

How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?

yes

2. How cluttered is the interface?

Not very cluttered

3. Do the color schemes standout or are they distraction...?

Color schemes stand out

4. How do you feel about the layout for each section?

The layout is smooth

5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)

Option placement is good

Functionality – click and search

1. Does the search specific enough information

yes

Finance section

1. Is the current information shown useful?

Information is useful and helpful

2. What other information would you like to see?

Funny videos

3. Is the information well ordered, clear, and does it look pretty?

Information is well ordered, clear, and looks good

News section

1. Are the news articles helpful to your company search?

very helpful

2. What other news outlets would you want to see if any?

The onion

3. How would you want links to news articles to be displayed?

In chronological order

#### Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag...?)

twitter

2. How many tweets of the type mentioned above do you want to see?

10

3. Do you want more functionality with the tweet (link to go to the tweet)?

yes