Setup

df.head(2)

```
from google.colab import drive
drive.mount('/content/drive/')
     Mounted at /content/drive/
import pandas as pd
import json
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import math
import statsmodels.api as sm
pd.options.display.max_columns = 40
f = open('/content/drive/MyDrive/ColabForHouzz/megamerge.txt', "r")
filedata = f.read()
filedata = filedata.replace("\n", "")
filedata = filedata.replace("][][", ", ")
filedata = filedata.replace("][", ", ")
filedata = filedata.replace(", , ", ", ")
k = json.loads(filedata)
df = pd.read_json(filedata)
print('un ', df['Product ID'].unique().shape)
df.drop_duplicates(inplace=True,keep='last')
print('df shape ', df.shape)
df = df.dropna(subset=['Size/Weight'])
     /usr/local/lib/python3.7/dist-packages/statsmodels/tools/_testing.py:19: FutureWarning: pandas.util.testing i
       import pandas.util.testing as tm
     un (5185,)
     df shape (6512, 18)
```

	1 to 2 of 2 entries Filter							
Price	Title ▲	Reviews	Product ID	Manufactured By	Sold By	Size/Weight	Color	
\$1,686	Modern Aspen White Microfiber Leather Sofa	10 Reviews	14231908.0	Zuri Furniture	Zuri Furniture	W 80" / D 42" / H 32" / 125 lb.	White	NaN
	Sorrento Retro Upholstered					W 70.59" /		

Feature Engineering and Filtering

tempDf['ReviewAmount'] = tempDf['ReviewAmount'].fillna(0)

```
Like what you see? Visit the data table notebook to learn more about interactive tables
tempDf = df.copy()
tempDf = tempDf.fillna(0)
#get price
#Feature Extraction
tempDf['Title'] = tempDf['Title'].str.lower()
tempDf['Materials'] = tempDf['Materials'].str.lower()
tempDf['Price'] = tempDf['Price'].str.replace(',', '')
tempDf['Price'] = tempDf['Price'].str.replace('$', '').astype(float)
#get width (?<=W )(\d{1,3})
tempDf['width'] = tempDf['Size/Weight'].str.extract(r'(?<=W )(\d{1,3})').astype(float)</pre>
#get depth (?<=D )(\d{1,3})
tempDf['depth'] = tempDf['Size/Weight'].str.extract(r'(?<=D )(\d{1,3})').astype(float)</pre>
#get height (?<=H )(\d{1,3})
tempDf['height'] = tempDf['Size/Weight'].str.extract(r'(?<=H )(\d{1,3})').astype(float)</pre>
#get weight (?<=\/ )(\d+)
tempDf['weight'] = tempDf['Size/Weight'].str.extract(r'(?<=\/ )(\d+)').astype(float)</pre>
#convert to numeric
#tempDf[['width','depth','height','weight','Price']] = tempDf[['width','depth','height','weight','Price']].apply(p
#calculate volume
tempDf['volume'] = tempDf['width'] * tempDf['depth'] * tempDf['height']
#Calculate density
tempDf['density'] = tempDf['weight'] / tempDf['volume']
#Get Reviews
tempDf['ReviewAmount'] = tempDf['Reviews'].str.extract(r'(\d+)',expand=False).astype(float)
```

```
tempDf = tempDf.dropna(subset=['volume','density','Price'])
tempDf['lengthofmaterials'] = tempDf['Materials'].str.len()
tempDf['lengthoftitle'] = tempDf['Title'].str.len()
#drop lower used cataorgiers?
a = tempDf.groupby('Category').count()
a = a[a['Price'] > a['Price'].mean()]
tempDf = tempDf[tempDf['Category'].isin(a.index)]
#drop lower used styles?
a = tempDf.groupby('Style').count()
a = a[a['Price'] > a['Price'].mean()]
tempDf = tempDf[tempDf['Style'].isin(a.index)]
#drop zero density, means widht, height, length or weight is zero
tempDf = tempDf[tempDf['width'] != 0]
tempDf = tempDf[tempDf['lengthoftitle'] > 5]
#everything
tempDf['everything'] = tempDf['Manufactured By'].astype(str) + tempDf['Sold By'].astype(str) + tempDf['Size/Weig
def myfunc(n):
  c = 0
  for word in n['Title'].split():
    word = word.lower()
    if word in n['everything'].lower():
      c=c+1
  return c
tempDf['numt'] = tempDf.apply(myfunc,axis=1)
tempDf['numtitlewords'] = tempDf['Title'].str.count(' ')
tempDf['uniquewordsPercent'] = (tempDf['numtitlewords'] + 1 - tempDf['numt'] ) / tempDf['numtitlewords']
tempDf['uniquewords'] =(tempDf['numtitlewords'] + 1 - tempDf['numt'] )
#mention of mateirals in title
def myfunc2(n):
  for word in n['Title'].split():
    word = word.lower()
    if word in n['Materials'].lower():
      c=c+1
  return c
tempDf['Materials'] = tempDf['Materials'].astype(str)
tempDf['mention_material'] = tempDf.apply(myfunc2,axis=1)
#Cataogry Encoding
#f = f.join(pd.get_dummies(f.Style, prefix='Style_'))
```

```
tempDf = tempDf.join(pd.get_dummies(tempDf['Category'],prefix='Type_'))
tempDf = tempDf.join(pd.get_dummies(tempDf['Style'],prefix='Style'))
#drop not needed columns
tempDf = tempDf.drop(columns=['Size', 'Weight', 'Product ID'])
#encode Assmebly yes no as 1,0
tempDf['Assembly Required'] = tempDf['Assembly Required'].str.replace('Yes', '1')
tempDf['Assembly Required'] = tempDf['Assembly Required'].str.replace('No', '0')
tempDf = tempDf.fillna(0)
tempDf['Assembly Required'] = tempDf['Assembly Required'].astype(int)
#Encode commerical grade
tempDf['Commercial-grade'] = tempDf['Commercial-grade'].str.replace('Yes','1')
tempDf = tempDf.fillna(0)
tempDf['Commercial-grade'] = tempDf['Commercial-grade'].astype(int)
tempNum = tempDf[tempDf.describe().columns]
#price * reviews number as popularity matrix? confirmed sales
#tempDf['confirmedSales'] = tempDf['ReviewAmount'] * tempDf['Price']
# tempDf.replace([np.inf, -np.inf], np.nan, inplace=True)
# tempDf = tempDf.dropna()
     /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:14: FutureWarning: The default value of regex wi
     /usr/local/lib/python3.7/dist-packages/ipykernel launcher.py:45: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#r">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#r</a>
     /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:46: SettingWithCopyWarning:
     A value is trying to be set on a copy of a slice from a DataFrame.
     Try using .loc[row_indexer,col_indexer] = value instead
     See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#r">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#r</a>
```

