# Your CliftonStrengths 34 Results

You are uniquely powerful. Your distinct CliftonStrengths 34 profile sets you apart from everyone else. This is your talent DNA, shown in rank order based on your responses to the assessment.

Use this report to make the most of your strongest CliftonStrengths themes, navigate the rest and maximize your infinite potential:

- Read and reflect on your results to understand what you naturally do best.
- Learn how to apply your strongest CliftonStrengths every day.
- Share your results with others to create stronger relationships and improve teamwork.



#### **STRENGTHEN**

- 1. Futuristic
- 2. Learner
- 3. Arranger
- 4. Individualization
- 5. Analytical
- 6. Communication
- 7. Focus
- 8. Relator
- 9. Strategic
- 10. Responsibility

# **NAVIGATE**

- 11. Includer
- 12. Activator
- 13. Maximizer
- 14. Ideation
- 15. Developer
- 16. Command
- 17. Achiever
- 18. Deliberative
- 19. Connectedness
- 20. Significance
- 21. Positivity
- 22. Discipline
- 23. Woo
- 24. Self-Assurance
- 25. Input
- 26. Belief
- 27. Restorative
- 28. Empathy
- 29. Competition
- 30. Context
- 31. Harmony
- 32. Intellection
- 33. Consistency
- 34. Adaptability

# You lead with **Strategic**

**Thinking** CliftonStrengths themes.

- **EXECUTING** themes help you make things happen.
- **INFLUENCING** themes help you take charge, speak up and make sure others are heard.

# RELATIONSHIP BUILDING

themes help you build strong relationships that hold a team together.

### STRATEGIC THINKING

themes help you absorb and analyze information that informs better decisions.

READ "IDENTIFY YOUR UNIQUE CONTRIBUTION: THE CLIFTONSTRENGTHS DOMAINS" SECTION TO LEARN MORE

# Unleash Your Infinite Potential: Your Strongest CliftonStrengths



- 1. Futuristic
- 2. Learner
- 3. Arranger
- 4. Individualization
- 5. Analytical
- 6. Communication
  - 7. Focus
- 8. Relator
- 9. Strategic
- 10. Responsibility

# The CliftonStrengths at the top of your profile are the most powerful.

These themes represent how you are uniquely talented. They are the starting point for living your strongest life possible.

# Develop these CliftonStrengths to maximize your potential

Your greatest chance to succeed — at work or anywhere else — lies in strengthening what you naturally do best and doing more of it.

# Start with your top five.

They are your most powerful natural talents.

- 1. Read everything about your top CliftonStrengths. To make the most of your talents, you first need to understand them and how to describe them to others.
- 2. Reflect on who you are. Think about your experiences, your motivations and how you see yourself. Then, consider how your CliftonStrengths shape you: what you do, how you do it and why.
- 3. **Use these CliftonStrengths every day.** Start with the suggestions in this report for applying your most powerful CliftonStrengths.
- 4. Watch out for blind spots. Sometimes how you exhibit your strongest CliftonStrengths can cause unintended negative misperceptions. Read the "What Is a Weakness?" section to learn more about preventing your strongest CliftonStrengths from getting in your way.

# Then focus on your CliftonStrengths 6-10.

Apply the same strategies to make the most of your next five CliftonStrengths. You will excel and become the absolute best version of yourself when you take a strengths-based approach to your life. Do more of what you do best, and you'll feel more engaged, empowered and energized.



# STRATEGIC THINKING

# 1. Futuristic

### **HOW YOU CAN THRIVE**

You are inspired by the future and what could be. You energize others with your visions of the future.

# WHY YOUR FUTURISTIC IS UNIQUE

These personalized Strengths Insights are specific to your CliftonStrengths results.

Because of your strengths, you regularly set aside the majority of your time to contemplate what the world could be like years or decades from today. Ideas come to you when you are in the company of visionary thinkers. These individuals often stimulate your inventiveness.

Driven by your talents, you feel much more enthusiastic about life when you spend a lot of time imagining what can be done in the coming months, years, or decades. You often consider things you, your team, your organization, your community, or your country could accomplish.

Instinctively, you channel your mental and physical energies toward what you can accomplish in the months, years, or decades ahead. The question you must answer is this: "How far into the future can I think before my ideas start becoming vague or uninspiring?"

Chances are good that you crave moments alone with your thoughts. You consider whatever arouses your intellectual curiosity. Setting aside time each week to explore your ideas is not only a pleasurable but a necessary activity for you.

