



Diet Fads, Careers and Controversies in Nutrition Journalism: How to Organize Term Papers, News, or Debates (Paperback)

By Anne Hart

iUniverse, United States, 2005. Paperback. Book Condition: New. 229 x 147 mm. Language: English Brand New Book ***** Print on Demand *****.Do you need to write a school term paper on nutrition? Are you interested in how to find a journalism job, open a business, or learn to write and speak about scientifically-substantiated plant extracts, nutrition, health, or consumer economics communication? Can you bridge the gap between science and the consumer with understandable explanations? Here s how to write news or magazine articles in plain language about the science behind foods, supplements, or lifestyles for readers without technical training. As freelance writers, students, librarians, educators, parents, nurses, nutritionists, chefs, speakers, or current information researchers learn how to inform general magazine or newspaper readers about current scientific findings that help people better control their blood sugar, lifestyles, and nutrition. For example, diabetes is expected to surpass cancer and heart disease as America s leading killer by 2010. Learn how to write or speak in public about nutrition, consumer economics, current epidemics, or blood pressure issues for popular media. Practice here how to interview experts. Write actual questions you d ask professionals. Ask to interview those with reliable information by sending a...



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