Fiona Wong

UI / UX Designer

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EXPERIENCE

Associate UX Designer - IBM

Mar 2022 - Present

Applying human-centered design principles to design impactful user experiences.

UI/UX Design Intern - OmniSync

Dec 2021 - Feb 2022

Led design & strategy for 8 projects at early-stage startup, including pricing, landing pages, & redesigning key features for flagship product, TurboSBIR, for 1500+ unique users every month.

UX Designer / Developer Intern - NPR

Jun 2021 - Aug 2021

Spearheaded NPR Distribution website redesign to market services to stations & producers, & developed new website on Webflow which launched in Q1 2022 to 500+ monthly users.

Product Designer - Design Co: Level Up Fellowship

Jun 2020 - Sep 2020

Expanded Yelp appointment feature to streamline process of booking at store & at home appointments, & featured gift cards to increase businesses' cash flow during COVID-19.

UX Design Intern - Dexcom

Jun 2020 - Aug 2020

Redesigned Dexcom Follow app for parents monitoring their children with diabetes, resulting in overwhelmingly positive sentiment from 100% of users tested & Dexcom stakeholders.

Web Designer / Developer - PrecisePK

Oct 2019 - May 2020

Collaborated with product designers on design overhaul of website to improve brand identity for healthcare company using Webflow.

EDUCATION

University of California San Diego

Sep 2016 - Mar 2020

B.S. Cognitive Science, focus in Human-Computer Interaction Minor in Psychology

VOLUNTEER

UNICEF

Nov 2021 - Feb 2022

Designed new mental health platform to connect youth with healthcare professionals.

Justice Cream

Apr 2021 - Jun 2021

Designed new e-commerce site to increase ice cream sales & educate users on social justice.

One Community

Jan 2021 - Apr 2021

Redesigned website to build trust in their brand, & showcase works & impacts.

SKILLS

Tools

Figma, Miro, Marvel, Webflow

Design

User Research, Storyboards, UX Flows, Competitive Analysis, Site Architecture, Wireframing, Prototyping, Usability Testing

Development

HTML, CSS, Bootstrap, GitHub