Testing Part Of Speech Word Tokenizer

→ Data Exploration

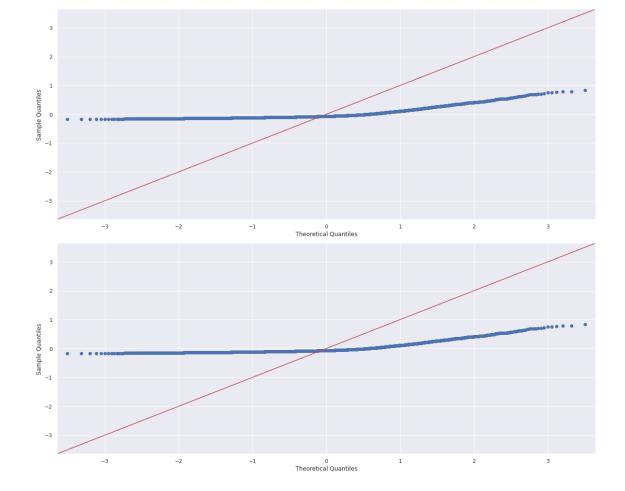
- QQPLOT

```
#from sklearn.preprocessing import StandardScaler
from sklearn import preprocessing

scaler = preprocessing.StandardScaler()
normi = preprocessing.Normalizer()

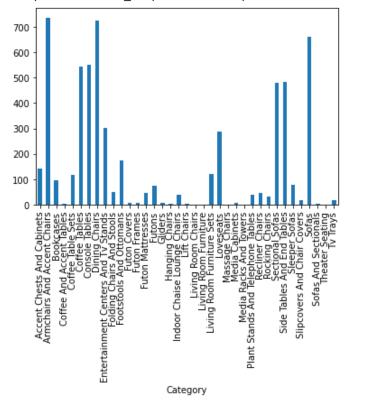
scaled = scaler.fit_transform(tempNum)
#print(type(scaled[:,0]))

scaled = normi.fit_transform(scaled)
sm.qqplot(scaled[:,0], line ='45')
```



