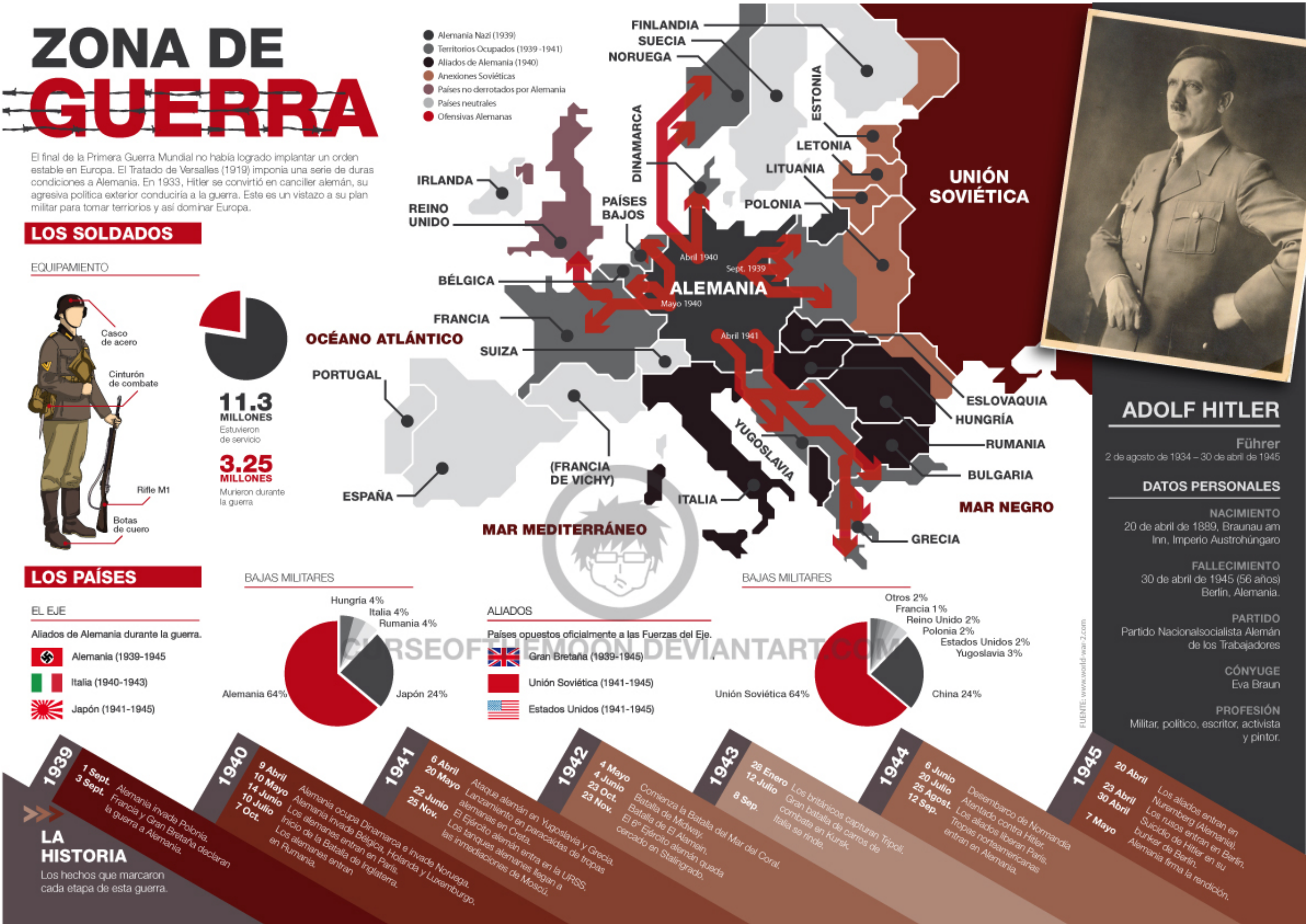


COLOR ANALYSIS

“Zona de Guerra”

Page URL:

Image URL: <https://s-media-cache-ak0.pinimg.com/originals/2f/a1/8c/2fa18c35f5cd84e9a0dc76875662c272.jpg>



COLOR ANALYSIS

Color Inventory

COLORS USED (IN APPROXIMATE AMOUNTS)



