Relevant Competencies

Strong typographic knowledge, Adobe CS6, CC Suite, art history, digital and industrial design, communication

Notable Awards

- Western Intercollegiate Rowing Association Championships Bronze Medalist