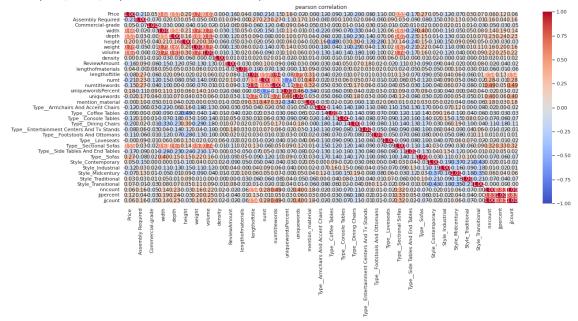
print('number of categories: ', len(df['Category'].unique()))
df.groupby(by='Category').count()['Price'].plot(kind='bar')

number of categories: 37
<matplotlib.axes._subplots.AxesSubplot at 0x7fcc3af05310>



```
#Correlation Matrix
corr_matrix = tempDf[tempDf.describe().columns]
for col in corr_matrix.columns:
    if corr_matrix[col].dtype == "0":
        corr_matrix[col] = corr_matrix[col].factorize(sort=True)[0]
corr_matrix = corr_matrix.corr(method="pearson")
sns.set(rc = {'figure.figsize':(20,8)})
sns.heatmap(corr_matrix, vmin=-1., vmax=1., annot=True, fmt='.2f', cmap="coolwarm", cbar=True, linewidths=0.5)
plt.title("pearson correlation")
```

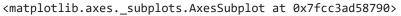
Text(0.5, 1.0, 'pearson correlation')

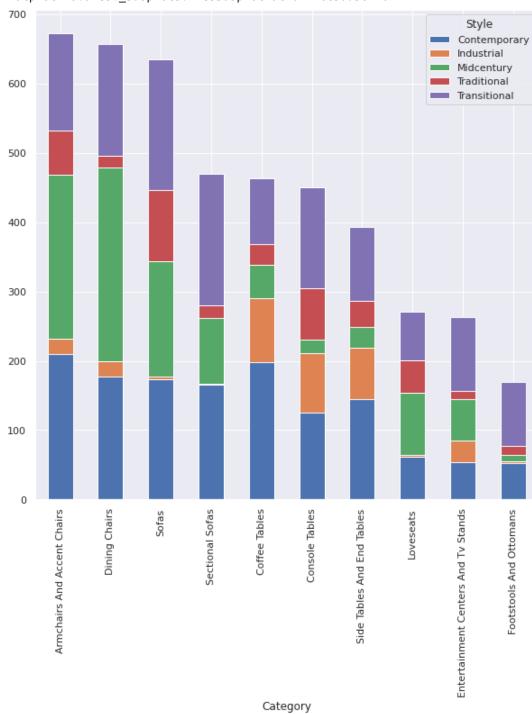


```
eazyDf = tempDf[['Category','Price','Style']]
e = eazyDf.groupby(['Category','Style']).size().reset_index(name='Count')
e = pd.pivot(e, index='Category',columns='Style')

e.columns = e.columns.droplevel()

e['sum'] = e.sum(axis=1)
e = e.sort_values(by=['sum'],ascending=False )
e = e.drop(columns=['sum'])
```





tempDf.groupby("Category")['density'].describe().sort_values(by=['count'],ascending=False)

count mean std min 25% 50% 75%

Category

Armchairs And Accent Chairs

673.0 0.016369 0.120895 0.000077 0.001139 0.001417 0.001796 1.