By nature, you regularly pause to envision what you want to accomplish in the coming months, years, or decades. You think in terms of possibilities. This allows you to recover from setbacks, problems, disappointments, or even disasters. People are apt to marvel at your ability to remain upbeat in the face of life's difficulties and unpredictability.

# WHY YOU SUCCEED USING FUTURISTIC

You are a visionary. Your powerful anticipation and detailed visualization of a better future can turn aspirations into reality. Your vision of tomorrow can inspire and push others to new heights.

# CliftonStrengths®

# TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Share your visions of a better future.

- Use as much detail as possible when you describe what you see on the horizon. Not everyone can naturally fill in the gaps between the present and future like you can.
- Choose roles that allow you to contribute your ideas about the future. For example, you might excel in entrepreneurial or startup situations.
- Help those who are struggling imagine their future. You naturally foresee a better tomorrow, and that motivates you to overlook today's pain and problems.
- Write down your ideas for the future to clarify your visions for yourself, your colleagues and your friends.
- Read articles about technology, science and research to fuel your imagination. Thinking about the future comes naturally to you, and learning more about it will inspire you.

- Because you live in the future, you may find it difficult to enjoy the present moment. While it
  will always be important for you to have things to look forward to, don't overlook
  opportunities to experience and appreciate where you are now.
- Some people may dismiss your visions because they can't see the future like you do. Accept that you must address real issues today to get to a better tomorrow.



# STRATEGIC THINKING

# 2. Learner

### **HOW YOU CAN THRIVE**

You have a great desire to learn and want to continuously improve. The process of learning, rather than the outcome, excites you.

### WHY YOUR LEARNER IS UNIQUE

These personalized Strengths Insights are specific to your CliftonStrengths results.

Because of your strengths, you are grateful when your questions are answered, your studies yield new information, or your knowledge increases. You routinely deepen your understanding through conversations, the media, the Internet, books, or classes. You resist spending the majority of your time on topics that are not in line with your natural abilities. Instead, you choose to take advantage of your talents — and by doing so, you consistently produce topnotch results.

Instinctively, you feel rather good about life when people answer your questions and keep you well informed about topics that affect you personally or professionally. You prefer to be bombarded with facts, data, or explanations. Receiving only bits and pieces of information is likely to raise your level of anxiety, suspicion, or frustration. You are apt to become upset when individuals forget or refuse to tell you something you think you have a right or a need to know.

Driven by your talents, you enjoy establishing objectives in the company of others. Using well-placed milestones, you document knowledge and skills gained since the last reporting period. You probably look forward to reviewing results with individuals who understand education is a process that continues throughout one's life.

By nature, you usually equate education — formal and informal — with understanding more about something today than you understood about it yesterday.

Chances are good that you frequently examine the factors leading up to an event. Therein you discover the reasons why things happened the way they did. A number of individuals and/or groups probably appreciate your logical thinking style.

### WHY YOU SUCCEED USING LEARNER

You love to learn, and you intuitively know how you learn best. Your natural ability to pick up and absorb information quickly and to challenge yourself to continually learn more keeps you on the cutting edge.

### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Use your passion for learning to add value to your own and others' lives.

- Become an early adopter of new technology, and keep your coworkers, friends and family informed. You learn quickly, and others will appreciate when you share and explain cuttingedge developments to them.
- Respect your desire to learn. Take advantage of educational opportunities in your community or at work. Discipline yourself to sign up for at least one new course or class each year.
- Find opportunities to expand your knowledge. Take on increasingly difficult topics, courses
  or projects. You love the challenge of a steep learning curve, so beware of learning
  plateaus.
- Be a catalyst for change. New rules, skills or circumstances might intimidate others. Your willingness to absorb new and different factors can calm their fears.
- Keep track of your learning progress. If a skill or topic has distinct levels or stages of learning, celebrate your progression from one level to the next. If not, create them for yourself. For example, set a goal of reading five books on a new subject.

- You place a high value on learning and studying, and you may tend to impose this value on others. Be sure to respect others' motivations, and resist pushing them toward learning for learning's sake.
- You love the process of learning so much that the outcome might not matter to you. Be careful not to let the process of knowledge acquisition get in the way of your results and productivity.



# **EXECUTING**

# 3. Arranger

### **HOW YOU CAN THRIVE**

You can organize, but you also have a flexibility that complements this ability. You like to determine how all of the pieces and resources can be arranged for maximum productivity.

