How to Open and Operate a Financially Successful Interior Design Business

By Diane Leone

Atlantic Publishing Co. Mixed media product. Book Condition: new. BRAND NEW, How to Open and Operate a Financially Successful Interior Design Business, Diane Leone, Book & CD-ROM. An active real estate market has turned interior design into a boom industry in recent years. Interior designers owning their own firms have a median income of $75,000. Tens of thousands of homes are for sale in the United States today, and many need the help of an interior designer to be sold. Interior designers create the spaces where we work, play, and live every day. Whether it is a private residence, corporate office, retail store, or a zany restaurant, interior designers use their creativity, as well as their knowledge of colour principles, architecture, and design, to make it work and look amazing. As a result, they are well compensated for the work. This guide provides readers with an understanding of the basic concepts of starting their own interior design business. This book is a comprehensive and detailed study of the business side of interior design. You will learn everything from the initial start-up decisions to working with clients. If you are investigating opportunities in this type of business, you should begin by...

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