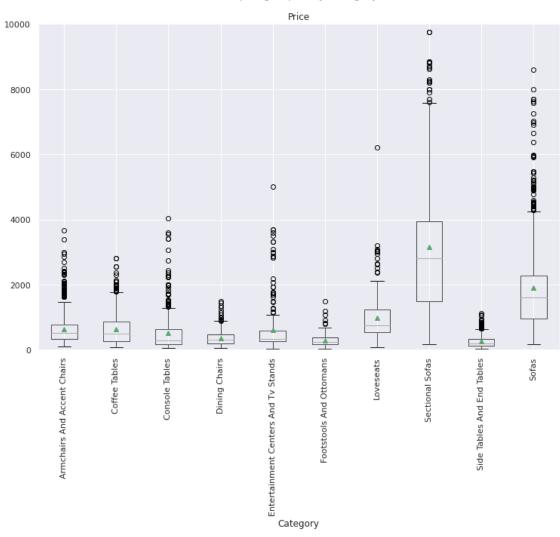
#kdf = tempDf[tempDf['Category'] == 'Coffee Tables']

kdf = tempDf

b = kdf.boxplot('Price', by='Category', figsize=(12, 8), rot=90,showmeans=True)
plt.ylim(0,10000)
#plt.title('Filtered to Sofas')

/usr/local/lib/python3.7/dist-packages/matplotlib/cbook/__init__.py:1376: VisibleD
 X = np.atleast_1d(X.T if isinstance(X, np.ndarray) else np.asarray(X))
(0.0, 10000.0)

Boxplot grouped by Category



plt.title('Price Histogram of Sofas')
#kdf.hist(column='Price',by='Style',bins=10)

Text(0.5, 1.0, 'Price Histogram of Sofas')



→ Histogram

tempDf.hist(figsize=(20,20))

```
array([[<matplotlib.axes._subplots.AxesSubplot object at 0x7f6fbe9a03d0>,
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        [<matplotlib.axes._subplots.AxesSubplot object at 0x7f6fbe1aff10>,
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         <matplotlib.axes. subplots.AxesSubplot object at 0x7f6fbe05a890>]],
      dtype=object)
          Price
                                                                                                          height
                         Assembly Required
                                             Commercial-grade
                                                                    width
                                                                                       depth
                                       4000
                    3000
                                                                                                 2500
                                                                              2000
3000
                                       3000
                                                          1000
                    2000
                                                                              1500
2000
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                                       2000
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                                                                                                 1000
                    1000
                                                           500
1000
                                       1000
                                                                               500
  0
                      0
                                         0
                                                            0
        5000 10000 15000
                              0.5
                                          0.0
                                                        1.0
                                                                    100
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                                                                                                          50
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    0
                       0.0
                                     1.0
                                                 0.5
                                                              0
                                                                          200
                                                                                     50
                                                                                             150
                                                                                                     0
                                                                                                         lengthoftitle
         weight
                             volume
                                                density
                                                                 ReviewAmount
                                                                                    lengthofmaterials
3000
                                                          4000
                                                                                                  600
                                                                              1500
                                       4000
                    3000
                                                          3000
                                       3000
                                                                                                  400
                                                                              1000
                    2000
                                                          2000
                                       2000
1000
                                                                               500
                                                                                                  200
                    1000
                                                          1000
                                       1000
  0
                      0
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                                         0
    0
        250
            500
                750
                       0.0
                              0.5
                                     1.0
                                               25
                                                   50
                                                       75
                                                              0
                                                                 250
                                                                     500
                                                                         750
                                                                                        50
                                                                                               100
                                                                                                           40
                                                                                                               60
                                                                                                                  80
                           numtitlewords
                                            uniquewordsPercent
                                                                  uniquewords
                                                                                                     Armchairs And Accent Chairs
                                                                                   mention material
                                                                                                  Туре
1000
                    1000
                                                                              2500
                                       1250
                                                          1250
 800
                                                                                                 3000
                    800
                                                                              2000
                                       1000
                                                          1000
 600
                    600
                                                                              1500
                                                           750
                                        750
                                                                                                 2000
 400
                    400
                                                                              1000
                                        500
                                                           500
```



```
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       (<matplotlib.axes. subplots.AxesSubplot object at 0x7f6fc818ad10>,
```

Anova Table

```
import statsmodels.api as sm
from statsmodels.formula.api import ols

model = ols('Price ~ C(Category) + C(Style) + C(Category):C(Style)',data=tempDf).fit()
aov_table = sm.stats.anova_lm(model, typ=2)
aov_table
```

sum_sq df F PR(>F)