### WHY YOUR ARRANGER IS UNIQUE

These personalized Strengths Insights are specific to your CliftonStrengths results.

Driven by your talents, you eagerly engage in team-oriented activities and projects that benefit and involve adults. You prefer to spend more of your time with adults than with children.

Instinctively, you have identified your talents and strengths. You know the things you do quite well. You waste very little time mulling over your limitations, shortcomings, or failures. Your strengths allow you to capture first-place honors again and again. You refuse to concentrate much energy on areas where you must struggle just to be average. "What's the point?" you ask yourself.

Because of your strengths, you usually are the group member who creates fresh approaches for dealing with various activities. Often you are inspired to invent new methods for performing tasks, reaching goals, operating processes, distributing goods, or increasing production. You probably have proposed original thoughts for collecting materials, handling complaints, organizing events, raising funds, or completing assignments.

Chances are good that you likely are the team member who has fun discovering recurring sequences of numbers in data. You detect subtle numerical configurations others cannot see. Once you find these hidden or missing pieces of the puzzle, you figure out why a project, theory, or mechanism works or fails to work. You often use numerical data to justify action plans, proposed solutions, budget requests, or responses to emerging trends.

By nature, you fulfill your commitments. You persevere until you bring closure to your undertakings. Simply put: You get the job done.

### WHY YOU SUCCEED USING ARRANGER

You have a natural ability to coordinate people and resources for maximum effectiveness. Your creative flexibility in complex situations leads to greater efficiency.

### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Improve effectiveness and efficiency by reorganizing resources.

- Volunteer your talent to organize. You enjoy being part of a team, and you can keep a group
  project moving toward its goal when you make suggestions for improving your work
  environment.
- Look for opportunities where you can multitask. Because of your expertise at juggling schedules and people, you will enjoy managing all the moving parts.
- Explain to others that your flexibility doesn't mean your priorities are constantly changing.
   You are simply looking for better ways to implement them.
- Seek complex, dynamic work environments in which there are few routines.
- Challenge yourself to find ways to make even the most successful systems and arrangements better.

- Your tendency to continually reorganize tasks, projects and people might confuse others. Take time to explain your approach and how it can work better.
- People with dominant Arranger talents tend to claim responsibility for and take personal ownership of projects, processes and people. Be aware that when you assume control without asking, you might irritate others or discourage them from taking responsibility.



# RELATIONSHIP BUILDING

# 4. Individualization

### **HOW YOU CAN THRIVE**

You are intrigued with the unique qualities of each person. You have a gift for figuring out how different people can work together productively.

### WHY YOUR INDIVIDUALIZATION IS UNIQUE

These personalized Strengths Insights are specific to your CliftonStrengths results.

Driven by your talents, you naturally enjoy watching people. In the process, you often discover what makes each individual truly unique and special. You are a student of humankind who is curious about the backgrounds and interests of each person.

Because of your strengths, you assist others by using your talents to fill gaps in theirs. You realize practice is one of the best ways to add skill and knowledge to your talents.

By nature, you enjoy being busy, especially when you can assist someone in need. You are likely to be a good partner at home, in the workplace, at school, or in the community. You tend to do more than is expected of you. Why? You probably worry about wasting time. This explains your habits of volunteering for projects and asking for extra duties.

It's very likely that you truly enjoy the company of people who look toward the future. You are willing to assist these individuals. Why? While you are working with them, you probably gather insights about what the coming months, years, or decades will be like for you and others.

Instinctively, you are a good ally for people who are uncomfortable or overwhelmed at the prospect of interpreting numerical information. Numbers are your language. They speak to you. They tell you stories. They allow you to make sense of things. You can take them apart and reconfigure them. You understand and appreciate the logic embedded in data.

### WHY YOU SUCCEED USING INDIVIDUALIZATION

You notice and appreciate each person's unique characteristics, and you don't treat everyone the same. Because you can see what makes each individual unique, you know how to bring out their best.

# TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Appreciate the uniqueness in each person you meet.

- Become an expert at describing your own strengths and style. What is the best praise you
  ever received? What is your best method for building relationships? How do you learn
  best?
- Ask your coworkers and friends these same questions. Help them create a future based on their strengths and what they do best.
- See the talents in others, and encourage them to follow their dreams. Help individuals understand and maximize the power of their talents.
- Study successful people to discover the uniqueness that made them successful.
- Help your coworkers and friends become more aware of each person's unique motivations and needs.

