How would you describe the layout?

1. Do you like placement of the all the objects on the screen? Where would you rather them be or not?
   1. Search bar on top right, maybe swap finance and search bar and have them lined up
2. How cluttered is the interface?
   1. Awkward empty space in finance box
3. Do the color schemes standout or are they distraction…?
   1. Color is bland, change it up atleast a little bit. Or change box scheme
4. How do you feel about the layout for each section?
   1. Finance: bigger graph, resize information
5. Is the location of the options in a good place? (add drop downs either under the search bar or somewhere near the individual sections)
   1. bueno

Functionality – click and search

1. Does the search specific enough information
   1. Move search closer to text bar, and prefer magnifying glass

Finance section

1. Is the current information shown useful?
   1. Show numerical change
2. What other information would you like to see?
3. Is the information well ordered, clear, and does it look pretty?
   1. Maybe two columns of info and bigger graph

News section

1. Are the news articles helpful to your company search?
   1. For the most part
2. What other news outlets would you want to see if any?
   1. nope
3. How would you want links to news articles to be displayed?
   1. Change font to blue color, make easier to know they are links

Tweet section

1. From where do you want to see the tweets (by company twitter handle, hashtag…?)
   1. Good with company name
2. How many tweets of the type mentioned above do you want to see?
   1. Scroll through whole profile
3. Do you want more functionality with the tweet (link to go to the tweet)?
   1. nope