How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?
   1. The empty box on left side of the screen is off. Prefers to stretch the finance box
2. How cluttered is the interface?
   1. Everything is in good position
3. Do the color schemes standout or are they distraction…?
   1. Background color
4. How do you feel about the layout for each section?
   1. For news, small description below links to tell user what the link is
   2. Take away the border in the finance section
   3. Change title look, doesn’t pop out enough
5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)
   1. Prefers three columns rather than initial layout

Functionality – click and search

1. Does the search specific enough information
   1. Things are pretty obvious

Finance section

1. Is the current information shown useful?
   1. Yea I guess so
2. What other information would you like to see?
   1. More stock information in general
3. Is the information well ordered, clear, and does it look pretty?
   1. yes

News section

1. Are the news articles helpful to your company search?
   1. For the most part, some things are not entirely about the company
2. What other news outlets would you want to see if any?
   1. no
3. How would you want links to news articles to be displayed?
   1. Small paragraph about the article itself, or just more information about the article

Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag…?)
   1. Posts from both the company and about the company
2. How many tweets of the type mentioned above do you want to see?
   1. Oh man she wants to see all of them
3. Do you want more functionality with the tweet (link to go to the tweet)?
   1. Nah just show the tweet