- You often know more about others than they know about you, and when people don't
  naturally show awareness of your likes, dislikes, motivations and needs, this may disappoint
  you. Recognize that you will need to share your preferences with people, and don't assume
  they will instinctively know.
- Your natural impulse is to put individual needs and goals ahead of what is best for the group. To prevent the appearance of favoritism and bias, acknowledge that sometimes you will need to adjust your style for the greater good.



# STRATEGIC THINKING

# 5. Analytical

### **HOW YOU CAN THRIVE**

You search for reasons and causes. You have the ability to think about all of the factors that might affect a situation.

### WHY YOUR ANALYTICAL IS UNIQUE

These personalized Strengths Insights are specific to your CliftonStrengths results.

Driven by your talents, you move forward with care when you must document precise facts or data. You are more intrigued by the depth of your studies, experiences, or discoveries than you are by the speed with which you finish your research.

Chances are good that you use a set of criteria to determine the order in which you will do things. Questions you regularly ask include, but are not limited to: Who is asking for this to be done? How important is it? What is its level of urgency? Will it result in greater efficiency, profitability, or cost effectiveness? Is it a matter of life or death?

It's very likely that you take time to make decisions. You rely on reason to support your choices. Instinctively, you reduce ideas, problems, processes, or arguments to their simplest parts. You examine how each element functions or fails to function. Critical thinking cannot be rushed, in your opinion. You derive satisfaction from having ample time to delve into assignments. Your thorough approach can irritate individuals who make decisions quickly and immediately take action.

Instinctively, you approach most win-lose situations in a practical and realistic manner. When you are intent on being victorious, you automatically extinguish any sentimental feelings you have toward your rivals.

Because of your strengths, you routinely compare your scores, ratings, or rankings to those of others. You probably are highly motivated to be the very best and win the topmost prize.

### WHY YOU SUCCEED USING ANALYTICAL

Your natural ability to investigate, diagnose and identify patterns results in valuable insights that are logical and well-thought-out. Your critical thinking helps clarify reality and provides objectivity.

### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Use your logical, objective approach to make important decisions.

- Identify credible sources you can rely on. Find helpful books, websites, experts or other resources that you can use as references.
- Get involved in the planning stages of a new initiative or project so you can evaluate its feasibility and direction before it gets too far along.
- Accept that sometimes you will need to take action before all the facts are in place.
- Choose assignments or work that allows you to analyze data, find patterns or organize ideas.
- Develop your Analytical talents by sharing your ideas with other analytical minds who specialize in your area.

- Your objective and fact-based approach to decision-making may seem skeptical or critical.
   Keep in mind that others will have emotional, subjective and personal opinions and that their input is just as valuable as yours is.
- Because you ask many questions, people may think that you always doubt the validity of their ideas, that you do not trust them and that you are tough to work with. Explain your analysis so they will be more likely to trust your process and your motives.



# **INFLUENCING**

# 6. Communication

### **HOW YOU CAN THRIVE**

You generally find it easy to put your thoughts into words. You are a good conversationalist and presenter.

### WHY YOU SUCCEED USING COMMUNICATION

You are good at capturing people's attention by what you say and how you say it. Your ability to find words for your own and others' thoughts and feelings highlights important messages and helps you make meaningful connections.

### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Use your gift for stimulating conversation to connect with and inspire others.

- Monitor your audience. Carefully watch how they react to what you say and what engages them. Identify the words and phrases that caught their attention. Refine your upcoming presentations, conversations and speeches to focus on these highlights.
- Keep getting smarter about the words you use. They are a critical currency for you. Spend them wisely, and monitor their impact.
- Take your Communication talents to the level of strength by developing your knowledge and expertise in specific areas. You can be highly effective and influential when your message has substance.

- Because you are naturally verbal and instinctively share your thoughts, you may not realize when you are monopolizing a discussion. Try to be mindful of when other people have something to say, and consider pausing so they can say it.
- Remember that your words are not always enough to motivate others. Take time to listen
  and pay attention to what others are saying and not saying.



# **EXECUTING**

# 7. Focus

### **HOW YOU CAN THRIVE**

You can take a direction, follow through and make the corrections necessary to stay on track. You prioritize, then act.

