

Fiona Wong

UI / UX Designer

wongfiona.github.io

415-860-1755

wong.fiona.11@gmail.com

linkedin.com/in/wong-fiona

EXPERIENCE

Associate UX Designer - IBM

Mar 2022 - Present

Applying human-centered design principles to design impactful user experiences.

UI/UX Design Intern - OmniSync

Dec 2021 - Feb 2022

Led design & strategy for 8 projects at early-stage startup, including pricing, landing pages, & redesigning key features for flagship product, TurboSBIR, for 1500+ unique users every month.

UX Designer / Developer Intern - NPR

Jun 2021 - Aug 2021

Spearheaded NPR Distribution website redesign to market services to stations & producers, & developed new website on Webflow which launched in Q1 2022 to 500+ monthly users.

Product Designer - Design Co: Level Up Fellowship

Jun 2020 - Sep 2020

Expanded Yelp appointment feature to streamline process of booking at store & at home appointments, & featured gift cards to increase businesses' cash flow during COVID-19.

UX Design Intern - Dexcom

Jun 2020 - Aug 2020

Redesigned Dexcom Follow app for parents monitoring their children with diabetes, resulting in overwhelmingly positive sentiment from 100% of users tested & Dexcom stakeholders.

Web Designer / Developer - PrecisePK

Oct 2019 - May 2020

Collaborated with product designers on design overhaul of website to improve brand identity for healthcare company using Webflow.

EDUCATION

University of California San Diego

Sep 2016 - Mar 2020

B.S. Cognitive Science, focus in Human-Computer Interaction
Minor in Psychology

VOLUNTEER

UNICEF

Nov 2021 - Feb 2022

Designed new mental health app for youth & counselors.

Justice Cream

Apr 2021 - Jun 2021

Designed new e-commerce site for mutual aid ice cream shop.

One Community

Jan 2021 - Apr 2021

Redesigned nonprofit's website to build trust in their brand.

SKILLS

Tools

Figma, Miro, Marvel, Webflow

Design

User Research, Personas, Storyboards, User Flows, Competitive Analysis, Information Architecture, Wireframing, Prototyping, Usability Testing, QA Testing

Development

HTML, CSS, Bootstrap, GitHub