
FIONA WONG

wongfiona.github.io

wong.fiona.11@gmail.com

415-860-1755

Projects

Santorini Website Redesign

Jan 2020 - Present

- Currently working in a group of 4 to redesign the Santorini Island Grill website for the president of Santorini using a mobile-first approach
- Conducted user interviews with 10 students, created personas and moodboards, completed a competitive analysis with 5 competitors
- Used Balsamiq to create wireframes and Figma for prototyping

Alarmio: Daily Essentials App

Jan - Mar 2019

- Worked in a group of 3 to design an alarm app with features such as weather and routes, so users could have all their daily essential information all in one place right when they wake up
- Used HTML, CSS, and JavaScript to make our app fully functional

UC San Diego App: Dining Section

Nov - Dec 2018

- Worked in a group of 6 to redesign the dining section of the UCSD app using Marvel to create an interactive prototype and to connect the workflow of the app
- Conducted user interviews with a random sample of 18 adults

Med Alarm: Medical Reminder App

Aug - Sept 2018

- Worked in a group of 6 to design a medical reminder app with an elderly friendly interface (large text, high contrast) using Marvel's collaborative design platform
- Created personas and storyboards before producing prototypes through iterative processes

Experience

UX Researcher

San Diego, CA

UCSD Design Lab

Jan - Mar 2020

- Conducted user research and interviews with several users familiar with Dexcom's Follow app for diabetic patients and their experience with continuous glucose monitoring (CGM)
- Created paper prototypes and interactive wireframes using Figma
- Presented high-fidelity prototype to stakeholders at Dexcom

Web Designer / Developer

San Diego, CA

PrecisePK | Healthcare Inc.

Oct 2019 - Present

- Created and edited mobile-responsive web pages using Webflow
- Integrated Zapier with Webflow to generate an automatic email sent to the client after they submit a contact form on the website
- Worked with product designers and content managers to update copy and maintain websites on Wordpress

Education

University of California, San Diego

Major: B.S. Cognitive Science -
Design & Interaction

Minor: Psychology

Graduation: March 2020

GPA: 3.566

Leadership

Phi Sigma Pi

National Honor Fraternity

Vice President, 2019 - 2020

Recording Secretary, 2018 - 2019

Skills

Tools

Figma

Balsamiq

Marvel

Webflow

Wordpress

Design

UX Research

User Interface Design

Persona Development

Storyboarding

Paper Prototyping

Information Architecture

Wireframing

Prototyping

User Testing

Development

HTML

CSS

Bootstrap
