

# Donghyeon Won

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## Skill

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**Programming:** Python, R, C++, Matlab, Java, SQL, Lua

**Tool:** PyTorch, Torch7, Scikit-Learn, MongoDB, dlib, OpenCV

**Specialty:** Machine Learning, Deep Learning, Computer Vision, Face Recognition, Data Analysis

## Publication

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- **Donghyeon Won**, Zachary C. Steinert-Threlkeld, and Jungseock Joo. "Protest Activity Detection and Perceived Violence Estimation from Social Media Images." In Proceedings of **ACM Multimedia** 2017. [**Media Coverage: The Register**] [**Acceptance rate: 28%**]
- Yui Ha, Jeongmin Kim, **Donghyeon Won**, Jungseock Joo, and Meeyoung Cha. "Characterizing Clickbaits on Instagram." [To appear at International AAAI Conference on Web and Social Media (**ICWSM**) 2018] [**Acceptance rate: 16%**]
- **Donghyeon Won**, Jungseock Joo, and Zachary C. Steinert-Threlkeld. "Estimating Protest Violence, Demographics, and Dynamics with Geolocated Images." Annual Convention of the International Studies Association (ISA) 2018

## Education

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**University of California, Los Angeles (UCLA)**

Los Angeles, CA

M.S. IN ELECTRICAL AND COMPUTER ENGINEERING

Expected: June 2018

Relevant Courses: Machine Learning, Deep Learning, Bayes-Net, Large Scale Data Mining, Graphs & Network Flow

**Seoul National University (SNU)**

Seoul, Korea

B.S. IN ELECTRICAL AND COMPUTER ENGINEERING

February 2016

## Experience

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**Graduate Researcher**

Los Angeles, CA

JOO LAB, UCLA (ADVISER: PROF. JUNGSEOCK JOO)

Oct 2016 – Present

- Implemented a computational pipeline for protest detection and violence estimation from Twitter images
- Designed a clickbait detector for fashion posts on Instagram
- Published 3 full research papers to top computer science conferences

**Research Intern**

Seongnam, Korea

APPLIED SURFACE TECHNOLOGY INC.

Oct 2015 – May, 2016

- Improved a machine learning based MALDI-TOF MS bacteria identification system

**Undergraduate Researcher**

Seoul, Korea

DATA SCIENCE AND ARTIFICIAL INTELLIGENCE LAB, SNU (ADVISER: PROF. SUNGROH YOON)

Oct 2014 – Oct 2015

- Designed and implemented an advanced unbiased graph sampler inspired by Hybrid Monte Carlo

## Project

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**Protest Detection and Violence Estimation from Social Media Images**

Python, Lua, PyTorch, Torch7, dlib, AMT, MongoDB

<https://github.com/wondonghyeon/protest-detection-violence-estimation>

- Created a deep CNN based image classifier to detect protest images on Twitter and measure their perceived violence of each image, achieving a classification accuracy of 92%
- Built a MongoDB database to store a large number of tweets and filter them by regions, and time periods and calculate numbers of unique users
- Constructed "UCLA Protest Image Dataset", a public large image dataset, using Amazon MTurk (AMT), downloaded by 20+ times
- Analyzed 15 real-world protest events, including Women's March and BLM, regarding violence, demographic and crowd size

**Gender and Race Classification from Face Images**

Python, dlib, Scikit-Learn, OpenCV

<https://github.com/wondonghyeon/face-classification>

- Implemented a face image classification model to classify gender and race using Deep CNN
- Achieved accuracies of 95% for gender and 94% for race

**Clickbait Image Classifier**

Python, PyTorch, Scikit-Learn, NLTK

- Built an Instagram clickbait detector for fashion post with an average precision of 0.94
- Analyzed Instagram posts and users and concluded couture brands have more clickbaits than street brands

**Bacteria Identification with MALDI-TOF MS**

Matlab, MySQL, Python, R

- Developed an efficient MALDI-TOF MS signal processing algorithm, reducing error rate by 8% of existing bacteria identification system
- Applied genetic algorithm and Random Forest to develop a novel bacteria identification system

## Honor

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**National Scholarship for Science and Engineering**

Korea Student Aid Foundation

Full tuition given to top engineering undergraduates for academic excellence

Mar. 2009 – Feb. 2013