▼ VIF for multicolinearity

```
from IPython.core.display import Video

from statsmodels.stats.outliers_influence import variance_inflation_factor

X_variables = tempNum.drop(columns=['Price'])

vif_data = pd.DataFrame()
vif_data["feature"] = X_variables.columns
vif_data['VIF'] = [variance_inflation_factor(X_variables.values, i) for i in range(len(X_variables.columns))]

#vif_data = vif_data[vif_data['VIF'] != math.inf]
vif_data.sort_values(by='VIF',ascending=False)
```

```
/usr/local/lib/python3.7/dist-packages/statsmodels/stats/outliers_influence.py:1
  vif = 1. / (1. - r_squared_i)
                                                     VIF
                                     feature
30
                             Style Transitional
                                                      inf
25
                                 Type Sofas
                                                      inf
23
                         Type Sectional Sofas
                                                      inf
22
                             Type Loveseats
                                                      inf
21
                Type__Footstools And Ottomans
                                                      inf
20
    Type__Entertainment Centers And Tv Stands
                                                      inf
```

Model Building

17 Type Coffee Tables inf

Random Forest

```
from sklearn.ensemble import RandomForestRegressor
from sklearn.linear_model import LinearRegression
from sklearn.svm import SVR
from sklearn.neighbors import KNeighborsRegressor
from sklearn import model_selection, preprocessing, feature_selection, ensemble, linear_model, metrics, decomposit
numDf = tempDf[tempDf.describe().columns]
#numDf = tempDf[['lengthoftitle','Assembly Required','ReviewAmount','numt','density','Price','Type__Sofas']]
#numDf = numDf.drop(columns=['weight','width','volume','density','depth','height'])
numDf = tempDf[['Price','weight','volume','Assembly Required','ReviewAmount']]
numDf =(numDf-numDf.mean())/numDf.std()
numDf['Category'] = tempDf['Category']
dtf train, dtf test = model selection.train test split(numDf, test size=0.3, random state=15)
X_train = dtf_train.drop(columns=["Price", 'Category'], axis=1).values
y_train = dtf_train["Price"].values
X_test = dtf_test.drop(columns=["Price",'Category'], axis=1).values
y_test = dtf_test["Price"].values
model = RandomForestRegressor(min_samples_split =4)
model.fit(X_train, y_train)
predictions = model.predict(X_test)
print(model.score(X_test,y_test))
feature_names = dtf_train.drop(columns=["Price",'Category'], axis=1).columns
importances = model.feature_importances_
```

```
##Extra Cross Validation
  X = numDf.drop(columns=["Price",'Category'], axis=1).values
  y = numDf["Price"].values
  scores = model_selection.cross_val_score(model,X,y)
  scores
  print('Mean R2: %.5f (%.3f)' % (np.mean(scores), np.std(scores)))
       0.7479240410622003
       Mean R2: 0.74226 (0.015)
▼ Test from each cateogry
```

```
for cat in np.sort(tempDf['Category'].unique()):
  #print('cat: ', cat)
  newTest = dtf test[dtf test['Category'] == cat]
  X_test = newTest.drop(columns=["Price",'Category'], axis=1).values
  y_test = newTest["Price"].values
  predictions = model.predict(X_test)
  #print('MSE :', metrics.mean_squared_error(y_test,predictions))
  #print('MAE :', metrics.mean_absolute_percentage_error(y_test,predictions))
  #print("RMSE : ", metrics.mean_squared_error(y_test,predictions))
  print(model.score(X test,y test))
     0.3369165488706969
     0.21181279285371157
     0.49204336228664236
     0.16388771881108533
     0.8483752956111448
     -0.16734053538607752
     0.021605972957003394
     0.29709827744102346
     0.1489265326426219
     0.5351444716371143
```

▼ Lasso Regression

```
from sklearn.linear_model import LassoCV
from sklearn.datasets import make_regression
from sklearn import metrics
model = LassoCV(cv=5, random_state=42).fit(X_train, y_train)
predictions = model.predict(X_test)
print('Regular R2 alpha: ', model.alpha_)
print(model.score(X_test,y_test))
print('MSE : ' ,metrics.mean_squared_error(y_test,predictions))
print('MAE : ' ,metrics.mean_absolute_percentage_error(y_test,predictions))
```

