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# THINK SOCIAL ENGAGEMENT



Times Group Books, New Delhi, India, 2012. Softcover. Book Condition: New. First Edition. Welcome to the world of Social Media a territory where users have already created their network. They upload content, 'like' or 'dislike' what they see, and interact with their friends every day, every hour and sometimes every minute! This new segment of a highly expressive audience has defined interests, and is not shy of voicing its opinion. The phenomenal growth of such a population makes it important...

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- Released at 2012



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