
FIONA WONG

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Projects

Santorini Website Redesign

COGS 187B: Practicum in Pro Web Design Jan 2020 - Present

- Currently working in a group of 4 to redesign the Santorini Island Grill website for the president of Santorini using a mobile-first approach
- Conducted user interviews with 10 students, created personas and moodboards, completed a competitive analysis with 5 competitors
- Used Balsamiq to create wireframes and Figma for prototyping

Alarmio: Daily Essentials App

COGS 120: Interaction Design Jan - Mar 2019

- Worked in a group of 3 to design an alarm app with features such as weather and routes, so users could have all their daily essential information all in one place right when they wake up
- Used HTML, CSS, and JavaScript to make our app fully functional
- Link: a10-alarmio.herokuapp.com

UC San Diego App: Dining Section

DSGN 1: Design of Everyday Things Nov - Dec 2018

- Worked in a group of 6 to redesign the dining section of the UCSD app using Marvel to create an interactive prototype and to connect the workflow of the app
- Conducted user interviews with a random sample of 18 adults
- Link: marvelapp.com/fgb2da9

Med Alarm: Medical Reminder App

COGS 187A: Usability & Information Architecture Aug - Sept 2018

- Worked in a group of 6 to design a medical reminder app with an elderly friendly interface (large text, high contrast) using Marvel's collaborative design platform
- Created personas and storyboards before producing prototypes through iterative processes
- Link: marvelapp.com/4gbje43

Work Experience

Web Designer / Developer

2GoProducts; San Diego Oct 2019 - Present

- Created and edited mobile-responsive web pages using Webflow
- Integrated Zapier with Webflow to generate an automatic email sent to the client after they submit a contact form on the website
- Worked with product designers and content managers to update copy and maintain websites on Wordpress

Education

University of California, San Diego

Major: B.S. Cognitive Science -
Design & Interaction

Minor: Psychology

Graduation: March 2020

GPA: 3.566

Leadership

Phi Sigma Pi

National Honor Fraternity

Vice President, 2019 - Present

Recording Secretary, 2018 - 2019

Skills

Tools

Figma
Balsamiq
Marvel
Webflow
Wordpress

Design

UX Research
User Interface Design
Persona Development
Storyboarding
Paper Prototyping
Information Architecture
Wireframing
Prototyping
User Testing

Development

HTML
CSS
Bootstrap
