

Nay Naing

Project Proposal

BadWiddleMao

Overview

Josephine is an aspiring young entrepreneur that had a vision for a fanatic cat brand that was inspired by her family. I envision this website can help her in her starter business.

Goals

My goal is to create a elegant functional website that will engage her audience to hopefully purchase her product and follow the artist work.

Feature of the website :

- Logo
- Brand imagery
- Home Page
- Navigation Bar
- About Me Page
- Contact Info
- Prints for sell
- Pins for sell
- Clothing for sell
- Events of the artist / Pop ups
- Email subscription
- Artist Work
- All the Mao's

Specifications

The website will be developed in an cartoonish aspect to follow the character's theme. Color palette, layout of the pages , page transitions, scrolling effects, user interface will be planned thoroughly to fit the customers desire.