# FIONA WONG

# Aspiring UI / UX designer

# **Projects**

## Alarmio: Daily Essentials App COGS 120: Interaction Design

Jan - Mar 2019

- Worked in a group of 3 to design an alarm app with features such as weather and routes, so users could have all their daily essential information all in one place right when they wake up
- Used HTML, CSS, and JavaScript to make our app fully functional
- Link: a10-alarmio.herokuapp.com

## UC San Diego App: Dining Section

#### DSGN 1: Design of Everyday Things

Nov - Dec 2018

- Worked in a group of 6 to redesign the dining section of the UCSD app using Marvel to create an interactive prototype and to connect the workflow of the app
- Conducted user interviews with a random sample of 18 adults, applying the master-apprentice model
- Link: marvelapp.com/fgb2da9

## Med Alarm: Medical Reminder App

#### COGS 187A: Usability & Information Architecture

Aug - Sept 2018

- Worked in a group of 6 to design a medical reminder app with an elderly friendly interface (large text, high contrast) using Marvel's collaborative design platform
- Created personas and storyboards before producing prototypes through iterative processes
- Link: marvelapp.com/4gbje43

# **Work Experience**

## Web Designer / Developer

## 2GoProducts; San Diego

Oct 2019 - Present

- Created and edited mobile-responsive web pages using Webflow
- Integrated Zapier with Webflow to generate an automatic email sent to the client after they submit a contact form on the website
- Worked with product designers and content managers to update copy and maintain websites on Wordpress

#### Administrative Assistant

#### Institute for Neural Computation; UCSD

Feb 2018 - Sept 2019

- Process payments and reimbursements for principal investigators and researchers for lab expenses
- Assist fund managers with various admin duties, including performing data entry, answering phone calls, creating and updating spreadsheets

### Contact



FW wongfiona.github.io



fgwong@ucsd.edu



415-860-1755



San Diego, CA

## Education

## University of California, San Diego

Major: B.S. Cognitive Science -

Design & Interaction Minor: Psychology

Graduation: March 2020

GPA: 3.566

# Leadership

## Phi Sigma Pi

#### **National Honor Fraternity**

Vice President, 2019 - Present Recording Secretary, 2018 - 2019

#### Skills

#### Design

Needfinding

Persona development

Storyboarding

Paper prototyping

Wireframing

User testing

#### **Development**

**HTML** 

**CSS** 

Bootstrap