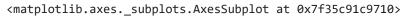
lasso =linear model.Lasso(alpha=0.001472480754465545)

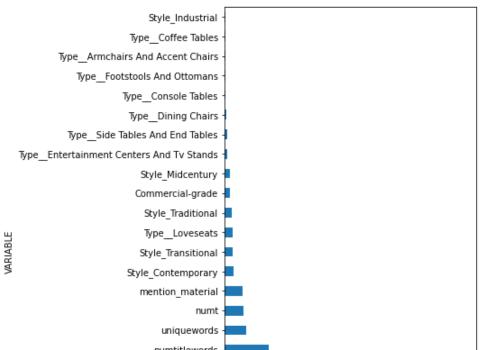
```
lasso.fit(X_train,y_train)
importances = np.abs(lasso.coef_)
print('lasso score: ',lasso.score(X_test,y_test))
     Regular R2 alpha: 0.0007529494878879277
     0.6295564419960942
     MSE: 0.44177980343875783
     MAE : 1.4189923429867801
     lasso score: 0.6294358259860766
def r2_score_adj(estimator, X, y):
    y_pred = estimator.predict(X)
    n = len(y)
    k = np.count_nonzero(estimator.coef_ > 0)
    r2 = metrics.r2_score(y, y_pred)
    r2_adjusted = 1 - ( ( (1 - r2)*(n - 1) ) / (n - k - 1) )
    return r2_adjusted
model =linear_model.Lasso()
gcv = model_selection.GridSearchCV(estimator=model, param_grid={'alpha': np.arange(0.009,0.02,0.00001)},scoring=r
gcv.fit(X_test,y_test)
print('Adjustd R2: ', gcv.best_params_,' ',gcv.best_score_)
print(gcv.best_params_)
     Adjustd R2: {'alpha': 0.01727999999999664} 0.08335753276571234
     {'alpha': 0.017279999999999664}
```

→ Print Feature Importance

```
dtf_importances = pd.DataFrame({"IMPORTANCE":importances, "VARIABLE":feature_names}).sort_values("IMPORTANCE", asc
dtf_importances = dtf_importances.set_index("VARIABLE")

dtf_importances['IMPORTANCE'].plot(kind='barh',figsize=(5,10))
```





Train model for each cateogry

```
KeviewAmount 1
from sklearn.linear model import LinearRegression
#numDf['Category'] = tempDf['Category']
for cat, df_cat in numDf.groupby('Category'):
 X = df_cat.drop(["Price", 'Category'], axis=1).values
 y = df_cat["Price"].values
  model = LinearRegression()
  scores = model_selection.cross_val_score(model, X, y, scoring='r2', cv=5)
  #scores = absolute(scores)
  print('Mean R2: %.3f (%.3f) (%s)' % (np.mean(scores), np.std(scores), cat))
numDf = tempDf[tempDf.describe().columns]
numDf['Category'] = tempDf['Category']
feature_names = numDf.drop(["Price",'Category'], axis=1).columns
     Mean R2: 0.397 (0.061) (Armchairs And Accent Chairs)
     Mean R2: 0.535 (0.057) (Coffee Tables)
     Mean R2: 0.597 (0.109) (Console Tables)
     Mean R2: 0.050 (0.143) (Dining Chairs)
     Mean R2: 0.619 (0.209) (Entertainment Centers And Tv Stands)
     Mean R2: 0.394 (0.301) (Footstools And Ottomans)
     Mean R2: 0.291 (0.205) (Loveseats)
     Mean R2: 0.365 (0.118) (Sectional Sofas)
     Mean R2: 0.402 (0.093) (Side Tables And End Tables)
     Mean R2: 0.407 (0.110) (Sofas)
```

```
/usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:22: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#r

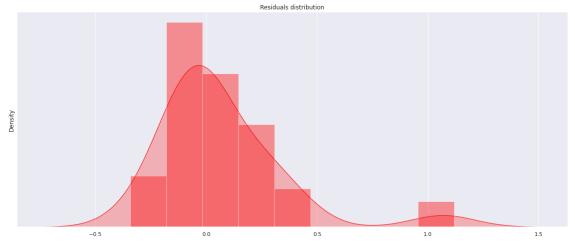
▼ Residual Analysis

