How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?
   1. Weird white space underneath search, finance is to off on its own
2. How cluttered is the interface?
   1. No, but organize it better
3. Do the color schemes standout or are they distraction…?
   1. White is a good base color, but possibly more variation. Add secondary color
4. How do you feel about the layout for each section?
   1. Padding around news section, make news links seem more split/more distinct, finance section text centered more and more info to fill space
5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)
   1. Good where it is

Functionality – click and search

1. Does the search specific enough information
   1. In blank search box add what person is searching for, also add description of what dropdowns do in the initial text

Finance section

1. Is the current information shown useful?
   1. Yes, but lots of clutter but user wants more graph.
2. What other information would you like to see?
   1. Good information
3. Is the information well ordered, clear, and does it look pretty?
   1. Yes order of text and graph are good

News section

1. Are the news articles helpful to your company search?
   1. Most information is good, some if clutter
2. What other news outlets would you want to see if any?
   1. Wall street journal
3. How would you want links to news articles to be displayed?
   1. Look above nick

Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag…?)
   1. bueno
2. How many tweets of the type mentioned above do you want to see?
   1. Maybe 10
3. Do you want more functionality with the tweet (link to go to the tweet)?
   1. Possible add the link to their actual twitter