

ALISON WONG

UX DESIGNER

CONTACT

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SKILLS

Web Design
Mobile Design
Persona Creation
Rapid Prototyping
User Interviews
User Testing
Flow Modeling
Project Management
Wireframing
Lo-Fidelity Mockups
Hi-Fidelity Mockups
Agile Methodology

TOOLBOX

Sketch
Adobe PhotoShop
Adobe Illustrator
InVision
Axure RP
Figma
MS Office
Pencil & Paper
Whiteboards
Sticky Notes

EDUCATION

University of Washington (Seattle, WA)

B.S. in Informatics: Human-Computer Interaction, 3.57 GPA
Courses: Design Thinking, Research Methods, Project Management, Mobile App Design, Value Sensitive Design, Client-Side Web Development

PROJECTS

UNIFIED Smartwatch

Mobile Application Design

- Designed a smartwatch OS that enhances a user's experience with their smartphone and optimizes the phone's functionality on a convenient, easy-to-access display
- Developed on innovative and creative design language with an emphasis on information hierarchy and a deep understanding of user needs to create a fast, seamless experience

StreamSurfer

Search Engine

- Designed the interface and experience of a search engine that allows users to easily search for legal sources to watch TV shows and movies
- Created StreamSurfer from the bottom up, including conducting a competitive analysis, user research, user testing, creating user journey maps, a pitch video, and a poster

Game of Thrones Infographic

Information Visualization

- Created a detailed infographic about the deaths in seasons 1-5 of HBO's Game of Thrones by leveraging five forms of visual potential: numbers, appearance, time, location, and relationships
- Practiced emulating other infographics as a reference/guide, with a focus on analyzing color, typography, and layout to maximize viewer comprehensibility