### WHY YOU SUCCEED USING FOCUS

You have a powerful ability to prioritize, set goals and work efficiently. You avoid timeconsuming distractions and stay on track toward an overall objective.

# TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Set specific goals with timelines to motivate yourself.

- Attach timelines and measurements to your goals, and keep track of your progress.
   Regularly meeting your objectives will prove that you are moving forward and inspire you to do more.
- Try putting a daily "power hour" of complete focus on your calendar each week. During this
  hour, turn off all your social media alerts, get away from your email, find a committed space
  and work toward one important goal and nothing else.
- Write down your goals and refer to them often. You will feel more in control of your life.

- You may focus so intently on your own work that you don't notice when goals and priorities change. Remember to occasionally stop what you're doing so you can re-evaluate your objectives.
- When you are absorbed in something, you may be slow to respond to others' immediate needs and appear emotionally distant. Acknowledge that sometimes, you will have to stop and respond to interruptions from the important people in your life.



# **RELATIONSHIP BUILDING**

# 8. Relator

## **HOW YOU CAN THRIVE**

You enjoy close relationships with others. You find deep satisfaction in working hard with friends to achieve a goal.

### WHY YOU SUCCEED USING RELATOR

You naturally form genuine and mutually rewarding one-on-one relationships. Your authenticity allows you to build close, long-lasting connections that foster trust and confidence.

### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Connect deeply with the right people to gain friends for life.

- Try to get one-on-one time with people, rather than attempting to connect with them in a group. This will help you build the deeper and trusting relationships you value most.
- Stay in contact with your friends, no matter how busy you are. Your closest relationships energize you.
- Make sure people know that you are more interested in their character and personality than
  in their status or job title. You might serve as a model for others.

- Because Relators typically do not trust others implicitly and people have to earn your trust
  over time, some may think you are hard to get to know. Be aware of this perception with
  new people you meet as well as with the people you see every day.
- Your tendency to spend more time with the people you know best might give the
  impression that you are exclusive or unfriendly to those outside your inner circle. Consider
  that you might be missing out on the benefits of widening the circle and getting to know
  more people.



# STRATEGIC THINKING

# 9. Strategic

# **HOW YOU CAN THRIVE**

You create alternative ways to proceed. Faced with any given scenario, you can quickly spot the relevant patterns and issues.

### WHY YOU SUCCEED USING STRATEGIC

You quickly weigh alternative paths and determine the best one. Your natural ability to anticipate, play out different scenarios and plan ahead makes you an agile decision-maker.

#### TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Always have at least three options in mind so you can adapt if circumstances change.

- Strengthen the groups you belong to by using your talent to discover the best path to success. Because you can do this quickly, it may look as if you are "winging it," so explain yourself along the way to help others understand what you see.
- Schedule time each day to think about your goals and strategies. Time alone might be the
  best way for you to evaluate all your options and to find the right course of action for each
  goal.
- Trust your insights. Because you consider options so naturally and easily, you might not
  realize how you came up with a strategy. But because of your exceptional talents, it will likely
  be successful.

- When working with others, sometimes they may misinterpret your strong Strategic talents as criticism. Be mindful of what is already working well and what others have accomplished.
- Because you evaluate patterns and pathways so quickly, others might find it difficult to
  follow or understand your thought process. Be aware that sometimes, you might have to
  backtrack to explain how you got to where you are.



# **EXECUTING**

# 10. Responsibility

# **HOW YOU CAN THRIVE**

You take psychological ownership of what you say you will do. You are committed to stable values such as honesty and loyalty.

### WHY YOU SUCCEED USING RESPONSIBILITY

You have a deep sense of dedication and feel ownership for your commitments. You are a person of your word, and others know they can rely on and trust you.

# TAKE ACTION TO MAXIMIZE YOUR POTENTIAL

Take ownership for the things that matter most to you.

- Always check your schedule and to-do list before taking on a new request. This will help
  you realistically meet all of your commitments without overworking yourself and
  demonstrate to others that you are serious about your responsibilities.
- Align yourself with those who share your sense of commitment. You will thrive when you are surrounded by others who take their responsibilities as seriously as you do.
- Be an ethical watchdog for your school, organization or community by taking action to eliminate and prevent any unethical behavior you see.

- Because you find it difficult to turn down others' requests, sometimes you overcommit. Try
  to manage your Responsibility talents by giving up something before you take on a new
  task.
- Too many obligations can keep you from spending time with the most important people in your life. Remember that sometimes, no is the best answer for the health of your relationships.