TEXT COLORS & BACKGROUNDS



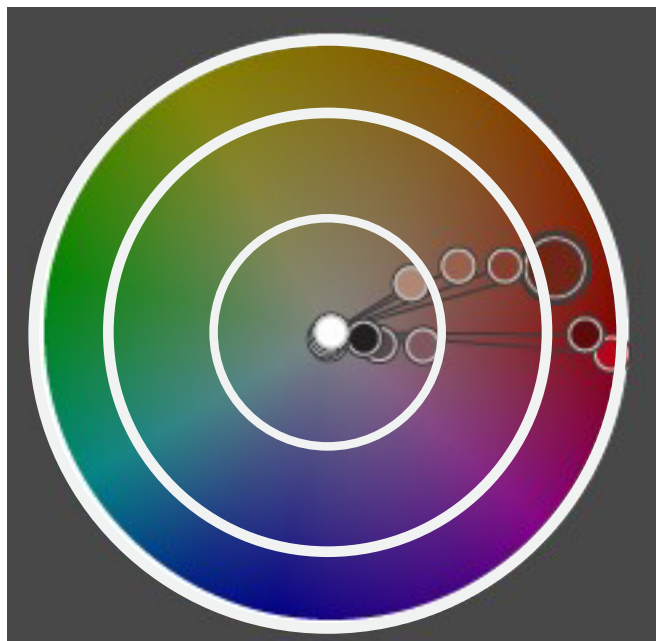
GRAPHIC COLORS & BACKGROUND



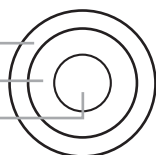
COLOR ANALYSIS

Color Harmony

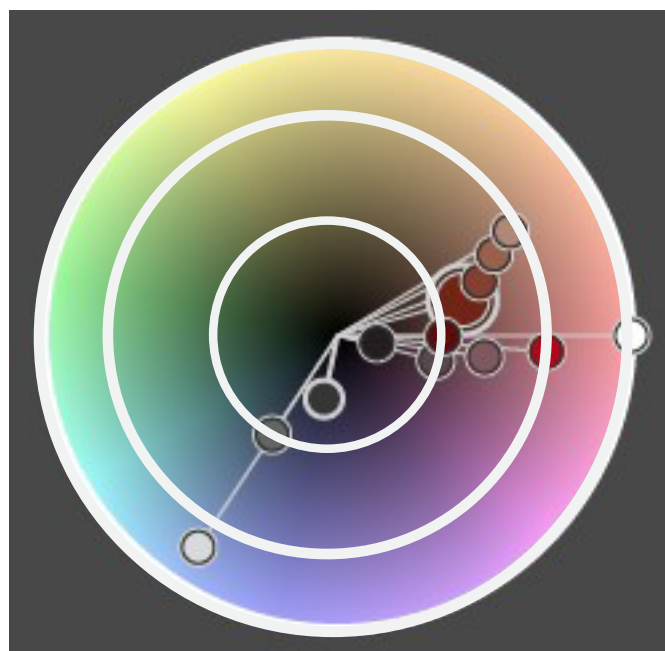
SATURATION



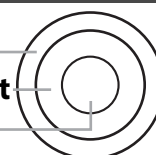
highly saturated
moderately saturated
desaturated



BRIGHTNESS

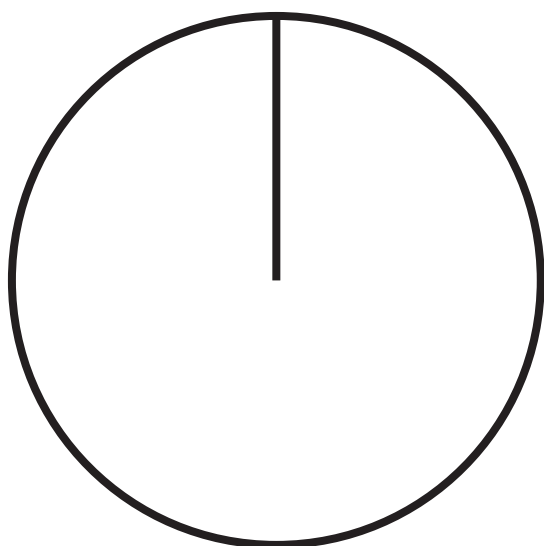


very bright
moderately bright
dim

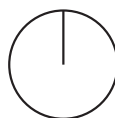


COLOR HARMONY

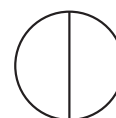
monochromatic



KEY



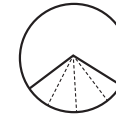
monochromatic
colors lie along a
single line



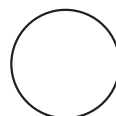
complementary
colors lie along lines that
go in opposite directions



split complementary
like complementary,
but with 3 color lines,
2 of which are close to
each other in the wheel



