

GHOST FACTS

Short Pitch:

When there's a ghost in your life this is where you go to find the information you need.

Slightly Longer Pitch:

One day you find that a ghost is in your life. You now have many questions, like "is *my* haunting experience typical?", "does this happen a lot?", and possibly even "I'd like to know more about this ghastly figure, nay, I'd like to know what can be done about it!". This website is designed to make sense of all of those questions and more in as simple a way as possible, with different sections of the site designed to answer different questions.

Personas:

Mary: A working mom who comes home to find a ghost in her house. She really doesn't need this extra stress in her life and searches for a website that can help her quickly and effectively.

Josh: A teenage "satanist" who has bit off more than he can chew and has a class II phantasm haunting him and him alone. Will he be doomed to having it follow him the rest of his (now presumably short) mortal life or will a simple website give him the tools he needs to rid himself of (or ignore) the ghost?

Randall: Randall is a history buff who wants to learn firsthand about the industrial revolution, but can't find a reputable source for what places are reliably haunted. Will he ever find a first hand source or will his in progress history blog languish in obscurity forever?

Comps:

<http://www.cornponeflicks.org/harlock/pirateships.html>

<http://www.birds.cornell.edu/>