# Navigate the Rest of Your CliftonStrengths



- 11. Includer
- Activator
- 13. Maximizer
- 14. Ideation
- 15. Developer
- 16. Command
- 17. Achiever
- | 18. Deliberative
- 19. Connectedness
- 20. Significance
- 21. Positivity
- 22. Discipline
- 23. Woo
- 24. Self-Assurance
- 25. Input
- 26. Belief
- 27. Restorative
- 28. Empathy
- 29. Competition
- 30. Context
- 31. Harmony
- 32. Intellection
- 33. Consistency
- 34. Adaptability

Your greatest opportunity to reach your full potential is developing and using your strongest CliftonStrengths. But it is also important to understand all 34 of your CliftonStrengths themes.

# Your unique CliftonStrengths 34 profile

The themes toward the top of your CliftonStrengths 34 profile might show up regularly in your life, and the ones closer to the bottom might not show up at all.

To fully understand your talent DNA, consider how all your CliftonStrengths themes, separately or in combination, influence your work and personal life. In addition to concentrating on your top 10 themes:

- Navigate the middle. You might notice these CliftonStrengths themes in your behaviors from time to time. And you may need to rely on them in certain situations. Think of these themes as a support system you can use when you need to.
- Manage the bottom. Just as your top CliftonStrengths show you
  who you are, those at the bottom may tell you who you are not. They
  aren't necessarily weaknesses, but they are your least powerful
  themes. If you don't manage them properly, they could prevent you
  from maximizing your potential.
- **Identify weaknesses.** To determine if any themes are getting in your way, review the "What Is a Weakness?" section on the next page, and find out how to overcome potential obstacles to your success.

To learn more about your entire CliftonStrengths profile, see the "Your CliftonStrengths 34 Theme Sequence" section at the end of the report.

# What Is a Weakness?



- Futuristic
- 2. Learner
- Arranger
- 4. Individualization
- 5. Analytical
  - 6. Communication
- 7. Focus
- 8. Relator
- 9. Strategic
- 10. Responsibility
- 11. Includer
- 12. Activator
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Focusing on your CliftonStrengths doesn't mean you can ignore your weaknesses.

# Gallup defines a weakness as anything that gets in the way of your success.

While the CliftonStrengths assessment does not mathematically quantify weaknesses, you can use your profile to understand how *any* of your CliftonStrengths themes might prevent you from maximizing your potential.

Your strongest CliftonStrengths are your best opportunity for success. But in some situations and with some people, these same themes can hinder your effectiveness and become blind spots.

The themes at the bottom of your profile can also get in the way of your success. They aren't necessarily weaknesses, but they likely do not come naturally to you.

# To identify potential weaknesses, ask yourself:

- Does this theme ever undermine my success?
- Have I ever received negative feedback related to this theme?
- Does my role require me to use this theme, but I feel drained when I do?

If you answered yes to any of these questions, you may be discovering areas of weakness. Don't ignore your weaknesses. Instead, focus on your strengths, and work to manage the areas that get in your way.

# How do I manage my weaknesses?

- Claim them: Know your weaknesses and how they get in your way
- Collaborate: Ask partners for support
- Apply a strength: Use a different theme to achieve a better outcome
- Just do it: Lean in and do your best

# Identify Your Unique Contribution: The CliftonStrengths Domains

While your CliftonStrengths 34 profile helps you understand *who* you are, there is also power in knowing *how* you make things happen, influence others, build relationships and process information. The framework of the four CliftonStrengths domains — Executing, Influencing, Relationship Building and Strategic Thinking — is another way to think about your CliftonStrengths and how you contribute when you join, create or lead a team.

The best teams are made up of individuals who understand their own — and others' — unique contribution to the team. This awareness and appreciation empowers the team to be more cohesive, versatile, productive and engaged.

However, be careful not to let the four domains limit your thinking. If you don't have any top themes in a particular domain, don't worry. That doesn't mean you can't think strategically or build relationships, for example. Everyone accomplishes tasks, influences others, builds relationships and processes information. You just use your stronger themes in different domains to get to the same outcome.

The next page shows you how your unique CliftonStrengths profile sorts into the four domains. Knowing which domain you lead with can help you understand your most powerful contribution.

# **The CliftonStrengths Domains**

# **EXECUTING**

People with dominant Executing themes make things happen.

