What's a video interview?

In light of recent events, the art of video interviews has become more important than ever! With more and more companies moving their recruitment processes online and most companies having at least one element of their recruitment digitally based, learning to video interview is a handy skill to have. Here are some tips to get you started:

Live or Recorded?
Firstly, there are generally two types of video interviews. Live videos can talk place on a range of platforms like Skype, Hangouts, Zoom and involves you speaking to your interviewer like you would to a friend on FaceTime! The other type is pre-recorded, this is generally done on video tools like Sonru. These involve a set of pre-determined questions and you are usually given 1 opportunity to prepare and record your answer under a specific time limit.

Dress to Impress
It's not a proper interview but it should be treated like one. Dress appropriately for the interview, its always better to overdress than to be underdress. If your interview is pre-recorded, it's still important to remember that someone will be watching you later. So it's important to make a good first impression.

Make Eye Contact
When speaking with someone naturally, it is respectful to look at them in the eyes when speaking. The same is required for a video interview, but be mindful not to be too intense! Look at the camera and then look away for a bit, make hand gestures and act natural.

Practice Beforehand

If it's your first interview, it would help to practice some interview questions on your own. Record them via your webcam and watch them back to see how you perform! Assess yourself and how you sit, your answer structure and how natural you look on camera. It will help you calm your nerves in the actual interview! Some common questions that most entry level recruiters ask:

- Tell me about yourself.
- Why do you want to work here?
- What attracted you to this role?
- How do you keep up to date with X industry?

Test your Technology
Make sure you have your set up all ready to go a few days before your interview. Check that you have the right software and hardware requirements and that they are compatible with any technology your interviewer is using. It will help the actual day go much better than expected!

Now go and smash that interview!

Job Board

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