



womenineecs.mit.edu | wieecs-exec@mit.edu

Hello Potential Sponsors!

We are MIT Women in EECS (WiEECS), an undergraduate organization of women studying Electrical Engineering and Computer Science (EECS) at MIT. Our mission is to build a community for women in EECS that supports, encourages, and empowers them to succeed.

Our efforts are shaped by three guiding goals:

- To **foster a supportive peer network** amongst MIT's undergraduate women interested in EECS.
- To empower women as leaders in the technology industry by giving them the **resources and mentorship** to grow.
- To **raise awareness** about the issues women face in the field both at MIT and beyond.

Women in EECS at MIT was founded in the fall of 2016. We currently have 18 members on our executive team, and our mentorship program matched over 70 under- and upperclasswomen in EECS last year, while our study breaks, panels, workshops, and other events attract the wider MIT community.

We are looking to grow Women in EECS and our membership further so that we are able to reach and support more undergraduate women in EECS. We hope our organization will leave a lasting positive impact on our surrounding community and thrive for years to come.

Our sponsorship options are on the next page. Thank you for considering partnering with us, and please let us know if you have any questions or concerns. We look forward to hearing from you soon!

Sincerely,
MIT Women in EECS Executive Board

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SPONSORSHIP INFORMATION

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Sponsorship Packages

| | Bronze | Silver | Gold |
|---|--------|--------|--------|
| Contribution Amount | \$1000 | \$3000 | \$4500 |
| Recruiting | | | |
| Access to resume book | ✓ | ✓ | ✓ |
| Recruiting Info Session e.g. study breaks, resume review, workshops/tutorials, mock interviews, mentorship gatherings | 1 | 2 | 2 |
| 1:1 Coffee Chat Sessions with Club Members | | | ✓ |
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| Branding | | | |
| Distribution of recruiting/marketing materials to our members | ✓ | ✓ | ✓ |
| Logo on website | | ✓ | ✓ |
| Social media shout-out | | | ✓ |