```
residuals = y_test - predictions

resDf = pd.DataFrame()
resDf['residuals'] = residuals
resDf["StdResidual"] = (resDf["residuals"] - resDf['residuals'].mean())/resDf['residuals'].std()

fig, ax = plt.subplots()
sns.distplot(residuals, color="red", hist=True, kde=True, kde_kws={"shade":True}, ax=ax)
ax.grid(True)
ax.set(yticks=[], yticklabels=[], title="Residuals distribution")
plt.show()
```

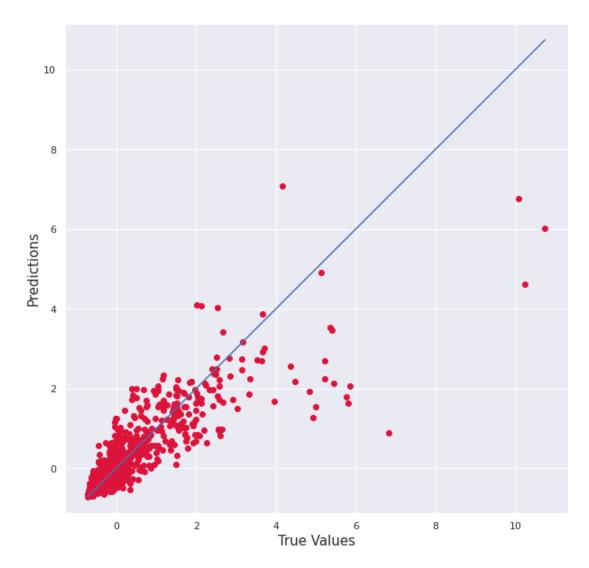
/usr/local/lib/python3.7/dist-packages/seaborn/distributions.py:2619: FutureWarnin warnings.warn(msg, FutureWarning)



```
plt.figure(figsize=(10,10))
plt.scatter(y_test, predictions, c='crimson')
#plt.yscale('log')
#plt.xscale('log')

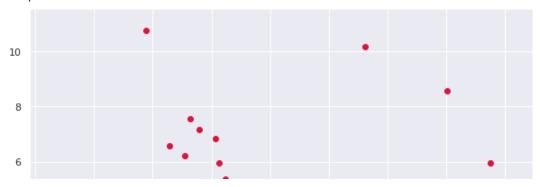
p1 = max(max(predictions), max(y_test))
p2 = min(min(predictions), min(y_test))
plt.plot([p1, p2], [p1, p2], 'b-')
```

```
plt.xlabel('True Values', fontsize=15)
plt.ylabel('Predictions', fontsize=15)
plt.axis('equal')
plt.show()
```



```
plt.figure(figsize=(10,10))
plt.scatter(predictions, resDf["StdResidual"], c='crimson')
```

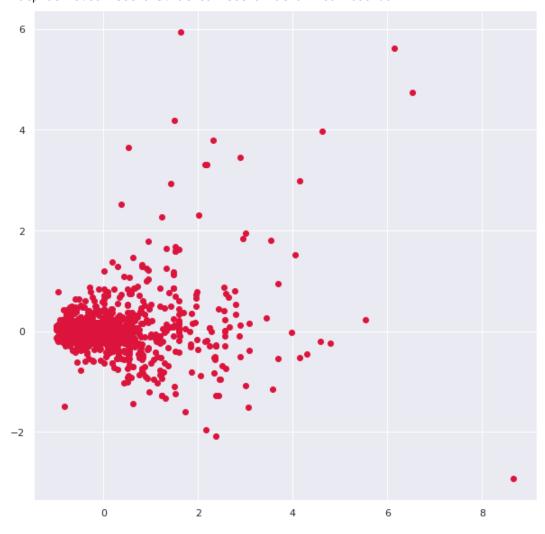
<matplotlib.collections.PathCollection at 0x7fbaff138b90>



print(type(X_test))

plt.figure(figsize=(10,10))
plt.scatter(X_test[:,0], residuals, c='crimson')

<class 'numpy.ndarray'> <matplotlib.collections.PathCollection at 0x7fbaff0b62d0>



```
sns.residplot(x='volume', y='Price', data=numDf,lowess=True,robust=True)
#sns.regplot(x='weight', y='Price', data=tempDf)
plt.show()
```