# RELATIONSHIP BUILDING

People with dominant
Relationship Building themes
build strong relationships that
hold a team together and make it
greater than the sum of its parts.

# **INFLUENCING**

People with dominant Influencing themes take charge, speak up and make sure others are heard.

## STRATEGIC THINKING

People with dominant Strategic Thinking themes absorb and analyze information that informs better decisions.

# You lead with **Strategic Thinking** CliftonStrengths themes.

You know how to help individuals absorb and analyze information that can inform better decisions.



This chart shows the relative distribution of your unique CliftonStrengths 34 results across the four domains. These categories are a good starting point for you to examine where you have the most potential to perform with excellence and how you can best contribute to a team.

See chart below for more detail about your CliftonStrengths by domain.

# Your CliftonStrengths by Domain

EXECUTING		INFLUENCING		RELATIONSHIP BUILDING		STRATEGIC THINKING	
17	22	12	13	34	11	5	25
Achiever	Discipline	Activator	Maximizer	Adaptability	Includer	Analytical	Input
3	7	16	24	19	4	30	32
Arranger	Focus	Command	Self-Assurance	Connectedness	Individualization	Context	Intellection
26	10	6	20	15	21	T	2
Belief	Responsibility	Communication	Significance	Developer	Positivity	Futuristic	Learner
33	27	29	23	28	8	14	9
Consistency	Restorative	Competition	Woo	Empathy	Relator	Ideation	Strategic
18 Deliberative				31 Harmony			

# Take Action

Discovering your CliftonStrengths is only the beginning. Achieving excellence depends on your ability to develop and apply your CliftonStrengths and maximize your potential.

Now, take the next steps:

- Share your CliftonStrengths with others. Conversations with those closest to you can accelerate your CliftonStrengths development.
- Find a Gallup-Certified Strengths Coach. A coach can help you learn to productively apply your CliftonStrengths regardless of the situation.
- Apply your strongest CliftonStrengths every day. Read the suggestions in your report, and use the following statements to guide you.

# HOW YOU CAN THRIVE WITH YOUR TOP CLIFTONSTRENGTHS

# **Futuristic**

Share your visions of a better future.

### Learner

Use your passion for learning to add value to your own and others' lives.

# Arranger

Improve effectiveness and efficiency by reorganizing resources.

# Individualization

Appreciate the uniqueness in each person you meet.

# **Analytical**

Use your logical, objective approach to make important decisions.

# Communication

Use your gift for stimulating conversation to connect with and inspire others.

# **Focus**

Set specific goals with timelines to motivate yourself.

# Relator

Connect deeply with the right people to gain friends for life.

# **Strategic**

Always have at least three options in mind so you can adapt if circumstances change.

# Responsibility

Take ownership for the things that matter most to you.

# Your CliftonStrengths 34 Theme Sequence

## 1. Futuristic

### STRATEGIC THINKING

People exceptionally talented in the Futuristic theme are inspired by the future and what could be. They energize others with their visions of the future.

# 2. Learner

### STRATEGIC THINKING

People exceptionally talented in the Learner theme have a great desire to learn and want to continuously improve. The process of learning, rather than the outcome, excites them.

# 3. Arranger

#### **EXECUTING**

People exceptionally talented in the Arranger theme can organize, but they also have a flexibility that complements this ability. They like to determine how all of the pieces and resources can be arranged for maximum productivity.

## 4. Individualization

# RELATIONSHIP BUILDING

People exceptionally talented in the Individualization theme are intrigued with the unique qualities of each person. They have a gift for figuring out how different people can work together productively.

# 5. Analytical

#### STRATEGIC THINKING

People exceptionally talented in the Analytical theme search for reasons and causes. They have the ability to think about all of the factors that might affect a situation.

### 6. Communication

## INFLUENCING

People exceptionally talented in the Communication theme generally find it easy to put their thoughts into words. They are good conversationalists and presenters.

## 7. Focus

### **EXECUTING**

People exceptionally talented in the Focus theme can take a direction, follow through and make the corrections necessary to stay on track. They prioritize, then act.

## 8. Relator

#### RELATIONSHIP BUILDING

People exceptionally talented in the Relator theme enjoy close relationships with others. They find deep satisfaction in working hard with friends to achieve a goal.

# 9. Strategic

### STRATEGIC THINKING

People exceptionally talented in the Strategic theme create alternative ways to proceed. Faced with any given scenario, they can quickly spot the relevant patterns and issues.

