CODE CRAFT - Introduction:

This document describes the core principles and cultural values of Code Craft ("the Company"), a custom web solutions and web development company.

Part 1: Co-creation

At Code Craft, we believe deeply in the power of collaborative expertise. We encourage the contribution of each team member and believe that through collaboration we can deliver innovative solutions to our customers.

Part 2: Individual Excellence

We appreciate the uniqueness of each employee.

We support personal development in line with their personal ambitions and professional skills.

Part 3: Passion for Excellence

We dedicate ourselves to both the art and science of web development in every project.

Our name "Code Craft" reflects our care in completing each project.

Part 4: Openness and Transparency

We maintain a flat organizational structure to ensure transparent communication.

All team members are free to express their opinions and we have feedback mechanisms for continuous development and improvement.

Part 5: Continuing education

We expect and encourage continuous learning to stay current in a rapidly changing digital world. This includes mastering new programming languages, following design trends, and using new project management tools.

Part 6: Flexibility and Responsiveness

Our small groups offer flexibility.

We pride ourselves on our ability to adapt quickly to change, ensuring optimal efficiency in delivering projects to our customers.

Part 7: Customer-Centric Approach

All of our efforts are built around the customer's vision.

Customer feedback plays a vital role in developing the final products to ensure maximum customer satisfaction.

Part 8: Harmony between work and personal life

While we recognize the importance of professional engagement, we also recognize the need for work-life balance.

We encourage flexibility to achieve this harmony.

Part 9: Celebrating small wins

Every achievement, regardless of scale, is recognized as a testament to our collective efforts.

Both achievements and challenges constitute valuable learning experiences that contribute to the growth of our business.

Part 10: Ethics and Sustainability

All of our efforts adhere to the highest ethical standards.

This involves open communication with customers and maintaining sound programming practices.

Conclusion:

This document serves as a guide for the actions, decisions, and conduct of all Code Craft members.

Adhering to these principles is our commitment to achieving excellence and customer satisfaction.

Document approved on October 10, 2023.