OpenText[™] Exstream Cloud Production

Mired in Business as Usual?

Keeping up with the expectations of existing customers and attracting new customers requires you to quickly adapt and adopt new communication channels. While recently many companies added email to their communications channels, now they are struggling to accommodate consumer demands for mobile and other digital communications.

Many businesses are constrained by inflexible systems and long IT deployment times for new processes and communications. And while this can translate into real dollar losses—due to lengthened sales cycles, missed opportunities, and decreased loyalty—IT often doesn't have the budget to modernize with an enterprise-class customer communication management (CCM) solution.

Get to Market Faster

Exstream multichannel CCM software is proven to enhance the customer experience and make customer interactions more profitable. Designed for companies and organizations that thrive on strong customer relationships, Exstream gives business users the power to make the most of every touch point. Create insightful, impactful, real-time customer communications that strengthen customer engagement and loyalty to fuel profitable business growth.

Exstream Cloud Production delivers communication composition as a secure, public cloud-hosted service. It helps you deliver CCM applications faster and with lower start-up costs. Current Exstream customers can leverage their existing expertise, resources, and investments in Exstream application development. All features and functions are available right from the start: there are no hidden costs or additional modules to buy.

You can select the subscription plan that best aligns with how you create communications, to get the most business value for your investment. This makes smaller projects easier to get approved and deploy, and it means that smaller businesses can get personal and try CCM with minimal risk. Departments that have a budget for operational expenses but not capital expenses can support new projects that connect with more customers.

Count on OpenText for a depth and breadth of offerings that meet your customer communications needs, both now and wherever your business takes you.

PRODUCT BENEFITS

- No hardware to buy, no software to install means you get up and running fast
- Exstream Cloud Production easily integrates into your existing or new business systems with a powerful REST API
- Delivers communication composition as a secure, public, cloud-hosted service
- Helps you deliver CCM applications faster and with lower start-up costs



Enjoy a Robust Feature Set

Exstream Cloud Production provides both a web user interface and an API that let you:

- Upload, configure, and manage your Exstream applications in the cloud, including status, Exstream engine version, and default data and resource files.
- Store your frequently used data files and resource files in the cloud.
- · Create and manage your company users.
- Easily integrate with existing or new business systems
 with a robust API. Access a programmatic interface to submit
 production jobs via web service calls. Exstream's documented
 API with sample code simplifies integration with your line-ofbusiness applications and workflows.

And for peace of mind, you can count on a highly secure service that protects your data through use of best practice design, architecture, security reviews and testing, and technical implementation of network security, user access, and data encryption.

The Sky's the Limit

Exstream Cloud Production delivers communication composition for Exstream applications as a secure, public cloud-hosted service. Meet both your business and customer needs with the ability to process structured/batch, on-demand, and interactive communications for delivery to virtually any print or electronic channel or device.

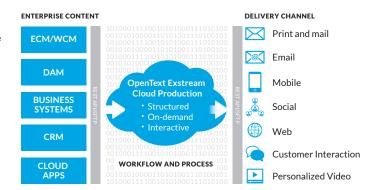
Easy, Subscription Pricing

Much like a mobile phone plan, you pay for a subscription plan based on your usage needs.

With these all-inclusive plans, all functionality is included with your subscription. There are no additional costs for different output types, modules or service features, which means you can try out new capabilities or even new types of communications for no extra cost.

Learn more at

http://engage.opentext.com/products/exstream



Why move to OpenText Exstream Cloud Production?



Easy set-up.

No hardware to buy, no software to install means you get up and running fast.



Low start-up costs.

No license fees or hardware means lower initial costs and lower IT costs for ongoing management of hardware and software.



Easy to buy.

Simplified, all-inclusive subscription plans based on the volume of output you produce.



Unlimited capacity.

No more worries about peak loads with 24x7 service monitoring and automated service elasticity and scalability.



Best-in-class security.

Adheres to Global Enterprise Best Practice security standards. Uses Role-Based Access Control (RBAC), industry standard password policy, HTTPS, TLS, and 256-bit AES encryption, and protects against CSRF and SQL injection attacks.



Radically simple.

We manage all the upgrades and updates, so you don't have anything to download, install, or manage. Get instant access to the latest software.



Seamless integration.

Easily integrates into your existing or new business systems with a powerful REST API.