

# Style Guide

## Colors

Brand Purple #ac7ae0

#c694fa

#9361c7

Brand Blue #6892e8

#82acff

#4f79cf

Brand Blue #34B6E6

#4ed0ff

#1b9dcd

Secondary Green #90c45b

#aade75

#77ab42

Secondary Beige #ede8c2

#ffffdc

#d4cfa9

## Fonts

Lato

Light Regular

Taviraj

Regular *Italic*

## Typography

Primary Title

Primary Subtitle

H1

Lato Bold

Brand Purple / Dark

H2

Lato Regular

Darkest Gray

H3

Lato Bold

Darkest Gray

H4

Lato Regular

Darkest Gray

H5

Lato Bold

Darkest Gray

H6

Lato Regular

Darkest Gray

Section Title

H4 Heading

Nested Title

H6 Heading

Lorem Ipsum Dolor  
Sit amet consectetur

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras dapibus vulputate diam eu pretium.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras dapibus vulputate diam eu pretium. Mauris elit orci, ultricies id fermentum vel, porta et eros. Vestibulum condimentus lectus in convallis feugiat. Sed vulputate fringilla felis.

Mauris Lancinia porta faucibus. Fusce eu est ac eros vulputate mollis in ac felis. Aenean commodo scelerisque mi sed imperdiet. Donec at hendrerit nisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit dapibus vulputate.

-*Lorem Ipsum*

### Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras dapibus vulputate diam eu pretium. Mauris elit orci, ultricies id fermentum vel, porta et eros. Vestibulum condimentus lectus in convallis feugiat. Sed vulputate fringilla felis.

## Background

Primary

#ffffff

Secondary

#f7f7f7

## Grayscale

White

#ffffff

Light

#f7f7f7

Normal

#e5e5e5

Dark

#999999

Darker

#737373

Darkest

#4c4c4c

## Buttons

Primary

Default

Hover

Disabled

Secondary

Default

Hover

Disabled

## Logo

WOMEN

HELPING

WOMEN

Serving survivors of Domestic Violence,  
Sexual Assault and Stalking

WOMEN

HELPING

WOMEN

Serving survivors of Domestic Violence,  
Sexual Assault and Stalking

## Icons

Twitter

Facebook

+

-

×

✓