# 10. Responsibility

# **EXECUTING**

People exceptionally talented in the Responsibility theme take psychological ownership of what they say they will do. They are committed to stable values such as honesty and loyalty.

# 11. Includer

## RELATIONSHIP BUILDING

People exceptionally talented in the Includer theme accept others. They show awareness of those who feel left out and make an effort to include them.

## 12. Activator

#### INFLUENCING

People exceptionally talented in the Activator theme can make things happen by turning thoughts into action. They want to do things now, rather than simply talk about them.

# CliftonStrengths®

### 13. Maximizer

### INFLUENCING

People exceptionally talented in the Maximizer theme focus on strengths as a way to stimulate personal and group excellence. They seek to transform something strong into something superb.

# 14. Ideation

### STRATEGIC THINKING

People exceptionally talented in the Ideation theme are fascinated by ideas. They are able to find connections between seemingly disparate phenomena.

# 15. Developer

#### RELATIONSHIP BUILDING

People exceptionally talented in the Developer theme recognize and cultivate the potential in others. They spot the signs of each small improvement and derive satisfaction from evidence of progress.

## 16. Command

### INFLUENCING

People exceptionally talented in the Command theme have presence. They can take control of a situation and make decisions.

# 17. Achiever

# EXECUTING

People exceptionally talented in the Achiever theme work hard and possess a great deal of stamina. They take immense satisfaction in being busy and productive.

# 18. Deliberative

## EXECUTING

People exceptionally talented in the Deliberative theme are best described by the serious care they take in making decisions or choices. They anticipate obstacles.

# 19. Connectedness

# RELATIONSHIP BUILDING

People exceptionally talented in the Connectedness theme have faith in the links among all things. They believe there are few coincidences and that almost every event has meaning.

# 20. Significance

# INFLUENCING

People exceptionally talented in the Significance theme want to make a big impact. They are independent and prioritize projects based on how much influence they will have on their organization or people around them.

# 21. Positivity

#### RELATIONSHIP BUILDING

People exceptionally talented in the Positivity theme have contagious enthusiasm. They are upbeat and can get others excited about what they are going to do.

# 22. Discipline

# EXECUTING

People exceptionally talented in the Discipline theme enjoy routine and structure. Their world is best described by the order they create.

## 23. Woo

### INFLUENCING

People exceptionally talented in the Woo theme love the challenge of meeting new people and winning them over. They derive satisfaction from breaking the ice and making a connection with someone.

# 24. Self-Assurance

## INFLUENCING

People exceptionally talented in the Self-Assurance theme feel confident in their ability to take risks and manage their own lives. They have an inner compass that gives them certainty in their decisions.

# 25. Input

# STRATEGIC THINKING

People exceptionally talented in the Input theme have a need to collect and archive. They may accumulate information, ideas, artifacts or even relationships.

# 26. Belief

# **EXECUTING**

People exceptionally talented in the Belief theme have certain core values that are unchanging. Out of these values emerges a defined purpose for their lives.

### 27. Restorative

## EXECUTING

People exceptionally talented in the Restorative theme are adept at dealing with problems. They are good at figuring out what is wrong and resolving it.

# CliftonStrengths®

# 28. Empathy

# RELATIONSHIP BUILDING

People exceptionally talented in the Empathy theme can sense other people's feelings by imagining themselves in others' lives or situations.

# 29. Competition

### INFLUENCING

People exceptionally talented in the Competition theme measure their progress against the performance of others. They strive to win first place and revel in contests.

# 30. Context

### STRATEGIC THINKING

People exceptionally talented in the Context theme enjoy thinking about the past. They understand the present by researching its history.

# 31. Harmony

# RELATIONSHIP BUILDING

People exceptionally talented in the Harmony theme look for consensus. They don't enjoy conflict; rather, they seek areas of agreement.

# 32. Intellection

# STRATEGIC THINKING

People exceptionally talented in the Intellection theme are characterized by their intellectual activity. They are introspective and appreciate intellectual discussions.

# 33. Consistency

### **EXECUTING**

People exceptionally talented in the Consistency theme are keenly aware of the need to treat people the same. They crave stable routines and clear rules and procedures that everyone can follow.

# 34. Adaptability

### RELATIONSHIP BUILDING

People exceptionally talented in the Adaptability theme prefer to go with the flow. They tend to be "now" people who take things as they come and discover the future one day at a time.