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# FIONA WONG

Aspiring UI / UX designer

## Projects

### Santorini Website Redesign

**COGS 187B: Practicum in Pro Web Design** Jan 2020 - Present

- Currently working in a group of 4 to redesign the Santorini Island Grill website for the president of Santorini using a mobile-first approach
- Conducted user interviews with 10 students, created personas and moodboards, completed a competitive analysis with 5 competitors
- Used Balsamiq to create wireframes and Figma for prototyping

### Alarmio: Daily Essentials App

**COGS 120: Interaction Design** Jan - Mar 2019

- Worked in a group of 3 to design an alarm app with features such as weather and routes, so users could have all their daily essential information all in one place right when they wake up
- Used HTML, CSS, and JavaScript to make our app fully functional
- Link: [a10-alarmio.herokuapp.com](https://a10-alarmio.herokuapp.com)

### UC San Diego App: Dining Section

**DSGN 1: Design of Everyday Things** Nov - Dec 2018

- Worked in a group of 6 to redesign the dining section of the UCSD app using Marvel to create an interactive prototype and to connect the workflow of the app
- Conducted user interviews with a random sample of 18 adults
- Link: [marvelapp.com/fgb2da9](https://marvelapp.com/fgb2da9)

### Med Alarm: Medical Reminder App

**COGS 187A: Usability & Information Architecture** Aug - Sept 2018

- Worked in a group of 6 to design a medical reminder app with an elderly friendly interface (large text, high contrast) using Marvel's collaborative design platform
- Created personas and storyboards before producing prototypes through iterative processes
- Link: [marvelapp.com/4gbje43](https://marvelapp.com/4gbje43)

## Work Experience

### Web Designer / Developer


**2GoProducts; San Diego** Oct 2019 - Present

- Created and edited mobile-responsive web pages using Webflow
- Integrated Zapier with Webflow to generate an automatic email sent to the client after they submit a contact form on the website
- Worked with product designers and content managers to update copy and maintain websites on Wordpress

## Contact

 [wongfiona.github.io](https://github.com/wongfiona)

 [fgwong@ucsd.edu](mailto:fgwong@ucsd.edu)

 415-860-1755

 San Diego, CA

## Education

### University of California, San Diego

Major: B.S. Cognitive Science - Design & Interaction

Minor: Psychology

Graduation: March 2020

GPA: 3.566

## Leadership

### Phi Sigma Pi

### National Honor Fraternity

Vice President, 2019 - Present

Recording Secretary, 2018 - 2019

## Skills

### Design

Persona Development

Storyboarding

Paper Prototyping

Wireframing & Prototyping

User Testing

### Tools

Figma

Balsamiq

Marvel

### Development

HTML / CSS

Bootstrap

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