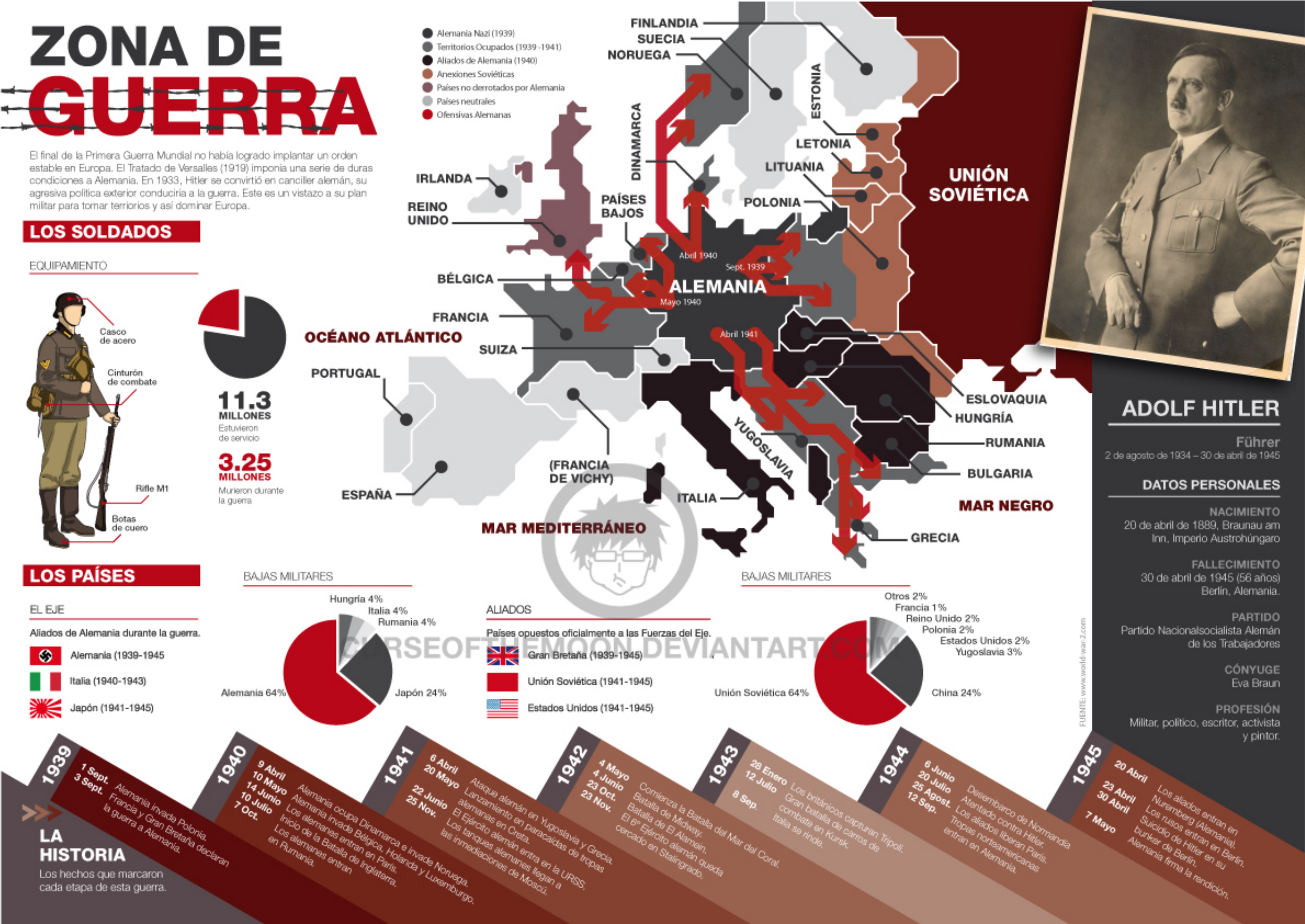
analogous
colors lie along lines
that are all in the same
quadrant of the color wheel



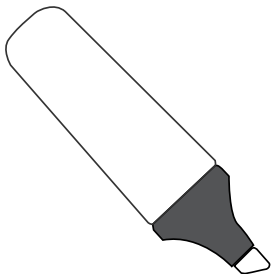
other
there are many other color harmonies,
though they are far less popular than the 4
basic ones

COLOR ANALYSIS

Uses of Color



H HIGHLIGHTING:

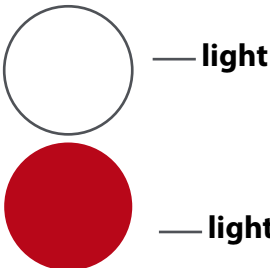


In this infographic, the brightest red is used on the map to help the arrows stand out on the map.

E ENCODING:

Do not see any encoding

A ASSOCIATIONS:



Red and white are associated with Hitler (and the Nazi flag)

T TONE:



The stern, more natural color palette gives an overall more subdued, serious tone. It gives off the feeling that this isn't a "fun" topic, but one that requires more thoughtful insights on the viewer's part.