How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?
2. How cluttered is the interface?
3. Do the color schemes standout or are they distraction…?
4. How do you feel about the layout for each section?
5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)

Functionality – click and search

1. Does the search specific enough information

Finance section

1. Is the current information shown useful?
2. What other information would you like to see?
3. Is the information well ordered, clear, and does it look pretty?

News section

1. Are the news articles helpful to your company search?
2. What other news outlets would you want to see if any?
3. How would you want links to news articles to be displayed?

Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag…?)
2. How many tweets of the type mentioned above do you want to see?
3. Do you want more functionality with the tweet (link to go to the tweet)?