

How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?

Yes, the placement is easy to follow

2. How cluttered is the interface?

Not cluttered at all

3. Do the color schemes standout or are they distraction...?

They fit in nicely

4. How do you feel about the layout for each section?

Looks organized and well formatted

5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)

Yes, it's perfect

Functionality – click and search

1. Does the search specific enough information

Yes, it does show specific information

Finance section

1. Is the current information shown useful?

Very useful

2. What other information would you like to see?

Projections of stocks

3. Is the information well ordered, clear, and does it look pretty?

Yes, quite aesthetically pleasing

News section

1. Are the news articles helpful to your company search?

Extremely helpful

2. What other news outlets would you want to see if any?

None, Joseph is a genius

3. How would you want links to news articles to be displayed?

Thumbnails

Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag...?)

Company twitter

2. How many tweets of the type mentioned above do you want to see?

All of them

3. Do you want more functionality with the tweet (link to go to the tweet)?

I want to be able to smell it